



GOA INSTITUTE OF MANAGEMENT
PORIEM CAMPUS, SANQUELIM, GOA
0832 - 2366700/10

MANAGEMENT DEVELOPMENT PROGRAMMES



MANAGEMENT DEVELOPMENT PROGRAM ON VIRTUAL LEADERSHIP

Improve collaboration through communication, accountability, and transparency.

2 Days Offline In-Campus Immersion Module |
Executive Certificate from GIM

Overview

The ongoing worldwide epidemic and technological advancements work in concert to bring about novel alterations in how firms can connect electronically. One of these shifts that have forced businesses to use digital platforms is remote working. Leaders in virtual settings have encountered numerous organizational issues in managing their employees owing to unpredictability as this is a relatively new form of working and communicating for many firms.

Work to establish an understanding and empathic attitude to preserve staff morale and motivation while concurrently being cognizant of mental health to make your virtual teams successful.

Our virtual leadership development programmes help firms undergo long-lasting change.

Starts on

January 28-29, 2023

Duration

2 Days – 8 Sessions
10 AM to 5 PM

Format

Offline In-campus



Who Can Attend?

The current global situation has accelerated the trend towards remote working, however many businesses and leaders are struggling to adapt to this new way of life.

As a result, some people are having difficulty making plans for long-term success in a professional environment that is rife with unpredictability, while many mid-level and senior executives have made the jump to remote work, it's probable that remote cooperation will continue for the foreseeable future. Join us for a curated virtual leadership programs

- Senior and mid-level managers who are eager to advance into high-level strategic leadership roles and acquire strong virtual leadership skills.
- Consultants looking to increase their capacity for client management using virtual leadership and increase their long-term success in the professional world
- Entrepreneurs & Small business owners seeking to create an environment of responsibility through virtual leadership



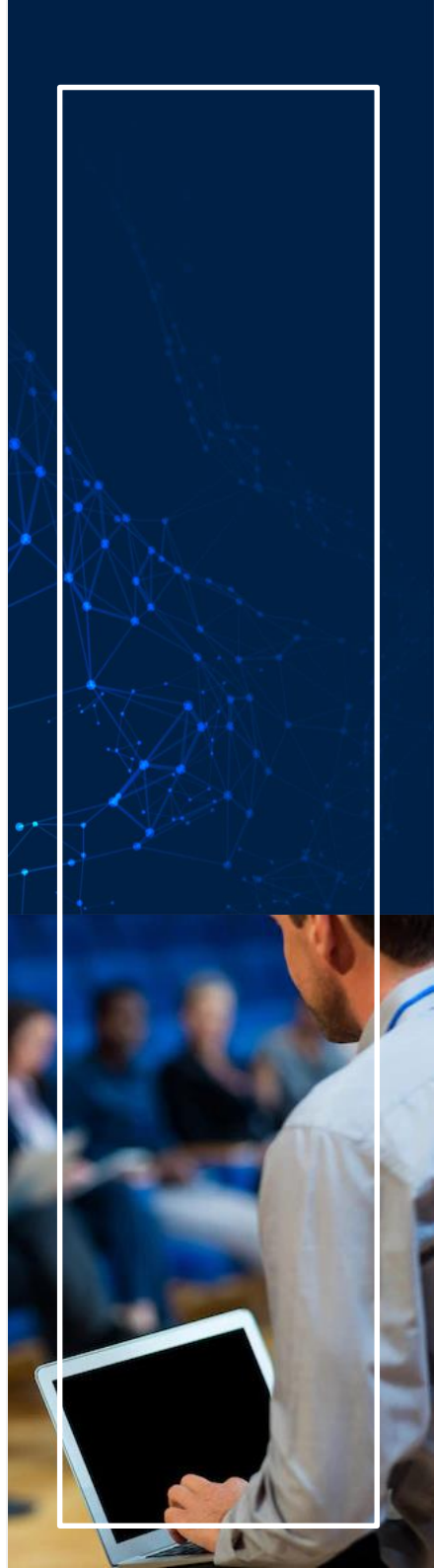
Highlights/Outcomes

Our virtual leadership programme, which is intended for professionals at all levels, is based on studies in organizational behavior, sociology, and psychology.

- Develop the skills, perspectives, and knowledge to manage and lead teams and projects in a virtual setup.
- Convert your leadership abilities from the real world to the online world.
- Practice verbal delivery through online interactive exercises
- Best virtual leadership development training course to enhance teamwork, foster leadership qualities, and encourage remote teambuilding

Pedagogy

- Case Studies,
- Discussions,
- Group work,
- Lectures,
- Presentations



Programme Modules

1. Digital Disruption in Business

Today industry is experiencing digital disruption, consumer needs are shifting, and therefore, understanding the disruption is the key to keeping existing customers happy as well as creating opportunities for new customers.

2. Digital Business Model and Strategy

Learn how companies leverage smart technologies to develop and implement new business models. There is a constant evaluation of the strengths and weaknesses of dynamic business models.

3. Digital leadership

Learn more about selecting the technology that's right for your team/brand. This may include things like pain points, interests, patterns, and demographic characteristics.

4. Virtual Team and Project Management

Teams that are dispersed across time zones still need to be assigned projects, and that work needs to be watched over and recorded to make sure it gets done on schedule.

Programme Mentor

Dr. Vinit Ghosh
**B.Tech, MHRM(CU), PhD (IIT-
Guwahati)**



Prof. Vinit Ghosh is a doctorate in OB/HR from the Indian Institute of Technology, Guwahati. He is a B.Tech and has worked eight years in the industry. He has published research articles in journals such as The International Journal of Human Resource Management, International Journal of Knowledge Management, Employee responsibilities and rights Journal, Journal of Indian business research, Management research review, Psychological studies, etc. His interests include diversity and creativity, technology-enabled HRM, HR analytics, and social psychology.

Course Fees

Programme Fees: INR 20,000 + 18% GST

The course fee covers 2 nights of accommodation on a twin sharing basis, all meals, study material, and training kit. It does not include airport transfers, taxes, recreation, local transportation, etc.

The registration fees can be transferred through NEFT/IMPS. Following are the bank details:

Bank Account Number: **23611450000016**

Beneficiary Name: Goa Institute of Management Bank Name:
HDFC Bank (Sanquelim Branch) IFSC Code: **HDFC0002361**

Account Type: Savings Account



[Click here](#)

FOR **REGISTRATIONS**

**MDP OFFICE
GOA INSTITUTE OF MANAGEMENT
PORIEM, GOA-403505**

Mail: mdpoffice@gim.ac.in,

Mobile: 9834161149

To register click here <https://bit.ly/3DCVz5b>



About GIM

Goa Institute of Management was established in the year 1993. It is an autonomous management school situated in Goa and affiliated to AICTE with accreditation by the NBA. This 29-year-old Institution offers a 2-year full-time flagship PGDM program to students. It also provides PGDM-Healthcare Management, PGDM- Big Data Analytics PGDM-Banking, Insurance and Financial Service, and Online MBA (PGDM) courses.

Executive Learning @ GIM

The Management Development Programme (MDP) at GIM provides an intense and transformative learning experience designed to fit the requirements of seasoned mid-career executives. The program helps equip the participants with critical capabilities to succeed in an ever-changing global business environment.