



GOA INSTITUTE OF MANAGEMENT
PORIEM CAMPUS, SANQUELIM, GOA
0832 - 2366700/10

MANAGEMENT DEVELOPMENT PROGRAMMES



3-Day Offline MDP on

Structuring the Unstructured

Envisage the Future | Generate Road Map | Understand Future Workspace

March 10th - 12th 2023 | In-Campus |
Executive Certificate from GIM

Overview

Slow change is easier to adapt. We have to unlearn ,learn and move . DISRUPTION can be planned and executed. But sometimes we have to face the unforeseen. An event that we collectively go through, universally. Call it an Universal Evolution. There are no answers to why it happens ,except that one is left searching for the best ways to cope/deal with it. That which is unplanned, happened like an accident, taken you unaware, not knowing what to do, how to do and where to seek professional assistance, as everyone is in the same page and much more.

Structuring the Unstructured is a program for Middle Management and Business Visionaries and Founders. It is to bring in the freshness of observing, before opining and decision making. Clear eyed visualization of the resources, market, economy, policies, building innovation with aesthetics, maybe at times re organizing our skills and capabilities rather than rebuilding.

Time has elapsed and it needs to be structured in these unstructured times. There have been multiple efforts through the duplication and synthesis of time to rush to new avenues. Is it possible to relax even though there is a sense of urgency? What are the ways we can empower ourselves that we are relaxed even when there is urgency? Infact an urgency is a positive movement because it gives clear deadlines to meet. How can we let go of what is not serving us in these times? How can we discover new understanding of one's work and grow through it?

Qualifications, experience and knowledge may be important but agility to adapt is more necessary. Leaders and Managers have to know how to envision the traits and expertise required to run sustainable businesses and processes for future growth.

Starts on

10th March 2023

Last date: 5th March 23'

Duration

3 Days – 12 Sessions

10 AM to 5 PM

Format

In-campus



Who Can Attend?

Operational, middle, and top management who have line authority over those whom they directly supervise

Basically, all Managers and Senior Manager Level Personnel like

- Human Resources
- Finance Managers
- Administration
- Manufacturing
- Media Managers
- Software Engineers

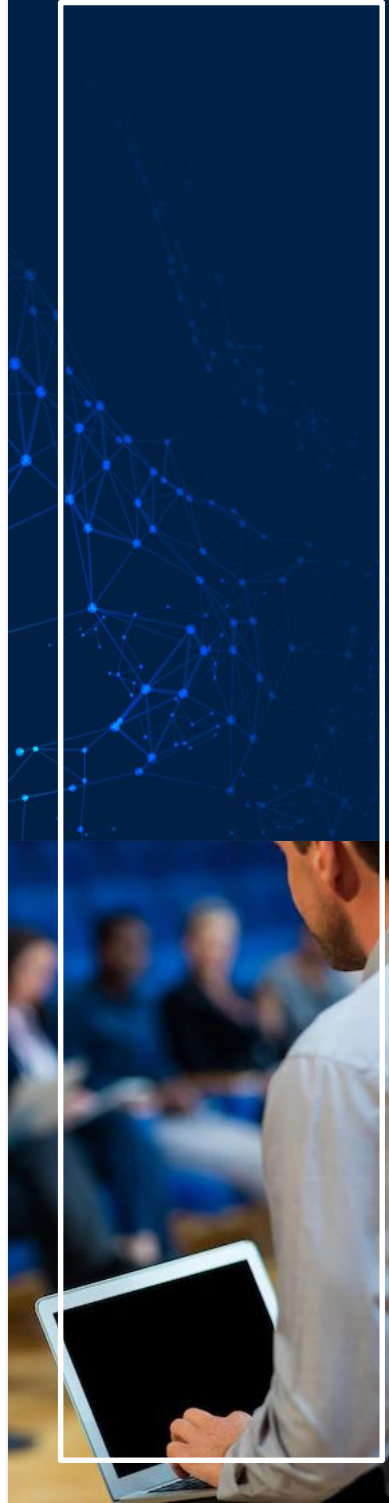


Highlights/Outcomes

- You will become more aware of your capabilities
- You will vision the future in a constructive way
- You will innovate to succeed
- You will build a start-up mentality with your present role.

Pedagogy

- Workshop Mode



Programme Mentor

Dr. Kingshuk Sarkar

Dr Kingshuk Sarkar is a faculty at the Goa Institute of Management, Goa Dr Kingshuk Sarkar had worked for Govt. of West Bengal as Labour Administrator for over two decades. He has done a PhD in Economics from the Centre for Economic Studies & Planning at Jawaharlal Nehru University, New Delhi.



