CSSA
Centre For Social Sensitivity And Action

GOA INSTITUTE OF MANAGEMENT
GIM
PANAJI

10TH
ANNIVERSARY
EDITION

GIVEGOA
AN INITIATIVE BY GOA INSTITUTE OF MANAGEMENT

Down Memory Lane:
10 Years' Journey of GiveGoa

Contents

FOREWORD

GiveGoa- a unique service-learning program, was conceptualized ten years ago. Over the decade, the program has created the perfect bridge between Goa Institute of Management (GIM) and the local community. Numerous organizations have collaborated with the GiveGoa coordination team to make this program, meaningful and successful. Our students have had a marvelous opportunity to empathise with the community, sense their concerns, and apply their management acumen to provide human-centered solutions. The projects related to GiveGoa have made significant impact on the local community.

The Board and the Director of GIM wanted all the students to understand and experience social responsibility, imbibe elements which make managers socially sensitive and responsible and add unique values to the industry. The idea was to create responsible managers and leaders who ensure that their decisions benefit both their organization and the larger society. This vision of developing responsible managers who will create socially responsible business; led GIM to initiate GiveGoa.

Dr. Ranjini Swamy spearheaded the initiative of GiveGoa. The first GiveGoa visit happened on 21 July 2011, thereby making the class of 2011-2013, as the pioneer batch of GiveGoa. The initial GiveGoa coordination team comprised of Dr. Aishi Sengupta, Ms. Rashmi Shetkar, Dr. Divya Singhal and led by Dr. Ranjini Swamy. The team coordinated with various stakeholders in Goa and invited organisations to make presentations of their intended projects to the students. In 2011, a total of 53 projects, were offered to 40 student groups.
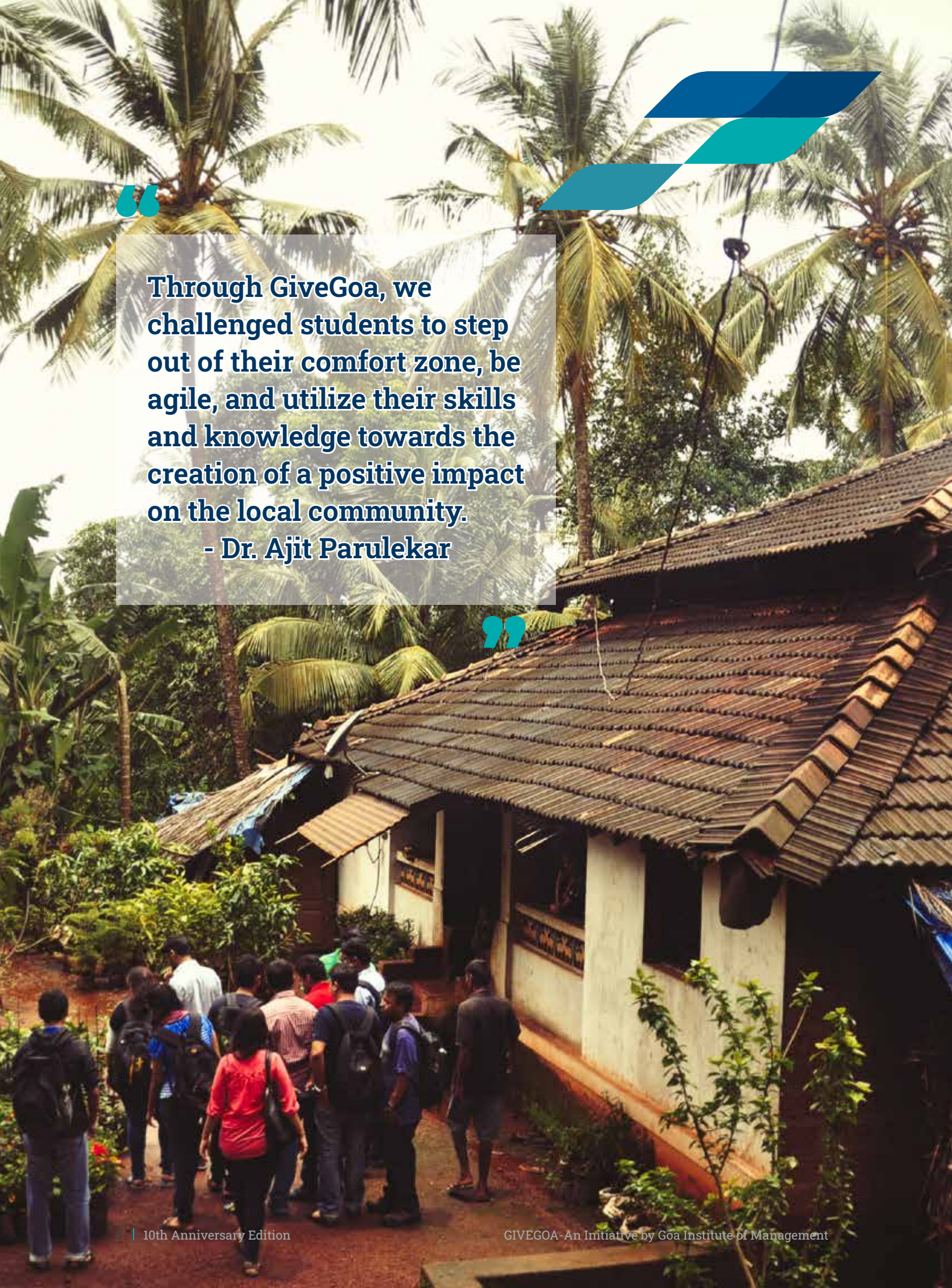
Dr. Ajit Parulekar, Director, GIM to commemorate the 10th Anniversary of GiveGoa, envisioned a volume, which would capture the rich history and impact of this marvellous service-learning program. Dr. Parulekar entrusted the Centre For Social Sensitivity and Action (CSSA) with the responsibility of documentation of this extraordinary journey of GiveGoa. CSSA has conceptualised a commemorative volume to celebrates the 10th anniversary of GiveGoa.

This commemorative volume on GiveGoa narrates the philosophy and the impact of GiveGoa, and showcases the strategies and partnerships adopted by GIM for human development in Goa. This compendium is also an opportunity to pay tribute to all, who have contributed to this endeavor, and made Give Goa a resounding success.

We thank Prof. Vithal S. Sukhathankar, Chairperson, GiveGoa and everyone who supported the preparation of this commemorative volume, within a short period of time. We hope you enjoy reading this first compendium on GiveGoa.

With regards,

Dr. Divya Singhal & Dr. Sreerupa Sengupta
Centre for Social Sensitivity and Action (CSSA)

> **Through GiveGoa, we challenged students to step out of their comfort zone, be agile, and utilize their skills and knowledge towards the creation of a positive impact on the local community.**
> **- Dr. Ajit Parulekar**

Message from the
DIRECTOR

It is with immense pleasure and gratification, I write this message for a compendium, which celebrates and documents the decade-long journey, of GiveGoa. This compendium has been prepared by the Centre for Social Sensitivity and Action (CSSA). It is a proud moment for GIM, as we commemorate the decennial anniversary of GiveGoa.

As an institute, we have always perceived learning as a holistic and continuous process, extending beyond the confines of the four walls of the classroom. Through GiveGoa, we challenged students to step out of their comfort zone, be agile, and utilize their skills and knowledge towards the creation of a positive impact on the local community. The program instills, in our young graduates, a sense of responsibility towards making a difference in the lives of disadvantaged people and is in line with the mission of the institute and the learning goals of each of our PGDM programs. To become leaders, we need to ensure that the students develop the right mindset and GiveGoa is that

unique initiative that nurtures responsible, ethical, and thoughtful future managers. GIM has always ensured social responsibility on the campus and through GiveGoa we have been able to make changes in the lives of many, within and beyond the institute. The students through their development projects have been able to develop a sense of passion and emotional attachment towards the community in Goa. The GiveGoa program draws significantly from a design thinking approach to problem-solving and is based on Service-Learning Pedagogy. The sensing journey, empathy, and process of ideation will help our graduates in the future; especially when they will have to make their businesses sustainable balancing profit and purpose.

We are proud of our community engagement projects and the impact we have made through GiveGoa. The celebration of the 10th anniversary of GiveGoa is an important milestone in the journey of GIM, our GiveGoa partners, and the people of Goa. This is a time to reflect on our learnings and experiences to make GiveGoa more impactful and successful in the coming years.

This commemorative volume illustrates the formation of GiveGoa, the range of projects undertaken by our students, and the impact on the community. The volume also shares the experiences of clients, students, and faculty, who have been part of this unique service-learning program.

I congratulate everyone who has been part of this 10 year journey of GiveGoa.

Dr. Ajit Parulekar
Director, Goa Institute of Management

My education through GiveGoa.

Message from the
DEAN (ACADEMICS)

When I joined GIM almost eight years back, I was delighted to hear of the field-based experiential learning our students were getting through GiveGoa. I was so impressed by the concept and its execution over twenty weekly field-days, that I immediately volunteered to join the group of faculty members that were coordinating the project. Being in this group gave me an upfront understanding of GiveGoa, the stakeholder perspectives, from the client organization point of view, the students' learning imperatives, the coordination of the logistics, and the involvement of the numerous faculty guides from within the institute. Little did I know that soon I was to transition to the role of Programme Chair in the PGDM program, from which vantage point, I was invested in the overall learning efficacy of the initiative to the students of the program: sensitizing them to diverse needs of stakeholders of society, especially the less privileged

ones. Having been an involved member of the coordinating team, helped me extend support to them in achieving this extraordinary objective, whether by zealously blocking time for field trips, or ensuring no sessions were conducted during the faculty-student interaction slots.

Some years later, I had the opportunity to be part of a curriculum review exercise for the PGDM program. This gave me further insights and perspectives on the critical role the GiveGoa initiative plays in molding the student perspective, making them more sensitive and positive corporate citizens of the future. Hence, while we recommended quite a few changes to the curriculum, we ensured that the GiveGoa project continue as it was, embedded in the course of Social Responsibility and Action. Later, as I moved into the role of Dean (Academics), a renewed perspective from this vantage point allowed me to further appreciate the impact and centrality of this initiative to our students, the involved faculty, and the institute as a whole. When we ever discuss the impact that GIM has on its stakeholders, especially on the societal front, it is GiveGoa that takes pride of place in our deliberations and documentations. Such has been the impact of GiveGoa for us at GIM!

After all, in the words of Martin Luther King Jr, "Intelligence plus character-that is the goal of true education". And that is how, I stand better educated, having been exposed to and involved in, GiveGoa!

Dr. Neeraj Amarnani
Dean (Academics),
Goa Institute of Management

Message from the
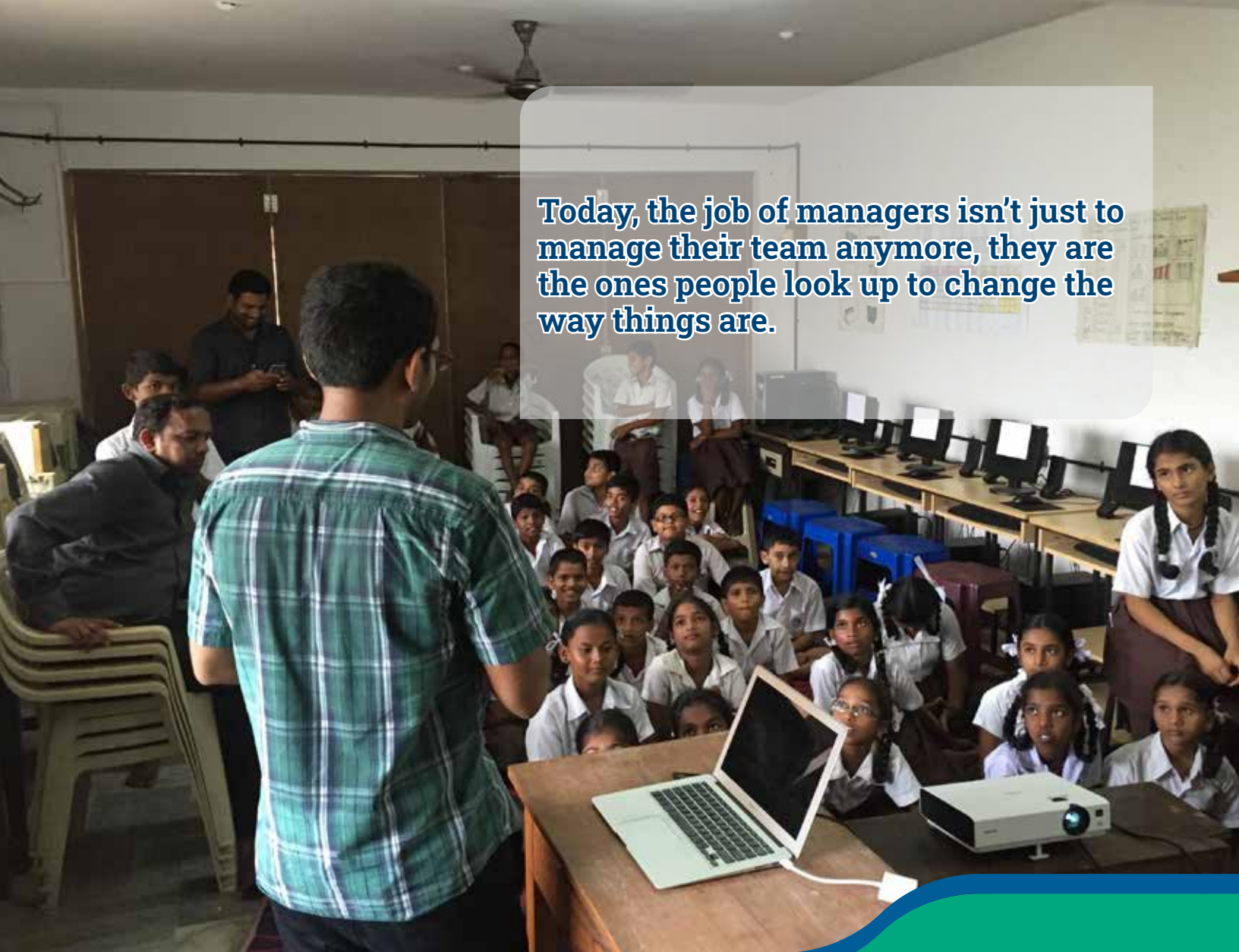### REGISTRAR &
CONTROLLER OF EXAMINATIONS

Since our childhood, we have learned how to get more; more marks, more choices of clothes, more earning, more wealth, and the journey to get 'more' never ends. When you are born into a poor country, you begin with a negative bottom line and many adversities. The struggle to survive makes us very competitive and we are never taught to give and give selflessly. Even if we are told to offer something to God, as per our respective religious practices, we expect God to usher us with a better life and live in return. By the time we realize that we can rise only by lifting others, we are about to touch the finishing line.

GiveGoa initiative is a unique program, through which we at GIM, touch those who need to be given. And our vehicle to reach them is our student. It serves two purposes; one to reach to those who are in either physical or emotional need and the other to imbibe in our students before they join the economic wheel, that happiness doesn't result from what we get but from what we give. We hope that in the process we create responsible leaders for the future who believe inclusiveness can only bring overall prosperity to this nation.

On this 10th anniversary of the GiveGoa movement, I wish all the success to the entire team. Let GiveGoa continue to remind all of us at GIM, the students, staff, and the faculty community, that the happiest people are not those getting more, but those giving more.

Dr. Sumit Dutta
Registrar & Controller of Examinations,
Goa Institute of Management

Today, the job of managers isn't just to manage their team anymore, they are the ones people look up to change the way things are.

Journey of
GIVEGOA

In the past 10 years, GIM has contributed to community development through different innovative activities.

About GiveGoa

Corporate Social Responsibility and sustainability, are integral to the ethos of the Goa Institute of Management(GIM). We firmly believe that the responsibility of the institution is not restricted merely to the classrooms, but extends to the community, too. Hence, GIM, has always had a commitment for development of the community as well as the institute as a whole. The Centers of Excellence, at the institution, were established to contribute to community development through different innovative activities.

In the words of Jamsetji Tata, Founder of the Tata Group, "In a free enterprise, the community is not just another stakeholder in business, but is, in fact, the very purpose of its existence". Businesses or business leaders can never be successful without being responsible and committed to the community on which they are dependent. Thus, as a business school GIM, since its inception has promoted a holistic development of its students – the future leaders have to first be responsible citizens and then responsible managers. Community development, therefore, has always been a priority in the curriculum, campus practices, collaborations, and the research activities undertaken by the institute and the faculty.

The Genesis of the Journey …

Let's travel back in time to the year 2011! Globally, during this time, several scandals had rocked the world of business and raised concerns about organizational ethics, their responsibilities towards society, and corporate governance. This was a wake-up call for all business schools, including us. GIM felt compelled to address these concerns by crafting a course that will help make the next generation of managers ethical and socially responsible.

The Governing Board of GIM felt it was the right time to emphasize social responsibility through the curriculum, to nurture responsible managers. It was this dream which led to the birth of the GiveGoa course at GIM.

The GiveGoa initiative began in July 2011. The major driving forces for the program had been concern for society, social responsibility of business and an emerging consensus among the Business schools about the need to promote social responsibility among the managerial workforce.

GiveGoa was launched by Dr. Ranjini Swamy along with her team Dr. Aishi Sengupta, Ms. Rashmi Shetkar, and Dr. Divya Singhal with the support of the then Director Mr. P.F.X Dlima. Dr. Ranjini Swamy was the backbone behind the planning of the GiveGoa program. In this decade long journey of GiveGoa, we have been able to make a positive impact on different communities such as farmers, self-help groups, women, teachers, differently-abled children, start-ups, NGOs, and many others.

OVERVIEW OF
GIVEGOA

GiveGoa aims at holistic development of the students, develop systems thinking and help them change their overall attitude towards life and the prevalent social realities.

The purpose of GiveGoa is to promote social responsibility among the students of GIM and contribute towards making society more inclusive.

The course follows a service-learning pedagogy and has two components:
   • 1-credit classroom learning experience
   • 3-credit experiential project known as GiveGoa with varied partner organizations (such as banks, NGOs, primary or secondary schools, government departments).

The institute chose to make the course compulsory and assign credits for two reasons:
   • The goal of creating socially responsible managers required all students to be provided with similar opportunities which will help them contribute to the community.
   • Highlight the importance of the course and motivate students. It was felt that if the course is not made mandatory for the students, the lack of motivation among students may adversely affect

the institute's reputation among stakeholders.

