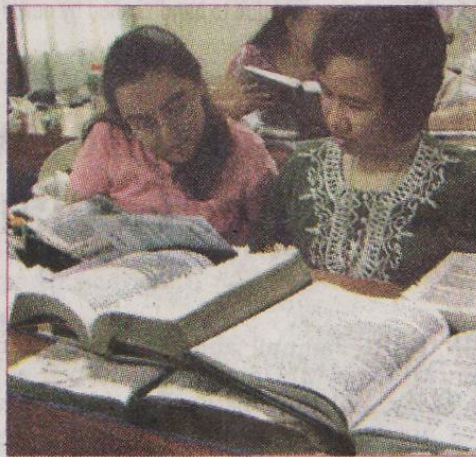


Finding Solutions for Industrial Growth

In times of recession blues, 'Samriddhi' 2009 – an annual national conference, aims at looking at entrepreneurship as an opportunity and hopes to unleash the aspect of social entrepreneurship which aims at creating not just a pool of wealth for a selected few but also spreads the benefits to a larger section of society



NT NETWORK

Every year 'Samriddhi' – an annual national conference organised by the students of the Goa Institute of Management (GIM) addresses issues related to various spheres of development and strives to find practical and viable solutions for industrial growth. This year 'Samriddhi' 2009 will focus on the concept of social entrepreneurship.

The two day national conference which will be held on August 29 and August 30 at Riviera, Arpora will draw corporates, opinion makers and social activists from across the country to participate in this first of its kind initiative by a premier B - school.

Keynote speakers include Mr Trilochan Sastry, Professor and Dean (Academic), Indian Institute of Management, Bangalore, Mr Vikas Sharma of Parichay and Ms Sonali Malhotra of DesiCrew, among others. The conference aims at giving an insight into the academic and business angle of social entrepreneurship, thereby giving a holistic view of the industry.

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In times of recession blues, 'Samriddhi' 2009 aims at looking at entrepreneurship as an opportunity and hopes to unleash the aspect of social entrepreneurship which aims at creating not just a pool of wealth for a selected few but also spreads the benefits to a larger section of society. The conference will focus on various ways of creating ventures that address the larger social needs and the call for creating awareness of opportunities in the field of social entrepreneurship for students, working executives and corporate.

GIM has always aimed to impart not just managerial skills to its students but also inculcate in them a sense of social responsibility. As future managers and leaders, the students feel that it is their responsibility to strive towards an inclusive growth in the society. 'Samriddhi', is their contribution to this endeavour. Over 80 delegates from across Goa and various parts of the country along with students of GIM will be attending this conference.