



ANNUAL REPORT 2021-22



From the Director's Desk

2022 was a welcome change from 2021 as we were able to start our academic year on time. This year, we were lucky to have students spend significant time on campus, albeit for a brief period when we experienced the third wave due to Omicron and students were required to return home. We know the students had a difficult time at home, both physically and financially. During that period, the institution, faculty members, and staff reached out to the students in need and assisted them.

We expected our first year after Covid to be difficult in terms of student careers, yet we had a fantastic placement year across all programmes. The data is there to see - across all programmes, averages are higher, median salaries are higher, highest CTCs are better, the number and types of companies coming to GIM, all of them have been very positive and very strong.

GIM continues to be on its path of being the "Best for the World" Business School, as evidenced by its Positive Impact Rating. We have strengthened a number of operations related to sustainability using an ESG 3P framework, including a 745 KW solar energy facility. We also engaged in a number of worldwide efforts on social sustainability, advocating for the attainment of sustainability goals, and as a result, several of our faculty members attended numerous global forums.

Our students were awarded the AIM2Flourish prizes by the Fowler Center for SDG #8 last year and SDG #6 this year. Furthermore, GIM was nominated for two Green Gown Awards: Student Engagement and Sustainability Institute of the year. GIM eventually won the



'Highly Commended - Sustainability Institute of the year' award.

Our Centres of Excellence performed brilliantly, particularly in terms of sponsored research projects and consultancy projects, both of which increased significantly, as did the output of faculty research.

For the first time, two GIM faculty members published in the Production Operations Management FT 50 journal, and there were a large number of faculty who published in A*, A & B tier journals. There were also seven books published by GIM faculty in the year. Overall considering the sponsored research, PRJ, cases, and books combined, GIM had the best year in its history.

During the admissions season, the Elite round was created with the purpose of encouraging more students from the country's best academic institutions to come and study at GIM. The Fellow Programmeisinitsthird year, and the inaugural cohort is currently working on their research dissertations.

As we enter a new normal, I am certain that our persistence as a team, as well as the firm foundations of our vision, mission, and shared values, will enable us to meet any challenge that the future may bring.

Opanutez.

Dr. Ajit Parulekar Director, Goa Institute of Management

Contents

04	About GIM
06	Board of Governors
07	Campus Reopening for Offline Clas
09	Admission Report
11	Placement Reports
21	Convocation 2022
23	MDP & Consultancy
26	Sponsored Research
27	Faculty Research & Publications
33	Conferences at GIM
35	Institutional Rankings and Awards
37	Update on Accreditations
39	Distinguished Professor Series
42	International Networking
41	International Exchange Programs
43	Atal Incubation Center
46	Centers of Excellence
56	GIVE GOA
58	TEDx @GIM
61	Student Clubs
68	Financial Reports



About GIM

We promise to deliver the best knowledge with world-class faculty, industry experts, and veteran academicians.

GIM is an autonomous body ap- We have constantly prioritised its influential alumni locatproved by the norms of AICTE diversity, pedagogy, and cur- ed in more than 15 countries (All India Council of Techni- riculum, as seen by innovative across the globe. GIM has concal Education), which offers programmes such as Give Goa tinued to maintain 100% placetwo years of full-time resi- for PGDM and HCM students. ments for the past many years. dential PGDM programmes, Every Thursday, participate in Our students intern in almost i.e., PGDM, PGDM-Healthcare Management (HCM), PGDM- CSR activity. It is known as and abroad. Big Data Analytics (BDA) and Healthcare Thursdays (Know PGDM-Banking, Insurance and Your Healthcare Provider-KY- Our faculty team consists of Financial Services (BIFS), as HP) for PGDM-HCM students. 75+ full-time, highly skilled, well as the Fellow Programme Similarly, the students of and in Management (FPM). The PGDM-BDA have focussed on ic members, many of whom PGDM-Part Time programme learning and extensive field- come from the industry sector. for working executives is a work exposure to Data Science. try engagements. non-residential programme carried out over weekends for GIM celebrates bonding and student managers.

'Give Goa' which is a full-day all major corporates in India

connections with over 5,000 of

experienced academ-

OUR VISION

TO BE A PREEMINENT BUSINESS SCHOOL AT THE FOREFRONT OF MANAGEMENT EDUCATION AND RESEARCH. WE WILL CREATE TRANSFORMATIVE LEADERS **FOCUSSED ON RESPONSIBLE,** ETHICAL AND SUSTAINABLE **BUSINESS PRACTICES**

PRE-EMINENT:

The institute will be a pre-eminent business school in management education and research in India and nurtures ambitions of being a globally pre-eminent business school in the future.

TEACHING:

Through our immersive & holistic learning experience, we will enable every student to realize their full potential in becoming responsible, passionate, agile, and transformative leaders who will have a positive impact on the world of business and society.

RESEARCH:

Through our research, we will create paradigms for successful and sustainable business practices and provide thought leadership for policymakers.

SOCIETY/ OUTREACH:

Through our outreach, we will help organizations, governments, and our expanding community to thrive and excel.

OUR MISSION

TO CREATE KNOWLEDGE AND **DEVELOP RESPONSIBLE AND** AGILE LEADERS AT THE FOREFRONT **OF CUTTING-EDGE BUSINESS** PRACTICES.

CREATE KNOWLEDGE. GIM is a graduate institute. We focus on the creation of basic and applied knowledge in various disciplines of business management. We believe the creation and dissemination of knowledge is a strong foundation for developing leaders and help us understand the latest development in business practices and strengthen

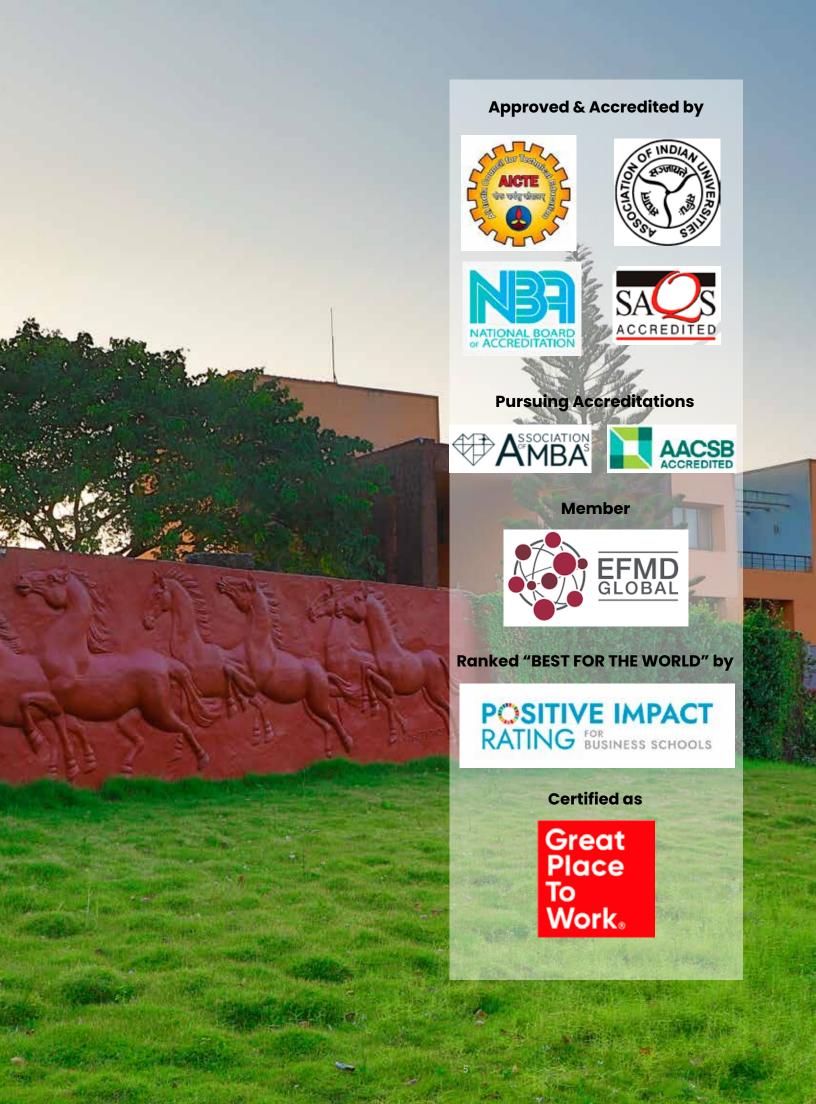
RESPONSIBLE is sensitivity to multiple stakeholders and an ability to balance their interests. It includes understanding ethical and sustainability issues related to business decisions while being mindful of long-term shareholder

AGILE is the ability to swiftly respond to evolving technology, customers, competition, and society. To be agile is to be a lifelong learner.

LEADERS identify business opportunities and define goals and strategies. They build organizational capabilities and teams. They empower and motivate people while communicating clearly the corporate purpose within and outside the company.

FOREFRONT OF CUTTING-EDGE BUSINESS PRACTICES

refers to the ability to understand, study, create knowledge, research and adopt emerging practices, ideas, models, and technologies in the world of business.



Board of Governors

As on 30th June 2022

CHAIRMAN

Mr. Ashank Desai Founder, Mastek Ltd., Mumbai

SECRETARY

Dr. Ajit Parulekar Director, Goa Institute of Management

MEMBERS

Ms. Kiran Dhingra, IAS Former Chief Secretary,

Govt. of Goa.

Dr. Furgan Qamar Former Secretary-General of AIU Professor of Management Centre for Management Studies Jamia Millia Islamia, New Delhi

Mr. Arjun Deepak Gadre Director. Gadre Marine Export Pvt.Ltd Ratnagiri, Maharashtra.

Ms. Swati Salgaocar President V.M. Salgaocar & Bro. Pvt. Ltd, Goa.

Chief Secretary Government of Goa. Porvorim, Goa.

Mr. Dean Menezes Director. Cosme Matias Menezes CMM Arena Complex, Merces, Goa

Ms. Rituparna Chakraborty GIM Alumnus. Co-founder & EVP Teamlease Services Limited

Dr. Venkatesh Naga Dean Academics Goa Institute of Management Sanguelim, Goa.

Dr. T. V. Rao Chairman. T.V.Rao Learning Systems Pvt. Ltd, Ahmedabad, Gujrat.

Mr. Rahul Kanodia CEO & Vice Chairman Datamatics Global Services Limited, Mumbai, MH

Mr. Ketan Hajarnavis GIM Alumnus Founder & Managing Director, ScaleFactor Consulting Labs Pvt. Ltd., Pune

Dr. Allan Bird Faculty Goa Institute of Management Sanguelim, Goa.



CAMPUS REOPENING FOR OFFLINE CLASSES

Measures specific to Institute were unertaken for prevention of spread of COVID-19 in line with the advisories/orders from the State and the Central Governments

The Director, Dr. Ajit Parulekar, constituted a committee to handle COVID-19-related concerns on the institute campus and to recommend specific steps for further prevention/precautions to be taken to avoid the spread of COVID-19 in accordance with the State and Central Government advisories/orders. The committee was chaired by the Registrar, Dr. Sumit Dutta, and included other members from the faculty and staff.

Throughout the year, the committee met at regular intervals to examine the current situation and, after appropriate discussion and deliberation, suggested actions to the competent authority and, after receiv-

ing approval, took required steps for implementation through the concerned Departments. This includes making preparations to bring students of various programmes to the institute campus.

Needless to say, the administration worked incredibly hard during these difficult times to keep the institute campus safe and secure in every way.

Furthermore, the administration ensured that all stakeholders followed the numerous safety preventative measures, such as monitoring body temperature at the main gate, maintaining social distance, wearing masks, maintaining hygiene by washing hands and using hand sanitizers, and so on. In ad-

dition, regular sanitization with of Government-approved chemicals designed was performed in the institute are campus's offices and residential 14 buildings. Throughout the term, for the institute administration continuously monitored the health of all residents, and all essential Commenities were made available to put the greatest extent feasible.

(A) SOP for restarting work after a o lockdown includes the following:

- COVID-19 prevention measures in offices, covering generic and particular actions for offices, Measures followed in the event of a case(s): contact management, office disinfection procedures, and so on.
- Organizing meetings/events
- Movement of files
- Staff canteen hygiene
- Good hygienic practices
- Additional SOP for the Library
- SOP for construction/main- fa tenance-related workers for manag- o ing risks from COVID 19 in the work- o place in GIM
- SOP for egress / ingress of employees coming to the office (who stay outside Campus), GIM campus residents, vendors, visitors to offices, visitors of residents, personal service providers and delivery personnel

(B) Guidelines and measures for • student re-entry to campus after in lockdown include the following:

- Planning for arrival and entry procedure: In addition to the regular requirements, all students arriving on campus were required to complete a COVID-19 Test using the RT PCR method upon their arrival date to the Institute Campus followed by 14 day quarantine.
- Post-arrival Instructions for Students: The following are some key points:

- o After their arrival, the students had to remain in isolation and self-monitor their health for 14 (fourteen) days, during which food was served at the door of their rooms.
- o All students must take the ately increa COVID-19 test upon arrival on campus, in accordance with the intructions from the institute's medical of a case (s) officer.

 Control of the case of the c
- o In the event that a student is found to be COVID 19 positive, the requisite medical protocol was begun in accordance with Institute SoP/Government guidelines and under the supervision of the institute medical officer.
- o A fine of Rs. 200/- (Rupees Two hundred only) only was imposed on students if found outside their personal room without a mask.
- o Do's and Don'ts for the Students after the quarantine period
- o Sanitization Guidelines
- o Guidelines for Mess/Dining facility
- o Laundry and other services
- o Guideline for use of library & computer lab
- o Guideline for conducting classroom activities
- (C) Guidelines and sop for medical services, as well as a protocol for handing poten-tial covid-19 related cases, including:
- General medical facilities in the Institute and procedures for dealing with situations such as the

finding of asymptomatic or positive cases on campus:

- The Institute had designated MDP Hostel as the quarantine facility, with twenty rooms reserved.
 However, the number was appropriately increased based on the necessity.
- Measures taken in the event of a case (s)
- Contact management, or contact tracing
- The Institute had partnered with a few reputable hospitals and diagnostic service providers for both testing and indoor treatment, and the details were provided with all parties involved. Throughout the year, the Institute's medical unit organised and offered comprehensive support in this area.
- The committee reviewed the Covid-19 SOPs from time to time and revised the same, based on the modified government guidelines as well as inputs from the various stakeholders of the Institute.
- For the benefit of students and employees, a vaccination programme was launched on campus with the assistance of the local government hospital.

ALL STUDENTS ARRIVING ON CAMPUS WERE IMMIDIATELY REQUIRED TO UNDERTAKE A COVID-19 TEST THROUGH THE RT PCR METHOD FOLLOWED BY A 14 DAY QUARANTINE IN DESIGNATED HOSTELS



ADMISSIONS REPORT

For the 2022-24 batch of specialized PGDM programmes, the trend of applications for BDA and BIFS was similar to last year

Admissions for the 2022-24 batch attracted 8697 applications (compared to 10812 for 2021-23). Following a five-year trend of growth, we saw a decrease in applications. One specific explanation for the reduction in numbers is the delay in the CMAT examination, which has resulted in less applications from applicants interested in taking the CMAT. The trend of applications for specialist PGDM programmes for BDA and BIFS was comparable to previous year, whereas HCM showed a reduction in first preference applications.

ELITE- Entry for Learned Individuals Topping Elite Institutions

This year we had opened an additional avenue for inviting applications from the best students from the country's leading universities, dubbed ELITE. We had 54 ELITE candidates. We will continue to endeavour to improve the process and find the finest academic

performers.

Achievers Round

All-rounders continued to flock to the Achievers Round. In addition to the flagship PGDM, the Achievers process was expanded this year to include PGDM(BDA). The selection of Achievers was originally supposed to be done on campus, however owing to the pandemic scenario, it was modified to an online selection process.

Regular Round

The interviews for the Regular round, which covered the majority of the selection process and involved around 3000 candidates, were conducted online as anticipated. The procedure has now been stabilised, and we can successfully perform group processes (Group Discussions/Group Interviews) online.

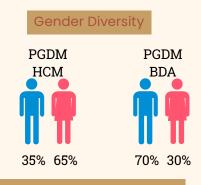
The cutoff for PGDM decreased due to a smaller base. Regular round PGDM cutoffs for this year were:

PGDM CUTOFF	CAT	XAT	CMAT	GMAT
2022-24	87	80	99	600
2021-23	89	82	98.5	600
2020-22	88	82	98	600
2019-21	87	81	97.5	600
2018-20	85	80	95	600

The total admissions for the year 22-23 as of March 2022 is

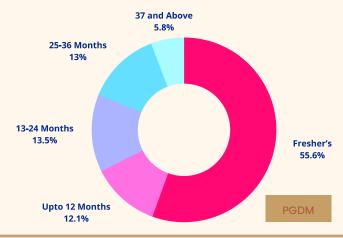
COURSE	ADMISSIONS
PGDM	231
PGDM-HCM	52
PGDM-BDA	124
PGDM-BIFS	63

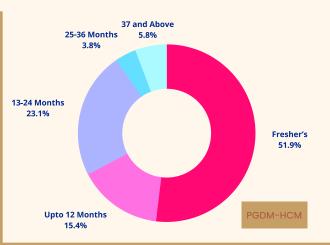


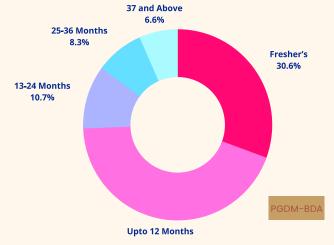




Snapshot: Profile of Students







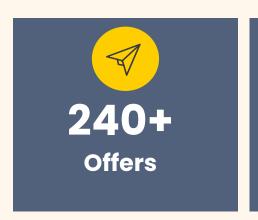




20-22 BATCH

The consistent and positive trend over the last few years is indicative of the confidence of the industry on the quality of talent at GIM. The recruiters have been offering diverse profiles over the years, as they come back every season, deepening their relationship with GIM. We express our gratitude to our regular recruiters who have continuously believed in the mettle of our students and have furthered their association with us for another year to facilitate this mutually beneficial relationship. We are also grateful to our new recruiters, who have acknowledged the potential of our students and provided them with a plethora of opportunities.