The faculty at GIM felt that the experience of taking responsibility for others and reflecting on those experiences are essential for inculcating responsible behavior among the students. Therefore, the course included a service-learning project, where students learned through service to the community. The classroom sessions on social responsibility and social action, before engaging with the community, provided the necessary backdrop to the project-based learning. After completion of the projects, students must submit a reflection report. This reflection report requires students to review their experiences of working with diverse stakeholders and articulate their learnings from them.

The projects are done for a year, where the students visit the field, interact with the beneficiaries, understand the context and then start working on the project. All the projects of GiveGoa seek to improve the lives of the

local community of Goa. The uniqueness of the projects lies in providing the students of GIM, an opportunity to participate in immersive learning.

Implementation of GiveGoa

Perhaps the most powerful way of inculcating a sense of responsibility among students is by devolving responsibility to them! GIM approached organizations (clients) such as banks, NGOs, schools to provide meaningful projects to the students. These projects addressed the concerns of the client and offered an opportunity for students to have a first-hand experience of the local community as well as provide solutions to mitigate some of their problems.

GiveGoa coordination team offers projects to the students at the beginning of the year. Initially, student groups indicate their top three preferences from the projects on offer. Projects are then allotted to the students based on their preferences. Each group is assigned a faculty guide from GIM and a mentor from the client organization. A team comprising of six students works over 20 weeks (spread over the academic year) on their respective projects. Faculty members, the partnering organizations, and teammates play a role in monitoring and evaluating performance. Progress is regularly monitored through weekly discussions and progress reports. An essential requirement of the project is that student groups reflect on and document their experiences and outcomes.

The success of GiveGoa with PGDM students has led to an expansion of the program. The Healthcare Management Program (HCM) initiated GiveGoa – Health in 2016 for their second-year students. Big Data Analytics (BDA) and Banking, Insurance and Financial Services (BIFS) have also incorporated GiveGoa into their curriculum.

Samarthan, the Corporate Social Responsibility (CSR) club of GIM, networks with multiple stakeholders to organize events for promoting the spirit of community and social well-being. This student club plays a pivotal role in coordinating the GiveGoa program.

Learning Goals

The purpose of the GiveGoa is to help students become

more socially aware and inclined towards taking responsibility for the community's welfare.
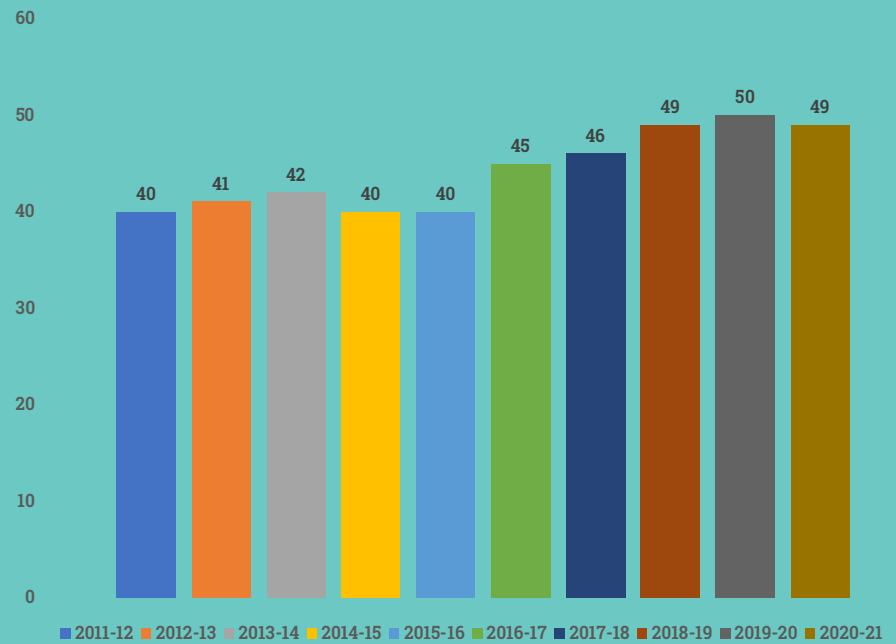
The course enables students to:

  • describe "real-world" problems and circumstances faced by the community

  • apply their managerial acumen to solve community problems and improve lives of the community

  • realize the need for (and feel inclined towards) addressing problems of the community

Since its inception, GiveGoa has cautiously chosen a diverse set of projects ranging from education, agriculture, environmental protection, health to awareness about various government schemes and exposed students to myriad societal challenges. All the projects have allowed the students to serve the Goan community at the grassroots level.
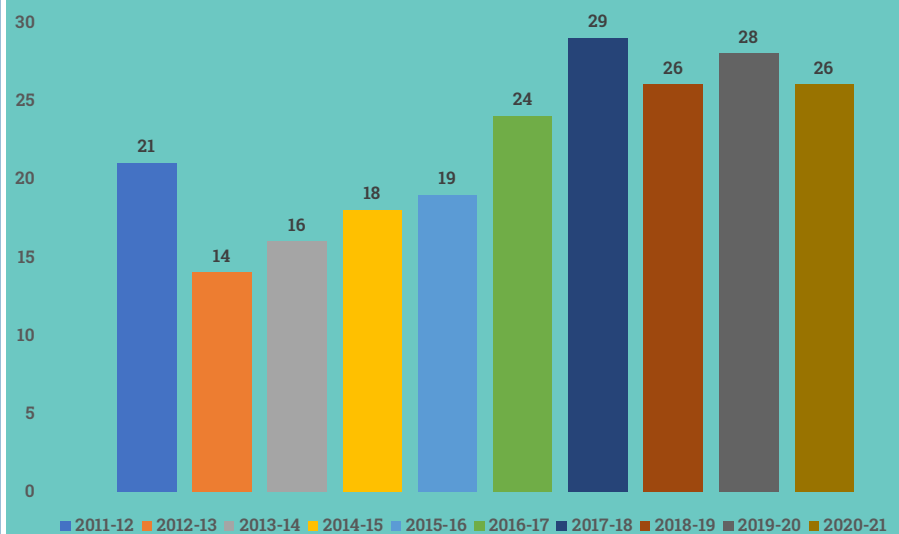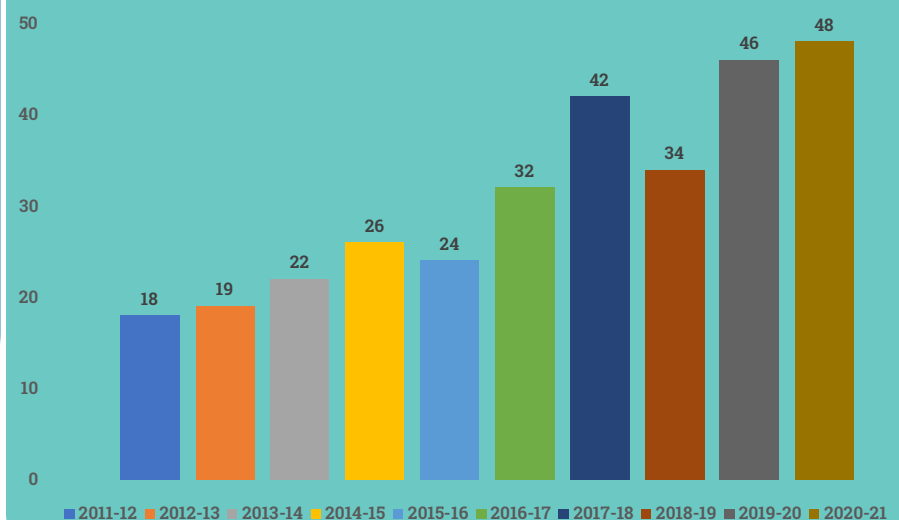
JOURNEY
OF
GIVEGOA

NUMBER OF PROJECTS

2011-12	2012-13	2013-14	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21
40	41	42	40	40	45	46	49	50	49

NUMBER OF ORGANIZATIONS

2011-12	2012-13	2013-14	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21
21	14	16	18	19	24	29	26	28	26

NUMBER OF FACULTY

2011-12	2012-13	2013-14	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21
18	19	22	26	24	32	42	34	46	48

GIVEGOA-An Initiative by Goa Institute of Management

> **"** FROM WHAT WE GET, WE CAN MAKE A LIVING;
> WHAT WE GIVE, HOWEVER, MAKES A LIFE. **"**
>
> - WINSTON CHURCHILL

GIVEGOA
PROJECTS

GIVEGOA PROJECTS

Initially, the thematic areas under which the projects are undertaken were education, social welfare, agriculture, and public health. The thematic areas were finalized, based on inputs from the GiveGoa coordination team, the client organizations, and the students of GIM. Over the years, social welfare theme has included a varied range of projects such as financial inclusion, raising awareness about government schemes, water conservation, environment conservation, food waste reduction, waste segregation methods; assessment of bio-toilet facility, assessment of dry waste etc.

Education-related projects include training government school students in various subject-related knowledge as well as personality development areas. Groups have also helped various schools in Goa with the development of resource materials and training teachers with IT skills etc.

Agriculture theme-based projects were broadly related to improving agricultural productivity of farmers through better linkages with markets; educating farmers about the need for soil-testing, pesticides, and fertilizers; developed soil maps for villages organized workshops in association with Indian Council for Agricultural Research (ICAR), relevant government departments and businesses.

Public Health theme encompasses projects such as creating awareness about health issues among the Goan community; sensitizing the community about various health-related government schemes, conducting health camps for children; assessment of services provided by government health care providers; designing social media campaigns on health and hygiene; developing resource materials on health for the community and creating basic health directory for the community.

With each passing year, the volume of projects has increased. Refer to Annexure-1 for a detailed list of projects undertaken in the last 10 years.

Making a Difference Through GIVEGOA

- ☑ Facilitated the expansion of financial services in rural and semi-urban areas
- ☑ Created awareness about digital payments among the community
- ☑ Contributed towards enhancement of financial literacy among beneficiaries
- ☑ Sensitized community about various health issues
- ☑ Facilitated community health promotion by organizing health-related campaigns
- ☑ Raised awareness about water conservation, waste disposal, waste segregation, and reduction of food waste

- ☑ Created content for differently-abled students
- ☑ Raised awareness among the farmers on sustainable agricultural practices
- ☑ Helped farmers to understand the need for soil testing and other important scientific practices
- ☑ Motivated migrant families residing in slums to resume sending their children to schools
- ☑ Motivated the local community for regular health checkups and treatment

Broad themes of projects undertaken in GIVEGOA

Education

Social Welfare

Agriculture

Public Health
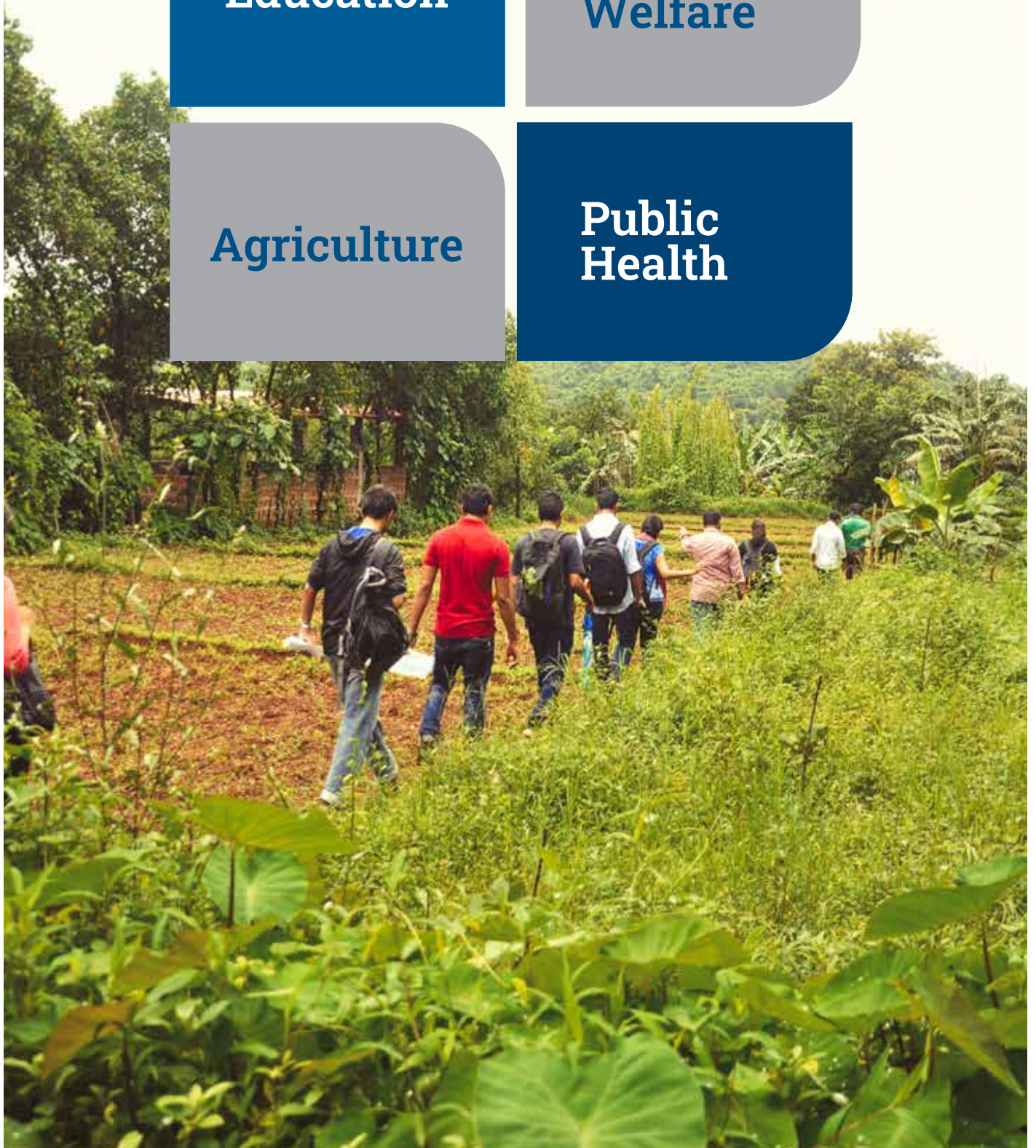
GIVEGOA and Sustainable Development Goals

GIM is a member of the United Nations Global Compact (UNGC) Network India (GCNI) and a signatory of the United Nations Principles for Responsible Management Education (PRME). Following the ethos of UNGC and PRME, GIM seeks to create knowledge and leaders, for sustainable business and inclusive society.

GiveGoa, provides GIM, the perfect opportunity to work towards the improvement of the vulnerable population and respond to the principles of the 2030 Agenda. Since 2016, the projects of GiveGoa have been aligned with the Sustainable Development Goals (SDGs) declared by United Nations. All GiveGoa related projects can be mapped to at least one of the 17 UN SDGs (described in Figure 1). In 2015, the world held hands together to ensure a safer, healthier, prosperous, and happier world by 2030. The Agenda 2030 has 17 goals which are categorized into broader areas of Governance, Society, Economy, and Planet (refer to Figure 2).

Figure 1 : GiveGoa and SDGs
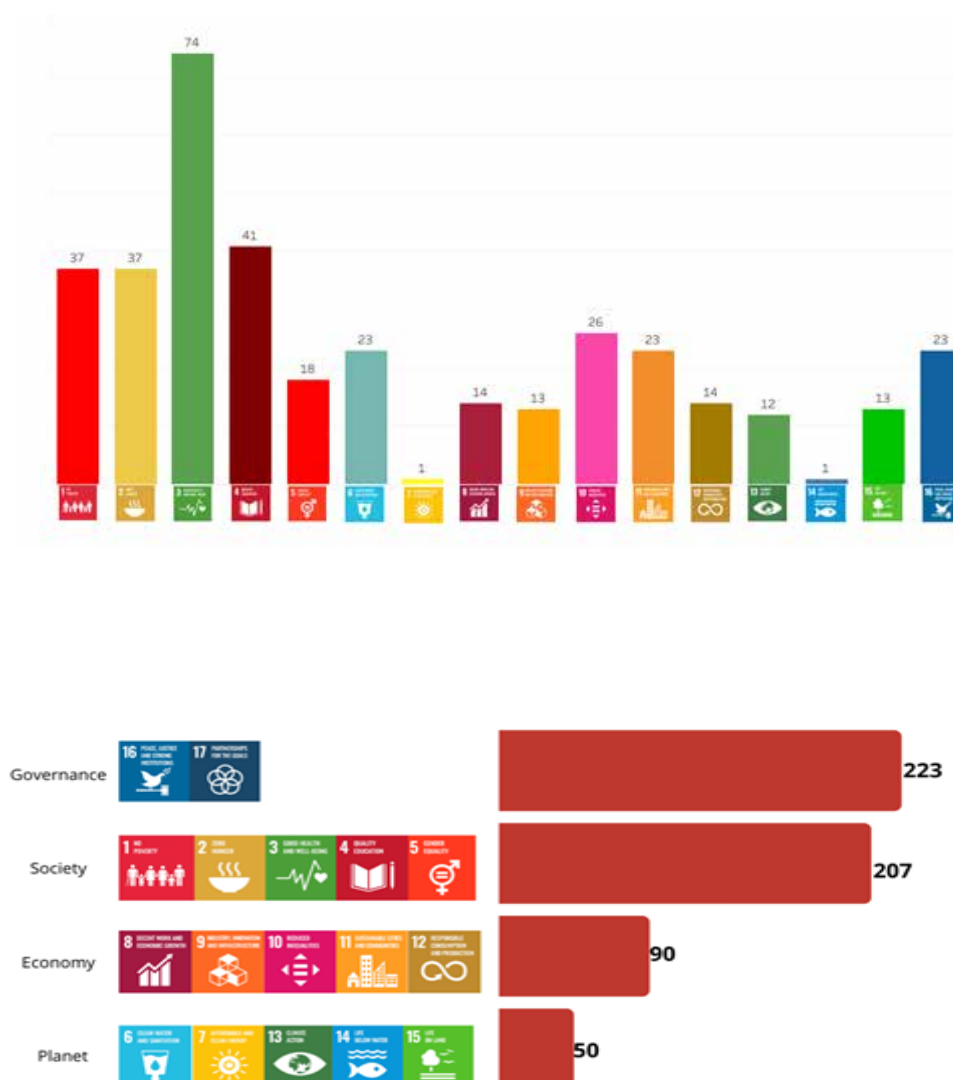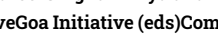
Table 2: GiveGoa Projects and their Mapping with SDGs (2016-2021)

SDGs	2016-17	2017-18	2018-19	2019-20	2020-21
1 NO POVERTY	5	7	6	12	7
2 ZERO HUNGER	6	7	6	12	6
3 GOOD HEALTH AND WELL-BEING	8	12	21	17	16
4 QUALITY EDUCATION	9	9	7	6	10
5 GENDER EQUALITY	3	3	3	5	4
6 CLEAN WATER AND SANITATION	5	8	8	2	0
7 AFFORDABLE AND CLEAN ENERGY	0	0	0	0	1
8 DECENT WORK AND ECONOMIC GROWTH	0	0	1	5	8
9 INDUSTRY, INNOVATION AND INFRASTRUCTURE	0	0	1	4	8
10 REDUCED INEQUALITIES	1	7	7	6	5
11 SUSTAINABLE CITIES AND COMMUNITIES	2	3	5	6	7
12 RESPONSIBLE CONSUMPTION AND PRODUCTION	5	3	0	1	5
13 CLIMATE ACTION	0	0	7	4	1
14 LIFE BELOW WATER	0	0	1	0	0
15 LIFE ON LAND	2	0	8	3	0
16 PEACE, JUSTICE AND STRONG INSTITUTIONS	5	4	12	2	0
17 PARTNERSHIPS FOR THE GOALS	40	46	49	50	49

Source: Singhal Divya and Padhmanabhan Vijayraghavan (To be published) Towards Developing Responsible Managers: Goa Institute of Management's GiveGoa Initiative (eds)Community Engagement in Higher Education: From Theory to Practice, Routledge book publication.