Earlier he completed a Master in Economics from Kolkata University and MPhil in Economics from Jadavpur University. His areas of interest are plantation economics, labour economics, industrial relation, law and economics, labour administration, informal sector labour etc.

He has worked as a Fellow at the V V Giri National Labour Institute, Noida for three years on deputation. Worked as Assistant Professor in the National Institute of Rural Development, Hyderabad on deputation. Govt. of India, in connection with works related to BPL Census 2011. Worked as guest faculty at the Department of Economics, Jamia Millia Islamia, New Delhi, for two years from August 2007 to July 2009.

He has in his credit a number of publications in reputed journals. Attended and conducted numerous conferences, workshops, and seminars in India and outside. He has carried out important research assignments in India and abroad and has represented India on global forums on a few occasions. He has been a bureaucrat with a strong academic penchant pertaining to the workings of the labour market.

Career Development Coaching
Corporate Training
Executive Coaching

Programme Mentor



Shri. Jaishankar Gopalan

Mr. Gopalan is a professional who leads teams to be highly productive through teamwork, good management principles, and quality systems to achieve set organizational goals. Has over 20 years of extensive experience in achieving high business growth using excellent communication, creative marketing strategies, quality systems, training, and monitoring skills. Has a sound knowledge of managing and leading a team. Has been involved in developing business models for education and training in schools, the corporate sector and among undergraduate students in India

Specialty: Team Building, Business Modelling, Distribution and Logistics, Training, Marketing, Consumer Behavior and Go To Market Strategy to Implementation

Programme Mentor

Ms. Silpika Bordoloi

Brought up in Jorhat, Assam, Shilpika Bordoloi's initiation to dance started very early. At the age of three, she began her training in the Indian Classical dance form of Manipuri under Guru Rathindra Sinha and later on with Padmashree Darshana Jhaveri.



Then she went on to study Bharatanatyam under Padmashree Leela Samson, and later worked in her company, Spandan from 2003-2004. Gradually, she went into the world of Martial Arts and is trained in Chi-Gong, Martial Arts (Chinese and Korean) including Tai-Ji-Quan under Sensei Rashid Ansari along with Voice and Theatre Movement.

She holds a master's degree in English Literature from Lady Shri Ram College for Women, New Delhi.

She has spent considerable amount of time, travelling along the river Brahmaputra and researching on her multi-media project called "Katha Yatra". A culmination of this project was creation of the physical theatre piece "Majuli" which has been showcased across Assam, rest of India, UK and HongKong from 2014 onwards.

She is a visiting faculty to National School of Drama (NSD), NSD (Theatre-in-Education Wing) and School of Film and Television (SIFT). She is also actively involved in yoga and is a certified yoga teacher providing workshops to people of different backgrounds.

Shilpika has received India's most prestigious National Young Artist Award. She has been conferred the Sangeet Natak Akademy Ustad Bismillah Khan Yuva Puraskar in 2015 for contemporary/experimental dance. She is the founder member of Brahmaputra Cultural Foundation and has created a Centre of cultural exchanges called NOI at Jorhat, Assam.

She is the playwright, lead performer and director of A Human Endeavour, a play which has also been showcased by the National School of Drama as part of its Bharat Rang Mahotsav 2020.

Course Fees

Programme Fees: INR 21999 + 18% GST

The course fee covers 2 days of accommodation on a twin sharing basis, all meals, study material, and training kit. It does not include airport transfers, taxes, recreation etc.

The registration fees can be transferred through NEFT/IMPS. Following are the bank details:

Bank Account Number: **23611450000016**

Beneficiary Name: Goa Institute of Management Bank Name: HDFC Bank (Sanquelim Branch) IFSC Code: **HDFC0002361**

Account Type: Savings Account

UPI/Gpay/PayTM



[Click here](#)

FOR **REGISTRATIONS**

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To register click here <https://bit.ly/3BEk2Jk>



About GIM

Goa Institute of Management was established in the year 1993. It is an autonomous management school situated in Goa and affiliated to AICTE with accreditation by the NBA. This 29-year-old Institution offers a 2-year full-time flagship PGDM program to students. It also provides PGDM-Healthcare Management, PGDM- Big Data Analytics PGDM-Banking, Insurance and Financial Service, and Online MBA (PGDM) courses.

Executive Learning @ GIM

The Management Development Programme (MDP) at GIM provides an intense and transformative learning experience designed to fit the requirements of seasoned mid-career executives. The program helps equip the participants with critical capabilities to succeed in an ever-changing global business environment.