PGDM







The placement season has been very good, as organizations across sectors were hiring aggressively, as the Indian economy was bouncing back post-COVID. The Highest salary of the batch is Rs. 27.83 Lakh as against the highest salary of Rs. 25.60 Lakh previous (an increase of 8.71%). The average salary of the batch is Rs. 12.14 Lakh as against Rs. 10.71 Lakh of the previous batch (a hike of 12.23 %). The average of the top 20 students is Rs. 19.19 Lakh, and that of the top 50 students is Rs. 16.7 Lakh. The top 100 students have an average salary of Rs. 14.52 Lakh.

A total of 109 companies have recruited from the campus, of which 61 companies made job offers, and 48 companies had offered summer internships. 20 new companies have recruited for placements (across both finals & summers). To name a few among new recruiters are Lakme, Digit, Accenture, Berger Paints, Merck, etc. For 29 years now, GIM has consistently been at the forefront of industry excellence, nourishing student communities to bear the torch of conscious leadership. GIM's strong focus on ethics and corporate governance is very relevant in today's times. The bar has raised time and again with 2022 seeing phenomenal growth in terms of expansion of our portfolio of recruiters. This year has clearly not been one in favour of any human being, however, throughout this year the learning that we as a B-School and flag bearers of the institution have received has been impeccable. Moving to a Hybrid Mode has never been seen in the history of GIM's legacy, but, the year turned out to be as great as any other owing to the fact that we have the capability to face challenges thrown to us. Over 60+ industry leaders and pioneers

made a total of 240+ offers to an enthusiastic and talented pool of 247 students.

The institute witnessed the likes of AO Smith, Aditya Birla, Arcesium, GEP, JPMC, EY, Asian Paints among many others lasting relationships with us thereby enabling our leaders of tomorrow to learn from the best. We are immensely grateful to our family of recruiters who always had faith in the collective qualities and value additions that students from GIM bring with them. Despite uncertainties, the relationship that GIM shares with its recruiters has absolutely boosted metrics this year along with trust of our new recruiting partners.

We hope these continue to flourish in the years to come.



PGDM







Placement Highlights

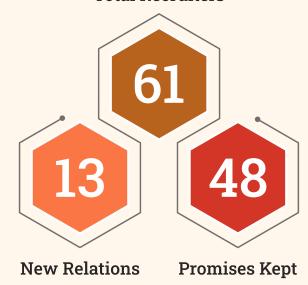








Total Recruiters



Summer Internships: 2021-23 Batch







*For 3 Months

MAJOR RECRUITERS

PGDM



























































































4

magicbricks[§]

PGDM: HEALTH CARE MANAGEMENT

Final placements for the 2020-22 batch were completed with 100% placements by 1st December 2021, the fastest record of placements since the start of the Programme. HCM was also the first Programme to achieve the 100% target for a student pool of 56 students. We achieved significantly better placement outcomes this year as compared to the last AY as well as the pre-pandemic period, with the highest package of 26 LPA (PPO from Johnson and Johnson) and an average of 10.4 LPA. Further details are in the infographics below.

Placement Highlights







Average ₹
Top 20% 14.9 LPA



PGDM: HEALTH CARE MANAGEMENT

FIRST TIME RECRUITERS































MAJOR RECRUITERS





















































PGDM: BIG DATA ANALYSIS



Since its inception in 2018, the PGDM-Big Data Analytics course has made a significant mark in the corporate world in just four years. It has also been acclaimed as one of the pioneering courses for analytics in the country by reputed corporate bodies. With a strong vision of creating data-savvy management professionals, the course is a unique amalgamation of management and analytics subjects that ultimately manifests in students as new-age skill sets that differentiate them from the lot by equipping them with business acumen as well as data fluency. The course offers a distinctive 5-months internship me helping students gain hands-on industrial experience. Since its inception, the programme has achieved a stellar record of 100% placements for all batches. The experienced faculty offer a purview that acts as an incubation chamber for students where they learn and ultimately come out as future-ready managers.

Average CTC 12.8 LPA

Highest CTC 30.2 LPA

Median CTC 11.6 LPA

Average Stipend 2.2 L

Highest Stipend 6.0 L

Median Stipend 2.0 L

* For five months

PGDM: BIG DATA ANALYSIS

MAJOR RECRUITERS











Hashedin









































































McKinsey & Company

dunhumby





















































Panasonic



adani





Reliance









PGDM: BANKING INSURANCE & FINANCIAL SERVICES

Goa Institute of Management (GIM) is among the top business management schools in the country with a rich legacy of 26 years. The institute focuses on the overall development of the students and the proficient faculty helps the students to develop the values and skills for a better tomorrow. Our students at the BIFS programme are a step ahead in adapting to the changing times. The tailor-made programme affirms the right path to develop skillsets for minds with the right aptitude. The curriculum industry exposure, and the real-world training to tackle challenges make our students a breed of specialists, the world requires today. The objective is to ensure flexibility in quickly adapting to the changing dynamics of the financial ecosystem.

We are proud to announce that the class of 2020 - 2022 has achieved a grand milestone with a 100% Final Placements whereas the class of 2021-2023 has achieved 100% Summer Internships at corporates across the county.

This batch of 2021-2023 and 2020-2022 have been groomed to be 'Financial Savvy Managers'. They are all set to join the Financial and Technology driven world spanning across various verticals such as Consultants, Analysts, Bankers and Developers with the relevant industry exposure and training provided to them.

Placement Highlights 17.2 11.05 **LPA LPA LPA** 15.2 LPA 16.4 LPA **13 LPA** 20% 10% % of Batch Placed 20+ **Companies Visited** 19.35% through PPOs

PGDM: BANKING INSURANCE & FINANCIAL SERVICES

SUMMER INTERSHIPS 21-23 BATCH



HIGHEST Stipend





MEDIAN Stipend







20





* For three months

MAJOR RECRUITERS









































CONVOCATION 2022



Sitting from Left to Right; Dr. Ajit Parulekar (Director, GIM), Shri Ashank Desai (Former Chairman, Mastek Ltd), Dr. Anil Sahasrabuddhe (Chairman, AICTE) & Dr. Neeraj Amarnani

The Goa Institute of Management (GIM) held its convocation ceremony at its campus at Sanguelim. 455 students across five programmes celebrated their success when they were awarded certificates for completing their Post Graduate Diploma in Management.

This convocation was special because it was the first for students in the PGDM-BIFS programme, which commenced in 2020.

Professor Anil D. Sahasrabuddhe, Chairman of the AICTE, was the convocation chief quest. convocation was officially opened by Mr. Ashank Desai, Chairman of the GIM Governing Board and principal founder and former chairman of Mastek Limited. An invocation song was then performed by members of the OxyGIM band.

Dr. Ajit Parulekar, Director of the Goa Institute of Management, congratulated all five **PGDM** programme graduates. He then gave the audience a summary of

presented GIM's accomplishments in the areas of placements, newly offered courses, research & publications, sustainability, ranking & awards, international tie-ups, and much more in his report.

The presidential address was delivered by Mr. Ashank Desai. He praised GIM's outstanding achievements in academics. research, alumni relations, and other areas, and expressed optimism that the school will reach new heights in the coming years.

Prof. Anil D. Sahasrabuddhe lauded GIM's academic endeavors as well as initiatives such as sustainability practices and GiveGoa. He praised the campus's facilities and wished GIM continued success in the future. He also provided motivational instances of how graduates might succeed in their corporate careers, which the audience applauded.

All 455 students were conferred diplomas from Dean-Academics

the annual report's highlights. He Dr. Neeraj Amarnani, who were thereafter handed to them by their respective programme chairs, Dr. N. Venkatesh (PGDM), Dr. Arif Raza (PGDM-Healthcare Management), and Dr. Rathish R Bhatt (PGDM-Big Data Analytics), Dr. Abhishek Ranga (PGDM- Banking Insurance & Financial Services) & Dr. Amiya Sahu (PGDM-Part Time). Later, Gold and Silver Medals were presented to students excelling in academics and extracurricular activities.

> The valedictory speech was given by Mr. Shivam Garabadu.

> The vote of thanks was proposed by Dr. Sumit Dutta, Registrar and Controller of Examinations at GIM. GIM had made special preparations for the convocation with an AC tent accommodating 1400 people along with live streaming on YouTube.

List of Medal Winners

Program	Medal Name	Medal Details	Medal Winner	
	Shri. Damodar Sripad Borkar Gold Medal	Best Academic Performance	Meghana Mahabal Hegde	
PGDM-FT	Goa Institute of Management Silver Medal	Best Academic Performance	Sonal	
	Shri. Nirmal Goswami Gold Medal	Best performance in Communications	Nayak Kunal Shailesh	
	Fr. Romuald D'Souza Gold Medal	Best Student of the Year	Nayak Kunal Shailesh	
PGDM-HCM	Goa Institute of Management Gold Medal	Best Academic Performance	Aditya Sehgal	
TODMI HOM	Dr. Francis and Chantal Pinto Gold Medal	Best Student of the Year	Aparna Jaiswal	
	SAS Gold Medal	Best Academic Performance	Harsha Pareek	
PGDM-BDA	Goa Institute of Management Gold Medal	Best Student of the Year	Harsha Pareek	
PGDM-PT	Goa Institute of Management Gold Medal	Best Academic Performance	Pai Bir Anish Anil	
	Goa Institute of Management Gold Medal	Best Academic Performance	Supreetha Shenoy	

Dr. Anil Sahasrabuddhe, Chairman AICTE, took a tour of the campus along with Dr. N. Venkatesh.

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	Medals Across the Programs	
GIM Alumni Association Gold Medal	Best Summer Project (BDA)	Braganza Jason Agnelo
Dr. Deepa Martins Memorial Gold Medal	Recognition of Extra-Curricular Activities (PGDM)	Naveen U Yakkundi
Shri. Pratapsingh Raoji Rane and Mrs. Vijayadevi Rane Gold Medal	Best Goan Student (PGDM)	Vasu Mohan Gupta



MDP & CONSULTANCY



Welcome to Participants
from

Once OTPC

Onc



The Management Development Program (MDP) at GIM has provided intensive and transformative learning experiences tailored to the needs of seasoned mid-career executives over the years. The curriculum assists participants in developing crucial skills for success in an ever-changing global corporate environment.

In the academic year 2021-22, GIM recieved 10 consultacny projects and hosted a total of 11 MDPs, four of which were Open MDP and the rest were sponsored by Government & corporates. The programmes were led and facilitated by experienced professors who shared their research-based insights and knowledge of current industry best practises.

MDP & Consultancy Highlights

1.5 Cr+

Revenue in 21-22

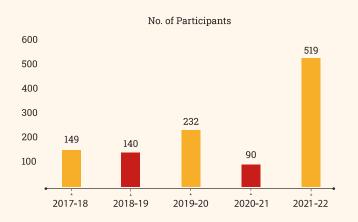
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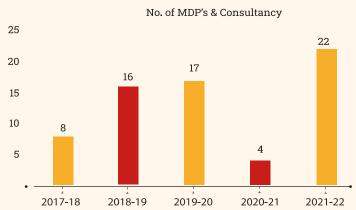
Participants

5

New Clients

Highlights from last 5 Years





New Clients added in 2021-22











New Initiatives



GIM has partnered with SkillSir, an EdTech platform, to provide certification courses in Healthcare Management, Data Science, Business Analytics, Artificial Intelligence, Machine Learning, and Big Data. TASK Initiatives Private Limited, based in Ahmedabad, runs the SkillSir training and upskilling brand. SkillSir offers programmes, online and onsite, to corporate, academic institutions, working professionals and students, pan India, across industries and across levels.



Partnership with Careervira

GIM has joined hands with Careervira.com, which is an Integrated career planning platform for professionals. Careervira is a global EdTech marketplace for higher, professional and continued education. This platform is used to promote GIM Open-MDPs, which helps to expand the programmes reach. Learners can make faster and better decisions by searching, comparing, and checking rankings of courses and institutes.



Collaboration with Industry Associations

In order to aid CII organize training and facilitation for industry challenges and themes, Goa Institute of Management has offered collaboration with the CII Goa Chapter to provide its subject matter experts for the industry training purpose.

The Goa Chamber of Commerce and Industries and GIM are working together to market the executive learning programmes at GIM though their database and vigorous advertising in various GCCI outlets such as publications, emails etc.





Snapshot of MDP











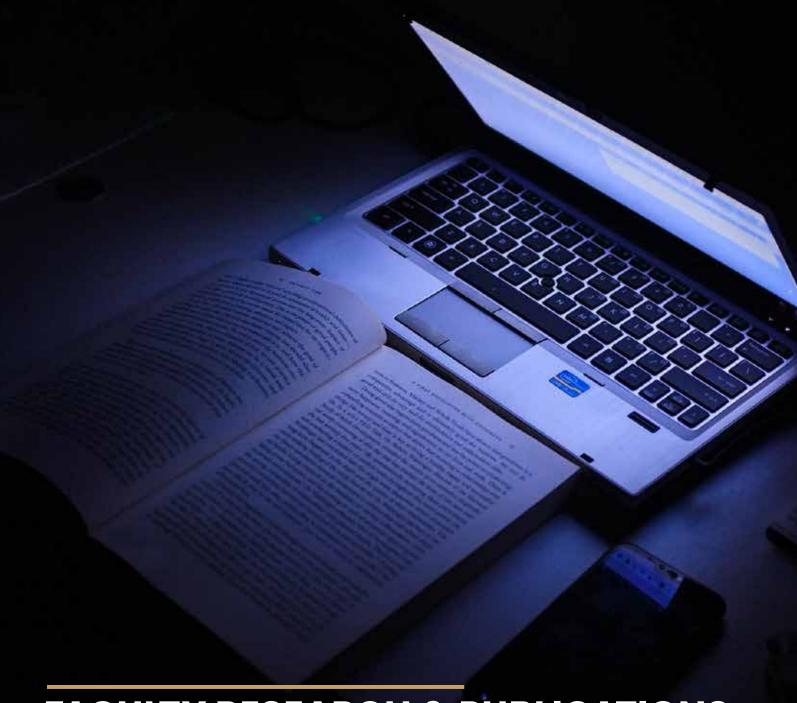


SPONSORED RESEARCH PROJECTS

The institute's performance in terms of bagging sponsored research projects has been remarkable. There has been an increase in the number of sponsored research projects bagged, the quantum of research funding, number of sponsoring organizations, number of faculty involved and range of project topics. The total value of these combined projects is Rs 1.82 crores from a total of 06 projects.

Details of the projects are presented in the table below:

Faculty	Project Title	Funding Organization	Total Funds (Amount)
Dr.Kheya Furtado	Learning Case Study on Digital Financial Payments to Health Workers in India	Harvard T.H Chan School of Public Health (sub-award of the Bill and Melinda Gates Foundation)	111,652 USD (₹ 85 lakhs)
Dr. Divya Singhal	Cottons Hidden Voices: Stories from the makers of your clothes	AHRC (Arts and Humanities Research Council), UK	GBP 44419 (₹ 45 lakhs)
Dr. Prakash Singh	International Trade, Uneven gains, and the role of ICTs	ICSSR-JSPS (JAPAN Govt)	₹ 30 lakhs
Dr. Ajay Vamadevan	Developing a Digital- Health-enabled intervention to tackle multimorbidity in Primary Care in India	Medical Research Council (MRC), UK & Centre for Chronic Disease Control (CCDC), New Delhi	₹ 22.3 lakhs
Dr. Prakash Singh	Prakash Singh The Impact of Covid-19 on the Tourism Sector in the Case of Pacific Islands		5000 NZD (₹ 2.5 lakhs).
Dr. Prakash Singh, Dr. Joy Chowdhury, and Dr. Sreerupa Sengupta	Skilling Youth of Goa: An Assessment of the Short- Term Training under PMKVY 2.0	Azim Premji University, India	₹6 lakhs



FACULTY RESEARCH & PUBLICATIONS

In academia, the impact of intellectual contributions is manifold. GIM encourages faculty engagement in building intellectual capital through teaching and research. These intellectual contributions can be measured through the type of intellectual engagement. The below table highlights the intellectual contribution classification at the institute.

CENTER FOR EXCELLENCE IN RESEARCH

TOTAL PUBLICATION DETAILS OVER THE LAST FIVE ACADEMIC YEARS

	Peer-Rev Journ		Cas	ses	Вс	ooks	Confer Procee		Papers	Magazines/ Newspaper s/Others
Year	International	National	With Teaching Note	Without Teaching Note	Books	Book Chapters	International	National	presented at the conference	
2021-22	101	02	13	2	7	10	30	2	37	26
2020-21	69	0	5	1	0	5	0	0	10	4
2019-20	63	2	4	0	4	6	9	0	11	11
2018-19	67	0	4	0	0	2	9	0	9	14

QUALITY OF PUBLICATIONS OVER THE LAST FOUR ACADEMIC YEARS (AS PER IMPACT FACTOR JOURNALS AND ABDC CATEGORIES)

Year		Total			
real	A*	Α	В	С	IOtal
2021-22	4	23	22	14	63
2020-21	2	31	07	06	46
2019-20	4	14	8	8	32
2018-19	2	5	17	17	41
2017-18	0	6	14	13	33

Year	IMPA	Total		
	5 or above	3-4.99	1-2.99	IUlai
2021-22	17	11	14	33
2020-21	8	8	12	28
2019-20	3	4	7	14
2018-19	0	2	4	6
2017-18	0	1	7	8

- CER is working with Prof. Allan Bird and Prof. Israel Fortin to enhanceResearchEthicscommittee scope and work at GIM.
- Based on benchmark study on comparing research databases done earlier, few databases are identified. CER in consultation with prospective users is scheduling

demo and trial sessions.

- Planned online sessions on some of the existing databases for . faculty members.
- Faculty members can now ERP. The application process and conference data management will be done through ERP now.

- A workshop by editors of the Journal of Management Education is planned for GIM faculty.
- Training workshop Consumer Pyramid database is conducted on 11th April for Faculties.
- Training workshop (Face to Face) on ISI emerging market database was conducted for faculties on 20th December 2021.
- A benchmark study on comparing research databases at GIM with other institutes was conducted. The objective was to evaluate current GIM databases and propose any useful databases subscribed by other institutes for research.
- The face-to-face workshop "How to review research manuscript?" by Prof. Allan Bird is conducted on the 17th and 24Th of September for GIM faculties.
- Internal research seminar face to face resumed.
- Research data and reports applyforconferencesupportthrough related to ACSSB, NBA accreditation and other ranking sources were collated and given to respective offices.