GIVEGOA: Impact in Numbers

3,00,000

hours of service to the Goan community including...

Self-Help Groups
Farmers
Schools
Small Businesses
NGOs and Corporates

442

Community Engagement Projects

144 projects in Education
80 projects in Agriculture
49 projects in Public Health
169 projects in Social Welfare

2800+

Students directly involved in creating social impact

Projects aligned with

SUSTAINABLE DEVELOPMENT GOALS

IMPACT STORIES

Messages from our clients

Our clients have been one of the strongest enablers of the GiveGoa initiative. It was only through them that the students of GIM had an opportunity to work with the community. Our clients have provided newer perspectives to our students and helped them understand the social realities. On the 10th Anniversary of GiveGoa, we asked our collaborating partners to share their perspectives on and experiences about GiveGoa.

Here's what they had to say.

Dr. Nandita De Souza

Director-Sethu
Developmental and Behavioral Pediatrician

"Aiyappa, a student, in one of the batches of GiveGoa was helpful for the organization. The batch was involved in documentation because at Sethu we are very particular about documenting everything. Then, we were using free online software and were putting all our information on it. At the same time, Aiyappa was also working on Microsoft Access, which included all the financial information and so on. So, it kind of helped us to understand what kind of sessions kids were having, who were the sponsors, and so on. Subsequently, after he finished his course, he began working in Bangalore. Our administrator continued to keep in touch with him because sometimes we had difficulty in the database with an increase in the number of children in our organization. At one point we realized that we will not be able to cope with the volume of the information, it has to be recorded, digitally. Aiyappa, even then, did he did help us with some backend issues. But we needed someone who takes responsibility for the whole administration because of the increase in staff and number of different projects. Ayyappa joined Sethu in 2018 and because he understood from his GiveGoa days what our needs were, what kind of projects we had, what

went wrong with the database, and what kind of software was needed, he then took initiative to contact CERNA, which is an international agency which works with a lot of hospital's EHR systems and through their CSR program, they agreed to design or rather tweak as per the requirement of Sethu. That's what we are using now and it's a huge milestone. In India, there are not many child development centers that have a good system to document clinical work. At Sethu, it's still a work in progress. Before we were looking at case papers, two children with the same name, etc. A lot of time was going just retrieving the records. Digitalization of the process has been of immense help – a phenomenal innovation at Sethu which came at the right time. Maybe this would not have happened without the GiveGoa program.

Most of the NGOs are with a lot of passion whether it's working with children, elderly citizens, women, etc. but we lack the management skills or the awareness. Through GiveGoa we get students who came with their expertise, in management, to handhold NGOs and help them to strengthen an area where they may be lacking. Good management can play a pivotal role in the efficient and

effective working of NGOs. Across so many aspects you need sound management whether it is making sure that staff is happy, enhancing accountability, to delivering and showing results from their work. Management skills help in money management, financial planning, strategic planning, fundraising, or donor management. Sethu is successful because we invest in good management.

GIM students have their skillset, understood our work, and were able to take it forward in a way that kind of benefitted the organization in immeasurable ways."

Dr. Nandita believes it is very important to give students insights and experience into how various social organizations work -what are the challenges, different projects and programs, and so on. The challenging part for students is that it is not an easy sector to comprehend given the vastness and complexity of the sector and also labor-intensive. GiveGoa allows students to experience the social sector and also work with them.

Mr. Abhinav Apte

General Manager,
Lila Digital and Environmental Solutions

"I have been working in the sustainability space with the students of the GIM for the past 5-6 years. Most of the projects were waste management, water management, etc. Most of the time our projects were focused on what the students can do on campus first only then talking about what they can do in the society outside the campus. Unless and until they follow the best practices inside the campus, it doesn't make sense for them to come out to society and ask them what to do. So that has been my main focus for all the GiveGoa projects. I always say to them you work on the campus first and then talk about GiveGoa; then the student will be able to convince others on how to practice these initiatives. I would suggest as long as sustainability space is concerned GiveGoa projects should focus first on campus and only the ones which were successfully executed on campus should be taken to the communities around. The thing that is good about the GiveGoa project is that the evaluation of the project, the complete freedom are given to the mentors. If you see the feedback form, they harp on this that the evaluation form has to be done very critically and not just to make the students happy. That is a good thing that GiveGoa facilitators are doing. Most of the projects that I took with them were on how to improve their campus. As a client, I was more focused on making them learn about sustainability first, then helping me in our company's business. Through our projects, many practices had happened in the campus including segregation of waste into four, water management in the hostels and efficiently using water, students also started auditing the amount of food that is being wasted; all these sustainability practices were executed on the campus."

He emphasizes the fact that it only makes sense if we practice first sustainability in our actions and only then take it outside, into the larger community, and

suggest them to follow the practices. Mr. Apte vividly remembers a project 'Behaviour changing water consumption' which, he said, was done very well; the students were made into groups depending upon the hostel and they used to send emails to everyone providing details of how much water each of the hostels had spent. As part of the project, the students had also made posters with the logo of 'Aquaman' which had requested students and other staff to use water efficiently. This was a remarkable project that the students had done and helped the institute in reducing the amount of per capita water consumption in the institute.

Mr. Anant Hoble

Assistant Director of Agriculture,
Directorate of Agriculture, Govt. of Goa

"GiveGoa is a very nice initiative which you have selected so that you and the students understand and know the requirements of society. Indirectly or directly they can cater to the fulfillment of these requirements. There are times when the government machinery may not be able to reach it effectively. So, through the GiveGoa initiative, we can reach out to the people with our message on exactly what we want the farming community to do or help in doing agriculture with some new techniques. Traditionally we are sticking to only certain methods and processes for a long time. Changes need to be brought in the sector. The students of the first batches are associated with us; when the students, go to the farmers with the new messages or techniques, farmers would be receptive. We have arranged for a meeting and in the meeting, we have educated the farmers on how to do it and how to collect the soil for a sampling of soil. We have been able to demonstrate all these to the farmers. Of course, students may not have any idea at the beginning but whenever in the future they work or encounter these in their lives, they would not be ignorant about it. Management means we need to know how to go ahead with the problems and give solutions, so working in these areas is advantageous to students.

The present population is 7.8 billion. Just 100 years back it was 1.5 million. Now, from 1.5 million to 7.8 billion, it is an achievement of food security. But we have challenges ahead. As the population grows and the reduction of land happens, we have to opt for better production practices. So, there are new methods, new processes which we wanted to take to the farmers and the industrial sector, the students are enablers of this. Through the mentoring processes, I could put, through them, some useful messages to the people and it was a very pleasing experience."

It was a pleasant morning and Mr. Hoble educated about how important agriculture is and it is the backbone of the Indian economy. He says if agriculture collapses everything will collapse. He further adds that there is still reluctance among the farmers to use offbeat techniques and processes for their agricultural practices. He also says that, once the laymen understand the benefits of these agricultural methods, then they will continue it. For all these practices to come up, we need to educate people. Mr. Hoble, suggests to continue doing the GiveGoa projects; advises the students to go, sit and discuss with officers of agriculture offices, get them acquainted with the requirement and then they would be distributed in the villages and have a conversation with the farmers and thereby helping the farmers and the society as a whole. The meetings and Krishi Melas arranged with the students acted like incentives to them as they were educated on various central and state government initiatives, which most of them did not even know.

On the 10th anniversary of GiveGoa, Mr. Hoble congratulates the faculty and entire GIM for the initiative and successfully carrying out such programs.

Mr. D S Prashant

CEO, FiiRE

"The GiveGoa initiative is a wonderful program and the need of the hour at an age where there are deep socio-economic divides in the country. For the students, it is a great opportunity to connect and learn the hurdles existing at the grassroots level. There is a need for students to understand, learn and experience the lives of these people. Only by connecting with these sections of the society will they be able to have experiential learning. Experimental learning might not be effective in the case of grassroots level projects and this is being looked at by the initiative; by actually making students work on the ground. These students, who will be positioned at a very higher-level management position would make decisions by considering the ground-level realities.

It has always been a pleasure to connect with the students of GIM as they all used to come to work with a certain level of understanding. Most of the students I have interacted with bring their perspectives and experience to the table. They come with the right professional attitude and are always able to grasp the problems and issues much quicker. The ability of the students to ask the right question at the right time is commendable.

For me, it has always been a pleasure to interact with the students of GIM who are mature enough and are genuinely passionate about doing something to the society".

Mr. Prashant happily reminisces about a project which had been undertaken by the students of GIM in collaboration with a start-up dealing with Robokits. For the project, the students took the initiative to go to a mall, started pitching, and took feedback from the customers coming to the mall.

Despite the organization is under the Department of Science and Technology, he says, that the students were always asked to work on projects wherein their managerial expertise could be utilized. Commercialization was an area where the start-ups required help and the students had to test the product, build strategies and go out to early adopters and see how the product is fairing and get feedback on the same. In this aspect, the students proved to be a huge benefit and added value to these start-ups.

They have helped these start-ups to make an income-generating blueprint, which would not have been possible only with technological expertise. Through an individual lens, he puts that if the students had the luxury of spending a whole month, entirely in the field, they could have accomplished a lot more. Each of these benefits and suggestions was conveyed from his own experience of interacting, mentoring and helping the students to connect to these start-ups. Additionally, he adds that the students of GIM are best at the work they do, but the organizers of the initiative have to be honored the most. Many of the students had connected very well with the people and have become good buddies to the start-up owners. These relationships have helped in facilitating a mutual learning environment for both the students and the start-ups. Many of the students had connected very well with the people and have become good buddies to the start-up owners. These relationships have helped in facilitating a mutual learning environment for both the students and the start-ups. The organization has also strived to provide all the required support in a way that helped in connecting the start-ups and the students. We would be happy to welcome more students in the future as well.

Ms. Lakshmi Sukhathankar

Headmistress,
Morlem Govt. School, Goa

"We have been associated with GiveGoa for eight years. When I took over as the headmistress of the school, I observed that students, coming from rural backgrounds are mostly first-generation learners and hence had a myopic vision about their career. The majority of the students wanted to become police constables, only. With their association with GIM and with the assistance of the school authorities, there has been a radical shift in the mindset of the students. They now explore diverse career options. Many of them have joined professional institutions. Some students have got admission into Goa Medical College, engineering colleges, and also some of them want to pursue a certificate course in acting, drama, and music. For students coming from rural areas, this is a significant achievement, which in turn will have a positive impact on the generations to come.

The GiveGoa team has done an excellent job in facilitating the teaching of the students. They have helped us in developing content for our students. Especially during the pandemic, when internet connectivity and reaching out to people were really difficult, the content developed on Google has helped us a lot. The students benefitted a lot as they were introduced to quality content. The rich resource materials helped our teachers to provide quality education to students."

Ms. Lakshmi Sukhanthankar is very happy and satisfied with the activities undertaken by the students of GIM in the content development and the dissemination of the content to the students. She says that they have developed content in the area of Mathematics, Science, English, Social Studies and things of social importance like good touch, bad touch, personal hygiene, drug addiction all these topics were also developed. She greatly appreciated the work of the faculty in encouraging the students to go beyond the classroom. According to her, such projects have immense value - MBA students learn the virtue of patience, learn about interpersonal relationships, and experience lives beyond air-conditioned rooms and cabins. When it comes to the students of GIM, Ms. Lakshmi mentions that they are extremely cooperative, sincere, dedicated, and accept people as they are.

Ms. Lakshmi feels that the GiveGoa program in the coming years can extend their work beyond the schools to the neighboring villages where local women are looking for employment. She adds, "students can help these women in areas of marketing, pricing, etc.; help them to become entrepreneurs which will help women support their families, financially". These initiatives, if added to the GiveGoa program can have a huge positive impact on society. She lauded the students for the activities undertaken to help the students with learning disabilities. Lakshmi recounts, "GIM students developed content in such a way that it was easy for the differently-abled students to understand and then interpret them". She says the students of GIM are innovative and had a very different approach to the content. The results were fantastic and the kids were able to grasp the content better than before. Ms. Lakshmi remarked that the GiveGoa prohadm has positively impacted the Goan community.

Mr. John Palliparambil

Volunteer Coordinator,
El Shaddai Charitable Trust, Goa

"GiveGoa is a great blessing for these people. This program also helps the students to learn how to give. Giving is always difficult and people do not generally do it. We live in a world where people are selfish; me, myself, and my family and that's it. They do not have time to look or help other people. In this way, GiveGoa is a great blessing for the needy and provides an opportunity to give and experience the goodness of giving. The students who generally come from a well-off family, through GiveGoa, get a glimpse of the lived experiences of people in areas – lack of shelter and two square meals a day.

This is a good program, not only for gaining a certificate but also at a personal level by understanding the needs of society. I saw that students are always enthusiastic and I felt they wanted to know more about El Shaddai as an organization. Although there were inconveniences related to travel and time yet they have been very cooperative and it was a pleasure for me to meet students from GIM. I also learned a lot from them, especially through the project work. The students sincerely help women and children and consider them to be part of their family while working with them; especially by going to the slums, talking to them, sitting, and playing with them. For GIM students, the work they do for GiveGoa comes from their heart".

Mr. John from El Shaddai narrated a story of a casualty project that the students of GIM had organized in the Chimbal community as part of the GiveGoa initiative. The students worked very hard to connect with the doctors of Goa Medical College (GMC) to bring them to their shelter in the community. Men who are mostly daily wage workers and do not have enough time to visit the hospitals due to long-standing queues had a chance to easily discuss their problems with the doctors from GMC. Women from the community also benefitted since they were comfortable talking to the lady doctors who visited the shelters. He says the project was successful and is still going very well. The remarkable initiatives by the students of GIM have had a long-lasting impact on the community. On the 10th anniversary of GiveGoa, Mr. John congratulates and appreciates GIM for the kick-off of the GiveGoa initiative.

Faculty Reflections

"Teaching is a very noble profession that shapes the character, calibre, and future of an individual."
Dr. A P J Abdul Kalam, Former President of India

Guidance provided by GIM faculty has been one of the most important elements of GiveGoa projects. Each year, the faculty, mentor and encourage student groups to create impact through their assigned projects.

Let's hear from our faculty about GiveGoa.

Prof. VITHAL S. SUKHATHANKAR

Chairperson- GiveGoa
Associate Professor, Information Technology and Operations, GIM.

First of all, congratulations as we have completed the 10th year.

Except for the first year, I have been associated with GiveGoa in various capacities. First as a member of the GiveGoa committee and second as a mentor for various GiveGoa projects. For the last 7-8 years I have been the chairperson for GiveGoa. I have both good and bad experiences with students, faculty, etc. If I have to judge, my good experiences are much more than the bad experiences. The bad experience was not concerned with the quality but they were operational issues. As far as a good relationship is concerned it is about the relationship with the clients and the beneficiaries. They have been immensely benefitted through GiveGoa. Some examples which I can give is for instance CII; they have been associated with us for four years. CII-Yi, they have also given some major projects to us. This proves their confidence in GiveGoa. Our students had prepared one report on road traffic in Goa and it had been accepted by the CII-Yi India chapter, without any changes and they gave us an appreciation letter. The report was then sent to the government of Goa and the RTO office. They also appreciated the report; they have implemented fifty percent of the suggestions in the GiveGoa report. This is an honor, where a professional body like CII-Yi accepted our recommendations which emerged from the GiveGoa project. During admission interviews, when we ask candidates why they want to join GIM, many have said GiveGoa is one of the reasons why they wish to join the institute. It's another feather in our cap – a moment of immense satisfaction for the GiveGoa team.

In Sethu, a Goa-based NGO, we observed children sitting on the ground. However, there was one child who never agreed to it and got irritated when the teachers asked the child to sit on the ground. When we visited Sethu and began working with the child; surprisingly, he agreed to follow our instruction to sit on the ground. When his teacher came and asked him why are you sitting on the ground now, while he had been refusing to listen to us for a long time? He said, "Didi ne bolo hai na, isliye mein ground par bet gayi"(Roughly translated as Sister told me to sit that is why I sat on the ground). We had done the activity of making a salad with children with five different vegetables, one of the mothers was reluctant to agree to this activity since she was scared of her child cutting his fingers with the knife. But she was astonished to see that he did not harm himself through the process and the salad which he prepared was the best; she became emotional and hugged the team members and said "You have made my son do what he is capable of doing". This was very touching to me. Similarly, during the party which we had during our last day at that particular NGO, when we announced that this will be our last day and from next week we won't come, a boy came and hugged us, asking us not to go from the place and was crying. He had come once to meet us here. It was something which made us all very happy. The government school kids were not that good in their Mathematics and English, their passing average was always less than that of the state board average. When GIM started working with these schools, I am very proud to say, out of five schools, four schools got 100% results, after working with them for three years continuously. The other school got 98%. The schools say one of the reasons is because of GiveGoa projects.

When we interacted with the Alumni, they said one of the major reasons for organizations to accept them was because of the Emotional Quotient instilled in them through the GiveGoa projects. The organization's CSR activities also flourish since the students had GiveGoa experience with them. Most of the students come from high earning families and they haven't seen poor India and when they saw how they live they were astonished. They used to say, doing an MBA program, in a very premier institution like GIM, we are the boss and we can do anything, but one parameter which kept our foot on the ground was GiveGoa.

Prof. RAKESH SHRIVASTAVA

Professor-GIM
Information Technology and Operations Management

GiveGoa has been a unique learning opportunity for the students that have been liked and appreciated by everyone. As a member of the admissions team, I have seen that GiveGoa is one unique feature that the incoming batch of students is positive. The best part of GiveGoa is that the students have to think and find answers and solutions to problems existing in the real world; they cannot google and find the answers. They ought to produce results on the ground. In addition to the importance of social responsibility, through GiveGoa, we teach the students three more important areas which are, project management, learning to work in a group, and developing empathy towards disadvantaged sections of the society with whom we don't interact regularly. These could be autistic kids, government school children, elderly people, less literate farmers, etc.

