

GOA INSTITUTE OF MANAGEMENT



Certified Recruitment Effectiveness Expert
Jan 24th & 25th 2022

Online



ABOUT

MDPs @ GIM

The MDPs at GIM provides an intense and transformative learning experience designed to fit the requirements of seasoned mid-career executives. The programs will equip the participants with various critical capabilities to succeed in an ever-changing global business environment.

Our programs are designed and delivered to meet the needs of the executives who have the drive to lead innovations, be the champions of change and have the passion for solving complex business challenges. Our programs are led and facilitated by experienced faculties who share with the participants their research- driven insights and their knowledge of current industry best practices



WHY

THIS PROGRAMME

The Program is aimed at introducing participants to effectiveness dimension across the RLC (Recruitment Life Cycle Stage), ranging from planning, sourcing, screening, shortlisting & Hiring. It will scope in dimensions such as Candidate Experience (CX), Hiring Managers Experience (HMX) etc.

The Participants at the end of the program will have the following takeaways :-

- How to plan and track effectiveness across the RLC stages
- Stakeholder Management in Recruitment Effectiveness
- How to create and track CX and HMX

PEDAGOGY

The program will have the following methods dovetailed :-
Facilitative Discussions,
Group Activities
Mini-Projects
Testing & Evaluation



PROSPECTIVE PARTICIPANTS

This program will be appropriate for all HR professionals and especially, those who are currently leading and are responsible for Talent Acquisition in their organization



LAST DATE FOR NOMINATION

Aspiring learners keen on upskilling and learning need to send their nominations latest by

January 17th, 2022

PROGRAMME **COORDINATOR**

Prof. Venkatesh Naga D

Professor (OB & HR) Area

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Prof. Venkatesh Naga D is a HR professional with close to 3 decades experience across. Had essayed diversified leadership roles as generalist and specialist. Had Managed employee span of over 10K across geographies. Contributed to organizational transformation & Growth of Organization. Has been into learning facilitation & development for over a decade. Has designed and delivered generic and customized learning programs for executives across organizations, locations and levels. Has provided HR consulting services to organization Pan India. The HR Consulting assignments include Leading HR Re-engineering and Outsourcing. Had contributed to people excellence in excellence in organizations through HR Audit, Policy Re-design.



Programme Agenda



- Introduction to Recruitment Effectiveness
- Effectiveness in Recruitment Planning
- Tracking Effectiveness in Recruitment Action
- People Training & Tracking
- Effectiveness Tracking through Dash Boards

COURSE

- Rs. 7500/- per participant, exclusive of 18% GST
- The course fee covers e-learning material
- The registration fees are received through NEFT/IMPS.

Following are the bank details:

Bank Account Number: **23611450000016**


Beneficiary Name: Goa Institute of Management

Bank Name: HDFC Bank (Sanquelim Branch)

IFSC Code: **HDFC0002361**

Account Type: Savings Account

Now you may also pay the fees directly through the website.





FOR **REGISTRATIONS**

**MDP OFFICE
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GOA**

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