- Renewal of databases and procurement of new databases/software like CMIE Consumer Pyramid, NVIVO, STATA, Grammarly etc.
- An online Workshop on 'Research Grant Proposal Writing' was conducted by Prof. Dibyendu Mait, Professor Delhi School of Economics, for GIM faculties
- The research ethics committee at GIM was instituted. Prof. Bharti Sharma (IIPHG-Gandhinagar), Prof. Sanjay Patro (XLRI) and Dr Naureen Bhullar (IIM Bangalore) are part of this committee as external experts. The internal members of the committee consist of Prof. Anamika Sinha, Prof. Manas Mayur, Prof. Nandakumar Mekoth and Prof. Sreerupa Sengupta.
- Dr Naureen Bhullar from IIM Bangalore was invited for a seminar titled "What is ethics in research

- and why it is important?" for GIM conducted to identify and collect faculties and research scholars.
- A new Twitter handle for GIM Research (https://twitter.com/ GimResearch) was created. The idea is to publicize our GIM research to our alumni, students, internal and external academicians etc. This will showcase the institute's work and that of individual faculty members. As a result, it is an avenue for faculty to be approached by researchers for collaboration, industry for projects/ consultancy, and organizations in an advisory/ consultant capacity. Every week 2, 3 tweets related to the latest GIM are written in an understandable and layman's language for a broader input to ranking and accreditation audience. The initial responses are requests encouraging.
- An internal survey was

- information related to research like: Training need analysis, Conference participation, Seed money and internal research funding, and Future planning. The data will help CER in organizing future workshops and seminars. It will also help reflect the current conference and research funds policies.
- A benchmark study is initiated on comparing the quality of research outputs at GIM with other institutes.
- Online Internal Research Seminars conducted on MS Teams.
- Online training on CMIE research are published. The tweets databases and Turnitin for students.
 - Research and publications



Dr. Ajay Vamadevan (Professor)

Kondal, D., Patel, S. A., Ali, M. K., Mohan, D., Rautela, G., Gujral, U. P., ... & Narayan, K. M. (2022). Cohort Profile: The Center for Ardiometabolic Risk Reduction in South Asia (CAR-RS). International Journal of Epidemiology. Impact Factor: 7.707

Dr.. Alekh Gour (Associate Professor)

- Gour A., Aggarwal S. & Kumar S. (2022). Lending Ears to Unheard Voices: An Empirical Analysis of User Generated Content on Social Media. Production and Operations Management. FT50, ABDC 'A*', Impact Factor: 2.590. (Accepted)
- "WHO's crisis communication in issue arenas during CO-VID-19: A socio-semantic network analysis". International Journal of Strategic Communication. ABDC 'B'. Accepted

Dr. Anamika Sinha (Professor)

- Sinha, A., Panchamia, J., Sachan, A., & Guru, S. (2021). Choice of electives among management students in India: A conjoint analysis. The International Journal of Management Education, 19(3), 100557. ABDC 'C', Impact Factor: 2.354.
- Guru, S., Sinha, A., & Kautish, P. (2022). Determinants of medical tourism: application of Fuzzy Analytical Hierarchical Process. International Journal of Emerging Markets. ABDC 'B', Impact Factor: 1.022
- Sinha, A., & Bondestam, F. (2021). Moving beyond bureaucratic grey zones. Managing sexual harassment in Indian higher education. Higher Education, 1-17. Impact Factor: 2.856

Dr. Anup Kumar Maurya (Assistant Professor)

• Maurya, A. K., Das, A. K., Jamal, S. S., & Giri, D. (2021). Secure user authentication mechanism for IoT-enabled Wireless Sensor Networks based on multiple Bloom filters. Journal of Systems Architecture, 120, 102296.

Dr. Arif Raza (Assistant Professor)

• Raza, A., & Dehury, R. K. (2021). Dissatisfaction factors that influence customers to give low online ratings to hospitals. Asia Pacific Journal of Health Management, 16(3), 193-201. ABDC 'C'.

Dr. Avik Sinha (Associate Professor)

- Deyi, X., Sheraz, M., Hassan, A., Sinha, A., & Ullah, S. (2022). Financial development, renewable energy and CO2 emission in G7 countries: New evidence from the non-linear and asymmetric analysis. Energy Economics, 105994. ABDC 'A*', Impact Factor: 5.203
- Avik Sinha, Nicolas Schneider, Malin Song, Umer Shahzad (2022). The determinants of solid waste generation in the OECD: Evidence from cross-elasticity changes in a common correlated effects framework. Resources, Conservation and Recycling, Volume 182, 106322. Impact Factor: 8.086.
- Anwar, A., Sinha, A., Sharif, A., Siddique, M., Irshad, S., Anwar, W., & Malik, S. (2021). The nexus between urbanization, renewable energy consumption, financial development, and CO2 emissions: evidence from selected Asian countries. Environment, Development, and Sustainability, 1-21. Impact Factor: 2.191
- Ahmad, M., Ahmed, Z., Yang, X., Hussain, N., & Sinha, A. (2021). Financial development and environmental degradation: do human capital, and institutional quality make a difference? Gondwana Research Impact Factor: 6.174
- Chandio, A. A., Jiang, Y., Amin, A., Akram, W., Ozturk, I., Sinha, A., & Ahmad, F. (2022). Modeling the impact of climatic and non-climatic factors on cereal production: evidence from Indian

- agricultural sector. Environmental Science and Pollution Research, 29(10), 14634-14653.Impact Factor: 3.056
- Sharma, R., Shahbaz, M., Sinha, A., & Vo, X. V. (2021). Examining the temporal impact of stock market development on carbon intensity: evidence from South Asian countries. Journal of Environmental Management, 297, 113248.ABDC 'A',Impact Factor: 1.157
- Shahbaz, M., Sinha, A., Raghutla, C., & Vo, X. V. (2022). Decomposing scale and technique effects of financial development and foreign direct investment on renewable energy consumption. Energy, 238, 121758.ABDC 'A',Impact Factor: 6.082
- Shahbaz, M., Sinha, A., & Shah, M. I. (2021). Differential impacts of the US-China trade war and the outbreak of COVID-19 on Chinese air quality. Management of Environmental Quality: An International Journal.ABDC 'C'
- Chishti, M. Z., & Sinha, A. (2022). Do the shocks in technological and financial innovation influence the environmental quality? Evidence from BRICS economies. Technology in Society, 68, 101828. ABDC 'C',Impact Factor: 2.414
- Shahbaz, M., Sinha, A., Ahmad, S., Jiao, Z., & Wang, Z. (2022). Role of foreign direct investment in decomposing of scale and technique effects on China's energy consumption. International Journal of Finance & Economics.ABDC 'B',Impact Factor: 0.943
- Anwar, M. A., Zhang, Q., Asmi, F., Hussain, N., Plantinga, A., Zafar, M. W., & Sinha, A. (2022). Global perspectives on environmental Kuznets curve: A bibliometric review. Gondwana Research, 103, 135-145.Impact Factor: 6.174
- Zhao, J., Sinha, A., Inuwa, N., Wang, Y., Murshed, M., & Abbasi, K. R. (2022). Does structural transformation in the economy impact inequality in renewable energy productivity? Implications for sustainable development. Renewable Energy.Impact Factor: 6.274
- Sheraz, M., Deyi, X., Sinha, A., Mumtaz, M. Z., & Fatima, N. (2022). The dynamic nexus among financial development, renewable energy and carbon emissions: Mo-

derating globalization and institutional quality roles across BRI countries. Journal of Cleaner Production, 343, 130995.ABDC 'A',Impact Factor: 7.246

- Sinha, A. (2022). Impact of Energy Innovation on Greenhouse Gas Emissions: Moderation of Regional Integration and Social Inequality in Asian Economies.
- Zafar, M. W., Zaidi, S. A. H., Mansoor, S., Sinha, A., & Qin, Q. (2022). ICT and education as determinants of environmental quality: The role of financial development in selected Asian countries. Technological Forecasting and Social Change, 177, 121547.ABDC 'A',Impact Factor: 5.846
- Mirza, F. M., Sinha, A., Khan, J. R., Kalugina, O. A., & Zafar, M. W. (2022). Impact of Energy Efficiency on CO2 Emissions: Empirical Evidence from Developing Countries. Gondwana Research.Impact Factor: 6.174
- Sinha, A., Sharif, A., Adhikari, A., & Sharma, A. (2022). Dependence structure between Indian financial market and energy commodities: a cross-quantilogram based evidence. Annals of Operations Research, 1-31. ABDC 'A',Impact Factor: 2.583
- Jin, C., Razzaq, A., Saleem, F., & Sinha, A. (2021). Asymmetric effects of eco-innovation and human capital development in realizing environmental sustainability in China: evidence from quantile ARDL framework. Economic Research-Ekonomska Istraživanja, 1-24.
- Sinha, A., Adhikari, A., & Jha, A. K. (2022). Innovational duality and sustainable development: finding optima amidst socio-ecological policy trade-off in the post-COVID-19 era. Journal of Enterprise Information Management. ABDC 'A', Impact Factor: 2.659
- Sinha, A., Balsalobre-Lorente, D., Zafar, M. W., & Saleem, M. M. (2022). Analyzing global inequality in access to energy: Developing policy framework by inequality decomposition. Journal of Environmental Management, 304, 114299. ABDC 'A', Impact Factor: 1.157
- Xue, C., Shahbaz, M., Ahmed, Z., Ahmad, M., & Sinha, A. (2022). Clean energy consumption,

- economic growth, and environmental sustainability: What is the role of economic policy uncertainty? Renewable Energy, 184, 899-907. Impact Factor: 6.274
- Sinha, A., & Sengupta, T. (2021). Governance quality and tourism: moderation of social determinants of crime. Tourism Analysis, 26(4), 383-388.ABDC 'A'

Dr. Chinmaya Behera (Assistant Professor)

- Behera, C., & Rath, B. N. (2021). The connectedness between Twitter uncertainty index and stock return volatility in the G7 countries. Applied Economics Letters, 1-4. ABDC 'B', Impact Factor: 0.752
- Jena, S. K., & Behera, C. (2022). Mathematical modeling for tourism supply chain considering sustainable effort. INFOR: Information Systems and Operational Research, 60(1), 20-51.ABDC 'B'

Dr. Devasheesh Mathur (Assistant Professor)

 Mathur, D. (2022). India's COVID-19 vaccination policy-an analysis of problem, politics, and policy. International Journal of Health Governance.

Dr. Divya Singhal (Professor)

- Caspersz, D., Cullen, H., Davis, M. C., Jog, D., McGaughey, F., Singhal, D., ... & Voss, H. (2022). Modern slavery in global value chains: A global factory and governance perspective. Journal of Industrial Relations, 00221856211054586.
- Davis, M. C., Voss, H., Sumner, M. P., & Singhal, D. (2021). Sorting It Out: Identifying and Addressing Conflicts and Business Ethics in Global Value Networks. Management Teaching Review, 23792981211054848.

Dr. Diya Guha (Assistant Professor)

• Guha Roy, D. Digital privacy concerns in India for medical tourism. Journal of Public Affairs, e2762. ABDC 'B' 2022

• Roy, D. G., Bhattacharya, S., & Mukherjee, S. (2022). Medical tourism brand equity in emerging markets: scale development and empirical validation. International Journal of Emerging Markets. ABDC 'B', Impact Factor: 1.022

Dr. Kheya Furtado (Associate Professor)

- Private sector engagement for infectious disease surveillance in mixed health systems: lessons from a model dengue reporting network in India. Name of the Journal: Journal of Health Management with Volume 24 Issue 4 (December 2022 issue). ABDC 'C'. Accepted.
- McConnell, M., Mahajan, M., Bauhoff, S., Croke, K., Verguet, S., Castro, M. C., ... & Cash, R. (2022). How are health workers paid, and does it matter? Conceptualizing the potential implications of digitizing health worker payments. BMJ Global Health, 7(1), e007344.Impact Factor: 4.28

Dr. Kheya Furtado (Assistant Professor)

- Private sector engagement for infectious disease surveillance in mixed health systems: lessons from a model dengue reporting network in India. Name of the Journal: Journal of Health Management with Volume 24 Issue 4 (December 2022 issue). ABDC 'C'. Accepted.
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Dr. Manas Mayur (Associate Professor)

• Mayur M. (2021). The experts versus inexperts versus dartboard and the efficient market hypothesis. Australasian Accounting, Business and Finance Journal. ABDC 'B'. Accepted

Dr. Padmavathi Shenoy (Assistant Professor)

• Vashishth, A., Prasad, M., Shenoy, P., & Mohnot, J. (2021). Taking Stock and Moving Forward: A Case for Organizational Theories in Service Quality Research. Services Marketing Quarterly, 42(3-4), 208-233.ABDC 'B'

Dr. Purvendu Sharma (Assistant Professor)

- Sharma, P. (2021). Understanding destination evangelism: a social media viewpoint. Marketing Intelligence & Planning. ABDC 'A.'Impact Factor: 2.164
- Sharma, P., Sadh, A., Billore, A., & Motiani, M. (2021). Investigating brand community engagement and evangelistic tendencies on social media. Journal of Product & Brand Management. ABDC 'A'

Dr. Ranjan Dasgupta (Associate Professor)

- Pathak R., DasGupta R. (2022). Environmental, Social and Governance Performance and Earnings Management- The Moderating Role of Law Code and Creditor's Rights, Finance Research Letters, 2022, 102849. ABDC 'A,' Impact Factor: 3.527.
- DasGupta, R. (2021). Financial performance shortfall, ESG controversies, and ESG performance: Evidence from firms around the world. Finance Research Letters, 102487. ABDC 'A,' Impact Factor: 3.527
- DasGupta, R., & Pathak, R. (2021). Role of educational, regional, and religious attributes of CEOs in performance of Indian family firms. International Journal of Managerial Finance. ABDC 'A.'
 - DasGupta, R., Kumar, S., &

Pathak, R. (2022). Multinational enterprises' internationalization and adoption of sustainable development goals. International Journal of Managerial Finance. ABDC 'A'i.

Dr. Rohit Mutkekar (Associate Professor)

• Kulkarni, P., Mutkekar, R., Chiniwar, S., & Ingalagi, S. (2021). Challenges of rural start-ups in Karnataka, India. World Journal of Entrepreneurship, Management, and Sustainable Development.

Dr. Rohit Prabhudesai (Assistant Professor)

- Sinha, A. K., Mishra, A. K., Manogna, R. L., & Prabhudesai, R. (2021). Examining the determinants of small firms' performance in India. International Journal of Productivity and Performance Management. ABDC 'B'.
- Prabhudesai, R., Pangarkar, N., Prasad, C. V., & Sinha, A. K. (2022). Performance impact of behavioral factors in alliances by SMEs: an empirical analysis. International Journal of Productivity and Performance Management. ABDC 'B'.
- Prabhudesai, R., Pangarkar, N., & Prasad, C. V. (2022). Resource type and SME alliance formation: the contingent role of perceived environmental uncertainty. Journal of Small Business and Enterprise Development. ABDC 'C'.

Dr. Shikha Aggarwal (Associate Professor)

• Gour A., Aggarwal S. & Kumar S. (2022). Lending Ears to Unheard Voices: An Empirical Analysis of User Generated Content on Social Media. Production and Operations Management. FT50, ABDC 'A*', Impact Factor: 2.590. (Accepted)

Dr. Siddhartha Kushwaha (Assistant Professor)

• Kushwaha, S. (2021). Modelling Dual-Sourcing of Product Returns Collection with Surge in Returns Quantity. Academy of Marketing Studies Journal, 25(3), 1-6. ABDC 'B'.

Dr. Sreerupa Sengupta (Assistant Professor)

• Phadnis, S., Sengupta, S., & Chakraborty, A. (2021). Work from home, mental health, and employee needs: A pilot study in selected information technology organizations in India. Asia Pacific Journal of Health Management, 16(3), 103-110. ABDC 'C'.

Dr. Supriya Phadnis (Assistant Professor)

• Phadnis, S., Sengupta, S., & Chakraborty, A. (2021). Work from home, mental health, and employee needs: A pilot study in selected information technology organizations in India. Asia Pacific Journal of Health Management, 16(3), 103-110. ABDC 'C'.

Dr. Tuhin Sengupta (Assistant Professor)

- Ghosh, A., & Sengupta, T. (2021). Intello Labs: Non-Destructive Digital Commodity Grading. Emerging Economies Cases Journal, 3(1), 51-57.
- Cheng, Y., Sinha, A., Ghosh, V., Sengupta, T., & Luo, H. (2021). Carbon tax and energy innovation at crossroads of carbon neutrality: Designing a sustainable decarbonization policy. Journal of Environmental Management, 294, 112957. ABDC 'A.' Impact Factor: 5.647
- Sengupta, T., Narayanamurthy, G., Hota, P. K., Sarker, T., & Dey, S. (2021). Conditional acceptance of digitized business model innovation at the BoP: A stakeholder analysis of eKutir in India. Technological Forecasting and Social Change, 170, 120857.ABDC 'A.' Impact Factor: 5.846

Dr. Venkatesh Naga (Professor)

- Venkatesh N. (2021). Employee Social Identity & Employee Resource Group Literature study on Inter-relationship. Name of the Journal: Apeejay Business Review. Accepted
- Tunuguntla V L., Venkatesh N. & Tunguntula P (2021). Strategic Advantage of BlockChain in the Clinical Trials. Turkish Online Journal of Qualitative Inquiry (TOJQI). Vol. 18, Issue 8.

Dr. Vinit Ghosh (Assistant Professor)

- Mukerjee, H. S., Acharya, S., Stl, V., & Ghosh, V. (2022). Business-techno [IT] consultants: A critical assessment of the digital future talent and learning needs. Human Resource Development International, 1-10. ABDC 'B'
- Ghosh, V., Sengupta, T., Narayanamurthy, G., & Ishizaka, A. (2021). Examining collective creative self-efficacy as a competency indicator of group talent management: a study of SMEs in an emerging economy. The International Journal of Human Resource Management, 1-31.