One of my groups had worked with mentally disadvantaged children where the students had to interact with them regularly. The emotional bond which the students developed with each other and they communicated the small joys of life. These small experiences have taught us, including me the pleasure of giving back to society at a very small cost to us. One other project that we worked on was in a government school where we had to train the students in English and Mathematics. What impacted me, was the kind of resources we take for granted versus what resources the government teachers produce such results. This opportunity allowed our students to think that there is a world beyond the comforts that they live in. As for the students in the government school, they started thinking and aspiring beyond government jobs and becoming police constables.

As GiveGoa has completed 10 years, we as an institute need to reimagine GiveGoa by taking multiple projects in different areas. I was part of the initial years of GiveGoa when we had to seek projects. But now we are in a position to refuse projects and organizations are approaching us with projects, which is appreciable. But we need to revamp, re-cause, or re-engineer the learning contexts. The students should envision reaching and making a positive impact on society and not just to create papers out of the projects we do.

GIVEGOA-An Initiative by Goa Institute of Management

Dr. ARPITA AMARNANI

Associate Professor-GIM
Finance

I have been involved with GiveGoa in multiple capacities. I was part of the team for almost four or five years and throughout I have been a faculty guide. I have also acted as a client. In fact, for the last two years, I have been a client rather than a faculty guide. I have looked GiveGoa from multiple possibilities and I always find it to be a very nice experience. As a faculty mentor, I used to have a nice experience, not just the satisfaction of contributing, but also the satisfaction of seeing the students becoming sensitive. Watching their journey was as much satisfying as their contribution to society. The way they look at things is not what the reality is; it is a cycle.

The students would begin with an attitude - they can help - a top-down approach. So, they would always feel that they are better off and they have more to offer to the people. Over some time, the next stage would be frustration, where they would feel that they can help so much but these people are not accepting our help and the people are not appreciating the differences that their suggestions could bring into their lives. The third stage would be when they would have understood the client. At this stage, I always found that they realized they can learn as much as they can give. This was the stage that I used to enjoy the most where the students would come back often in awe and talk about big hearts, affection, and dreams. I had a few groups who had worked with school children and while working with them, from "I-am-up-there-trying-to-help-you" attitude would change to, "Ma'am these children have a lot of difficulties but they are very brave". So there is always awe in this stage. Then the final stage would be

a very strong relationship which they would hold with them all their lives. Watching the students go through this process has been the most satisfying thing for me. I did a variety of projects including school projects, SHG entrepreneur projects, etc. but this has always been the underlying journey that the students go through; this has been most satisfying for me.

Every student groups have, in their ways, impacting the community to a very large extent. In one of the school projects, there was a girl who was in Vth standard who could barely read and write and was completely an introvert. Neither the principal nor teachers and not even her classmates have even heard her voice. When GIM students started interacting with the class, they found that the girl is listening to them but she never contributed or talked more. They took it up as a challenge and spend a lot of time with her and came up with the information that she had come from a family who had migrated from outside Goa. At home, her situation was really bad because the parents were working very hard to make the ends meet. Financially and emotionally she was going through a lot of difficulties. Before the Vth standard, she had never been to a school, so academically she was not up to the mark as the other students. This class was largely dominated by Goan students; she couldn't mix because she couldn't understand the language. She was on the Hindi speaking belt and the other students were not so comfortable with Hindi. She was continuously having this feeling of not fitting to the group and one of the last activities GIM students carried out was a small annual function at school. They trained the students for Drama, competitions, quiz shows, etc. Students

of GIM got the students of the school to organize the entire event. For the event, they had arranged a 2-3 mins speech where this particular girl had spoken very well. This was something that the headmistress also commented on for the final evaluation. The second experience was when we were working with a lady who was a social entrepreneur and she was making those biodegradable sanitary napkins. When she came to us, she was on the verge of completing the first cycle where the raw materials and machinery were donated by some people. When our students had got into the project, the sustainability of the business was a problem because whatever was donated to her had been used, produced, and sold. But she did not have any capacity on how to take this forward. Our students had a very tough time because there were quality processes that were missing and quality certification which was not there and this kind of product needed to keep a hygiene protocol. There were some complaints about rashes on people which she later modified. But this episode hurt the business of the product. The cost of the product was also not properly planned. There were no tie-ups for the raw materials, which was an imported raw material. So, all the ends were loose then and there was no possibility that she would be able to sustain the business. Our students found the sources of funds for her, tie-up with the raw materials, and had worked hard for the business. By the end of the twenty Thursdays, a larger FMCG company had taken over the business. The immediate reaction of the students was a lot of dissatisfaction because they were looking at a business that was likely to be independent and sustainable. But they later realized that it was kind of putting credibility to what they have done. They had worked so hard that the business became worthwhile for a larger company to take it.

GiveGoa is a unique initiative that we do at GIM and we should, under any circumstance, continue doing this. I had experiences where the students continued to visit the beneficiaries even after the GiveGoa project. I had to personally tell him to stop visiting them. So, there was a lot of emotional investment that happened; it's just not about the twenty Thursdays they spent, it goes much beyond that.

Prof. RANBIR SINGH SODHI

Assistant Professor-GIM
Marketing

GiveGoa has helped all of us to understand what life can be and also opened the eyes and minds of the students. It sensitizes all of us to the prevalent societal issues and the projects helped the students to change the way they look at people.

Some of the projects which I have guided for GiveGoa include educating people on waste disposal and water conservation which was done within the campus, awareness sessions on water consumption and preservation for schools, raising awareness about hygiene, and better disposal of Sanitary Napkins. Moreover, there were GiveGoa projects related to agriculture, the use of ICTs for education in Government schools, and the geographical tagging of Cashews.

One project which was very well received was related to soil testing with ICAR; it was done to evaluate the farm, know the soil type and what nutrients are present in them to help in understanding what crops to cultivate. The project also involved helping farmers availing the Krishi Card. These efforts made a huge impact on the farming community.

The interest of the students towards GiveGoa depends on the projects they do. Then sustaining the interest of the students depends on what topic they work on and how it aligns with their interests. As we mark the 10th year, some of the suggestions for GiveGoa in the coming years would be to encourage students to do exercises on design thinking, wicked problems, etc. There can also be projects on social enterprises for those groups of students who are interested in such themes. It is good for business to be integrated to social sensitivity in the future through GiveGoa projects.

Dr. KANUPRIYA KATYAL

Associate Professor-GIM
Marketing

One word that describes my journey with GiveGoa is fulfilling. A few years ago, we were working with a STEM toy designer who wanted to bring their Do It Yourself robotic kit to market. The GiveGoa group conducted a concept test. The student group decided to take this product for demonstration in various schools, as was the requirement. One such session was held for autistic children. The wonder, the amazement, and the joy we saw in those children's eyes was a very touching experience. It was something more precious than words, something we will cherish and remember forever. All the Best for GiveGoa.

Dr. ROHIT MUTKEKAR

Associate Professor-GIM
Information Technology and Operations Management

I have been part of the GiveGoa as a faculty guide for the past seven years. Some of the projects that I have guided the students are Child Protection in which children of migrant laborers were motivated to go to schools, Nutrition, and school hygiene programs, generating manure from the flower garland in the temple, promoting the use of Trichoderma, improving mathematical skills of students, creating awareness of Krishi Card and currently we are working on Mission Rabies project. One of the characteristics that most fascinated the students and that has again appealed to me is utilizing the skillsets that they learn through the course subjects and implementing the knowledge acquired while working for the GiveGoa project activities. It helps them in getting connected and being thoughtful to societal needs. Ultimately the objective of the program is the holistic development of the students; it's just not only managerial skills that we are trying to implement and improve. GiveGoa projects sensitize the students to the societal needs so that tomorrow when they go to corporates they ensure that the decisions they make positively impact the society and then also give back to the society to their best possible level. We are so much confined to the campus and the GiveGoa initiative encourages all of us to go beyond the campus, look at the real issues and problems the society is currently facing. Then working together in a group and trying to find out, if not a remedy, but at least sensitize or do some bit of work which can reduce the intensity of a specific problem or at least give a work plan which would help them in taking care of the existing challenges.

The project on Trichoderma was very well received by the community of farmers with whom we had worked. Farmers do not know much about the technical aspects so when they got to know they have a substitute for biofertilizer, they stopped using chemical-based fertilizers across the farms. The appreciable fact of the intervention was that they not only manufactured Trichoderma for their needs but they could also manufacture it in excess and gave it to the zonal agriculture office and then later sold it across to other farmers. It was a good and sustainable business model for the community of farmers. So, the two dimensions of the projects were one, the societal aspect of sensitizing the community towards the benefits of using biofertilizers, and secondly the business plan where they could produce in excess and create and sustain a market for the excess product they produce. In this way, the project was successful in creating awareness as well as in bringing out a sustainable business model for the farmers.

GIVEGOA-An Initiative by Goa Institute of Management

Dr. V. PADHMANABHAN

Associate Professor-GIM
Organizational Behavior and Human Resource

I have been associated with the GiveGoa program as a faculty guide since its inception, from the year 2011. I personally, feel, each year has brought in a new experience for me in terms of my learning, specifically, in understanding stakeholders, guiding students, knowledge, application, and evaluating the Service Learning concept has increased. On the whole, a sense of satisfaction has always been there.

I would be happy to share about a project that we did for the Horticulture department. Students when they studied the motivation of the farmers to grow vegetables, finally identified that farm-to-market distance as a bottleneck. Subsequent to that finding and recommendation, the department sent collection vans to procure vegetables at the villages and opened up a procurement center at a venue connecting various villages. Following that, we studied the impact of a procurement center that was established to attract micro and small farmers to increase the cultivation of horticulture plants. We could find every second household in the nearby villages was motivated to utilize the small piece of land to cultivate vegetables. Individuals were motivated to find their neighbors cultivating, depositing their produce at the procurement center, and have an assured income deposited as direct bank transfer. We found people from various professions such as nurses, lecturers, and an executive in pharma firms have started cultivation. It was indeed an eye-opener to understand the impact of recommendations that were made by the students' team. It was action research that was conducted to foster organizational innovation and community empowerment.

I am always looking forward to engaging and transformational projects.

Dr. ALEKH GOUR

Associate Professor-GIM
Healthcare Management

GiveGoa- Health (GGH) is an initiative which is an extensive field-based course to ensure that learning is achieved through constant exposure of the students to real-world problems and challenges faced by NGOs working to improve healthcare in Goa.

I think such experiential programs are instrumental in developing empathetic professionals because it instills sensitivity among students towards health-related issues in society. It encourages them to serve the community through health-based initiatives in small but significant ways. It enhances their learning to a great degree by applying healthcare management concepts in the field as a part of practical learning through GiveGoa – Health. My experience of mentoring the students has been amazing. For the faculty, it brings in a fresh perspective to teaching healthcare management in classrooms. While mentoring, we observe that students try to apply concepts from the classroom to real healthcare settings. Thus, the dual objective of classroom learning and application to the real world is achieved. In addition, students learn through practical exposure, thus enhancing the learning experience, which is more difficult to forget. Students are encouraged to write articles based on their field experiences and get these published. It is heart-warming and quite fulfilling to read about their experiences.

Dr. LAKSHMI VISHNU MURTHY TUNUGUNTLA

Professor-GIM
Information Technology and Operations Management

GiveGoa is a very good program as it exposes the students to ground reality. This is very important for management graduates because they are going to be future leaders. Maybe ten or fifteen years down the line, they will be in a position to make decisions. When they make the decisions, they have to keep in mind the conditions that are prevailing in the society especially, the unprivileged section of the society. When I guided around six or seven projects, I saw in many government schools in Goa, students, despite their disadvantaged backgrounds; are ambitious and creative. My students could understand them; they coached them and enjoyed the sessions. In the process, we have the feeling of doing something meaningful for society. One is to be able to understand their expectations and how we can help them attain their goals. From our side, if we can motivate them, provide guidance, it will immensely help children. I have mentored projects on agriculture, given by the department of agriculture. The projects were really good where the students educated farmers about the latest practices for improving the yields. Students, first, tried to understand the farmer's situation at the ground level and then they tried to sensitize farmers about how they can deal with their problems, effectively.

The best experience for me was with the children. A couple of years ago, I went to one of the schools nearby. The students in that school were from 8th to 10th standard. I spoke to their headmistress – I wanted to understand the aspirations of the students and record them; based on the aspiration level I wanted to assign them to a set of teachers and ensure that these teachers' coach, mentor and guide them so that the students can get into good colleges and good courses. My biggest challenge was the students didn't speak English and spoke vernacular. But I and my GiveGoa group did not give up. We provided them with pencils, charts and told each student to describe their dream, what do they aspire to become, and why.

Most students prepared very good charts with beautiful drawings. One of the students, who knew Hindi and a bit of English, helped us to understand better, what each child was trying to tell us. We found eight to nine students who had high aspirations and we created a mentor program. I sensitized the headmistress on the sessions and the significance of the program – the potential of the program to help their students to get admission to good colleges.

Our GIM students benefitted a lot as they experienced the ground reality. They learned how to overcome language barriers, understand their clients, and design relevant projects. Another important learning for GiveGoa students was how to customize their teaching to suit the cognitive levels of students in secondary school.

Similar situations are encountered in the corporate sector as well. Students will work with diverse teams and all will not be on the same page. So, it is essential to understand their level of understanding and then communicate accordingly. Experiences through GiveGoa projects, prepare students better for the corporate sector.

Dr. VILASINI DEVI NAIR

Assistant Professor-GIM
Healthcare Management

I have been one of the coordinators of GiveGoa for the Healthcare Management Program. GiveGoa is a very distinct program that sensitizes students about real problems faced by the community. Our students work on varied health-related projects ranging from HIV, substance abuse, sexual and reproductive health, non-communicable diseases, palliative care, geriatric care, etc.

Working on such projects give them an idea about the prevalent health-related inequalities and how to work with the community, outside their classrooms. The community experience helps students understand the world around them, better.

The most effective part of this initiative is that it gives the students an idea of how to work in teams and collectively solve health-related problems in the community.

GiveGoa projects are essential for students, especially for Health Care Management students who come from very diverse backgrounds and have no exposure to vulnerable communities. Most of the students come from an economically well-off background and metro cities and are not aware of the difficulties faced by that the disadvantaged sections of the society. GiveGoa has enabled the students to work with some of the best NGOs and to get an idea of how the contribution of NGOs towards healthcare."

VOICES OF ALUMNI

The 10th anniversary of GiveGoa would be incomplete without listening to the experiences of our Alumni. GiveGoa projects provide a fantastic opportunity to the students of GIM to implement their management knowledge into action. They work on real problems and provide suggestions for community development.

Dikshant Bag

Batch of 2011-13

The GiveGoa team worked very well because they shared a common purpose. They all deeply cared for the children and the families they were working for. Drawing from GiveGoa, I have tried to instill in the teams that I work with, even today, to have that common purpose. I encourage my team to go beyond deliverables – the top and bottom lines. My endeavor is always to have a broader purpose in the team that everybody aligns with and I think that is one of the most required ingredients that makes successful teams."

I was a part of a small team that worked with Sethu, an organization that helps children with learning difficulties and their families. We partnered with them in creating an MIS system, volunteering in a school for autistic children, and assisting teachers in primary schools. One of my biggest learnings was about how teams become strong by having a common purpose. Everyone in Sethu was highly passionate about the impact they wanted to bring about and this was evident right from the initial interactions. They were very proud of the work they were doing and it was quite inspiring to see a small organization (without an HR department) maintain such a motivated team. Dikshant says, "When I worked with Sethu as part of GiveGoa I didn't think much about it. But having worked in teams of all sizes, I realize how difficult and yet important it is to keep the team motivated. Working with Sethu made me realize the kind of challenges faced by children with developmental disabilities, and even more, by their parents. Many of the parents were from low-income families, which made matters worse. However, the parents surged ahead with hope and patience. GiveGoa was a humbling experience that put many of my problems in perspective.

Shivam Agarwal

Batch of 2014-16

My basic journey with GiveGoa, I would like to sum up in three points –
The first, being accountability. We had GiveGoa on Thursdays. Our Wednesdays would be occupied in arranging the transportation, talking to fellow batchmates, and taking up responsibility for all of them. Then waking up early on Thursdays and make sure that all of them are connected to the right transport. We would be responsible for any action taken during the course of the journey so that has helped me when I am the Director of the branch which has fifty employees working under me and I am responsible for their actions. Second, my own GiveGoa project involved working with six autistic children at Atmavishwas. Lessons from that project taught me how to motivate my employees where everyone has a skillset. It made me realize, no one has any disability, rather everyone has an ability. When I look back, it has taught me a life lesson. Third, and most importantly, I have learned to give back to the society from which we belong. During Covid-19, I have been able to create a small difference in society by giving sanitizers, to even the rural people at competitive prices.
To sum it up beautifully, GiveGoa has been a tremendous learning curve for me.

Manas Singh

Batch of 2015-17

As a part of the GiveGoa Initiative, I had the opportunity to work with the Voluntary Health Association of Goa (VHAG). I proudly say that it completely changed my way of looking at government initiatives and public health programs. Launching a program is just the beginning of several hardships that the field team needs to tackle.

I was part of school health camps and the Mobile Healthcare project in one of the remotest areas in Goa - Quepem & Sanguem. The VHAG team set up mobile camps in these areas but still, we had to reach out to every individual and request them to spare their time in getting their health check-up done.

These camps made me understand that a job is not completely done until you get the exact desired result. It's not about 99% of the effort that you do, even a miss by 1% signifies that the task is incomplete.
It was a satisfying experience as we were able to educate a small section of the society to give importance to their health.

Rajasi Manrai

Batch of 2016-18

Our project was set in the city of Valpoi (14 kilometers away from Sanquelim). The objective of our assignment was to promote the Self-Help Groups of Valpoi and help them in their businesses. We had tied up with SBI to help them access the loans allotted to Micro, Small, and Medium Enterprises (MSMEs).

