

GOA INSTITUTE OF MANAGEMENT



# Data Analytics for Hotel Industry

10-12<sup>th</sup> June, 2022

Mode : Offline



## ABOUT

# MDPs @ GIM

The MDPs at GIM provides an intense and transformative learning experience designed to fit the requirements of seasoned mid-career executives. The programmes will equip the participants with various critical capabilities to succeed in an ever-changing global business environment.

Our programmes are designed and delivered to meet the needs of the executives who have the drive to lead innovations, be the champions of change and have the passion for solving complex business challenges. Our programmes are led and facilitated by experienced faculties who share with the participants their research- driven insights and their knowledge of current industry best practices



## WHY

# THIS PROGRAMME

This programme will allow the participants to understand the usage of data analytics relevant to the hotel industry. A hands-on usage of the tools and techniques would enable the participants to make their processes more robust and encourage data-driven decision making.

This programme will focus on modules related to Capacity Management, Forecasting, Inventory, Customer Satisfaction relevant to the functionalities of hotel industry.

# PEDAGOGY

A combination of conceptual lectures, case-studies and hands-on MS-Excel/SPSS. Experience sharing will be utilized to engage participating managers with the content of the course.



# PROSPECTIVE PARTICIPANTS

This programme will be appropriate for Operations and Supply Chain Managers from leading hotels.



# LAST DATE FOR NOMINATION

In order to finalize contents and confirmation of speakers, participants need to send their nominations latest by

**May 26<sup>th</sup>, 2022**

# PROGRAMME COORDINATORS

## **DR. ROHIT MUTKEKAR**

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Dr. Rohit Mutkekar is currently an Associate Professor in Information Technology and Operations Management at Goa Institute of Management. He has experience of 15 years in academics at Post Graduate level. He was awarded Gold Medal in M.Sc. (Statistics) from Karnatak University, Dharwad, in 2005. He obtained his Ph.D. in Statistics for his research work entitled 'Statistical Inference in Reliability Models' from Karnatak University, Dharwad in 2016. His areas of interest include Statistical Inference, Operations Research, and Reliability Theory.

# PROGRAMME COORDINATORS

## **DR. KIRAN K**

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Dr. Kiran K is currently an Assistant Professor in Information Technology and Operations Management at Goa Institute of Management. He is a PhD from Indian Institute of Management Bangalore (IIMB) in Production and Operations Management. He has completed his Masters and Bachelors in Industrial Engineering & Management from Indian Institute of Technology (IIT) Kharagpur and R.V. College of Engineering Bangalore. He is a recipient of the Institute Silver Medal at IIT Kharagpur and obtained University Rank 9 in his Bachelors. His research areas are Supply Chain Management, Game Theory Applications, Data Analytics, Supply Chain Analytics and Public Policy. He has published case studies and research papers in reputed journals like Harvard Business Publishing, Economic and Political Weekly and Development Policy Review.

# PROGRAMME COORDINATORS

## **PROF. VISHWESH SINGBAL**

Information Technology and Operations Management

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Prof. Vishwesh Singbal is a Senior Lecturer in the Information Technology & Operations Management area at Goa Institute of Management (GIM). He is currently pursuing doctoral degree from IIT Bombay (IITB) in warehouse management. He has completed his bachelors in mechanical engineering and masters in industrial engineering from Goa University. He also holds a PGDM from GIM. His research areas are analytical and simulation modelling, warehouse design and analysis, and procurement management. He has published research articles and case studies in reputed academic journals. Prior to his foray into academics, he worked with Zuari Agro Chemicals Ltd., Goa for over five years handling various responsibilities including import and distribution of fertilizers, contract management and procurement of direct and indirect materials.



# PROGRAMME **AGENDA**

Session 1: Introduction of Hotel Industry

Session 2-3: Statistical Tools & Techniques

Session 4-6: Capacity Analytics

Session 7-8: Inventory Models and Procurement  
Analytics

Session 9: Customer Satisfaction Models

Session 10: Conclusion

## COURSE **FEE**

Rs. 25,000 per participant + GST@18%.

The registration fees are received through NEFT/IMPS.

Following are the bank details:

Bank Account Number: **23611450000016**

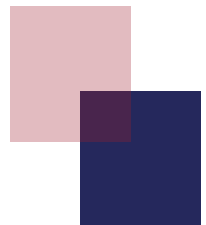
Beneficiary Name: Goa Institute of Management

Bank Name: HDFC Bank (Sanquelim Branch)

IFSC Code: **HDFC0002361**

Account Type: Savings Account

Fees can also be paid directly from institute website on  
<https://gim.ac.in/programmes/mdp>







# FOR **REGISTRATIONS**

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