Dr. L. Vishnu Murthy T. (Professor)

• Tunuguntla V L., Venkatesh N. & Tunguntula P (2021). Strategic Advantage of BlockChain in the Clinical Trials. Turkish Online Journal of Qualitative Inquiry (TOJQI). Vol. 18, Issue 8.

Dr. Yukti Sharma (Assistant Professor)

• Sharma, Y., Silal, P., Kumar, J., & Singh, R. (2022). From pandemic to Prada: examining online luxury-brand self-narratives. Marketing Intelligence & Planning. ABDC 'A,' Impact Factor: 2.164

Case Studies

- Panigrahi, D. N. (2022). Gupta Exports: Minimizing Payment Risks in International Trade Using Letters of Credit. SAGE Publications: SAGE Business Cases Originals.
- Pravat Surya Kar (2022). "The International Film Festival of India: Improving Service Encounters and Differentiation." SAGE Business Cases
- Pravat Surya Kar, V. Padhmanabhan, Akshay Bhat, Amit Satija(2022). Mahem Entertainment Society: strategic alternatives and change management. Emerald Emerging Markets Case Studies
- Raj Amonkar (2022). OCTO SCM: Assessment of Determinants of Seaport Logistics for the Export Supply Chain of Agricultural Products. Emerald Emerging Markets Case Studies (Scopus indexed journal).
- Ghosh, A., & Sengupta, T. (2021). Intello Labs: Non-Destructive Digital Commodity Grading. Emerging Economies Cases Journal, 3(1), 51-57
- D. N. Venkatesh (2022). Strategic conflict management and industrial relations: A case study on TSRTC (India). IIUM Journal of Case Studies in Management at its next issue of Vol. 12, No. 2, 2021.
- D. N. Venkatesh (2022). Performance Incentives for Gig Workers, Employees, and Partners at Ola in India: How Does Compensation Structure Impact a Ride-Hailing Business? SAGE Business Cases
- D. N. Venkatesh (2022). Leadership and Organizational Crisis at Yes Bank. SAGE Business Cases
- Anamika Sinha (2022). A data-driven approach for a positive eWOM in Management Education. SAGE Business Cases

Books by Faculties

- Parulekar Meena and Ajit Parulekar (2022). Insights into Health-care Delivery. First edition, Ra press. ISBN 9788195276141.
- "Winning with Employees"-Leveraging employee experience for a competitive edge Dr. D.N. Venkatesh (Sage Publications)
- "Macroeconomic Policy in India since the Global Financial Crisi--Trends, Policies & Challenges, by Dr. Sebastian Morris (Springer).
- Marketing metrics beyond Clickbaits- by Dr. Anurag Dugar & Dr. mani (Sage Publications).
- Covid 19 Pandemic, Public Policy and Institutions in India Dr. Kingshuk Sarkar.

Book Chapters

- Muhammad Shahbaz, Aviral Kumar Tiwari, and Avik Sinha (2022). Energy-Growth Nexus in an Era of Globalization. First edition, Elsevier.
- Bhatt A (2022). Does Entrepreneurial Orientation Predict Small and Medium Enterprise Alliance Formation? Evidence from the Indian Manufacturing Sector. World Scientific
- Sarkar K. (2021). Labour administration in India. The Governance of Labour Administration
- Prabhudessai R. (2022). "Does Entrepreneurial Orientation Predict Small and Medium Enterprise Alliance Formation?" Evidence from the Indian Manufacturing Sector". "Indian SMEs and Start-Ups: Growth through Innovation and Leadership"
- Phadnis S. (2021). Quality of Life and Psychosocial Needs of Caregivers of Children with Birth Defects: A Case Study of Haemophilia. Springer, Singapore.Birth Defects in India

Conferences attended by GIM Faculty

Faculty	Topic	Conference Name	Hosted by	Date
Dr. Ranjan Dasgupta	Role of CEOs Attributes in Performance of Indian Family Firms.'	India Finance Conference 2021	IIM Bangalore	18-Dec-21
Dr. Ranjan Dasgupta	Progenitors of Firm's Search Behaviour – A Country Comparison of Australia vs. India	ISDSI-GLOBAL Conference 2021	IIM Nagpur	Dec 27-30 2021
Dr. Shelly Pandey & Kataria P.	Gender Neutral to Gender Inclusive: Locating Gender Empathy Gap in Organizational Practices.	International Research Conference-IRC2022	IIT Delhi FMS	26-Mar-22
Dr. Shelly Pandey	Locating Leadership as an Exemplar: Placing Kautilya's Arthashastra in Globalizing Indian Thoughton Management.	International Conference on Globalizing Indian Thought (GIT) 2021	IIM Kozhikode	18-Dec-21
Dr. Shelly Pandey	Building Communal Relationship During Pandemic: Lessons from Leadership Strategies on Employee Organization Relations (EOR).	ISDSI-Global Conference 2021	IIM Nagpur	27-Dec-21
Dr. Shelly Pandey	Women's Bodies in the Neo-Liberal Market: Understanding the Ban on Surrogacy in Global South	ISMD Conference 2021	IIM Trichy	17-Dec-21
Dr. Ashay Kadam	Relaxing credit constraints: Credit risk and financial intermediation quality	Southern Finance Association 2021 Annual Meeting,	SFA, Captiva Island, Florida, USA	17-20 Nov 2021
Dr. Chinmaya Behera	Monetary Policies and Financial Stress during the COVID-19 Pandemic: An Event Analysis Study.	Conference on COVID-19 and Central Banking in Asia and the Pacific	ADBI- APAEA	26-Nov-21
Dr. Muneeb Banday	Beyond Coding and Thematizing Data: Thinking Data and Theory Through Each Other	Int. Congress of Qualitative Inquiry	Virtual Event	



INSTITUTIONAL RANKINGS AND AWARDS

S.No	Survey	2021	2020	2019	2018	2017
1	NIRF	35	48	50		37
2	Outlook	11 Pvt. B-School	34 Pvt. B-School (*No Form filled)	34 (*No Form filled)	27	25
3	Business Today/India Today	13 Pvt. B-School	26 Overall, 12 Pvt. B-School	26	31	27
4	The Week	20 Overall,9 Pvt. B-School	21 Overall, 9 Pvt. B-School	23	26	26
5	GHRDC-CSR (private)	5###	6###	4***	10	12
6	MBA Universe	23	23	23	20	22
7	Times Annual Survey	Did not participate	Did not participate	38	14	Did not participate
8	Business World	28 Overall, 9 Region-wise private-West	13*(Private) & 28 (Overall) (*No Form filled)	14*(Private) & 30 (Overall) (*No Form filled)	13*(Private) & 28 (Overall)	
9	AIM Data Science Education Ranking (Analytics India Magazine)	7^^^	4 ^{\$\$\$}	6 ^{\$\$\$}	9 ^{\$\$\$}	

Notes

Eduniversal Ranking (International): 2 PALMES OF EXCELLENCE (2019)

*** Top Leading B-Schools of Super Excellence

** NHRD – No results are available on the Internet for the surveys conducted in 2018-19, 2016-17 ### Ranking of Supreme B-Schools

\$\$\$ Only for the PGDM-BDA

^^^ For all programmes (online, part-time, and full-time PG courses)

GIM WINS COVETED 'GREEN GOWN AWARDS INTERNATIONAL'



ternational Green Gown Awards 2022 under the "Highly Commended - Sustainability Institute of the year" category. The award ceremony was held on 6th July 2022. The Centre for Excellence in Sustainable Development, Goa Institute of Management has been the driver towards realizing this accomplishment. GIM is the only Indian academic institution to receive this prestigious award.

Goa Institute of Management (GIM) has won the In-

A total of 56 teams from 19 countries reached the finals. The Judging Panel noted the comprehensive programme of activity across most of the sustainability areas of an academic institute. The Panel also liked the examples of student engagement, especially the Sustainability Hackathon, and the outreach activities of the Centre.

IMC 2021 AWARDS FOR EXCELLENCE IN MANAGEMENT EDUCATION



IMC Gold Award being presented to Dr. R Rathish Bhatt by the Chief Guest, Dr. Rajiv Kumar, Vice Chairman, NITI Aayog, in the presence of Dr. J K Mitra and Amit Agnihotri

Goa Institute of Management won the Gold award at the IMC Awards 2021 held at the 11th edition of Indian Management Conclave (IMC), organized by MBAUniverse.com and hosted by MDI Gurgaon on December 20 and 21, 2021.

Considered among prestigious awards for excellence in management in India, the objective of IMC Awards is to identify, document, and recognize the best practices and successful Initiatives undertaken by Indian B-schools in the key areas like Admissions Policy & Management, Curriculum & Pedagogy, Faculty Development, Industry-engagement and leveraging Education Technology.

The theme for this year's IMC Awards 2021 was "The Right MBA Class Mix." IMC had invited B-schools to share details on Initiatives taken to attract students that meet the desired profile, Steps taken to develop a robust Admission Policy and Criteria, and Impact Assessment of the

Initiatives.

Dr. R Rathish Bhatt, Chair PGDM (BDA), Goa Institute of Management, made the winning presentation on the case title – "GIM 'LEADS'- Lookup for Exploratory Analysts in Data Science: Evolving search towards the right class mix of data-savvy management students."

Eminent Jury at IMC Awards 2021 comprised Dr. J K Mitra, Former Dean, FMS Delhi, Jury Chair; Dr. SR Singhvi, Eminent Marketing Educator; Former Faculty, IIM Indore, MDI, IMI New Delhi & IMT Ghaziabad. IMC Awards 2021 were presented by the Chief Guest, Dr. Rajiv Kumar, Vice Chairman, NITI Aayog.

IMC 2021 AWARDS FOR EXCELLENCE IN MANAGEMENT EDUCATION



GIM has been declared as winner if AIM2Flourish prize for SDG #6.

AIM2Flourish is an initiative of the Fowler Center for Business as an Agent of World Benefit at the Weatherhead School of Management - Case Western Reserve University. Each year the Center honours the best-of-the-best stories with 17 Flourish Prizes — one for each UN Sustainable Development Goals.

This year story entitled "Each Drop Counts" featuring Absolute Water Pvt. Ltd. in India written by Jatin Tripathi, Kushagra Bansal, Akash Ghosh, Srikaran Shenvi Sursure and Anushkar Chauhan from Goa Institute of Management under the direction of Dr. Divya Singhal is awarded for Global Goal #6 - Clean Water and Sanitation.

Their business innovation story was selected from one of the 685 stories published on the AIM2Flourish platform in 2021 and is one of the 17 best stories exemplifying how business is a positive force for good and demonstrating progress towards the 17 UN Sustainable Development Goals (Global Goals).

CONFERENCES AT GIM

GIM regularly organises conferences and brings experts from different backgrounds under a common platform to discuss new ideas, research and their findings



3rd ANNUAL HEALTHCARE MANAGEMENT CONFERENCE

The Third Annual Healthcare Management Conference provided opportunities for deliberation, reflection, and ideation on Futures Thinking in Indian Healthcare. This Conference witnessed a confluence of the brightest and most experienced minds in polity and industry who will engage in critical discussions on health policy, governance, finance, technology, and other major verticals of the healthcare system.

Three-panel discussions were conducted as a part of the Conference on Futures Thinking in Indian Healthcare.

Panel 1: Future of Indian Healthcare - Quo Vadis?

Panel 2: Making Indian Healthcare Resilient: Health Start-Ups & Innovations

Panel3: Futures Approach in Indian Health Research and Action: Role of Knowledge Networks

The conference was attended by over 150 people, comprised of guests from the industry, NGOs, policy think tank, faculty, and students of Healthcare Management.

Key Speakers		Organization
Dr. Ashutosh Raghuvanshi	Managing Director and Chief Executive Officer	Fortis Healthcare
Dr. Anupam Sibal	Group Medical Director	Apollo Hospitals Group
Dr. Om Manchanda	Managing Director	Dr. LalPathLabs
Mr. Sanjiv Navangul	Managing Director and Chief Executive Officer	Bharat Serums and Vaccines Limited
Mr. Sandeep Makkar	Managing Director	Johnson and Johnson Medical India
Mr. Milind Thatte	Managing Director	Procter & Gamble Health Limited
Mr. Amit Mookim	Managing Director	IQVIA South Asia
Mr. Vivek Srivastava	Chief Executive Officer	HealthCare at Home
Dr. Ramjee Pallela	Chief Operating Officer	AIC-CCMB
Mr. Rahul Paith	Founder	Marteck Solutions
Dr. Prabal Vikram Singh	Country Director (India Bangladesh)	Oxford Policy Management
Mr. Maulik Chokshi	Director, Health Systems	Access Health International

Virtual International Conference on "Performance of Global Economy and Finance" December 23-24, 2021





Goa Institute of Management (GIM) organized the 1st International Conference on the theme "Performance of Global Economy and Financial Market" from 23rd - 24th December, 2021. The objective was to provide a platform for academicians to discuss and disseminate issues for the greater good of economics and finance amid pandemic. The coordinator of the international conference was Dr. Chinmaya Behera (General Management and Economics). We received a total of 25 papers. Total 17 manuscripts were accepted for the presentation. The participants represented from different premier institutes such as IIMs, IITs, and Central Universities. The chief guest for the conference was Dr. Paresh Narayan (Professor, Monash University, Australia) Three international speakers delivered the keynote address along with Dr. Ajit Parulekar (Director, GIM). Finally, six research papers were considered for publication in the three different journals.

International Conference on the "State of Employment in India: Problems and Prospects" on May 10-11, 2022





The Centre for Public Policy and Governance (CPPG), organised the International Conference on "The State of Employment in India: Problems and Prospects" in hybrid mode during 10-11 May, 2022. The subject of this Conference was decided keeping into consideration the socio-economic priorities of our country in the present context. Dr. Ajit Parulekar, Director, GIM inaugurated the Conference in the presence of the Dean (Academics) and valedictory remarks were made by the Registrar. This Conference was organized under the patronage of Dr. Sebastian Morris, Chair CPPG, and was curated by Dr. Kingshuk Sarkar with support from Dr. K Chandra Sekhar, Ms. Bernice D'Souza and Ms. Sneha Kanolkar. The conference covered not only the trends and issues on various aspects of the labour market, the employment generation processes, and the conditions of labour, besides explanations and comparative studies, but also the policies, programmes and government initiatives and reforms required for healthy growth of employment, besides improvement in life and workplace conditions of labour.

INTERNATIONAL ACCREDITATION

UPDATE ON THE VARIOUS ACCREDITATIONS PURSUED BY GIM



Last year, the faculty council announced the new mission, and feedback was taken. The feedback is subsequently incorporated into the mission and is operationalized as a first step in the AACSB journey in the form of a strategic plan. The strategic plan has gone through the review and approval process from different stakeholders including the Board of directors. The review comments are incorporated, and the plan is approved.

The physical, virtual and financial resources required for addressing the Mission and strategic plan were identified and articulated in a formal document. The next step was to understand the faculty sufficiency on AACSB requirements like Scholarly Academic, Practice Academic, Scholarly Practitioner, and Instructional Practitioner based on the qualifications, industry exposure, research credentials, and various othercriteria. The data for GIM regular faculty and visiting faculty have been collected and compared with the listed criteria. GIM fulfilled the requirements of AACSB.

The next step was to align the curriculum to the mission and strategic plan in terms of currency and relevance. GIM could align the curricula of all programmes to the mission and strategic plan.

Subsequently, the programme level goals and objectives have been designed in consultation with the programme chairs/area chairs for all the programmes at GIM. After having detailed discussions, they were reviewed and approved by Director and Dean-Academics. Based on the programme level goals, the curriculum maps for each programme have been developed by the Programme Chairs in consultation with the faculty. The faculty has developed the course outlines based on the new programme level objectives.

The AOL process has been executed, and the AOL artifacts from all the programmes except PGDM-BDA and FPM programmes are relatively new. The PLOs are assessed, and during this assessment process, the opportunities for improvement were identified, and the remedial actions were formulated. These remedial actions would be one of the inputs for the new course outline for the next academic year. The feedback from the recruiters corroborated the attainment of skills in line with the mission and programme level goals and objectives.

The learner progression from the time they make an application to GIM until they graduate and get placed is described in different steps. The admissions process is articulated for all the programmes. The internships and placement process dealt with how interfacing with the corporate sector was done. The details of the top recruiters, salaries, roles, and recruiter feedback are described.

The concept of teaching effectiveness and how the teaching effectiveness is measured using various mechanisms like student feedback and appraisal have been described. Also, the faculty recruitment process is described in detail.

All the above have been incorporated into the Initial Selfevaluation Report (ISER). The ISER has been reviewed by various stakeholders like the Director, Dean-Academics, Accreditation Team, Prof. Boonchai-AASCB consultant, and Amy Menon of AACSB. The review comments were incorporated and submitted to AACSB on December 14, 2021. The formal communication from AACSB about the acceptance of ISER was received in February 2022.





The HCM NBA visit was successfully conducted in the month of September 2021. The decision of a three-year accreditation was received as GIM scored 725 out of 1000 (72.5%). The score was improved in comparison to the 2018 visit, where GIM scored 797 out of 1200 (66.4%). We have appealed for a revaluation. The appeal report was sent to NBA in December 2021, and the fee for the appeal was paid in the month of January 2022. GIM can get a 6-year accreditation if we can prove we are deserving of additional 25 marks, and hence the appeal report that has been sent makes a case for an additional 50. Marks. We are yet to hear from NBA on the appeal process further. Constant follow-ups on emails and calls are being made from GIM's end.



The visit dates for AMBA are fixed for September 2022. We are in constant touch with Mr. Mark Stoddard, our AMBA facilitator, to work on exact dates and also the possibility of having a member of the peer review team come visit before the assessment to help us tighten any loose ends. The Self Audit Report for PGDM-FT, PT, and HCM have to be sent to AMBA three weeks before the decided dates. However, we aim to send the reports to Mr. Mark for the first round of evaluation. SAR for the HCM and FT programmes are complete. The part-time programme needs incorporations of the new hybrid structure in some parts.



DISTINGUISHED PROFESSOR SERIES

The Distinguished Professor Program is designed to advance research at GIM, promote the exchange of ideas, mentor and collaborate with GIM faculty, to act as a window of exposure to students and other stakeholders. Distinguished Professor signifies excellence and eminence in his/her role-specific skill, knowledge, and behavior.