Narrating a snippet from our experiences:

We wanted to achieve a lot in a very limited time. We were planning on going big and making a significant impact through our project. We organized activities that included talent building, skill building and tried to reach out to people in schools, shops, and talukas to help the women they know to start a small business. Unfortunately, the turn up was extremely low. This made us realize that probably we have not chosen the right approach to the problem. The strategy which we explored next was to hit the low-hanging fruits for faster wins. This helped us earn the trust of the groups and the financial institution. Our targeted approach to students convinced them of the necessity to support women of Valpoi and this was a breakthrough – it helped in bringing a change in the business community for the women of Valpoi. We explored the skills already possessed by the women, encourage them to work in cohorts, and devote a minimum of 2-3 hours per day. There were some women who (with household chores and small kids) found it difficult to cope with the schedule. Later, when they saw the achievements of their peers, they tried to manage their domestic chores with their business. We found them to be interested in arts and crafts and this led us to suggest they start a small business of making diyas, candles, and gift baskets. The results were spectacular and we could achieve what we had envisioned.

I have applied the same strategy at work some years later. We were struggling to gain market share in the West cluster in our category. Rather than focusing on the core sellers; we started small - by exploring the number of sellers in the cluster, taking cognizance of the scale of our competition. We first onboarded those sellers; this was a significant move towards expansion. This strategy eventually led us to gain the predetermined market share.

Ankit Barve

Batch of 2016-18

"GiveGoa is one very unique initiative; especially by a B-School. It's a good initiative because it sensitizes students to a very different aspect of social reality which they need to understand and inculcate in their lifestyle. As a professional in the industry, it is very important to understand your society, your roots, and your background. GiveGoa, in this light, is very beneficial. The program offers a different perspective to life; especially to students from metros such as Mumbai, Delhi, and Bangalore. GiveGoa helps students to understand the other side of India. The side which they might have never gotten an opportunity to explore. This sensitization is crucial as it makes them aware there is a community, different from theirs which lives in this country and also adds value to the country. GiveGoa gives you the space to understand how you can add value to others' lives. The initiative gives MBA students to make a difference to a community, their businesses, and their way of living.

I think it's more of giving and take. As you understand social realities, better; as a professional, you enrich yourselves by creating that corner in your mind to do something for those people for whom you have never done much."

Mr. Ankit worked with Shree Shanta Durga Sansthan which was facing challenges related to the flower garlands offered to the deity, every day. The team worked with Mr. P. K Ghate, an environmentalist, to solve the problem of their client. Vermi composts were created from the flower garlands. The students educated people about the usefulness of Vermicompost and how it can be made in their own houses. The locals were very happy that they could take back something to their homes and whatever manure they were procuring for the temple premises, they will not have to do it. The community people felt good that the same flowers which are offered to the deity are getting converted to vermicomposting and are being used in the temple premises. So, the students developed a self-sustainable model for their clients where flowers would be used completely rather than being dumped somewhere. The team was able to sell around 20kgs of the manure they made through vermicomposting from the flowers used in the temple. The students also prepared a market strategy for selling the Vermicompost for the temple authorities in the Goa Bagayatdar Bazaar.

GIVEGOA GALLERY

Education

Knowledge sharing on ICT and its usefulness among students

Education: Mentoring of students for improving their skills in English, Science, and Mathematics. Organised awareness sessions on career growth, preparation for competitive examinations and personal hygiene.

Social Welfare: Awareness sessions for students on sexual abuse and other health-related issues

Social Welfare: Sensitization of people about LGBTQ community at GIM

Social Welfare: Facilitated start-ups to develop and market their products/businesses

Agriculture: Awareness sessions on various farming techniques, soil testing, and knowledge sharing about crops and cultivation.

Social Welfare: Facilitated SMEs in business and market development

Public Health:

Students have participated in projects related to HIV and AIDS, palliative care, sexual and reproductive health, geriatric care.

Agriculture:

Visits to villages to interact with the farming community

Social Welfare

Sharing knowledge on the market, product, and business plan to empower Self Help Group.
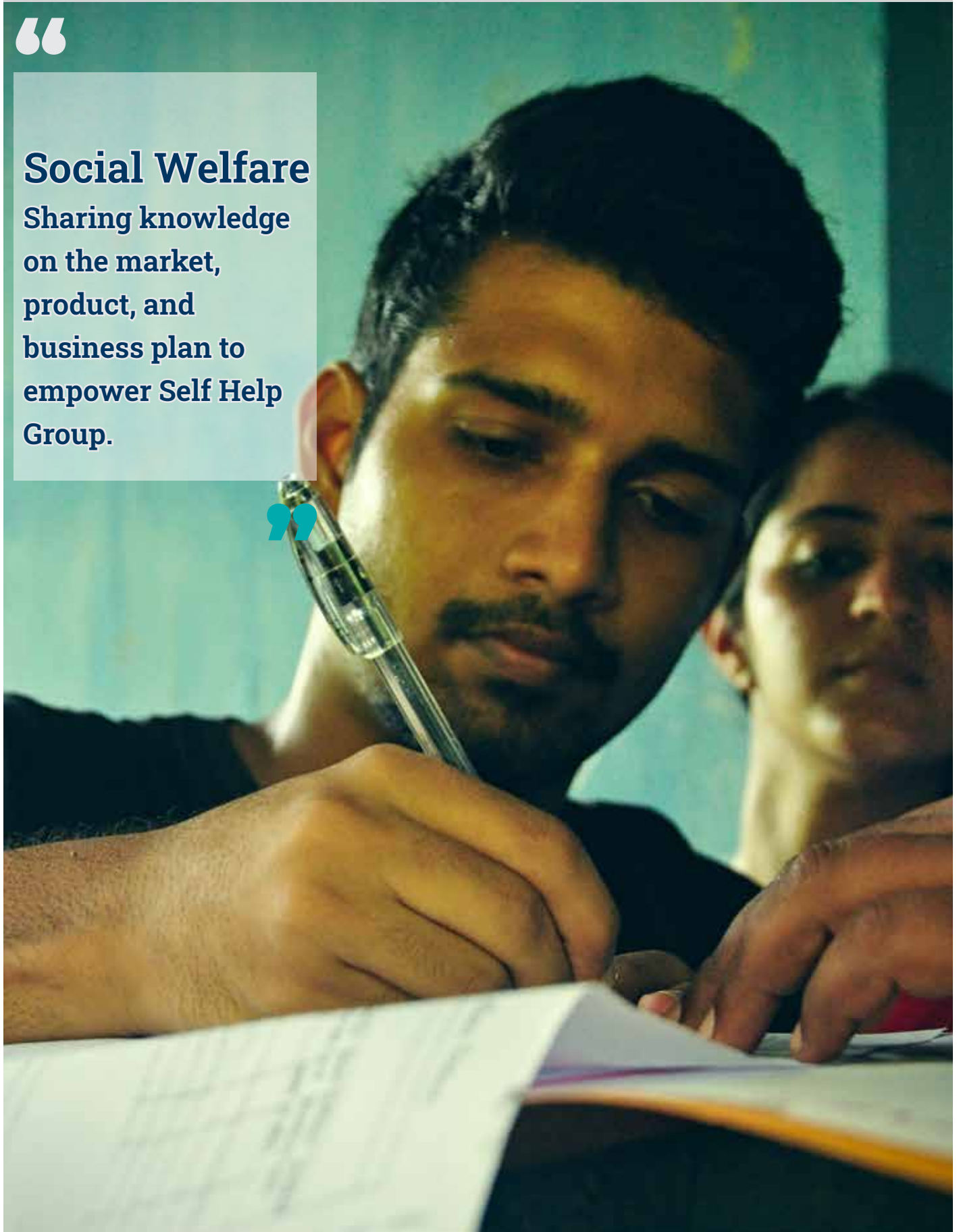
Annexure-1

DATA SNAPSHOT

Annexure-1 provides a listing of the GiveGoa projects undertaken in the last ten years with the thrust of the project, broad related theme, partner organizations name and, faculty guide details.

Year	Theme	Thrust of the Project	Partner Organisation	Faculty Guide
11-12	Agriculture	Assess the impact of different agricultural activities carried out through Amona Panlot Sangh and implement improvements	Sesa Goa	Debu Sen
11-12	Social Welfare	Identify factors impeding initiation and sustenance of Income-generating activities in an SHG	State Bank of India (SBI), Keri	Dinkar Rao and Amiya Sahu
11-12	Education	Examine the effectiveness of SSA schemes in schools & suggest improvements	Sarva Shiksha Abhiyan (SSA)	Ayesha Gonsalves
11-12	Social Welfare	Identify factors impeding the initiation and sustenance of Income-generating activities in an SHG	State Bank of India (SBI), Bicholim	R. Nagarajan
11-12	Agriculture	Identify market opportunities for new food products from the Chorao Club	Chorao Farmers	Ajit Parulekar
11-12	Education	Develop expertise of primary school teachers in English	Assistant Directorate of Education Inspector (ADEI)	Raghuveer Vernekar
11-12	Education	Design ASER test for a primary school in Marathi and analyze results across CII and other schools	Confederation of Indian Industry (CII), Goa	Ranbir Singh Sodhi
11-12	Agriculture	The mechanization of Chorao farmers to develop a sustainable business model for renting farm machinery	Chorao Farmers	Hemant Padhihari
11-12	Social Welfare	Identify factors impeding initiation and sustenance of Income-generating activities in an SHG	Canara Bank, Assonora	Dinkar Rao and Amiya Kmar Sahu
11-12	Social Welfare	Facilitate banks in financial inclusion through the usage of technology	Corporation Bank, Bicholim	Ramachandran K
11-12	Education	Design ASER test for in Marathi for 4 subjects in primary school and analyze results across CII and other schools	Confederation of Indian Industry (CII), Goa	Divya Singhal
11-12	Education	Developing standard operating procedures for HR and admin processes to deal with expansion; Developing a Management information system for managing their data-bases; Fundraising for their new Centre	Sangath, Goa	Rakesh Shrivastava
11-12	Education	Teach computers to children who are living with HIV	Caritas, Goa	Christo Fernandes
11-12	Social Welfare	Identify factors impeding initiation and sustenance of Income-generating activities in an SHG	Bank of Baroda, Mapusa	Joy Chowdhury
11-12	Agriculture	Creation of awareness and facilitating farmers to access relevant government schemes	Agricultural officer-Bicholim	Prabir Kumar Bandyopadhyay
11-12	Education	Examine the effectiveness of SSA schemes in schools and suggest improvements	Sarva Shiksha Abhiyaan (SSA)	Ayesha Gonsalves
11-12	Education	Developing ways of integrating the use of computers into the curriculum of primary schools	Confederation of Indian Industry (CII), Goa	Sameek Ghosh
11-12	Education	Coach girl students in subjects like Maths, English & Science	Matruchaya, Goa	Rashmi Shetkar
11-12	Social Welfare	Identify factors impeding initiation and sustenance of Income-generating activities in an SHG	Bank of India, Bicholim	Ramachandran K
11-12	Education	Teach English to students using the APF software	Confederation of Indian Industry (CII), Goa	Sameek Ghosh
11-12	Agriculture	Develop a business plan for farmer-managed agri-tourism initiative and assist in retailing agricultural produce	Chorao Farmers	Hemant Padhihari
11-12	Social Welfare	Develop expertise of help primary school teachers in Maths and computer applications	ADEI	Ranjini Swamy
11-12	Education	Examine drop-out rates, reduce drop-out rates and provide secondary students with career guidance.	Sai Lifecare	Abhishek Ranga

Year	Theme	Thrust of the Project	Partner Organisation	Faculty Guide
11-12	Agriculture	Diagnose problems in existing farmer groups supported by CBI, help them set up and run farmer groups	Central Bank of India, Chorao	Ajit Parulekar
11-12	Education	Help teachers use Computer Aided Learning in upper primary schools	Sarva Shiksha Abhiyan (SSA)	Vithal S Sukhathankar
11-12	Social Welfare	Assess the impact of Manthan project & suggest improvements for making it sustainable, assist in the implementation	Sesa Goa	Vithal S Sukhathankar
11-12	Social Welfare	Help CRG to a stage play by children and raise funds	Children's Rights in Goa (CRG)	CM Ramesh
11-12	Social Welfare	Designing a signature calendar for CRG and marketing calendar to various organizations	Children's Rights in Goa (CRG)	CM Ramesh
11-12	Education	Assisting SSC dropout women with the educational programme	Ekta Mahila Mandal, Bicholim	Divya Singhal
11-12	Education	Teach English to students using APF software	Confederation of Indian Industry (CII), Goa	Ranbir Singh Sodhi
11-12	Education	Improve performance of students and provide career guidance	Centre for Development, Planning, and Evaluation (CDPR)	Abhishek Ranga
11-12	Social Welfare	To assist Children Walking Tall in community engagement	Mango House (Children Walking Tall), Mapusa	Tarun Pasricha
11-12	Education	Impart computer training to teachers and team at CRG	Children's Rights in Goa (CRG)	Tarun Pasricha
11-12	Agriculture	Raise awareness and help farmers access relevant government schemes	Agricultural officer-Bicholim	Nirmalya Bandyopadhyay
11-12	Social Welfare	Identify factors impeding initiation and sustenance of Income-generating activities in an SHG	Central Bank of India, Mapusa	Joy Chowdhury
11-12	Agriculture	Raise awareness and help farmers access relevant government schemes	Zonal Agricultural officer-Bicholim	Nirmalya Bandyopadhyay
11-12	Education	Develop Management Information System for Sethu	Sethu, Goa	Rakesh Shrivastava
11-12	Agriculture	Raise awareness and help farmers access relevant government schemes	Agricultural officer-Bicholim-	Prabir Kumar Bandyopadhyay
11-12	Education	Mainstream out-of-school children in formal education	Sarva Shiksha Abhiyaan (SSA)	Padhmanabhan Vijayaraghavan
11-12	Social Welfare	Assess the motivational level and capability of Self Help Group for enterprise development & help implement improvements.	Sesa Goa	Christo Fernandes
12-13	Education	Teach kids of Day Care Center, Panjim	El Shaddai Charitable Trust	Padhmanabhan Vijayaraghvan
12-13	Education	Teach kids of Day Care Center and engage in community outreach programs in Calangute	El Shaddai Charitable Trust	Padhmanabhan Vijayaraghvan
12-13	Education	Teaching computer skills to children who are living with HIV	Caritas Goa	Ranjini Swamy
12-13	Social welfare	Create awareness about Jawaharlal Nehru Solar Scheme	National Bank for Agriculture and Rural Development (NABARD)	Cedric Serpes
12-13	Social welfare	Create awareness about various NABARD Schemes among the local community	National Bank for Agriculture and Rural Development (NABARD)	Ranbir Singh Sodhi
12-13	Social welfare	Create awareness about Jawaharlal Nehru Solar Scheme	National Bank for Agriculture and Rural Development (NABARD)	Ranbir Singh Sodhi
12-13	Social welfare	Create awareness about Joint Liability Groups in the rural community	National Bank for Agriculture and Rural Development (NABARD)	Amiya Kumar Sahu
12-13	Agriculture	Examine challenges of farmers and suggest solutions in the Ponda region	National Bank for Agriculture and Rural Development (NABARD)	Raj V. Amonkar
12-13	Agriculture	Examine challenges of farmers and suggest solutions	National Bank for Agriculture and Rural Development (NABARD)	N. Sambhandham
12-13	Education	Improve the educational performance of children	Ekta Mahila Mandal, Bicholim	Divya Singhal
12-13	Education	Improve educational performance and level of confidence among children	National Association for the Blind, Goa	Fernanda Andrade
12-13	Social Welfare	Raise awareness about bank schemes among rural people in Valpoi	Central Bank of India, Goa	C M. Ramesh
12-13	Social Welfare	Raise awareness about bank schemes among rural people in Mopa	Central Bank of India, Goa	Amiya Sahu
12-13	Social Welfare	Raise awareness about bank schemes among rural people in Pernem	Central Bank of India, Goa	C. M. Ramesh
12-13	Social Welfare	Raise awareness about bank schemes among rural people in Raia	Central Bank of India, Goa	Ranjini Swamy
12-13	Social Welfare	Assess training needs and Impart training to local artisans, Shiroda	Goa Handicrafts Rural & Small Scale Industries Development Corporation Ltd (GHRSSIDC)	Hemant Kumar Padhiari
12-13	Social Welfare	Assess training needs and Impart training to local artisans, Ponda	Goa Handicrafts Rural & Small Scale Industries Development Corporation Ltd (GHRSSIDC)	Hemant Kumar Padhiari

Year	Theme	Thrust of the Project	Partner Organisation	Faculty Guide
12-13	Social Welfare	Assess training needs and Impart training to local artisans in Marcel	Goa Handicrafts Rural & Small Scale Industries Development Corporation Ltd (GHRSSIDC)	Jagrook Dawara
12-13	Social Welfare	Study the existing production unit at Bicholim and suggest an improvement	Goa Handicrafts Rural & Small Scale Industries Development Corporation Ltd (GHRSSIDC)	Jagrook Dawara
12-13	Social Welfare	Assess training needs and Impart training to local artisans, Keri	Goa Handicrafts Rural & Small Scale Industries Development Corporation Ltd (GHRSSIDC)	Vithal S Sukhathankar
12-13	Social Welfare	Improve productivity of artisans by connecting them to markets	Goa Handicrafts Rural & Small Scale Industries Development Corporation Ltd (GHRSSIDC)	Cedric Serpes
12-13	Public Health	Improve health awareness in Sanquelim	Directorate of Health Services	Abhishek Ranga
12-13	Public Health	Create awareness about health and sanitation issues in Bicholim	Directorate of Health Services	Ayesha Gonsalves
12-13	Public Health	Improve health awareness in Honda/Sattari/Valpoi	Directorate of Health Services	Ayesha Gonsalves
12-13	Education	Improve life-skills of ApnaGhar	Directorate of Women and Child	Joy Chowdhury
12-13	Education	Provide training to adolescent girls in Anganwadi Centers	Directorate of Women and Child	Joy Chowdhury
12-13	Agriculture	Assessment of gap areas and provision of inputs to farmers in Sal	Zonal Agricultural Office	Pravat Surya Kar
12-13	Agriculture	Assessment of gap areas and provision of inputs to farmers in Mencurem	Zonal Agricultural Office	Pravat Surya Kar
12-13	Agriculture	Assessment of gap areas and provision of inputs to farmers in Mulgao	Zonal Agricultural Office	Manish Parmar
12-13	Agriculture	Assessment of gap areas and provision of inputs to farmers in Amona	Zonal Agricultural Office	Manish Parmar
12-13	Agriculture	Assessment of gap areas and provision of inputs to farmers in Piilgao	Zonal Agricultural Office	Divya Singhal
12-13	Social Welfare	Understand gaps and suggest improvement in offerings by Depart of Tourism	Department of Tourism	Lyseth D'Souza
12-13	Social Welfare	Understand gaps and suggest improvement in offerings by Depart of Tourism	Department of Tourism	C. M. Ramesh
12-13	Public Health	Awareness generation about vector-borne diseases among local community	Voluntary Health Association of Goa -VHAG	Rakesh Shrivastava
12-13	Public Health	Awareness generation about the impact of smoking on health among community	Voluntary Health Association of Goa -VHAG	Rakesh Shrivastava
12-13	Social Welfare	Improve productivity of SHGs	State Bank of India (SBI), Goa	Lyseth D'souza
12-13	Social Welfare	Facilitate Farmers to Form Joint Liability Groups	State Bank of India (SBI), Goa	Abhishek Ranga
12-13	Social Welfare	Facilitate Farmer's avail of appropriate financial services	State Bank of India (SBI), Goa	Amiya Sahu
12-13	Social Welfare	Sesnitise Women Self Help Groups about various schemes	State Bank of India (SBI), Goa	Divya Singhal
12-13	Social Welfare	Organizational Capacity Development of Sethu	Sethu, Goa	Rakesh Shrivastava
12-13	Social Welfare	Improve confidence and personality of Children	Matruchhaya Trust	Ranjini Swamy
13-14	Agriculture	Work with the women entrepreneurs in the rural area and help them in the formation of SHGs	AIMS, Goa	Ranjini Swamy
13-14	Agriculture	To work with Farmers Clubs to help them in the productivity measures	AIMS, Goa	Ranjini Swamy
13-14	Education	To create awareness among slum dwellers (Chimbel) basic sanitation and health	El Shaddai Charitable Trust	Padhmanabhan Vijayaraghavan
13-14	Social Welfare	Financial Inclusion of rural community on Ponda village	National Bank for Agriculture and Rural Development (NABARD)	Vinay Goyal
13-14	Agriculture	Designing strategy for livelihood improvement for Joint Liability Groups (JLG) in Honda	National Bank for Agriculture and Rural Development (NABARD)	Abhishek Ranga
13-14	Agriculture	Designing strategy for livelihood improvement for Joint Liability Groups (JLG) in Valpoi	National Bank for Agriculture and Rural Development (NABARD)	Abhishek Ranga
13-14	Agriculture	Designing strategy for livelihood improvement for Joint Liability Groups (JLG) in Savoi Vernem	National Bank for Agriculture and Rural Development (NABARD)	Vithal S. Sukhathankar
13-14	Education	To work with Panjim center and teach children basic sanitation and health awareness	El Shaddai Charitable Trust	Padhmanabhan Vijayaraghavan
13-14	Social Welfare	Financial Inclusion of rural community in Shiroda village	National Bank for Agriculture and Rural Development (NABARD)	Vinay Goyal
13-14	Social Welfare	Financial Inclusion of rural community in Valpoi	National Bank for Agriculture and Rural Development (NABARD)	Rakesh Shrivastava
13-14	Social Welfare	Financial Inclusion of rural community in Mulgao	National Bank for Agriculture and Rural Development (NABARD)	Ayesha Gonsalves

Year	Theme	Thrust of the Project	Partner Organisation	Faculty Guide
13-14	Social Welfare	Create awareness among school children and the community regarding the environment in Sattari Taluka	Centre for Environment Education (CEE)	Manas Mayur
13-14	Social Welfare	Create awareness among school children and the community regarding the environment in Panjim	Centre for Environment Education (CEE)	Manas Mayur
13-14	Social Welfare	Study practices of CIBA and suggest a plan for a viable marketing consortium	Centre for Incubation and Business Acceleration (CIBA)	Nirmalya Bandyopadhyay
13-14	Social Welfare	Promote entrepreneurship among rural women/youth	Centre for Incubation and Business Acceleration (CIBA)	CM Ramesh
13-14	Social Welfare	Facilitate startups to improve their functioning	Centre for Incubation and Business Acceleration (CIBA)	CM Ramesh
13-14	Social Welfare	Educate children about entrepreneurship	Centre for Incubation and Business Acceleration (CIBA)	Nirmalya Bandyopadhyay
13-14	Agriculture	Facilitate farmers in Usgao area to avail agriculture-related banking services	State Bank of India (SBI), Goa	Jagrook Dawara
13-14	Agriculture	Facilitate farmers in Quepem to avail agriculture-related banking services	State Bank of India (SBI), Goa	Jagrook Dawara
13-14	Agriculture	Facilitate farmers in Zambauli to avail agriculture-related banking services	State Bank of India (SBI), Goa	Kaushik Desarkar
13-14	Agriculture	Facilitate farmers in Sanguem to avail agriculture-related banking services	State Bank of India (SBI), Goa	Ayesha Gonsalves
13-14	Agriculture	Create awareness about JLG scheme	State Bank of India (SBI), Goa	Amiya Kumar Sahu
13-14	Social Welfare	Create awareness regarding solid waste management among coastal eateries in Baga area	Pollution Control Board Goa	Raj V. Amonkar
13-14	Social Welfare	Create awareness regarding solid waste management among coastal eateries in Colva beach	Pollution Control Board Goa	Raj V. Amonkar
13-14	Public Health	Promote better sanitation practices in schools and neighborhoods	Pollution Control Board Goa	Fernanda Bandyopadhyay
13-14	Social Welfare	Train artisans for livelihood improvement	South Asia Foundation (SAF)	Ayesha Gonsalves
13-14	Social Welfare	Support SAF to create Artisan Cooperative Functionaries' Development	South Asia Foundation (SAF)	Ranjini Swamy
13-14	Education	To help Union High School to develop computer-assisted learning materials	Union High School, Old Goa	A G Balasubramanian
13-14	Education	Design community-based initiatives to support learning after school hours	Union High School, Old Goa	A G Balasubramanian
13-14	Social Welfare	Enable newly formed JLGs to function effectively in Kurti-Ponda area	Omkar Arts and Crafts	Jaideep Gupte
13-14	Social Welfare	Enable newly formed JLGs to function effectively in Ponda	Omkar Arts and Crafts	Jaideep Gupte
13-14	Agriculture	Generate awareness about soil testing and help farmers with soil cards	Zonal Agriculture Office ZAO	Pravat Surya Kar
13-14	Agriculture	Raising awareness among farmers about government schemes and Soil health cards in Mencurem	Zonal Agricultural Office	Divya Singhal
13-14	Agriculture	Raising awareness among farmers about government schemes and Soil health cards in Piligao and Maulinge	Zonal Agricultural Office-ZAO_Bicholim	Divya Singhal
13-14	Agriculture	Raising awareness among farmers about government schemes and Soil health cards in Amona	Zonal Agricultural Office-ZAO_Bicholim	Kanupriya Katyal
13-14	Agriculture	Raising awareness among farmers about government schemes and Soil health cards in Bordem	Zonal Agricultural Office-ZAO_Bicholim	Kanupriya Katyal
13-14	Agriculture	Raising awareness among farmers about government schemes and Soil health cards in Sal	Zonal Agricultural Office	Pravat Surya Kar
13-14	Social Welfare	Improve the effectiveness of sales-personnel in outlets of GHRSSIDC	Goa Handicrafts Rural & Small-Scale Industries Development Corporation Ltd (GHRSSIDC)	Prabir Kumar Bandyopadhyay
13-14	Social Welfare	Development of artisans for supply of handicraft products	Goa Handicrafts Rural & Small-Scale Industries Development Corporation Ltd (GHRSSIDC)	Ranjini Swamy
13-14	Agriculture	Educate farmers about technology transfer	The Indian Council of Agricultural Research (ICAR)	Prabir Kumar Bandyopadhyay
13-14	Social Welfare	Help Women SHG to market their products	Goa Mineral Ore Foundation	Sunil Rai
13-14	Social Welfare	Create awareness about Sethu and strengthen their operations	Sethu, Goa	Rakesh Shrivastava
14-15	Social Welfare	Material development, teaching, and implementing DOST program	Sethu, Goa	Rakesh Shrivastava
14-15	Education	Educate school children about Environment Protection	Centre for Environment Education (CEE)	Manas Mayur
14-15	Education	Education of slum children & design strategy to increase the outreach of El_Shaddai	El_Shaddai Charitable Trust	Padhmanabhan Vijayaraghavan
14-15	Social Welfare	Waste management for Shantadurga Saunsthan	Shantadurga_Saunsthan	Cedric Serpes
14-15	Social Welfare	Working with Start-ups on products to be used by under-privileged sections	Centre for Incubation and Business Acceleration (CIBA)	Nitin Upadhyay

Year	Theme	Thrust of the Project	Partner Organisation	Faculty Guide
14-15	Agriculture	Raising awareness among farmers about government schemes and Soil health cards	Zonal Agricultural Office-ZAO_Bicholim	Divya Singhal
14-15	Education	Develop and evaluate the effectiveness of computer-assisted learning materials for schoolchildren	Pyramid Finance	Nitasha Borah
14-15	Social Welfare	Create awareness ins schools about the importance of Water conservation	Nestle_India	Pravat Surya Kar
14-15	Agriculture	Promotion of SBI's agriculture schemes	State Bank of India (SBI), Goa	Samveg Patel
14-15	Agriculture	Creating awareness about organic farming	Mineral_Found_Goa	Radhika Gupta
14-15	Education	Create teaching-learning material for school as part of the e-Vidhya scheme and teach the kids	Govt_High_School_Morlem	Magesh Nagarajan
14-15	Education	Create teaching-learning material for school teachers as part of the e-Shikshak scheme and train them on IT Skills	Govt_High_School_Morlem	Rakesh Shrivastava
14-15	Agriculture	Raising awareness among farmers about government schemes and Soil health cards	Goa State Horticulture Department	Padhmanabhan Vijayaraghavan
14-15	Agriculture	Transform Joint Liability Groups for efficient & sustainable business	National Bank for Agriculture and Rural Development (NABARD)	C.M.Ramesh
14-15	Social Welfare	Create self-sustaining waste management system and garbage disposal awareness	Communicare_Trust	Harsh Halve
14-15	Social Welfare	Adopt villages to create awareness about the importance of water conservation	Nestle_Goa	Raj Amonkar
14-15	Social Welfare	Adopt villages to create awareness about the importance of water conservation	Nestle Goa	Kaushik Desarkar
14-15	Social Welfare	Adopt villages to create awareness about the importance of water conservation	Nestle Goa	Kaushik Desarkar
14-15	Education	Educate school children about protection of the environment	Centre for Environment Education (CEE)	Manas Mayur
14-15	Agriculture	Promotion of agriculture-related activities and Kisan Credit Cards	State Bank of India (SBI), Goa	Samveg Patel
14-15	Education	Innovating, enhancing current Vocational Education Curriculum	Atmavishwas, Goa	Ranjini Swamy
14-15	Education	Identify talent among students & enhance confidence levels	Matruchaya_Trust, Ponda	Mrinmoy Majumdar
14-15	Agriculture	Educate farmers about Soil health Cards	Zonal Agricultural Office-ZAO_Bicholim	Divya Singhal
14-15	Social welfare	Develop Marketing Consortium for food-producers and handicraft artisans	Centre for Incubation and Business Acceleration (CIBA)	Ranbir Singh Sodhi
14-15	Agriculture	Monitoring and management of Red Palm weevil	Zonal Agricultural Office-ZAO_Valpoi	Prabir K.Bandyopadhyay
14-15	Social welfare	Creation of awareness about water conservation in schools	Nestle_India	Raj V. Amonkar
14-15	Social welfare	Create awareness about Matruchaya Trust and its activities in Goa	Matruchaya_Trust	Mrinmoy Majumdar
14-15	Education	Conduct personality development sessions under e-Pathshala	Government High School_Morlem	Magesh Nagarajan
14-15	Agriculture	Management of diseases in Black pepper cultivation	Zonal Agricultural Office (ZAO)_Valpoi	Vithal S. Sukhathankar
14-15	Social welfare	Working with Start-ups to create products for underprivileged sections	Centre for Incubation and Business Acceleration (CIBA)	Nitin Upadhyay
14-15	Public health	Raise awareness about health and nutrition in schools	Nestle_India	Pravat Surya Kar
14-15	Agriculture	Capacity building of Cashew nut Entrepreneurs' welfare society	National Bank for Agriculture and Rural Development (NABARD)	C.M.Ramesh
14-15	Social welfare	Design strategies for increasing visibility of Nirmala_Institute_of_Education	Nirmala_Institute_of_Education	Nitasha Borah
14-15	Education	Promote entrepreneurship training to youth and home-makers	Centre for Incubation and Business Acceleration (CIBA)	Joy Chowdhury
14-15	Public health	Raise awareness about health and nutrition and sanitation in villages	Nestle_India	Vithal S Sukhathankar
14-15	Agriculture	Monitoring and management of Red Palm weevil	Zonal Agricultre Office (ZAO Valpoi	Prabir K.Bandyopadhyay
14-15	Agriculture	Awareness among farmers about State and National Schemes	Directorate_of_Agriculture	Jaideep Gupte
14-15	Agriculture	Promotion of agriculture-related activities	State Bank of India (SBI), Goa	Neeraj Amarnani
14-15	Education	Adopt schools to create awareness about the importance of Water and its conservation	Nestle_India	Amiya Kumar Sahu
14-15	Agriculture	Promotion of agriculture-related activities	State Bank of India (SBI), Goa	Neeraj Amarnani
15-16	Social welfare	Working with startups and supporting their growth.	Centre for Incubation and Business Acceleration (CIBA)	C M Ramesh

Year	Theme	Thrust of the Project	Partner Organisation	Faculty Guide
15-16	Social welfare	Develop a marketing consortium for small producers in the food-processing/ handicraft sector	Centre for Incubation and Business Acceleration (CIBA)	Nitin Upadhyay
15-16	Education	Ignite the interest of rural school children in innovation	Centre for Incubation and Business Acceleration (CIBA)	Kanupriya Katyal
15-16	Social welfare	Preparing a landscape for startup Ecosystem with a focus on social enterprises	Centre for Incubation and Business Acceleration (CIBA)	Ranbir Singh Sodhi
15-16	Education	Assessment of Benefits of Mangrove Forestry in Goa and Creating awareness among school and college children	Centre for Environment Education (CEE)	Manas Mayur
15-16	Education	Assessment of Benefits of Mangrove Forestry in Goa and Creating awareness about the same in school and college children	Centre for Environment Education (CEE)	Mrinmoy Majumdar
15-16	Social welfare	Develop Marketing Strategy of Dairy Products	Goa Dairy	Raj V. Amonkar
15-16	Social welfare	Prepare a case study on Women's role in dairy development	Goa Dairy	Tarun Pasricha
15-16	Social welfare	Organize activities for 'Beti Bachao - Beti Padhao'	Child Rights Goa, (CRG)	Sumant Kumar Bishwas
15-16	Social welfare	Prepare children for Cultural Performances	Child Rights Goa, (CRG)	Rohit Mutkekar
15-16	Social welfare	Organize interventions to reduce impact of tourism on children in coastal areas	Child Rights Goa, (CRG)	Samveg Patel
15-16	Education	Impart life skill education to children living in slums	El Shaddai Charitable Trust, Goa	Ayesha Gonsalves
15-16	Education	Impart life skill education to children living in slums.	El Shaddai Charitable Trust, Goa	Padhmanabhan Vijayaraghavan
15-16	Social welfare	Create awareness about the waste management	Communicare Goa	Ramachandran K
15-16	Social welfare	Support in content development and promotion of the 'Rehabilitation' program	COOJ Mental Health Foundation	Nitasha Borah
15-16	Education	Impart training on English, Science, and Maths, provide career guidance and conduct motivational activities for school students	Department of Education (DOE) Navelim	Arpita Amarnani
15-16	Education	Impart training on English, Science, and Maths, provide career guidance and conduct motivational activities for school students	Department of Education (DOE) Bhuipal	Umesh Mahtani
15-16	Education	Impart training on English, Science, and Maths, provide career guidance and conduct motivational activities for school students	Department of Education (DOE), Amona	Cedric Serpes
15-16	Education	Conduct training on biodiversity for children of Sanquelim school	Society For Promoting The Arts Culture And Education (SPACE)	Divya Singhal
15-16	Education	Develop a good personality, cultivate good habits and address health issues	Omkar Arts and Crafts	Vithal S Sukhathankar
15-16	Social welfare	Study the Sustainable Solid Waste Management and create awareness among communities	Panjim Municipal Corporation	Venkatesh Naga D
15-16	Social welfare	Study the Sustainable Solid Waste Management and create awareness among communities	Panjim Municipal Corporation	Kapil Khandeparkar
15-16	Social welfare	Study on Plastic to Fuel Technology	Pollution Control Board	Amiya Kumar Sahu
15-16	Social welfare	Study the pattern of the house to house collection of garbage	Pollution Control Board	Hemant Padhihari
15-16	Social welfare	Study best practices using plastic in road construction	Pollution Control Board	Sarat Kumar Jena
15-16	Social welfare	Understanding conflict between humans and Wildlife provide solutions	Vivekanand Environment Awareness Brigade (VEAB)	Neeraj Amarnani
15-16	Social welfare	Study of market penetration of banking scheme in Ponda/Usgaon area	State Bank of India	A G Balasubramanian
15-16	Social welfare	Assessment of Impact of Mining ban on the income of citizens of Goa and its impact on Banks	State Bank of India	Joy Chowdhury
15-16	Agriculture	Study of Agricultural Loan products/scheme for socialyl weaker sections of society	State Bank of India	Kaushik Desarkar
15-16	Social welfare	Analysis of banking scheme available for social upliftment of the Society	State Bank of India	Meghna Dutta
15-16	Education	Develop strategies to improve English, Science, and Maths learning of students as part of e-Vidhay	Government High School, Morlem	Rakesh Shrivastava
15-16	Education	Develop strategies to improve English, Science, and Maths learning of students as part of e-Vidhay	Government High School, Morlem	N. Meenakshi
15-16	Education	Help develop IT solutions for school as part of e-Pathshala	Morlem High School	Lakshmi Vishnu Murthy Tunuguntla
15-16	Agriculture	Maintenance of Drip irrigation system.	Zonal Agriculture Office, Valpoi	Pravat Surya Kar
15-16	Agriculture	Exploring possibilities of agro-tourism in Sattari	Zonal Agriculture Office, Valpoi	Arindam Das Ggupta
15-16	Agriculture	Provide support to ZAO to create awareness among farmers about Schemes of Agriculture	Zonal Agricultural Office (ZAO)	Manish Parmar
15-16	Agriculture	Provide support to ZAO to create awareness among farmers about Schemes of Agriculture	Zonal Agricultural Office (ZAO)	Abhishek Ranga
15-16	Education	Design and implement community awareness campaign on 'Inclusion' for all key players in the education community	Department of Education	Ranjini Swamy