PROF. NARESH MALHOTRA

GIM hosted mentoring sessions with Marketing legend, Prof. Naresh Malhotra. From July to Mid-September 2021, a total of 09 sessions were held in August where individual faculty interacted and sought guidance on their research work. (Total of 3 half-day sessions).

In addition, the faculty sent their research papers to Prof. Malhotra and got Prof. Malhotra's written feedback and guidance to improve the paper. We hope that this feedback will help them improve their papers, and they can target high-quality journals for publication.

From September 2021, a total of three workshops were held; each workshop had approximately 20 participants (GIM faculty and FPM scholars).

Workshop 1: was focused on Crafting Research -28,29 Sept 2021

Workshop 2 : was titled Practical Approach to Theory Integration in Research – 30 Sept, 1 Oct 2021

Workshop 3: was primarily focused on Qualitative Techniques 7,9 Dec 2021

Prof. Naresh Malhotra has conducted a two-day workshop on Scale Development in April 2022. It was the 4th workshop in which 10 Faculty members and 8 FPM scholars participated.

In August 2022, GIM plans to have One-on-One sessions between Dr. Malhotra and faculty members.

DR. SHUBHA MUDGAL & DR. ANEESH PRADHAN

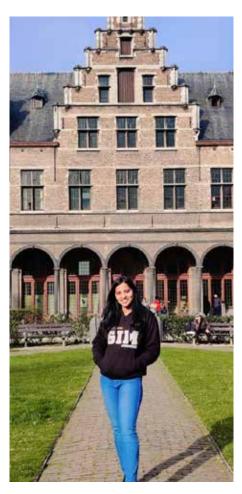


This year we extended our Distinguished Professor Program and invited two eminent Music Personalities as Visiting Scholars, Dr. Shubha Mudgal, and Dr. Aneesh Pradhan. Both had two interactions with Faculty and students. In August 2022, they will be visiting GIM for a week where joint research, workshops, etc. will be explored

This engagement is in line with our belief that if we need to create responsible future leaders, we need to provide our graduates an opportunity to be more compassionate so that they start seeing things through the lens of empathy.







INTERNATIONAL NETWORKING

Goa Institute of Management (GIM) has active and productive linkages with universities and institutions worldwide.

We regularly send students to the University of Antwerp (Belgium), Catolica Lisbon School of Business and Economics (Portugal), and Lappeenranta University of Technology (LUT, Finland). This year we have sent students to CUNEF, Spain, and ISCTE, Portugal, for the first time. This year the summer exchange program was extended to PGDM-BIFS and BDA. One student from BIFS was selected for the Catolica, Lisbon's Summer Term Exchange. A total of 12 students from GIM will participate in these programs.

From the next academic year, we plan to send approximately 50 students to Alba Business School, Greece, and WUTBS Poland for GIM's first outbound country-based immersion programs.

NEW MOU's SIGNED



American International University, Bangladesh



Alba Graduate Business School, The American College of Greece



The faculty of business studies of Mondragon Unibertsitatea, Spain



Fundação Getulio Vargas, Escola de Administração de Empresas de São Paulo, Brazil



JIMMA University, Ethiopia



INTERNATIONAL EXCHANGE PROGRAMS

Goa Institute of Management (GIM) has international tie-ups with leading educational institutions.

Existing collaborating institutions;

- » University of Catolica, Portugal (AACSB, Equis, EFMD accredited)
- » University of Antwerp, Belgium (AACSB accredited)
- » Lappeenranta University of Technology (LUT), Finland (EFMD accredited)
- » Warsaw University of Technology Business School (WUTBS), Poland (EPAS accreditation)
- » Lisbon University Institute (ISCTE), Portugal (AACSB, AMBA)
- » Kansas State University, USA (Higher Learning Commission (HLC) of the North Central Association of Colleges and Schools)
- » Sapir College, Israel (Institutional Accreditation, Ministry of Education, Israel)
- » Colegio Universitario De Estudios Financieros (CUNEF), Spain

UPCOMING OUTBOUND PROGRAMS

Warsaw University of Technology Business School, Poland

A 2-week 'Certificate in Business - European Perspective' for GIM students at WUTBS. The program has been finalized and will be opened to first-year students from all the programs at GIM from the next academic year.

Alba Business School, Greece

A 2-week 'Doing Business in Greece with in-Company projects' for GIM students at Alba. The program has been finalized and will be opened to first-year students from all the programs at GIM from the next academic year. Regular Exchange of students in term 6.

CANCELLATIONS

Cancellations due to Ukraine - Russia War: GIM-WUTBS India Immersion Program

GIM's International Exchange Team was to conduct its third India Immersion Program. We were to host 15 participants from Warsaw University of Technology Business School, Poland, for a one-week India immersion program. The program was designed and finalized. However, this program was canceled due to the Ukraine – Russia War.

Cancellations due to COVID: GIM -UA International Consulting Bootcamp

GIM's International Exchange Team was to conduct its annual ICB with UA. We were to host 10-12 participants from the University of Antwerp, Belgium, for a two-week ICB. The program was designed. However, this program was postponed once and eventually canceled due to the COVID.

STATUS OF INTERNATIONAL EXCHANGE PARTNERSHIPS

University	Number of Students (Outgoing)
Catolica, Portugal	4
ISCTE, Portugal	1
CUNEF, Spain	2
LUT, Finland	2
University of Antwerp, Belgium	3



















BUILDING

A BETTER START-UP ECOSYSTEM

The Atal Incubation Center at Goa Institute of Management has turbo-charged more than 40 Start-ups, conducted 70+ Start-up ecosystem programs

The incubated start-ups are offered an environment that suits their need; we do so by providing incubation support in 3 ways:

Physical Incubation (State of the art incubation facility at GIM)

Virtual Incubation (Providing support to start-ups outside Goa

On-Demand Incubation
(Incubation support as and when the start-ups require)

AIC-GIM is well placed to begin its journey 2.0 to envision the strategic direction ahead and the future road map. During such unprecedented times, a new paradigm is needed and new responsibilities must be taken, hence we at AIC-GIM have come up with an ambitious LEAPFROG strategy to not only pass through but triumph during these times with an eye towards the opportunity it presents for the start-up World. We at AIC-GIM are committed to Building a Better Start-Up State leading to a Better start-up country.

SAMRIDH SCHEME: MeitY

Ministry of Electronics and Information Technology (MeitY) Start-up Hub, Government of India has selected AIC-GIM Foundation as one of the Implementation Partners for the SAMRIDH Scheme. Under SAMRIDH, AIC-GIM Foundation will select eight Start-ups and accelerate them by providing knowledge support, legal assistance, networking opportunities, and all required support to scale these Start-ups. The pivotal component of the SAMRIDH scheme is access to investors & investment up to Rs 80 lakhs each to these eight Start-ups.





START-UP INDIA SEED FUND

AIC-GIM Foundation is one of the selected Incubators to disburse Start-up India Seed Funds to Start-Ups up to Rs. 20 Lakhs as Grant and up to Rs. 50 Lakhs as Venture debt/Compulsory convertible debenture. A total of Rs. 2.80 Cr has been sanctioned.

Rs. 98 LAKHS+ TO 20+ GOA START-UPS

AIC GIM Foundation provides consultation as the Start-up Promotion Cell for the Department of Information and Technology, Government of Goa, and Infotech Corporation of Goa Ltd. It has carried out due diligence and facilitated the disbursement of funds towards incentives for the certified Start-Ups. Rs. 98 lakhs + funds were disbursed to 20+ Goa Start-Ups.It has also conducted and organized many workshops, programs, and events





ANTHA PRERNA - 2021

AIC-GIM Foundation organized a marquee Start-Up Conclave, and Entrepreneurship summit at Goa called Antha Prerna in 2021. The entire Start-Up Ecosystem stakeholders of India, including Government & Industry, converged at Goa in August and September 2021 for the same. Antha Prerna is the annual flagship event of AIC-GIM.

WISE- WEEK OF INVESTMENTS, START-UPS, ENTREPRENEURS

Along with AnthaPrerna, WISE: Week of Investments, Start-Ups, Entrepreneurs week was conducted to enable funding in Start-Ups across India. Horses Stable- Bharat's First Funding Show as shot during the WISE Week. More than 300+ Start-ups were curated, 40+ participated in the WISE week, and 6 Start-ups raised about Rs. 120 Million.





ESG START-UP WEEK

ESG Start-up week was organized in October 2021 to build an Ecosystem for Start-ups in the Environment, Climate, Social Impact, and Governance sectors in Goa. Climathon Panaji was organized during this week to help Panaji find Data Analytics solutions to help mitigate, assess and build resilience to climate change.

RECIPE: A CULINARY START-UP WEEK







RECIPE: A Culinary Start-up Week was organized for Food entrepreneurs and Start-ups in the culinary and kitchen space. More than 40 Foodpreneurs participated in RECIPE- A Culinary Start-Ups Week. Beach Carnaval was organized during this week to give a platform for Foodpreneurs to showcase their Cuisine.

GOA TASKFORCE ON START-UP & INNOVATION.

Mr. Rajesh Joshi (CEO, AIC-GIM Foundation) is included in the Confederation of Indian Industries (CII), Goa Taskforce on Start-Ups & Innovation.



(L-R)Mr. Rajesh Joshi (CEO, AIC-GIM Foundation), Dr. Ajit Parulekar (Director, GIM) along with Hon'ble Minister for Tourism and IT-Govt. of Goa, Shri. Rohan Khaunte.

AIC-GIM SECTOR-FOCUSED INCUBATORS IN GOA

FIERCE KITCHENS

FIERCE KITCHENS, a collaboration between Kamaxi College of Culinary Arts (KCCA) and Atal Incubation Centre at Goa Institute of Management (AIC-GIM), offers one of the first culinary incubators in India, boasting a world-class infrastructure, cloud kitchen, access to mentors, domain experts and investors. FIERCE KITCHENS successfully completed the first cohort of 12 Foodpreneurs from across India, who are now continuing their culinary venture forward.

FIERCE KITCHENS participated in the Global Event "Dubai Expo 2020" as part of the Goa Showcase at the India Pavillion, where it showcased foodpreneurs and AIC-GIMs various initiatives to support them.







HUB-CE@GOA

Hub-CE @ Goa collaborates with Atal Incubation Centre at Goa Institute of Management (AIC-GIM) Foundation and Climate Collective Foundation (CCF). Hub-CE @ Goa is India's first dedicated center for promoting Collaboration & Entrepreneurship in the climate & environment sector.

CENTERS OF EXCELLENCE AT GIM

CENTRE OF SOCIAL SENSITIVITY AND ACTION (CSSA)

The flagship event of CSSA in this calendar year was a Virtual Colloquium on Driving Agenda 2030: Research for Societal and Business Sustainability on 18 and 20 November 2021. The purpose of the colloquium was to provide a platform for researchers to-

- Highlight their research on SDGs
- Explore collaborations for new research initiatives on SDGs
- Interact with experts on sustainability and SDGs

The inaugural session had a special section of virtual messages by two eminent members in the area of higher education. Prof. Stephanie Bryant, Executive Vice President and Global Chief Accreditation Officer,



the other special virtual message was shared by Prof. Brad Blitz, a globally known migration expert and Distinguished Professor at GIM.



The first session of the colloquium had four presentations by national and international doctoral students and faculty members working in the areas of Sustainable Development and management. This session announced one best paper award.

The Second Session was a panel discussion and was jointly hosted by GIM and North-South University, Dhaka, on Research and Consulting opportunities in the area of Sustainable Development.

The third session was Panel Discussion on Driving the 2030 Agenda through Impact Research and was jointly Co-hosted by UNPRME, India Chapter.

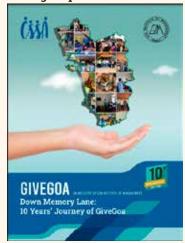
The closing session was a Fireside Chat with the Editors from the Journal of Management Education.

• The Colloquium witnessed participants from various countries, e.g., India, Bangladesh, Hong Kong, UK, USA, Australia, and Portugal. Participants were research scholars, early career researchers/ faculty from business schools and other colleges, and some industry and NGO representatives.

Down Memory Lane: 10 years' Journey of Give Goa

CSSA undertook the task of putting together Down Memory Lane: 10 years' Journey of Give Goa, a handbook that put together achievements by Students, Faculty Members, and stakeholder and all their accomplishments during its journey that started in 2011, wherein GIM felt compelled to address these concerns by crafting a course which will help make next generation of managers ethical and socially responsible.

Give Goa was launched by Prof. Ranjini Swamy along with her team Dr. Aishi Sengupta, Ms. Rashmi Shetkar, and Dr. Divya Singhal, with the support of the then Director, Mr. P.F.X. D'lima. The first GiveGoa visit happened on 21 July 2011, making the class of 2011-2013 as the pioneer batch of Give Goa. In the first year, a total of 53 projects were offered to 40 student groups.



Since its inception, Give Goa has cautiously chosen a diverse set of projects ranging from education, agriculture, environmental protection, and health to awareness regarding various government schemes; to expose students to myriad societal challenges. All the projects have given the students an opportunity to serve the Goan community at the grassroots level.

MDP for Program Managers of of Goa Livelihood Forum ory (GLF)Nurturing Leaders for type Social Impact

A 4 -day training programme was organized by CSSA in Collaboration with Goa Livelihood Form on Nurturing Leaders for Social Impact; the aim of this training session was to help develop advanced skills and a systems mindset among participants, which will help them lead and drive positive impact at

the level of organization and the community. The sessions were led by CSSA Chairperson and Faculty Member Dr. Divya and Dr. Sreerupa, along with Prof. Karman and Prof. Padmavati.

AIC-GIM ESG Start-up WEEK



Celebrations

CSSA organized three events in collaboration with AIC-GIM in October to contribute to creating an ecosystem for sustainability and social impact.

- The first event was a Social Impact Photography Challenge on Instagram held in October 2021 as part of ESG Start-up WEEK by AIC-GIM and Climate Collective.
- The second event was a virtual session on Circularity on 6 October 2021.
- The third event was a collaborative webinar on 19th October 2021 on "ESG: Corporate to Classroom."

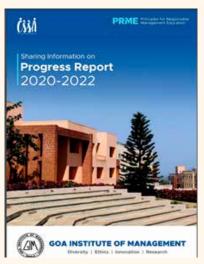
Sustainability Tweet - A -Thon.

CSSA at GIM has always been committed to equity, inclusivity, and sustainability through its SDGs, based on which the Tweet - A -Thon August Month on Sustainable Business challenge was organized along with the SC, ST, and DI Committee.

UNPRME SIP.

CSSA was prestigious UNPRME Sharing Information on Progress Report Counts" featuring Absolute Water preparation. A central commitment Pvt. Ltd. in India written by Jatin Desh Ka Mentor of any institution is to regularly information with share

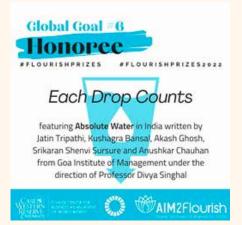
stakeholders on the progress made and Anushkar Chauhan under in implementing the Six Principles which are Purpose, Values, Method, Research, Partnership and Dialogue. It is with great honour that we would like to share that there has been significant progress made when comparing the SIP report shared two years back.



Collaborations

AIM2Flourish:

In our last update, we shared that CSSA is collaborating with AIM2Flourish, the world's first higher-education curriculum incorporating SDGs and "Business as an Agent of World Benefit" as part of Social Responsibility and Action (SRA). 4 stories from GIM moved forward to the finalist section.



The FlourishPrizes2022 honoree for entrusted with the GlobalGoal 6 was awarded to GIM students' story entitled 'Each Drop Tripathi, Kushagra Bansal, Akash CSSA its Ghosh, Srikaran Shenvi Sursure Delhi Govt's largest mentorship

the direction of Dr. Divya Singhal. This collaboration is part of Social Responsibility and Action course.

Make the Case: - Season 2

CSSA has collaborated with Commitments Accelerator for Plastic Pollution (CAPP), Ocean Recovery Alliance (ORA), and Indian Plastic Institute (IPI) to launch the "Make-a-Case - Season 2" Competition for Students in B Schools/Technical and Scientific Institutes/ Universities in India to identify and showcase high impact plastic waste reduction initiatives Over 160 participants in India. registered for the competition. The final round of the competition was held in March 2022, the curtain fall for the event was held on 12th April 2022 that included the Indian subcontinent and had presentations done by 5 shortlisted teams. 11 teams received awards in the final round that were reviewed by GIM, IPI, and CAPP members. Make the Case has also made it to the Green Gown awards under students' engagement category.

Engagement with NGOs for creating Social Impact:

CSSA, in association with The Systems and Consulting Club, GIM, with support from CSRN, UK, provided opportunities to students to participate in probono consulting projects on social impact. CSRN is a UK-based network (https://csrn.org. uk/)and was launched in 2020.

Ultimate Global Podcast, Australia:

CSSA collaborated with Ultimate Global Podcast to launch joint conversations around the SDGs, ESG reporting, Business & Human Rights, Equity, Inclusion, and Compassion. The first Podcast was live-streamed on 4 October, and the theme of the Podcast was 'Act for SDGs.'

continues support program for the students studying in Delhi Government Schools. Desh Ka Mentor, program by coordinating with GIM students who have volunteered to be part of empowering youth studying in Delhi Government schools.

Skilling Youth of Goa

CSSA members Prof. Prakash, Prof. Sreerupa along with Prof. Joy, got funding for their research project titled "Skilling Youth of Goa: An Assessment of the Short-Term Training under PMKVY 2", Funding organisation for the project is Azim Premji University, India. The project funding agreement got signed and the project got started on April 1 2022.

Part of the Social Impact Team

CSSA member Prof. Sreerupa is part of the social impact assessment team formed by Goa Institute of Public Administration & Rural Development (GIPARD). The team has completed their first assignment on SIA which was related to impact of the acquisition of 218sq km of land at Ugem Village for the new International Airport at Mopa. The final report will be submitted to the District Collector of North Goa, end of June.