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16-17	Education	Train students in academics and co-curricular field	Government . High School, Morlem	Manas Mayur
16-17	Education	To ignite entrepreneurial interests in school children	Centre for Incubation and Business Acceleration (CIBA)	Nitin Upadhyay
16-17	Education	To create awareness regarding clean drinking water among students	Nestle Goa	Rani Ladha
16-17	Social welfare	To research the market of Goa Dairy Products	Goa Dairy	Mrinmoy Majumdar
16-17	Social welfare	To manage volunteer database	COOJ Mental Health Foundation, Goa	Venkatesh Naga D.
16-17	Agriculture	Sensitize farmers about the trap and lure a sustainable manner.	Zonal Agriculture Office (ZAO)	Kanupriya Katyal
16-17	Education	Awareness generation among students about waste management and the environment through creative learning	Communicare Goa	Vartika Dutta
16-17	Public Health	Create awareness about nutrition	Nestle Goa	Rohit Mutkekar
16-17	Social welfare	To assist the CEE to evaluate the ecological diversity, monetary value of the mangroves around Charao Island and Pilgao, Goa	Centre For Environment Education (CEE)	Neeraj Amarnani
16-17	Education	Raise awareness about sexual abuse among children	Confederation of Indian Industry (CII),	Venkatesh Naga D.
16-17	Education	Train students in academics and co-curricular field	Directorate of Education Porvorim (DOE)	Manish Parmar
16-17	Education	Examine levels of awareness about cleanliness and hygiene awareness among students of various classes in government schools and provide practical knowledge	Nestle Goa	Rohit Mutkekar
16-17	Education	To impart basic understanding of English, Science, and Maths among children	Directorate of Education Porvorim (DOE)	Arpita Amarnani
16-17	Social welfare	To understand the current working style in shelter homes and community centers of El-Shaddai and suggest improvement areas	El-Shaddai Charitable Trust	Mrinmoy Majumdar
16-17	Social welfare	To promote various waste management techniques at the organizational level	Communicare Goa	Rathish Bhatt
16-17	Social welfare	To understand the working conditions, issues, and problems of women working in the dairy sector of Ponda and Sattari talukas of Goa.	Goa Dairy	Vithal S Sukhathankar
16-17	Education	To inculcate an interest in learning the English language and improving communication skills of students of Class VII, VIII, and IX.	Gurudas Gawas High School	Abhishek Ranga
16-17	Social welfare	To create awareness about road safety among school students and residents of Goa	Nestle	Amiya Kumar Sahu
16-17	Education	To identify and help local schools in Goa with STEM education	Centre for Incubation and Business Acceleration (CIBA)	Nitin Upadhyay
16-17	Social welfare	Assess requirements of the manufacturing sector of corrugated boxes and identify their problems	Centre for Incubation and Business Acceleration (CIBA)	Anamika Sinha
16-17	Agriculture	Create awareness among farmers about Bio-pesticide (Trichoderma Viride)	Zonal Agriculture Office (ZAO)	Lakshmi Vishnu Murthy Tunuguntla
16-17	Social welfare	To study the importance of mining in Goa and its impact on the environment	Centre for Environment Education (CEE)	Manas Mayur
16-17	Education	Understand the current knowledge of the students about hygiene and sanitation by conducting an initial survey among the students and creating further awareness	Nestle Goa	Pravat Surya Kar
16-17	Social welfare	Educating people about waste segregation	Hindustan Waste Treatment Pvt Ltd	Sarat Kumar Jena
16-17	Social welfare	To help the Temple Trust in Temple premise management	Shanta Durga Temple Trust	Padhmanabhan Vijayaraghavan
16-17	Social welfare	To design and implement the self-sustained waste management system	Shanta Durga Temple Trust	Pravat Surya Kar
16-17	Education	To create awareness among children and parents about child abuse	Confederation of Indian Industry (CII), Goa	Divya Singhal
16-17	Education	To create awareness about child sexual abuse among children, parents	Confederation of Indian Industry (CII), Goa	Nitasha Borah
16-17	Social welfare	To understand the current situation and scope for operations of the SHGs and help them	State Bank of India (SBI)	Ramachandran K
16-17	Education	To design resource materials and make learning interactive through videos, quiz	Directorate of Education Porvorim (DOE)	Arpita Amarnani
16-17	Education	To determine the relationship between body image and academic achievement.	Nirmala Institute of Education	Vartika Dutta
16-17	Agriculture	To create awareness among the farmers about the crops suitable to be grown in Valpoi, Goa	Zonal Agriculture Office (ZAO)	Umesh Mahtani

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16-17	Education	To help students of Government High School, overcome fear and inhibitions attached to English and Maths	Directorate of Education Porvorim (DOE)	Sumant Kumar Bishwas
16-17	Social welfare	To help Startups develop their businesses.	Centre for Incubation and Business Acceleration (CIBA)	Padhmanabhan Vijayaraghavan
16-17	Education	To give career guidance to students, and teach basic moral values	Government High School	Rakesh Srivastava
16-17	Social welfare	To study the different opportunities for rural women to venture into the white revolution.	Goa Dairy	Vithal S Sukhathankar
16-17	Social welfare	To connect with the maximum number of schools in Goa and train the students regarding Good and Bad touch	Confederation of Indian Industry (CII), Goa	Nitasha Borah
16-17	Social welfare	To assess the quality of visitor 'experiences' to the Dr. Salim Ali Bird Sanctuary	Society For Promoting The Arts Culture And Education (SPACE)	Ranjini Swamy
16-17	Social welfare	To study the type of solid waste being produced in GIM Cafeteria and reduce the food waste up to 5 percent.	Department of Science and Technology- DST	Sarat Kumar Jena
16-17	Education	Need Analysis for the implementation of sustainable inclusive education in schools	Sangath	Shawnn Countino
16-17	Social welfare	To create awareness among people about the activities of VHAG and to spread knowledge about flagship programs like 'Arogya Mitra' and 'Arogya Express'.	VHAG	Ranjit Dehury
16-17	Public health	To conduct Health camps for children in Baga , Candolim along with PHC and assessment of health care provider services (Demand and Supply-side) for PHC's and sub-centers in North Goa	Child Rights Goa – CRG	Meena Parulekar
16-17	Public health	Create a database of pharmaceutical companies for free medicines, for health camps	El-Shaddai Charitable Trust	Arif Raza and Nafisa Vaz
16-17	Public health	Impact assessment of Physiotherapy services being provided in old age homes in Goa	HelpAge	Vishal Jani
17-18	Agriculture	To create awareness among farmers about schemes of Dharbandoda Agro Producer Company to aid their farming practices	Goa Mineral Foundation	Rathish Bhatt
17-18	Social welfare	To create awareness among the rural populations about various schemes of SBI	State Bank of India (SBI)	Rani S Ladha
17-18	Social welfare	Develop software for allocating room for Mahajans which would lead to an efficient and easy process.	Shanta Durga Temple Trust	Rohit Mutkekar
17-18	Social welfare	To inculcate good habits in slum children and improve their understanding of maths and English	El-Shaddai Charitable Trust	Amiya Kumar Sahu
17-18	Social welfare	To create awareness about organ donation	Confederation of Indian Industry (CII), Goa	Umesh S Mahtani
17-18	Social welfare	Encourage involvement of youth in Goa Dairy Industry	Goa Dairy	Anand Teltumbde
17-18	Social welfare	To devise a sustainable business model popular beaches of Goa	Confederation of Indian Industry (CII), Goa	Kapil Khandeparkar
17-18	Education	To educate the primary school students about Child Abuse.	Confederation of Indian Industry (CII), Goa	Kaushik Desarkar
17-18	Education	To Enhance knowledge in English and Maths for kids of age bracket 7-12 years.	El- Shaddai Charitable Trust	Ranjini Swamy
17-18	Agriculture	To increase awareness of local farmers about livelihood options	Goa State Horticulture Corporation Ltd.	Divya Singhal
17-18	Social welfare	To work with startups and identify strategic improvements for execution.	Centre for Incubation and Business Acceleration (CIBA)	Neeraj Amarnani
17-18	Agriculture	To create awareness among farmers clubs about various government schemes	NABARD	Nitasha Borah
17-18	Education	To create awareness among children and parents about various forms of abuse	Confederation of Indian Industry (CII), Goa	Vithal S Sukhathankar
17-18	Social welfare	Examine the challenges of Goa Dairy and strengthen their business	Goa Dairy	Sarat Kumar Jena
17-18	Social welfare	To help the organization in business development	Sakhi Biodegradable Sanitary pads	Arpita Amarnani
17-18	Education	Spread awareness about the importance of Road Safety	Nestle	Vartika Dutta
17-18	Education	Spread awareness about the importance of Road Safety	Nestle	Sumant Kumar Bishwas
17-18	Education	Sensitize people about water conservation	Nestle	Lakshmi Vishnu Murthy Tunuguntla
17-18	Education	Implement activity-based learning in class	Department of Education- DOE Amona	Akshay Bhat
17-18	Social welfare	To achieve 100% segregation of dry and wet waste at source.	Sankhali Municipal Council	Rakesh Shrivastava
17-18	Education	To create basic awareness about the importance of water and water management	Nestle Goa	Ranbir Singh Sodhi
17-18	Education	Create awareness in the students on water conservation & clean drinking water	Nestle Goa	Pravat Surya Kar
17-18	Education	To make the children aware of child sexual abuse	Confederation of Indian Industry (CII), Goa	N. Meenakshi

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17-18	Education	Imparting knowledge to slum children on basic concepts of English and Math	EL- Shaddai Charitable Trust	Joy Chowdhury
17-18	Education	Review current methods of teaching in government schools	Department of Education- -DOE Navlim	Anamika Sinha
17-18	Education	Design innovative ways of teaching for government school students	Department of Education- DOE Bhuipal	Manish Parmar
17-18	Education	Design resource materials to supplement the students' regular curriculum in English, Science and Mathematics	Department of Education- DOE Honda	Kanupriya Katyal
17-18	Social welfare	To help entrepreneurs expand their business	Centre for Incubation and Business Acceleration (CIBA)	Nitin Upadhyay
17-18	Public health	To make students aware about Hygiene and Sanitation	Nestle	Abhishek Ranga
17-18	Agriculture	Reviewing pricing of crops and suggest strategies	Zonal Agriculture Office (ZAO) Valpoi	Akshay Bhat
17-18	Education	To instill awareness regarding clean drinking water among the students of the school	Nestle Goa	Samveg Patel
17-18	Education	Elimination of any dry/wet waste accumulation pit on the campus	Goa Institute of Management (GIM)	Rakesh Srivastava
17-18	Education	Teaching basic English	Govt. High School Morlem	Cedric Serpes
17-18	Education	Spread digital awareness among the people in different parts of Goa	State Bank of India (SBI)	Vithal S Sukhathankar
17-18	Education	Organize workshops to promote STEAM Program	Centre for Incubation and Business Acceleration (CIBA)	Sumant Bishwas
17-18	Public health	Create awareness about nutrition	Nestle Goa	Manas Mayur
17-18	Social welfare	To conduct market research on manufacturing industry in Goa and India.	Centre for Incubation and Business Acceleration (CIBA)	Padhmanabhan Vijayaraghavan
17-18	Social welfare	Assist in creating better online presence and visibility strategies	Centre for Incubation and Business Acceleration (CIBA)	Venkatesh Naga D.
17-18	Agriculture	To increase income of farmers assist them in using better farming techniques	NABARD	Krishna Ladha
17-18	Social welfare	Provide awareness among community regarding waste management	Confederation of Indian Industry (CII), Goa	Hemant Kumar Padhiari
17-18	Public health	Assessment of state of health in Goa	Voluntary Health Association Goa VHAG	Ranjit Dehury
17-18	Social welfare	Mapping of vulnerable children throughout Goa and creating gender awareness in schools, colleges etc	Child Rights Goa	Meena Parulekar
17-18	Social welfare	Support and empower community at the Tremara centre	El Shaddai Charitable Trust	Nafisa Vaz
17-18	Public health	Impact assessment of Lay Health Counsellor Model implemented by Sangath for the SHARE project	Sangath	Shawnn Coutinho
17-18	Public health	To work for the cause and care of disadvantaged older persons and improve their quality of life	Helpage	Arif Raza
18-19	Social welfare	Assess and design action plan to increase the current milk production throughout the state of Goa	Dept. of Animal Husbandry & Veterinary Services, Govt. Of Goa	Amiya Kumar Sahu
18-19	Social welfare	To create basic awareness about the road safety	Nestle, Goa	Vithal S Sukhathankar
18-19	Social welfare	To create awareness regarding digital and modern banking	State Bank of India	Neeraj Amarnani
18-19	Social welfare	To understand the major water related issues prevalent in Sanquelim region and take actions	Lila Digital	Divya Singhal
18-19	Education	To create a sense of responsibility among students towards water conservation	Nestle-	Anamika Sinha
18-19	Social welfare	To understand the installation of STPs by local hotels and to find out problems faced by hotels	Pollution Control Board(PCB)	Hemant Kumar Padhiari
18-19	Social welfare	To understand water consumption sewage disposal methods, the quality of water in Poriem design a feasible plan to resolve water issues	Lila Digital	Anamika Sinha
18-19	Social welfare	To work in slum areas to create awareness of various issues	Goa for Giving	Arpita Amarnani
18-19	Agriculture	To introduce farmers towards the usage of Trichoderma in growing various crops and enhancement of yields	Zonal Agricultural Office(ZAO)-Sanquelim	Rohit Mutkekar
18-19	Education	To conduct training to enhance English fluency among students	Govt High School -Morlem	Neeraj Amarnani
18-19	Education	To train children in English, General Knowledge, Career Guidance,Computer, Counselling ,Extra curriculars like Painting, Theatre, Sports,Social Awareness	Trust of Nano Nagle School-Margao	Manas Mayur
18-19	Social welfare	To understand the reasons for violations to the provision of CRZ notification and suggest further actions	Pollution Control Board(PCB)	Hemant Padhiari
18-19	Social welfare	To educate people about organ donation	Confederation of Indian Industry, Young Indians (CIIYI)	Samveg Patel
18-19	Social welfare	To raise awareness among rural women various Government Schemes	Nari Adhikar, Goa	Arpita Amarnani
18-19	Education	To sensitize small children about sexual abuse	Confederation of Indian Industry Young Indians (CIIYI)-Masoom	Vivek Roy

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18-19	Social welfare	To understand the problems of the Campal creek and design a campaign to overcome these problems	Goa for Giving	Rathish Bhat
18-19	Social welfare	To create awareness about eco-friendly waste disposal mechanisms	Nestle	Kanupriya Katyal
18-19	Social welfare	To create awareness among students of schools and colleges about Road Safety,	Confederation of Indian Industry Young Indians (CIIYI)	Nitasha Borah
18-19	Education	Help students with project work in English,Maths and Science	Directorate of Education (DOE), Government High School, Amona	Cedric Serpes
18-19	Education	To spread awareness about value of clean drinking water among the students and teachers	Nestle	Rajesh Pathak
18-19	Education	To sensitize people of Goa about organ donation	Confederation of Indian Industry, Young Indians (CII-YI)	Cedric Serpes
18-19	Education	To create awareness about road safety among school children	Nestle	Vithal S. Sukhathankar
18-19	Education	To provide fundamental understanding of Mathematics, English as well as help in personality development among students of Standards in 5th to 10th standard	Directorate of Education (DOE), Government High School, Navelim	Rani Ladha
18-19	Social welfare	To engage in Water Mapping of Navelim area and provide solutions related to water consumptions	Lila Digital	Divya Singhal
18-19	Agriculture	To spread awareness among the farmers about the FPO and develop marketing strategies	Agricultural Technology Management Agency (ATMA)	Ranjan Dasgupta
18-19	Social welfare	To motivate the community to follow global best practices for waste segregation and disposal	Goa Institute of Management	Ranbir Sodhi
18-19	Social welfare	To increase the sale of the indigenous products by Keshav Seva Sadhna and also develop a sustainable market plan for them	Goa Mineral Foundation	Nitin Upadhyay
18-19	Education	Inspire students to take up higher studies after school and strengthen their foundation	Directorate of Education (DOE)- Government High School, Bhuipal	Kapil Khandeparkar
18-19	Agriculture	To enhance the brand of products like jackfruit, kokum and honey	Agricultural Technology Management Agency (ATMA)	Ranjan Dasgupta
18-19	Social welfare	Awareness about water conservation	Nestle	Rajesh Pathak
18-19	Education	To train students in academics and the co-curricular activities	Directorate of Education (DOE)- Government High Sschool, Honda	Manas Mayur
18-19	Education	To work on Project Dost and design task and activities to develop social skills among children	Sethu	Vithal S. Sukhathankar
18-19	Agriculture	To help farmers with soil mapping and conduct different training programs on post harvest technology	Zonal Agricultural Office(ZAO)-Bicholim	Rohit Mutkekar
18-19	Education	To sensitize young children about sexual abuse	Confederation of Indian Industry Young Indians (CIIYI)-Masoom	Vivek Roy
18-19	Public health	To create awareness about rabies and the preventive measures	Directorate of Animal Husbandry & Veterinary Services	Shikha Aggarwal
18-19	Public health	Conduct awareness campaigns to make school children understand the importance of basic hygiene practices,	Nestle-Sanitation and Hygiene	Kanupriya Katyal
18-19	Social welfare	To spread awareness among youth about waste management and promote a plastic free environment	Confederation of Indian Industry Young Indians (CIIYI)-	Nitasha Borah
18-19	Agriculture	To spread awareness about SBI's Dairy MUDRA loan scheme among dairy farmers and help them plan their financial obligation repayment.	State Bank of India	Monika Dhochak
18-19	Social welfare	To educate people about water conservation and proper use of water	Nestle	Padhmanabhan Vijayaraghavan
18-19	Public health	To create awareness among school children, parents and school management on the importance of nutrition	Nestle	Padhmanabhan Vijayaraghavan
18-19	Social welfare	Develop beneficiary engagement programs and obtain feedbacks for the existing projects	Voluntary Health Association of Goa -VHAG	Ranjit Dehury
18-19	Public health	Need assessment survey of Geriatric population in Goa	COOJ, Bastara, Goa	Meena Parulekar
18-19	Social welfare	Build strategy for Konkan development society	Konkan Development Society	Arif Raza
18-19	Public health	Understand the status of Geriatric Healthcare	Helpage	Devasheesh Mathur
18-19	Public health	Understand the geriatric needs and challenges	Sneh Mandir	Meena Parulekar
18-19	Public health	Create awareness regarding Child Abuse issues	El Shaddai Charitable Trust	Ranjit Dehury
18-19	Public health	Managing Adolescents living with HIV	Human Touch Foundation	Alekh Gour
18-19	Public health	Geriatric Mental Health -Improving awareness towards mental health in the elderly	COOJ, Bastara	Devasheesh Mathur
18-19	Public health	Improve communication channel of Sangath	Sangath	Kheya Melo Furtado
19-20	Agriculture	To create market strategy for different farmer groups	Agricultural Technology Management Agency (ATMA)	Ranjan DasGupta
19-20	Agriculture	To create market strategy for different farmer groups	Agricultural Technology Management Agency (ATMA)	Roshni Das

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19-20	Social welfare	To assist Shamanica in doing market research on slow fashion industry in various cities	Forum for Innovation Incubation Research and Entrepreneurship (FIIRE)	Kapil Khandeparkar
19-20	Social welfare	To understand and evaluate the toy industry and suggest strategies to Asier	Forum for Innovation Incubation Research and Entrepreneurship (FIIRE), Asier	Kanupriya Katyal
19-20	Education	To develop entrepreneurial skills in women of Mauxi Village, Sattari Taluka	Agricultural Technology Management Agency (ATMA)	Divya Singhal
19-20	Social welfare	To improve wet waste management and work on the proposal to minimize sanitary napkins and paper waste	Goa Institute of Management	Rakesh Shrivastava
19-20	Agriculture	To assist the department on advanced reporting with visual Dashboard suitable for various levels of users (e-Krishi)	Department of Agriculture, Goa	Anamika Sinha
19-20	Education	To sensitize young children about sexual abuse	Confederation of Indian Industry Young Indians (CIIYI)-Masoom	Sumit Datta
19-20	Education	To spread awareness about rabies in primary schools, high schools, communities, self-help groups and other common places	Dept. of Animal Husbandry & Veterinary Services-Mission Rabies	Shikha Aggarwal
19-20	Agriculture	To create awareness about community farming at Mauxi village of Sattari taluka	Agricultural Technology Management Agency (ATMA)-	Ranbir Singh Sodhi
19-20	Social welfare	Creating awareness regarding road safety and safe drive among local community	Confederation of Indian Industry Young Indians (CIIYI)-	Manju Tripathi
19-20	Social welfare	To do a market research for Skywalker and to analyze entry market and possible customers	Forum for Innovation Incubation Research and Entrepreneurship (FIIRE)- Skywalker Paramotors - Innovantix	Diya Guha Roy
19-20	Education	To develop the fundamental understanding of Mathematics, English as well as Personality development among students of 5th to 10th standard	Directorate of Education (DOE)- Government High School, Navelim	Cedric Serpes
19-20	Social welfare	To provide the benefits of E-commerce and 100% Digital District in Goa, in collaboration with State Bank of India	State Bank of India (SBI), Goa	Monika Dhochak
19-20	Education	To make people aware of environmental degradation, deforestation	Goa for Giving	Chinmaya Behera
19-20	Social welfare	Develop a roadmap for sustainable development of the selected village with specific annual actions and targets over the next five years.	Centre for Excellence in Sustainable Development (CESD), GIM	Vitthal S. Sukhathankar
19-20	Education	To provide training to high school students on communication skills in English and prepare them for National level exam in future	Directorate of Education (DOE)- Government High School, Amona	Sarat Kumar Jena
19-20	Education	To create awareness of the various traffic rules and regulations and find ways to make the black zones in and around Goa safer for motorists	Confederation of Indian Industry Young Indians(CIIYI	Manas Mayur
19-20	Agriculture	To understand the problems of farmers of organic produce and help them link to the market	Agricultural Technology Management Agency (ATMA)	Padhmanabhan Vijayaraghavan
19-20	Education	To educate people about organ donation	Confederation of Indian Industry, Young Indians (CIIYI)	Anup Kumar Maurya
19-20	Education	To create an awareness about the LGBTQ+ community	Queering Goa	Kiran K
19-20	Social welfare	To improve water efficiency, auditing water consumption and leakages in campus	Lila Digital	Kaushik Desarkar
19-20	Education	Create awareness about child sexual abuse among the children of the age of 5-10 years	Confederation of Indian Industry Young Indians (CIIYI)-	Raj V. Amonkar
19-20	Education	To enable students speak fluently in English and to help them gain knowledge of topics in Science and Mathematics	Government High School, Morlem	Rajesh Pathak
19-20	Education	To make the children more confident in their knowledge of what's been taught as well as their speech and pronunciation in English.	Directorate of Education (DOE)- Govt High School, Honda	Rohit Mutkekar
19-20	Agriculture	To work with local farmers and understand the need gap and organize trainings (Jackfruit related)	Agricultural Technology Management Agency (ATMA)	Neeraj Amarnani
19-20	Social welfare	To create data base of all vendors, consultants, trainers in urban and high tech farming and help the incubate	Letcetra Agri Tech - Forum for Innovation Incubation Research and Entrepreneurship (FIIRE)	Pravat Surya Kar
19-20	Education	To spread awareness regarding Organ Donations	Confederation of Indian Industry, Young Indians(CIIYI)-	Chinmaya Behera
19-20	Social welfare	To help co-operative societies in their productivity	Goa Dairy	Shikha Aggarwal
19-20	Agriculture	Document the progressive farmers success stories	Agricultural Technology Management Agency (ATMA)-	Ranjan DasGupta
19-20	Education	To sensitize people about organ donation and to encourage individuals to take pledge.	Confederation of Indian Industry(CIIYI)-Gift an Organ	Avik Sinha
19-20	Education	Create awareness amongst parents, teachers and children about the various learning difficulties and promote the concept of inclusive education	Miracle clinic	Anubhav Mishra

Year	Theme	Thrust of the Project	Partner Organisation	Faculty Guide
19-20	Agriculture	To assist the department in the process of GI Tagging of Local Chilli and patenting and branding	Agricultural Technology Management Agency (ATMA)	Akshay Bhat
19-20	Education	To create awareness in Educational Institutions regarding LGBTQ+	Queering Goa	Nitin Upadhyay
19-20	Agriculture	Monitoring and Evaluation of FPO-Krishi Samruddhi Farmers Producer Company	Agricultural Technology Management Agency (ATMA)	Vitthal S. Sukhathankar
19-20	Social welfare	To provide staff with opportunities to manage food waste in canteen	Lila Digital	R Rathish Bhatt
19-20	Social welfare	Develop a roadmap for sustainable development of Morlem village with specific annual targets	Centre for Excellence in Sustainable Development (CESD), GIM	Umesh S. Mahtani
19-20	Social welfare	Creating awareness about the disease Rabies and do's and don'ts to prevent spreading	Directorate of Animal Husbandry	Karman Khanna
19-20	Education	To provide inputs to children on overall personality and interpersonal skills,	Directorate of Education (DOE), Government High School, Bhuipal	Lakshmi Vishnu Murthy Tunuguntla
19-20	Agriculture	To engage in monitoring, evaluation and marketing for Krishi Samruddhi Farmers Producer Company	Agricultural Technology Management Agency (ATMA)	Joy Chowdhury
19-20	Public Health	To understand the need of Geriatric population of Goa	Sneh Mandir	Nafisa Vaz
19-20	Public Health	To improve peoples health state in Goa by helping the VHAG in identifying the shortfalls by conducting studies	Voluntary Health Association, Goa -VHAG	Meena Parulekar
19-20	Public Health	To build the virtue of joy of giving-El Shaddai	El Shaddai Charitable Trust	Devasheesh Mathur
19-20	Public Health	Wiping the slate (A state's struggle against drug abuse)	Human Touch	Alekh Gour
19-20	Public Health	Designing state road map to end AIDS by 2030	Human Touch	Alekh Gour
19-20	Public Health	Mobile Health Van (Aarogya Express)	Voluntary Health Association, Goa VHAG	Meena Parulekar
19-20	Public Health	Remedial School Project and content creation on hygiene issues	Konkan Development Society (KDS)	Kheya Melo Furtado
19-20	Public Health	To create awareness regarding health and hygiene	Helpage India	Shawnn Coutinho
19-20	Public Health	To work with Mental Health Foundation to spread awareness	COOJ Mental Health Foundation	Devasheesh Mathur
20-21	Social Welfare	To monitor electricity consumption on a weekly basis using gamification strategy	Lila Digital	Akshay Bhat
20-21	Education	To provide quality content for students studying in Class V in Morlem school	Department of Education -DOE Morlem	Padmavati Shenoy
20-21	Education	To create awareness about health benefits of medicinal plants	Lila Digital	Anamika Sinha
20-21	Education	To create awareness regarding Waste Management and composting culture in residential society in Goa	Lila Digital	Anubhav Mishra
20-21	Education	To develop a platform to promote resharing, recycling and reuse	Lila Digital	Anup Kumar Maurya
20-21	Education	To create awareness of LGBTQ+ community issues in society	Queering Goa	Anurag Dugar
20-21	Education	To sensitize young children about the Good and Bad touch	Confederation of Indian Industry Young Indians (CII YI)	Avik Sinha
20-21	Social welfare	Understanding the power demands and consumption in Goa	Confederation of Indian Industry Young Indians (CII YI)	Bhanu Pratap Singh
20-21	Social welfare	To find alternate ways to raise funds and keep the social activities of the group running	AWES	Vithal S Sukhathankar
20-21	Social welfare	To increase the revenue source of the Chicalim Panchayat and Kavlem Panchayat and improve their services	Goa Institute of Public administration and Rural development -GIPARD	Chinmaya Behera
20-21	Agriculture	To understand the socio-economic status of the farmers and document information pertaining to their land, sources of irrigation, crops etc.	Zonal Agricultural Office - ZAO Bicholim	Divya Singhal
20-21	Agriculture	To understand the socio-economic condition of farmers and to create awareness regarding Krishi Credit Card and PM Kisan Yojana.	Zonal Agricultural Office - ZAO Bicholim	Diya Guha Roy
20-21	Social welfare	To suggest strategies of customized digital transaction packages for retail pharmacies	State Bank Of India	Joy Chowdhury
20-21	Education	To sensitize and make people aware about the LGBTQ community	Queering Goa	Kanupriya Katyal
20-21	Education	To create awareness about organ donation among community	Confederation of Indian Industry Young Indians (CII YI)	Kapil Khandeparkar
20-21	Public health	To increase awareness of rabies and its treatment among the village school children and communities of Goa	Mission Rabies	Karman Khanna
20-21	Education	To work with DOE on online education related training	Department of Education (DOE)	Kiran K
20-21	Public health	To educate the youth about rabies its prevention and vaccines	Mission Rabies	Lakshmi Vishnu Murthy Tunuguntla
20-21	Education	To educate and sensitize society towards LGBTQ+ issues and rights.	Queering Goa	Manas Mayur

Year	Theme	Thrust of the Project	Partner Organisation	Faculty Guide
20-21	Social welfare	To assess the subcommittees in a Village organization and its effect on empowering rural women	Goa Institute of Public administration and Rural development -GIPARD	Venkatesh Naga D
20-21	Social welfare	To improve the financial accessibility of people with disability	Confederation of Indian Industry -CII	Nandakumar Mekoth
20-21	Education	To provide academic content for std-VII and create quality educational course contents for teachers	Department of Education (DOE)	Padhmanabhan Vijayaraghavan
20-21	Social welfare	Designing cost effective digital and transactional banking packages for the healthcare segment – pharmaceutical companies and distributors.	State Bank of India	Prakash Singh
20-21	Social welfare	Trend Analysis of Landownership data of farmers in Goa	Agriculture Department	Pravat Surya Kar
20-21	Social welfare	To raise road safety awareness and decrease the accidents by applying road safety measures	Confederation of Indian Industry Young Indians (CII YI)	Raj V. Amonkar
20-21	Social welfare	To study the gaps and work towards Zero Waste Campus	Goa Institute of Management	Rakesh Shrivastava
20-21	Agriculture	Study the current socio-economic situation of farmers residing in the Bicholim Taluka	Zonal Agricultural Office, Bicholim	Ranbir Singh Sodhi
20-21	Social welfare	To raise awareness about climate Change among Goan community	Confederation of Indian Industry Young Indians (CII YI)	Ranjan DasGupta
20-21	Agriculture	To review the status of availing centrally sponsored schemes – PM Kisan and Kisan Credit Card in Bicholim	Zonal Agricultural Office, Bicholim	Rohit Mutkekar
20-21	Social welfare	To frame marketing strategies for GSUDA Gharguti	Goa State Urban Development Agency	Rohit Prabhudesai
20-21	Education	To help school with digital transformation	Department Of Education (DOE)-Morlem	Roshni Das
20-21	Agriculture	To understand the cropping patterns and create awareness about government schemes to farmers	Zonal Agricultural Office	Shantanu Prasad
20-21	Education	To create and impart awareness programmes for the elimination of rabies	Mission Rabies	Shikha Aggarwal
20-21	Education	To assist the school in creating teaching resources	Government High School, Bhuipal	Shiv Nath Sinha
20-21	Education	To improve the quality of education of the students in government schools	Government High School, Bhuipal	Manju Tripathi
20-21	Social welfare	To create a registry of eco businesses in Goa, and to identify document management and other challenges faced by these businesses.	Centre for Excellence in Sustainability Development (CESD), GIM	Tuhin Sengupta
20-21	Social welfare	To understand the current environmental sustainability practices in MSME in Goa and Fill the gap between the findings and implementation of these practices in MSME sector.	Centre for Excellence in Sustainable Development (CESD), GIM	Umesh S. Mahtani
20-21	Public health	Develop Digital Financial Transactional packages for Healthcare Establishments in Goa	State Bank of India (SBI), Goa	Vinit Ghosh
20-21	Social welfare	Prepare plan which encourage eco-tourism and hinterland tourism in two villages and . create a potential human resource for women and youth.	Goa Institute of Public administration and Rural development -GIPARD	Vithal S Sukhathankar
20-21	Public Health	To design edutalk series on social media on oral hygiene, hand wash, smoking and addiction, menstrual hygiene and sex education	El Shaddai Charitable Trust, Goa	Arif Raza
20-21	Public Health	Facilitate Human Touch Foundation to develop 'Yes to Life' campaign; Develop action plan for greater involvement of youth and community	Human Touch Foundation	Alekh Gaur
20-21	Public Health	To identify barriers to access to MOOCs; To design a evaluation framework for online courses offered by Sangath and accordingly design action plan to improve subscription to the MOOCs on mental health	Sangath, Goa	Devasheesh Mathur
20-21	Public Health	Create modules on Science, Maths and English to enable underperforming students in class V to VIII to be at par with their peers	Don Bosco Konkan Development Society	Kheya Melo Furtado
20-21	Public Health	To strengthen social media presence of Kripa Foundation; Use social media to reach out to non addicts, funders and volunteers.	Kripa Foundation	Shawn Coutinho
20-21	Public Health	Design digital literacy program such as webinars for senior citizens; Raise awareness among elderly people about digital health applications and social media apps; Understand barriers faced by elderly people to use digital application and find solutions.	Helpage India	Supriya Phadnis
20-21	Public Health	To design VHAG's annual social impact report for 2019-2020	Voluntary Health Association, Goa (VHAG)	Sreerupa Sengupta
20-21	Public Health	Increase awareness about VHAG among the people of Goa; Enhance visibility of VHAG to attract new donors	Voluntary Health Association, Goa (VHAG)	Sreerupa Sengupta
20-21	Public Health	Increase presence of Sethu on Facebook and Instagram; Use social media to raise awareness about activities of Sethu; Promoting Fundraising on various platforms and spreading awareness about Sethu using the Google Ad grants account.	Sethu Centre for Child Development and Family Guidance	Vilasini Devi Nair
20-21	Public Health	Design communication strategy for DILASA	DILASA	Vilasini Devi Nair

ABOUT GIM

GIM is a leading business school focused on transforming and improving management education. GIM is rated among the top 4 Best B-Schools for the world in the Positive Impact Rating 2021. Established in 1993, with Late Fr. Romuald D'Souza as the founding director, the institute currently offers full time and part-time PGDM programs, Healthcare Management (HCM), Big-Data Analytics (BDA), Banking, Insurance and Financial Services (BIFS), and Fellowship Program in Management (FPM).

The institute believes in the holistic development of the students and has been instrumental in shaping future leaders. GIM is a member of the United Nations Global Compact (UNGC) Network India (GCNI), United Nations Sustainable Development Solutions Network (UNSDSN), Global Business School Network (GBSN), and a signatory of the United Nations Principles for Responsible Management Education (PRME).

The vision of GIM is to be a preeminent business school at the forefront of management education and research and to create transformative leaders focused on responsible, ethical and sustainable business practices. The mission of GIM is to develop responsible and agile leaders at the forefront of cutting-edge business practices. The institute is taking several steps through its teaching, research, and outreach activities to contribute towards creating an impact and translating the vision into reality.

To know more about GIM visit:
https://gim.ac.in/institute/about-us

The Centre for Social Sensitivity and Action (CSSA) is one of the Centres of Excellence at Goa Institute of Management (GIM) which contributes to the community as well as the institute through various research, training, workshops, academic, and community-based activities, and prepares future leaders to respond to the complex sustainability challenges faced by business and society. CSSA was established in 2013 and acts as a bridge between the Goa Institute of Management (GIM) and society.

All the activities are undertaken by CSSA align with the ethos of the UN Sustainable Development Goals (SDGs) and Principles for Responsible Management Education (PRME) initiative which promotes responsible management education. The priority SDGs of CSSA is – SDG3 (Good Health and Well Being), SDG 4 (Quality Education), SDG 5 (Gender Equality), SDG 8 (Decent Work and Economic Growth), SDG 10 (Reducing Inequalities), SDG 12 (Responsible Production and Consumption), and SDG 17 (Partnership for the Goals).

Objectives of CSSA:

- To incorporate values of equity, inclusivity, and sustainability in all its activities
- To promote and prioritize responsible management education
- To prepare future leaders for complex sustainability challenges faced by business and society.

To know more about CSSA visit: https://gim.ac.in/institute/centres

Our Priority SDGS

Goa Institute of Management Campus

Acknowledgement

It is a proud moment for Goa Institute of Management to celebrate the 10th anniversary of GiveGoa!

GiveGoa has been successful owing to the unstinting support and encouragement of the clients, who provided projects, mentored the students, and gave their time; the faculty members whose continuous guidance and direction to the students created the necessary impact. GiveGoa owes a lot to the students – it was their enthusiasm and zeal which made the projects successful. CSSA wishes to acknowledge the contributions of all Partner Organizations, Alumni and Faculty who have been associated with this journey of GiveGoa for 10 years.

CSSA expresses its sincere gratitude to Dr. Ajit Parulekar for encouraging us to conceptualise this wonderful commemorative volume which celebrates the 10th Annivresary of GiveGoa. We are grateful to Prof. Vithal S Sukhathankar, Dr. Arif Raza, Dr. Alekh Gour, Dr. Meena Parulekar, Mr. Abhijit Patil, Mr. Ashley Furtado, Ms. Poorva Vete, and Ms. Kay Karen Gomes for their inputs and support.

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