Newsletter

- CSSA newsletter SDG Samvaad welcomed 4 new members on 19th August 2021 to their existing team of 4.
- SDG Samvaad's 5th issue was released on 06th June 2022. The 5th issue is based on SDG4 Quality Education. Through this issue, we have attempted to create a space for futuristic thinking on Ensuring Inclusive, **Equitable and Quality Education** and Lifelong Learning for all with a belief that our collaborative efforts will lead to a more inclusive and quality education in the Indian context

Global Activities

United Nations Association of Australia (UNAA)-Victoria office

Four working as a single team on a project related to SDG 12 and SDG 17, A World without Waste: Making the transition to a Circular Economy, offered by the United Nations Association of Australia (UNAA) through Deakin University, Australia.

Deakin University Australia

Two students have worked with CSSA as interns for 2 months as part of their Work-Integrated-Learning (WIL). Deakin University Australia and United Nations Association of Australia (UNAA)-Victoria office-08 Students from DeakinTALENT Freelancing HUB worked as a single team for 11 weeks under the guidance of Dr. Divya and Dr. Sreerupa along with support staff Ms.Keerthana who coordinate with the students on Sustainable Reporting a project related to SDG 12 and SDG 17, through Deakin University, Australia.

AlphaZULU Advocates, the UK

CSSA partnered with UK-based AlphaZULU Advocates working in the area of promoting awareness concerning SDGs, a virtual platform where international speakers provide their inputs on chosen SDGs.

UNPRME

India Chapter meet was virtually held on 10th December 2021. Prof. Ajit Parulekar was invited as a . panelist on Deans Dialogue on "Partnering to build sustainable futures: Knowledge, community and learning," moderated by Prof. Mette Morsing-Chair, PRME.

GIM has been actively participating in PRME activities. Prof. Ajit Parulekar Director, GIM has been inducted into the PRME Board in 2022. Dr. Divya Singhal was inducted as a member SIP Impact Board Subcommittee in 2021 during Phase 1 and she is continue being part of Phase 2 of SIP Impact in 2022-2023.. GIM student Yash Shukla has been selected as PGS coordinator for Asia region.

Students from GIM were As an active member of the PRME, GIM has been selected as the regional hub for the Western region. The regional activities in the Western region of India include organizing regional meets and also onboarding new members in the region. The first meeting for the western regional meeting was held in June which included B-Schools in the Western region. The main agenda of the meeting was to discuss how to strengthen PRME activities in the Western region through collaborative activities. There was discussion to expand the PRME Western regional network and to bring more institutions to the PRME space. CSSA GIM is featured in the latest newsletter of PRME

Invited Sessions

- CSSA members attended the TED Countdown session hosted by TEDx Plattsburg, where CSSA Chairperson Dr. Divya was invited as a panelist. Prof. Singhal shared CSSAs efforts toward sustainable development.
- CSSA Member Dr. Divya Singhal was invited as a Judge by South-South Entrepreneurship for the B-Plan competition - Cohort on Beauty in Mind and Action for Sustainable Business in December 2021
- CSSA Chairperson Dr. Divya Singhal was invited as a panelist in the round table discussion hosted by Woxsen University on the Topic " How can PIR help Indian Institutions build their social Impact globally" in March 2022.



CENTRE FOR EXCELLENCE IN SUSTAINABLE **DEVELOPMENT (CESD)**

The Centre for Excellence in Sustainable Development (CESD) was formed in July 2018 to contribute to GIM's quest for environmental sustainability. CESD focuses on the environment related Sustainable Development Goals (SDGs) and contributes to the following:

- SDG6- Clean Water and Sanitation
- SDG7- Affordable and Clean Energy
- SDG11- Sustainable Cities and Communities
- SDG12- Responsible **Consumption and Production**
- SDG13- Climate action

Activities of CESD

Environmental Sustainability at GIM

One of the agendas of CESD at the time of its inception was to help the students, faculty and staff at GIM adopt sustainable lifestyles while documenting these processes. Keeping this in mind, several initiatives as described below were undertaken.

No more use-and-throw at GIM" campaign

The "No more use-and-throw" campaign was conceptualized and two authorized e-waste recycling

launched by CESD to reduce the use of disposable use-and-throw items on the Campus. The first step in this campaign was to reduce the use of paper cups at various points of consumption, by switching to more sustainable, reusable alternatives.



This campaign has resulted in saving close to 5500 paper cups from going to the landfill till date and around 96000 cups in a year.



E-waste management at GIM

The Institute has tied up with

agencies in the State for safe and scientific disposal of the e-waste generated on the campus, thereby complying with the requirements of the E-waste management rules 2016. Also, in order to ensure safe disposal of batteries, email communication has been sent out to all faculty and staff at GIM to deposit used batteries in a dedicated container kept in the stores.

E-waste collection drive

CESD in collaboration with the student group under a GiveGoa project conducted an E-waste drive at the Institute for faculty, staff and students from 17th - 22nd March 2022 Around 20 kg of E-waste was collected in this phase The collected waste shall be handed over to an authorized e-waste recycler for safe and scientific disposal.





Documentation of GIM sustainable Campus Development initiatives

The CESD has been working on documenting the efforts at GIM towards sustainability on three management, aspects: energy water management and waste management.

Study of waste management practices in Higher Education **Institutions**

A group of six students under the GiveGoa initiative worked with CESD for improving circularity on the campus w.r.t waste management including identification of current consumption patterns and finding alternatives to disposables, etc. The findings were tabulated along with an identification of best practices and specially, practices that could be replicated at GIM and other HEIs in India. The students came up with a list of probable Reduce-Reuse-Recycle measures that could be considered for implementation at GIM.

Selection of Sustainability Ambassadors

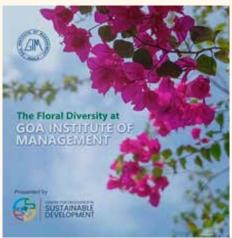
CESD had given out a call to the students to onboard a group of 8-10 highly motivated "Sustainability Ambassadors", who would help the Centre to expand its activities by taking up various activities like organizing lectures, events like sustainability hackathon, webinars, workshops, managing the social of nine students was selected after a (MoU) with the Goa State Biodiversity two-round process.

The managing the CESD social media handles and are also contributing to the CESD newsletter.

Coffee Table book on floral CESD has also appointed two private biodiversity

A project was undertaken by the CESD in collaboration with Goa State Biodiversity Board (GSBB) in AY 2020-21, where close to 150 plant species found on the campus were photo documented. CESD was entrusted with the task of converting the floral biodiversity register into a coffee table book. The data for the book was collected during the period from December'20 to April'21, followed by a professional photoshoot.. The aim of the book is to bring in sensitivity and appreciation about the floral diversity among the GIM community, that shall help in conserving this rich heritage in the years to come.





Faunal Biodiversity Register

The Institute has entered into a media for the CESD, etc. A final team Memorandum of Understanding

Board (GSBB) for documentation Ambassadors have been of the faunal diversity. The MoU was officially signed on 4th March 2022 and includes a year-long commitment to work on the project

> consultants, who are experts in the field of faunal documentation, surveys and GIS mapping to work on the project and take up detailed surveys on the campus. The proposed project plans to document fauna on the Campus including birds, butterflies, reptiles, insects, other animals in a phased manner.





Sustainability Report for GIM

has been instrumental CESD in taking up the creation of a Sustainability Report for the Institute to report on the ESG aspects.

The Report shall make GIM one of the first Institutes in the country to report its sustainability initiatives using the internationally acclaimed GRI framework.

"Sustainability Horizon" newsletter

Sustainability Horizon, a quarterly newsletter by CESD collates contributions from academicians, and practitioners in the field of environmental and attempts to sustainability address the changing dynamism in for the sector.

the GIM website and emailed to the various stakeholders. A few hardcopies of the newsletter were printed on recycled paper to be kept at the reception, library and the center office.

The Newsletter successfully completed one year in December 2021 and the themes for the further four issues of the newsletter were chosen to be relevant to the SDGs set out by the UN:

- Jan'22 Climate Action Ecosystem
- Apr'22 Finance environmental sustainability
- Jul'22 sustainability
- Oct'22 Sustainability Healthcare Management

Presently, the newsletter is sent to around 1200 people, including the GIM community, corporates, startups, government agencies, etc.





International Activities RISE project

CESD worked an international Network for Business project. Responsibility Innovation via Social

students, sustainable Entrepreneurship (RISE) funded by Finnish National Agency, EDUFI. The objective of this Project is to co-develop a curriculum partner Higher Education Institutions (HEIs) for capacity The newsletter is uploaded on building in the field of social and sustainable entrepreneurship



Rise project is led by LAB University for of Applied Sciences (LAB UAS), Finland and partnering the Alternate fuels and institutions are from Finland, Denmark, Belgium and India. As in a part of this Project, the team conducted a survey that aimed at understanding the richness of different views, interpretations and experiences about social and sustainable entrepreneurship.

> Under the project, Prof. Arpita and Prof. Sukhathankar from CESD visited Finland in February 2022 to co-create a comprehensive application for seeking funding under the prestigious Erasmus+ project of the European Commission. The application was successfully submitted by the consortium on 15th February 2022.



and Sustainability-Community and for Sustainable Centres

The Network for Business Sustainability (NBS) is advancing sustainabledevelopmentintegrating academic research with practical experience. Within NBS, CESD is a member of The Sustainability Centers Community (SCC). SCC is an engaged, virtual community of more than 150 sustainability centers from around the world. Centre leaders share the best practices and support one another through virtual collaboration and in-person events. CESD was formally introduced to the SCC members in February 2022.

Project on Landscaping of SDG Training in India

This project was on discovering the role of government and private training institutes in localizing the SDGs In India. This project was funded by the German Development Institute and Prof. Avik Sinha from CESD was a core member of the team.

Connecting with international **HEIs and Centres**

CESD received an institutional collaboration request from the Centre of Business and Society (CBS), Lahore University of Management Studies, Pakistan in February 2022. CBS, which is a member of the SCC Network, mentioned that they had come across the excellent work being done by CESD and felt that CBS and CESD have a mutual commitment towards creating sustainable and inclusive communities. . The possibilities of taking up student programs and working as knowledge partners are expected to be undertaken in the coming academic year.

International Green Gown Awards

Goa Institute of Management has won the International Green Gown Awards 2022 under the "Highly Commended-Sustainability Institute of the Year category. CESD has been the driver towards realising this accomplishment

CENTRE FOR PUBLIC POLICY AND GOVERNANCE

- 1. The center was initiated in early June 2021. In initiating the center, a process of consultations with faculty was undertaken by the Chair designate.
- 2. Through the process of consultation, the interests of the faculty were gauged, and a sense of how the center should go forward was inferred.
- 3. A gist of the findings is summarized below:
- A wide mandate was suggested, but to start with, the areas where the GIM would already have credibility were suggested. This being health care, the Health Care Group, either as part of the CPPG or independently, would be an important component of the public policy-related activities at GIM. Other areas of interest that could be pursued were -
- o The Goa economy and society, regional development
- o Infrastructure and regulation
- o Labour, employment, and working conditions
- o Local government and governance
- In the long term, it was recognized that GIM ought to create an area in "Public Management and Policy" along with the center -CPPG. This would enable the recruitment of faculty who would have a commitment to public policy issues and would be publishing in that area as part of their professional requirements.
- Meanwhile, the CPPG should operate as a service center for activities related to PP and Governance
- Recruitment of two senior associates be taken up.
- The CPPG should, on priority,

- organize seminars and workshops in the chosen areas
- The CPPG should initiate the process of starting a journal in the area of public policy.
- 4. Based on these findings, two Senior Research Associates were recruited to the center, and they joined in December 2021: Ms. Bernice de Souza and Mr. K. Chandra Shekar.
- Kinghsuk Sarkar 5. Prof. initiated а conference on Employment and Indian Labour. This is scheduled for May 10-11. Over 200 proposals were received, and it is expected that about 100 papers would be finally received. We are in the process of shortlisting the papers for presentation. Besides research scholars, nearly all the leading scholars in the area have shown an interest in the conference. Publication of the Conference proceeding is planned.

The conference would be held at the Sanquelim Campus of GIM. The conference is expected to result in the CPPG being part of the network of scholars and policymakers working on issues related to labor, employment, working conditions, etc.

6. A brainstorming workshop and a seminar on "Issues in Indian Infrastructure" were initiated. The concept notes are to be submitted to Routledge for publication of a Handbook on Infrastructure, to be edited by Profs. Keshab Das and Sebastian Morris has been developed. With the brainstorming session, the chapter-wise details would be finalized.

7. To steer the Goa - Economic Society Seminar, а 'Goa Development Group' was formed at the CPPG consisting of Ms. Bernice as the coordinating anchor and several GIM faculty members as members of the core group. The core group would be expanded to include eminent and active persons (scholars/ journalists/ policymakers/ industrialists). The idea is to work on issues of interest to Goa - economic, social, fiscal, administrative, public service delivery, developmental, etc., and to bringoutathematicvolumeannually (with the initial themes being around tourism, manufacturing, multimodal transportation, etc.). For every volume, meetings and brainstorming sessions are planned, and a suitable publisher would have to be identified. If the same can be regular, it will be a core resource for the local economy and society and would be helpful to policymakers and industry associations.

It is hoped that a corpus funding would, in due course, be available from the Govt / Industry Associations in Goa to enable the Group to cover the issues in a more detailed and policy-oriented way. The Seminar is planned to be held in about a year.

8. Profs. Avik Sinha and Sebastian Morris are coordinating the efforts to start a journal. The preliminary work of developing a concept note has been done, and the proposal for a suitable publisher is being developed. Simultaneously the identification of potential scholars/ policymakers to be on the editorial board is also underway. It is hoped that the same would have

the formal approval of the director, a view to make recommendations entrusted to Ms. Bernice. and the funding to support the same for 4/5 years would be available.

- 9. The center had submitted a proposal to the Goa Chamber of 11. Commerce & Industry / the Govt. of Goa for a "Survey Based Study of the Perceived Impact of Mining Activities and their Closure, and Attitudes and Opinions with Regard to Mining, including Reopening of Mines in Goa." Acceptance of the same for further pursuance is still awaited from the organization.
- 10. The center had

and possibly propose new schemes. Response from the Commission on 12. the same is still awaited.

The Centre is also currently working. working on a proposal to the Dept. of Personnel Training to get listed 13. as one of the Institutions to provide training to IAS and other civil service officers. Concept notes on the following MDPs have been received - Capability building program on Gender Sensitization, Redressal 14. and Grievance Management (Prof. Anamika Sinha) and Introduction of also four new labor codes: Implications submitted a proposal to the Office of for labor regulation (Prof. Kingshuk the State Commissioner for Persons Sarkar). MDPs from other faculty with Disabilities, Government of Goa, members are being prepared. to undertake a study of the existing Preparations to submit the proposal disability schemes in the state with are underway and have been

- The Centre also submitted a proposal to the Corporation of the City of Panaji (CCP) to study its
- The Centre is also working towards finalizing its Brochure, which can be utilized for conferences, seminars, and other events.
- Documentation of some of the members' activities and publications.

THE CENTRE FOR CREATIVITY, INNOVATION, **AND DESIGN-THINKING (CCIDT)**

- In January, the students organized the annual theatre competition, Abhinay, on the theme of Swadesh.
- In March, CCIDT organized a photography exhibition, 'Shutter Island.'
- In April, CCIDT is organizing a three-day workshop on Narrative and Ethnographic Writing in QualitativeResearchforFaculty,Staff,andFPMscholars. The workshop will be conducted by Akshay Khanna. Akshay Khanna is a Social Anthropologist with training, expertise, and experience in the Anthropology of Gender and Sexuality, Political Anthropology,

Anthropology of Law, Medical Anthropology, Social and Political Theory and Philosophy, Queer theory, Anthropology of Development, Research Methods, and Design, Community Theatre, Reflective Writing, and Digital Sociology.

Students have also been creating posters for the POSH committee, which will be printed and displayed on the administrative and hostel buildings.











GIVE GOA

BECOMING RESPONSIVE AND RESPONSIBLE LEADERS

Give Goa is an initiative designed to promote social responsibility among GIM students through service to the less privileged communities and thereby contribute to the goal of a more inclusive society. It is operationalized as a compulsory 4-credit course in the first year of the PGDM program. The course has two components: a three-credit experiential project with partner organizations (such as Education Department and NGOs) and a one-credit classroom learning experience.

This year sourcing of projects was a challenge due to the threat of Covid -19. Clients were not sure about the effectiveness of such projects. However, the team convinced the clients, and we had to politely decline a few clients as we already had 40 projects for 40 teams.

Among the new clients added this year were

- 1. International Council for Circular Economy (ICCE) and
- 2. Fun Minds Learning (Through AIC-GIM)

We have a very healthy relationship with CII – YI, and they offered us 8 projects this year, and have committed to at least 8 projects in the coming year. They also showed interest in writing white papers with the help of GIM students.

GIVE GOA - LIST OF PROJECTS AND CLIENTS

Group		
No	Project	Client
1	Inside Farmers Life(Know Your Farmer)	ATMA
2	Preparation of Digital Posters to promote sustainable agriculture development	ATMA
3	Urban Vegetable Gardening	ATMA
4	E-Waste Management Awareness	Govt of Goa - E-waste Mgt
5	CII - Organ Donation	CII
6	Vocal For Local	CII
7	CII- Climate Change	CII
8	Improving Livelihood of Women Entrepreneurs in Goa	GIM - CSSA
9 10	Mushroom production and marketing Increasing Awareness of Composting in Goa	ATMA Lila Digital
11	New advancements in farming and techniques to implement it	ZAO Bicholim
12	Agri Marketing	FIIRE
13	Queering Goa	Queering Goa
14	Preparing study material for GHS, Morlem	DOE - Morlem
15	ComePostVille	Lila Digital -
16	DOE Navelim	DOE Navelim
17	Creating digital modules for government school students.	CII
18	Smart to Circular cities	ICCE
19	Child Development and Outreach "Sethu"	Sethu
20	Preparing study material for GHS, Morlem	DOE - Morlem
	Diagnosis of SLD among the students and Content Delivery for the students of	
21	GHS, Morlem	DOE- Morlem
22	CII - Tourism	CII
23	CII- Masoom	CII
24	CII- Startup	CII
25	Preparing Study material for Government High School Morlem	DOE-Morlem
26	GIM Zero Waste	GIM - Zero waste
27	ComePost Ville 2.0	Lila Digital
28	Vibrant Entrepreneurship ecosystem in goa	CIBA
29	Mission Rabies	Mission Rabies
30	Composting Wet Waste (Banana Peels)	Lila Digital
31	Energy conservation at GIM	GIM
32	FunMinds Learning Tech Pvt Ltd	Fun Minds Learning
33	Mission Rabies	Mission Rabies
34	Sustainable business model for Salim Ali Bird Sanctuary	CEE
37	Integrated pest management of crops and adoption of new-age farming	CLL
35	practices	ZAO Bicholim -
	Understanding and Analysing Waste management practices across national	Sustainable Development-
36	and international institutes to identify best practices	GIM
37	CII-Accessibility	CII
31	Embedding circularity and Sustainability into Teaching, Learning, and the	OII
38	Curriculum	ICCE
39	Coding and Robotics Education Scheme	DTE
33	Embedding circularity and Sustainability into Teaching, Learning, and the	J. 1
40	Curriculum	ICCE
-10	Outtourutt	1001



TEDX@GIM

TED is an annual event that brings together the world's leading thinkers and doers to share ideas that matter. In the spirit of 'Ideas Worth Spreading', TED created TEDx, a program of local self-organised events that bring people together to share TED-like experiences.

TEDxGIM is an independently organised event by Goa Institute of Management.

The TEDxGIM initiative intends to broadcast and organize TED Talks at the Goa Institute of Management every year. At GIM, the event cherishes the TED mission - 'Ideas worth Spreading.' As TEDxGIM believes ideas come from everywhere, we invite speakers from various fields to use the TEDxGIM platform to share their ideas.

TEDxGIM 2022

Theme: Who Created Thought?

The theme 'Who Created Thought?' evokes a sense of bringing about change through one's own ability. It's not just about knowing what's necessary, rather having the courage and zeal to follow through. In this spirit, 4 speakers and 1 performer shared their ideas:

SPEAKERS



Trupti Karjinni

Founder & CEO, Blue Pine Arts

Trupti Karjinni, Entrepreneur, is an internationally recognised artist and instructor. She is the Founder and CEO of Blue Pine Arts, a company that makes handmade artisanal watercolours and other art supplies. She is a self-taught artist and uses her knowledge to empower and inspire others in their learning to create art. She quickly grew her art to a multi-faceted 6-figure business. Her mission is to show artists that they can live an abundant life doing what they love.



Mrinalini Nair

Dance Movement Therapy Practitioner

Ms Mrinalini specializes in dance forms like Kathakali, Mohiniattam and Bharatanatyam. She is a trained and certified Dance Movement Therapy Practitioner from the Tata Institute of Social Sciences, Mumbai. At TEDxGIM'22, she expressed her beliefs with her experiences and the learning that she gotten from them.



Rita Jairath

IFBB Pro Figure Athlete

One of the pioneers in women's bodybuilding from India, Rita is an IFBB Pro-League International Judge and a part of the Judging Panel at the highest level in international shows. Rita has paved a way for women in the world of bodybuilding. She challenged the conventions of society at large and rose above all to become who she is today.



Sadakat Aman Khan

Hindustani Classical & Fusion Music Artist

Popularly known as Mr. Harmonium, Sadakat is an Indian Musician who has specialized in Hindustani Classical Music and Fusion Music. He started performing professionally in various concerts in the year 2010. He has performed at Nanhua University, Taiwan in 2020. He has played harmonium solo concerts at various prestigious venues in India including Whole Night Classical Music Concert organized by Doordarshan Kolkata.



Rahul Nainwal

Social Entrepreneur, Design Thinker & Co-Founder, iVolunteer

Mr. Rahul Nainwal is a Social Entrepreneur and Design Thinker. He is the co-founder of iVolunteer, a platform where volunteers can share time, skills, and passion for a better India. Rahul has started the Cash Relief organization which is India's first pilot on unconditional wealth transfer. He uses design in his work and conducts design thinking learning events across the globe. Besides being an Ashoka Associate Fellow, he is a Chevening Indian Gurukul Scholar.

STUDENT ACCOLADES

Student Performance in National Competitions

Student Name/Team		Institute/Place of	
Name	Name of Event	Event/Organization	Position Secured
Chirag Nihalani	Indian Biz League (Paragana'21)	NMIMS	Top 10
Sudeep Thakkar	Ace The Case	NMIMS	Runners Up
	Indian Biz League 2021	NMIMS	Top 10
Rahul Kumar	CFA Research challenge	CFA	Campus Winners
Prasad Chavan	Aspire 21	Stock Gro	Campus Winners
Sapan Jignesh Shah	INDIAN BIZ LEAUGE 2021	NMIMS	Finalist, Top 10
Ashwin			i manot, rop ro
Kanagasabapathy	'Leamous' case study challenge	Learnous	First Prize
Prinshu Pandey	Flipkart Wired	FLIPKART	Top 60
Sunaina Manohar	I inplicate to find		Top oo
Bhagat	Hackathon by Dell Technologies	Dell	1st Runner Up
Diiagat	International Competition of	ben	ist ituillier op
Arnab Dev	Strategy and Management	GMC	Campus Qualifier
Kriti Singh	Global Management Challenge	GMC	Qualified Round 1
Riya Sanghavi	DelTech BAJA Marketing Challeng		Finalist
Lohith Gowda		VOIS	Campus Winners
Aman Kumar	VOIS Vantage Global Management Challenge	GMC India	Qualified for Round 1
Aman Kumar Praveen Krishna	Giobai Management Chanenge	GIVI G III UI d	Qualified for Roulld I
Praveen Krishna Thankasala	Battle on Excel	Fin Freed Academy	First Drigs
THalikasala	Impressions Article Writing	FinExcel Academy Indian Institute of Management,	First Prize
v. 1 61 11		J .	
Yash Shukla	competition,	Raipur	National Winner
	Pet Plan: B-Plan with a Social		
Yash Shukla	Cause	IIM B	National Finalist
Yash Shukla	Case-O-Mania	Delhi Technical University	National Finalist
Yash Shukla	HP Solve (Marketing Track)	HP	Top 20 Marketing Teams
Yash Shukla	Titan Elevate 8.0	TITAN	Campus Winner
Arpit Sheth	Back to Basics, Case study	MICA	National Finalist
Arpit Sheth	Arth-E-Culate	Delhi School of Management	Winners
		Xavier School of Management	
Arpit Sheth	Potentia Cygnus' 2021	(XLRI), Jamshedpur	Third
	inQUIZition, Online quiz and	Bhopal School of Social	
Vidhi Mittal	caselets	Sciences (BSSS), Bhopal	Runners Up
		Bhopal School of Social	
Vidhi Mittal	Arth Aveg, Economics Fest, Online	Sciences (BSSS), Bhopal	Winners
Vidhi Mittal	Back to Basics, Case study	MICA	National Finalist
		Delhi Technological University	
Vidhi Mittal	Arth-E-Culate	(DSM DTU), Delhi	Winners
		Xavier School of Management	
Vidhi Mittal	Potentia Cygnus' 2021	(XLRI), Jamshedpur	Third
		K J Somaiya Institute of	
Vatsala Shekhar	Cinelytics	Management (KJ SIM), Mumbai	1st Runners Up
	,	T. A. Pai Management Institute	
Souvik Das	J.A.R.V.I.S	(TAPMI), Manipal	4th Position
		K J Somaiya Institute of	
Souvik Das	Cinelytics	Management (KJ SIM), Mumbai	1st Bunners Un
Journal Dao	J. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1.	T. A. Pai Management Institute	
Hitesh Malani	J.A.R.V.I.S		4th Position
Intest Malain	J. 1.11. V .1. U	K J Somaiya Institute of	TILL I CONTON
Vineeth Nair	Cinelytics	Management (KJ SIM), Mumbai	1et Runnere IIn
V Intectif Nam		Bhopal School of Social	13t Hullileis Op
Deekshith PHK	Arth Aveg, Economics Fest, Online	Sciences (BSSS), Bhopal	First
Deeksnith PHK Deekshith PHK	Back to Basics, Case study	MICA	National Finalist
Deeksiitii PHK	Dack to Dasies, Case study	Xavier School of Management	IVALIUIIAI FIIIAIISI
Dookshith DUV	Detentio Cranus' 2021	_	Third
Deekshith PHK	Potentia Cygnus' 2021	(XLRI), Jamshedpur	Third
Drashtee Mistry	Competition Line of Fire	IMT Ghaziabad	Runners Up
Archit Parwal	Pitch Tank Competition	St. Xavier's College, Mumbai	Second Runner Up
Aditya Redij	"Gladius'22"	IMI New Delhi	National Finalists
Pratyasha Pansari	FINAX - Cash me if you can	XLRI	Top 10 finalists



MECCA- THE MARKETING CLUB OF GIM

GIM WIZBIZ 2022, 5th-6th March 2022

GIM WIZBIZ is the flagship event of MECCA. GIM WIZBIZ is India's largest and most recognized National Corporate Quizzing event conducted by a business school.

The event was conducted in hybrid mode and saw participation from 60 corporate employees. Quizmaster Avinash Mudhaliar hosted his 20th edition of the quiz this year.



BOOTCAMP 8.0, 29th Jan 2022

It is a live case study competition where students come up with practical solutions to the real problems related to the product. Each year, Bootcamp is conducted searching for the Best Marketeer of Marketing Connect, 14th-15th Aug GIM.

Samriddhi - Melior, 10th Dec 2021

Melior was the case study competition conducted by MECCA and Samarthan in association with Samriddhi. The main objective of this case study was to develop a CorporateSocialResponsibility(CSR) mindset by educating participants about the Sustainable Development Goals (SDGs) and testing them on a plethora of aspects ranging from various marketing strategies and For the upcoming year 2022-23, sales. Prizes worth INR 50,000 were awarded to the winners.

JCC event - Croupier's Deal, 13th Nov. 2021

A Fun Marketing event with three rounds was conducted for the students of GIM in an offline mode. The event had well-constructed fun rounds, which could be won with marketing knowledge and a little

bit of luck.

2021

A two-day interactive workshop focussed on enhancing content creation & case cracking skills.

D2C Igniters club

D2C Igniters club GIM is officially two years old, and the D2C Igniters Club, had the opportunity to work on various activities, including collaborations.

we are looking forward to many new events, including a case study competition, a quiz competition, simulation games, and what we are currently doing. We are hopeful that we will be able to deliver our promises for the upcoming year successfully.

Prayas is the sports club of GIM and it is involved in yorganising year round sports activities for the students













SOFIA-The Finance Club

The list of events Conducted by SOFIA-The Finance Club of GIM for the academic year 2021-22:

- 1. CFA Research Challenge
- 2. Workshop on Personal Finance
- 3. JCC event How I met your **Budget**
- 4. Nivesh Samriddhi 2021
- 5. Auctomania
- 6. FinQuiz

KSHITIZ-Creativity Club

YourBev-

It was the first event of the academic year 2021-22. It was an online event where entries were in the form of photographs or videos of the participant's favorite drink (beverage, drink, or anything). All the entries were featured on Kshitiz's Instagram account, and Counterclock'22the top entries received prizes.

Gimmericks

An online event where participants were encouraged to write and send Leave your markcatchy limericks.

Kalaakriti-

Our Creative Newsletter Kalaakriti was published on GIM Blogs on 28th November 2021. The theme for the newsletter for this year was 'Chiaroscuro'.

Monoro Rara-

This fun-filled event was held' where the coordination among the participating teams was tested.

Literati'22-

Literati is Kshitiz's flagship event and is organized each year in the last term of the academic year.

indicate the "time remaining" for the outgoing batch.

A white leafless tree was painted on black background for the senior batch to leave their mark on.

Batch T-shirts-

Kshitiz exclusively designed batch T-shirts for the outgoing class of 2022.

Yearbook-

Kshitiz exclusively created vearbooks for the students of the batch 2020-22.

PARIGYAN THE DATA **SCIENCE SOCIETY OF GIM**

Buzzcafe (Panel Discussion): Successfully organized and concluded buzz cafe. We had invited An hourglass of 2.5ft was built to three prominent speakers from

the industry in order to spread Samarthan, along with Mecca chain & operations and represent various aspects related to it.

Data Scavenger-

A social media series called "the Data Scavenger" was initiated, showcasing a brief review of how various organizations are leveraging data to make better and data-driven decisions today.

Podcast-

We have successfully concluded and released the first podcast . Our podcast called the "From the Non-Striker's End" aims to enlighten our listeners about the intricacies of the world of data science through our industry experts. We had collaborated with YouTuber and cofounder of iNeuron, Mr. Krish Naik. and release our Podcast with his help on Spotify.

Coalesce 2022-

The event comprised of two speaker talks by two leading industry experts and a panel discussion for which we invited a team of distinguished panelists. four Participation was more than 600 participants.

SAMARTHAN

GiveGoa (October 2021 - March 2022) -

Samarthan worked closely with GiveGoa to effectively coordinate and manage all the activities under the GiveGoa initiative.

Daan Utsav -

It was a fun-filled event where participating teams had to run around the campus to complete various tasks such as clicking selfies and singing songs. The proceeds from the event were donated to Saurab Kammar, a social worker from Karnataka who helps stray, Infographics competitioninjured, and in distress animals and birds.

awareness of data science and - the Marketing Club, organized the same in infographics, allowing familiarize the students of GIM with Melior – a national level case study competition in collaboration with Samriddhi - the Flagship event of GIM.

Participation in UNPRME (10th a team of 3 participated. The game December 2021) -

UNPRME India event chapter 2021.3 students from Samarthan participated in this event and represented GIM.

Distributing Christmas Gifts to Orphans (25th December 2021) -Samarthan celebrated Christmas with the little orphans of El-Shaddai, an orphanage in North Goa. We distributed Christmas gifts to around 30 orphans in the age group of 6-10.



Make A Wish (1st March 2022) -Samarthan organized its Flagship event, Make A Wish, on 1st March 2022. In this event, students of GIM donated money to buy gifts for deafblind children of Caritas, Goa.



SUPPLY CHAIN AND OPERATIONS CLUB (SCOPES)

27th August 2021

Participants were asked to analyze a strategy of their favorite Melior (10th December 2021) - organization regarding its supply

them to learn about the industry and put their creative skills to use.

Squid Game - 6th November 2021

This was an exciting game where followed a format of 3 rounds. The 3 rounds consisted of Trivia was conducted on 10th December Ouestionnaire with a twist, followed by a Mystery round. The trivia questionnaire included questions about OTT and internet trends, sports, and guess the logo.



Case study competition DHOBIGHAAT - 18th December 2021

This was a case study competition based on the theme DHOBIGHAAT-Chaos in the laundry room. Participants were asked to send in their solutions to the problem. Qualifying teams presented their case in front of an expert panel.



Prabodhan - 5th and 6th February

Prabodhan, the flagship event of SCOPES, is the National Level Supply Chain and Operations

Conclave. Students from the toptier B-schools (i.e., IIM's, XLRI, IITs, NMIMS, etc.) compete in this event.

The major events organized in Prabodhan are:

CONTINUUM: National level case study competition, where more than 250 teams participated.

- BEER GAME- Supply chainbased simulation game that tests the team's ability to strike It is the cultural club of GIM that a balance between supply and demand.
- **SAMHITA** Annual newsletter from SCOPES comprises articles from different industry experts. The best submission from the Article writing competition is featured.
- QRIOSITY- National-level quiz competition conducted through an online platform.
- TANTRA- Interaction session with industry leaders gain insights about the latest developments in the Supply chain.
- WORKSHOP-Certification program by industry leaders on trending and cutting-edge technologies.

THE INDUSTRY-INSTITUTE **INTERACTION CLUB** (I3 CLUB)

Company Name	No. of Projects	No. of Student
Takshashila Consulting	1	30
TradeTheMarkets	1	13
Makos Infotech	2	8, 7
Growth Arrow	1	18
Nimetler Technologies	4	4, 9, 6, 3
Adwaita	1	6
Outlook Publishing Pvt Ltd	1	26
Magnikindia	1	28
Margdarshan	2	2, 1
Trioog (Operations & Marketing)	1	3
Trioog (Data Analysis & Compilation)	1	2
Trioog (Finance)	1	3
Twirl Store	1	7
StandW eSpeak	2	8, 4
Cureya	1	18
Atraski	1	15
Michael Page	1	3
XYMA Analytics	1	4
Zibbon	1	2
Sugal & Damani	1	7
NinthSem	1	6
Phore	1	9
Done and Done	1	5
Yogical Wellness	1	1
UpGrade	1	4
Hello Excellence	1	3

RAZZMATAZZ

organizes various cultural events throught the year. These include festivals, events, parties etc.





SYSTEMS & CONSULTING CLUB

The SCC organizes year-round activities which prepare students for industry standard professional practicies. List of activities in 21-22

Particulars	Description
Final Destination	An initiative to help PGP2s with their final placements via a series of presentations
La ks hya	An initiative to help PGP1s with their summer placements via a series of presentations about the companies visiting the campus
Gaming Weekend	Students at home and in campus work in groups of 4 in the game BGMI to showcase their skills and earn points.
Apprenant	A complete module for 30 weeks each year curated as per each week with videos for self-learning
Tathya	An international-level case study competition
Blitz	An exciting event to be organized by The Systems and Consulting Club to put analytical and problem-solvings kills to the test.
Consulting Webinar	2-hour we binar conducted by Mr. Rahul Agarwal – VP at EY.
Gaming Week	A LAN gaming event was organized in GIM.
Finshots Batch Mail	Coll aboration with Finshots to give a weekly newsletter to the batch.
Consulting Handbook	A handbook to help GIMs tudents with interview preparation and explore management consulting careers













THE ENTREPRENEURSHIP CELL

It organizes events which inspire the entreprenurial spirit of the students. It also arranges for workshops and trainings which gives students insights into the deeper aspects of doing business. Following are the activities.

Lead up-

Workshop program to build entrepreneurship skills

Pitch Tank-

Create an innovative start-up idea focused on solving real-world problems

Utsav-

The flagship event of The Entrepreneurship Cell provides an opportunity for students on campus to run their own entrepreneurial venture for a day



BRAINVISTA

It is an exclusive quizzing club of GIM. Below are the events in 21-22

Indipedia 23.10.2021

National level quiz on Indian general knowledge

Brandholic 25.11.2021

GIM level brands quiz

Khelbaaz 21.12.2021

National level sports quiz

Reels and Frames 03.02.2022

GIM level quiz on movies of all genres

Qriosity 05.02.2022)

National level supply chain and operations quiz in association with SCOPES

InQuisitive 15.02.2022

National level HR quiz in association with Brainvista

WizBiz Weekly 15.03.2022

General knowledge weekly quiz for GIM, in association with MECCA

Finquiz 22.02.2022

GIM level Finance knowledge quiz



SAMRIDDHI- ANNUAL BUSINESS SYMPOSIUM

Samriddhi is a platform for GIM students to interact with industry veterans from India and abroad in the form of seminars and talks. It hosts workshops and national level competitions that attract participations from elite B-schools in the country. This year Samriddhi was held from 10-12th December 2021.

Lecture title	Name of industry professional and date	Name of the organization
Circular Economy: Rethinking Future	Shalini Goyal Bhalla	Director of ICCE
Tenacity: Pathway to	Madhumitha	Founder of Diversity
Success	Venkataraman	Dialogue
Think in Opportunities	Prakash Gurumoorthy	FMD BORN Group
A Practical Outlook into Analytics	Rajan Sethuraman	CEO of LatentView Analytics
Financial Innovation: Unlocking Growth	Aswini Bajaj	CEO of Leveraged Growth

in association with SOFIA

QFiesta 09.03.2022

Flagship event of club, GIM level GK quiz

SANKHYA - THE SOCIETY OF ANALYTICS

Sankhya is the analytics club of GIM. Their aim is to enhance students skillset to prepare them in their corporate endeavors.

Activities during 2021-22:

Basic & Advanced Excel Workshop

s Edumanta Educational Services conducted a hands-on workshop in Microsoft Excel for PGP-1 students. Basic and advanced excel features, associated data analysis techniques, and visualizations were taught

Prison Break (JCC Event) - Decoding

the code.

A fun event where participants used their analytical skills in excel to break open the code to the next level.

Tathya - National Level Case Study Competition

Tathya is a national-level B-School competition that aims to test the participants on their strategic and analytics knowledge and their consulting and data-driven approach. A total of 120 teams registered across India 13

Python & SQL Workshop

Mr. Kanav Taneja delivered SQL & Python workshop from Knowledge castle; the workshop covered the basics of SQL and usage of Statistical models using Python9

STUDENT ALUMNI RELATIONS CELL

The SARC is primarily responsible for providing opportunity for the students to interact with the alumni and also help in building relationships with them

List of activities conducted by the SARC is as follows:



10 Year Reunion - Class of 2011

Class of 2011 was conducted on 12th December 2021 at 6 PM IST. The event saw alumni join in from six countries; India, United Kingdom, UAE, USA, Canada, and Australia, and a total of eleven cities in India; Bengaluru, Chandigarh, Goa, Gurgaon, Kolkata, Mumbai, New Delhi, Noida, Pune, Surat, and Vadodara.

Hangouts 2.0

An event where alumni have an interactive session with students. The event connects the alumni with the students and helps the students gain insights into the industry's current scenario.

Summer Solstice 2021-22:

Gold Medal for the Best Summer Internship Project. Mr. Jason Braganza from BDA won the award. He did his Summer Internship with Flipkart Internet Pvt. Ltd.

Elections for the post of Batch President and Vice President – Class of 2022

Starting this year, as per the directive of Dr. Ajit Parulekar (Director, GIM), elections were conducted by the Student Alumni Relations Cell through a paper ballot mechanism

RIBANDAR TALKS

This is one of the oldest clubs at GIM and is managed by the students. It invites leaders from all walks of life to share their valuable expereince over the years. It gives GIM students an opportunity to learn from their expererience. Following personalities were invited in 2021-22



REIMAGINING INCLUSION'
by

Ms. Sophia David

Motivational Speaker



'BRING THE BEST VERSION OF YOURSELF' by

Mr. Anand Bhatnagar
Leadership Mentor



'POLICIES IN EVOLVING TECH'
by
Mr. Ashutosh Chaddha
Director-Public Policy (Microsoft)



'WHY EMOTIONAL INTELLIGENCE MAKES YOU MORE SUCESSFUL' Dr. Nisha Khanna Psychologist



'HOW COVID HAS RESHAPED BRANDING AND COMMUNICATION' by

Ms. Ruchika Mehta Marketing & Communcation Specialist

GIM IN MEDIA

GIM has recieved broad media coverage for its academic reputation

Goa Institute of Management has received broad media coverage for its academic reputation, research and publications and expertise of its outstanding faculty. In the academic year 21-22 there were 841 news mentions referring to Goa Institute of Management. The media hits are a combination of national and local news stories about GIM.

The Public Relations Cell at GIM, which is managed by students, acts as the interface between the college and external entities such as PR agencies, corporates, press-coverage, publications and all other media related activ-

Major News Partners

























GIM PARTNERS WITH PR NEWSWIRE



For a wider audience for the news and announcements that GIM distributes. GIM has teamed with Indias top PR news wire provider PWW Global. Many firtune 500 companies and prominient Indian corporates emply their news service. Through this, GIM hopes to broaden the audience for its news in a quicker and more effective way

FACULTY RECRUITMENT & SEPERATION

List of faculties who have joined/left in 2021-22

AREA	JOINED	LEFT
FINANCE AND ACCOUNTING	Ashay Kadam	Umesh Satyanand Mahtani
	Hanish Rajpal	Kalpak Kulkarni
GENERAL MANAGEMENT	Kingshuk Sarkar	
HEALTHCARE MANAGEMENT	Ajay S Vamadevan	Shivani Gupta
	Shivani Gupta	
MARKETING	Yukti Sharma	Subrata Majumdar
OB & HRM	Allan Bird	Roshni Das
	Israel Fortin	Sumelika Bhattacharyya
	Mantasha Firoz	
	Saswata Barpanda	
IT/OP	Siddhartha Kushwaha	
	Vishwesh Singbal	
BDA	Suman Sanyal	
BIFS	Avinash Ghalke	

FINANCIAL REPORT:

BALANCE SHEET AND P&L

BALANCE SHEET AS AT 31st MARCH 2022

	(in Rupees)		
Particulars	Note	As at	As at
LIABILITIES		31st March 2022	31st March 2021
CORPUS FUND	3	1,302,494,942	1,030,468,643
HEALTH CARE MANAGEMENT FUND	4	7,933,526	7,844,454
GOLD MEDAL FUND		500,000	500,000
LEASE LIABILITY		38,956,699	2
UNSECURED LOANS	5	±1	640,297
DEPOSITS FROM STUDENTS		23,942,519	22,955,000
TRADE PAYABLES AND OTHER LIABILITIES	6	170,954,508	152,775,828
oss note	TOTAL	1,544,782,194	1,215,184,222
ASSETS			
PROPERTY, PLANT AND EQUIPMENT	7	1,101,215,811	977,066,256
RIGHT-OF-USE ASSET	8	37,831,204	#7
CAPITAL WORK IN PROGRESS	9	86,754,470	143,971,249
DEPOSITS AND ADVANCES	10	23,442,941	37,072,537
RECEIVABLES	11	3,686,618	1,257,298
CASH & BANK BALANCES	12	291,851,150	55,816,882
	TOTAL	1,544,782,194	1,215,184,222

For Goa Institute of Management

Dr.Ajit Parulekar Director

Place: Sanguelim-Goa Date: 02/07/2022

ANAU. H

As per Report of Even Date For S. P. Bhandare & Associates Chartered Accountants FRN 101157W

S. P. Bhandare Proprietor M. No. 035615

Place: Sanquelim-Goa Date: 02/07/2022

UDIN: 22035615AMDQEG8643



FINANCIAL REPORT:

BALANCE SHEET AND P&L

GOA INSTITUTE OF MANAGEMENT SANQUELIM GOA

INCOME & EXPENDITURE ACCOUNT FOR YEAR ENDING 31st MARCH 2022

			(in Rupees)
Particulars	Note	For year ending	For year ending
		31st March 2022	31st March 2021
INCOME			
SALE OF APPLICATION FORMS		20,556,051	19,840,589
FEES	13	766,738,663	699,581,448
HOSTEL FEES	14	56,113,087	18,918,430
INTEREST INCOME	15	8,986,925	4,155,135
OTHER INCOMES	16	24,771,632	26,302,852
	A	877,166,358	768,798,454
EXPENDITURE			
ADMISSION RELATED EXPENSES		23,400,945	21,979,644
STUDENT & FACULTY EXPENDITURE			
A) FACULTY RELATED EXPENDITURE	17	271,315,474	245,808,095
B) STUDENT RELATED EXPENDITURE	18	27,920,319	23,703,910
C) ACADEMIC RELATED EXPENDITURE	19	17,669,993	17,496,765
D) RESEARCH RELATED EXPENDITURE	20	19,807,860	11,488,47
ESTABUSHMENT EXPENDITURE	21	128,380,912	124,372,590
GRANT TO AIC-GIM FOUNDATION			17,400,000
DEPRECIATION	22	116,644,556	111,030,192
	В	605,140,059	573,279,670

A-B

For Goa Institute of Management

SURPLUS/(DEFICIT) OF THE YEAR

Dr.Ajit Parulekar Director

Place: Sanquelim-Goa Date: 02/07/2022 As per Report of Even Date For S. P. Bhandare & Associates Chartered Accountants

272,026,299

FRN 101157W

S. P. Bhandare Proprietor M. No. 035615 Place: Sanquelim-Goa Date: 02/07/2022

UDIN: 22035615AMDQEG8643



195,518,778



GIM FACULTY LIST

FINANCE & ACCOUNTING

	Name	Designation
1	Neeraj Amarnani*	Professor
2	Ashay Kadam*	Professor
3	Abhishek Ranga*	Associate Professor
4	Amiya Kumar Sahu*	Associate Professor
5	Kaushik Desarkar**	Assistant Professor
6	Arpita Amarnani*	Associate Professor
7	Manas Mayur*	Associate Professor
8	Ranjan Das Gupta*	Associate Professor
9	Manju Tripathi*	Associate Professor
10	Bhanu Pratap Singh*	Assistant Professor
	Neetant Sinai	
11	Shirodkar	Adjunct
12	P R Seshadri	Adjunct
13	Vedprakash*	Assistant Professor
14	Hanish Rajpal*	Associate Professor

GENERAL MANAGEMENT

	Name	Designation
16	Divya Singhal*	Professor
17	Hemant Padhiari*	Associate Professor
18	Joy Chowdhury*	Assistant Professor
19	Rathish Bhatt*	Associate Professor
20	Akshay Bhat*	Assistant Professor
21	Chinmaya Behera*	Assistant Professor
22	Avik Sinha*	Associate Professor
23	Karman Khanna*	Assistant Professor
24	Andy Silveira*	Adjunct Assistant Professor
25	Rohit Prabhudessai*	Assistant Professor
26	Shiv Nath Sinha*	Associate Professor
27	Prakash Singh*	Assistant Professor
28	Sebastian Morris*	Senior Professor
29	Kingshuk Sarkar*	Visiting Associate Professor

HEALTHCARE MANAGEMENT

	Name	Designation
30	Ajit Parulekar*	Director
31	Ajay S Vamadevan*	Professor
32	Arif Raza*	Assistant Professor
33	Devasheesh Mathur*	Assistant Professor
34	Alekh Gour*	Associate Professor
35	Kheya Furtado*	Associate Professor
36	Shawnn Coutinho*	Assistant Professor
37	Vilasini Devi Nair*	Assistant Professor
38	Supriya Phadnis*	Assistant Professor
39	Sreerupa Sengupta*	Assistant Professor
40	Nafisa Vaz**	Research Associate

^{*} Ph.D Completed ** Pursuing Ph.D

MARKETING

	Name	Designatio
41	Ranbir Singh Sodhi**	Assistant Professor
42	Kanupriya Katyal*	Associate Professor
43	Pravat Surya Kar*	Associate Professor
44	Kapil Khandeparkar*	Associate Professor (On Lien)
45	Anubhav Mishra*	Associate Professor
46	Diya Guha Roy*	Assistant Professor
47	Anurag Dugar*	Associate Professor
48	Shantanu Prasad*	Associate Professor
49	Nandakumar Mekoth*	Professor
50	Purvendu Sharma*	Assistant Professor
51	Yukti Sharma*	Assistant Professor

OB & HR

	Name	Designation
52	Venkatesh Naga*	Professor
53	Anamika Sinha*	Professor
54	V Padmanabhan*	Associate Professor
55	Vinit Ghosh*	Assistant Professor
56	Padmavathi Shenoy*	Assistant Professor
	Muneeb Ul Lateef	
57	Banday*	Assistant Professor
58	Shelly Pandey*	Assistant Professor
59	Allan Bird*	Senior Professor
60	Saswata Barpanda*	Associate Professor
61	Israel Fortin*	Assistant Professor
62	Mantasha Firoz**	Senior Lecturer

POM

	Name	Designation
63	Vishnu Tunuguntla*	Professor
64	Raj V. Amonkar*	Associate Professor
65	Rohit Mutkekar*	Associate Professor
66	Shikha Agarwal*	Associate Professor
67	Vivek Roy*	Assistant Professor (On Lien)
68	Sumit Datta*	Registrar and Controller of Examinations
69	Siddhartha Kushwaha*	Assistant Professor
70	Vishwesh E. Singbal*	Assistant Professor

SYSTEMS & IT

	Name	Designation
71	Rakesh Shrivastava	Professor
72	Vithal Sukhathankar**	Associate Professor
73	Kiran K*	Assistant Professor

^{*} Ph.D Completed ** Pursuing Ph.D

BDA & BIFS

	Name	Designation
74	Anand Teltumbde*	Senior Professor
75	Amit Puniyani*	Associate Professor
76	Anup Kumar Maurya*	Assistant Professor
77	Soumen Kumar Manna*	Assistant Professor
78	P Balasubramanyam*	Associate Professor
79	Suman Sanyal*	Associate Professor
	BIFS	
80	Avinash Ghalke*	Associate Professor

GIM STAFF LIST

	lav.	
	Name	Designation
	Abhijit Patil	Manager Executive Training and Consultancy
	Aditya Gaonkar	Academic Associate
3	Adlino Afonso	Senior Officer Accreditation
	Ajay Gopinath Menon	International Foreign Advisor
5	Ajaykumar Lamani	Purchase and Stores Incharge
6	Anisha Umesh Parab	Administrative & Executive Assistant to Faculty
7	Anuksha Dias	Academic Associate
8	Apoorva Apte	Research Assistant
9	Arunima Basu	Assistant Manager Marketing
	Arya Borkar	Administrative Assistant
	Ashish Marathe	Chief Financial Officer
	Ashley A Furtado	Manager Outbound Field Programs
	Asmita Kambli	Academic Associate
	Bernice J DeSouza	Senior Research Associate
	Celine Pereira	Office Assistant
	Chandrika Murgaonkar	Maintenance
17		Maintenance
	Ciana Rachel Vaz	Program Assistant PGDM HCM
	Deepti Darshan Hanjunkar	Library Assistant
	Dhanesh B. Kote	Deputy Manager Estate
21	,	Faculty Associate
	Emendra Moniz	Academic Associate
_	Farahad Shaikh	Program Assistant PGDM
	Farzeen Qadri	Academic Associate
	Finanaz Shaikh	HR Executive
	Gaurav Chetal	HR Manager
	Gautami Anarse Tishekar	Nurse
	Hilario Fernandes	Senior Technical Assistant
	Hrishikesh Sarode	Officer Examinations
	Jagan Shankar Ugle	Project Consultant
31		Maintenance
	Jennifer Ferrao	Admission Executive
	Jeyakumar J	Senior Technical Manager
34	Jiby John	Administrative Assistant

No	Name	Designation
	K. Chandra Shekar	Senior Research Associate
	Kapil Sinaidesai	Academic Associate
	Kasturi Nigalye	Administrative & Executive Assistant
		Administrative & Executive Assistant Administrative Assistant
	Kay Karen Gomes	Research Associate
	Keerthana P. Girijan Krisha Pereira	
		Academic Associate Office Assistant
	Leslie Lobo	Senior Officer Accreditation
	Lewlynn De Mello Livita Prashant Gaude	Creche Assistant
		Maintenance
	Milind Bhomkar	Accounts Assistant
	Mukesh Kumar	Chief Technical Officer
	Nayana Talauliker	Librarian
	Nelufer Nazim Sayyed Nishikant Pathak	Administrative & Executive Secretary
		Head of Projects
	Palak Prallhad Pangam	Program Assistant PGDM
	Poorva Shrikrishna Vete	Administrative & Executive Secretary
	Pranav Abhyankar	Technical Assistant
	Prathamesh Gadgil	Academic Associate
	Pravisha Divsekar	Academic Associate
	Priya Mahadeo Salgaonkar	Administrative & Executive Secretary
	•	Assistant in library
	Roopali Narayan Sawant	Secretary to Director
	Sagar Sakharam Desai	Project Engineer
	Sameer Gaude	Accounts Manager
	Samir T Salgaokar Sanchita Sawant	Assistant Manager Maintenance Administrative Assistant
61		
	•	Administrative Assistant
63 64	Sheryl De Araujo Shrikrishna Anand Narvekar	Academic Associate
		Academic Associate Administrative & Executive Assistant
66	Shruti Abhyankar Sneha Kanolkar	Administrative & Executive Assistant Administrative Assistant
67	Steven Fernandes	Administrator
68	Sulata Lotlikar	Student Counsellor
69		Academic Associate
70	Sunita Hanjunkar	Accounts Assistant
	Supriya Sawant Suraksha S.Hadfadkar	Placement Executive
71 72		Maintenance
	Vaishnavi Gaonkar	Creche Assistant
74	Vaishnavi Gaoirkai Vaishnavi Parab Fatrekar	Admissions Assistant
	Vedika Shirodkar	Program Assistant PGDM BIFS
	Vishal Raghunath Sawant	Asst. Project Engineer
77	Visilai Kagiidilatii Sawaiit Vivek Sawant	Accounts Assistant
78	Vividha H Amonkar	Administrative & Executive Assistant
79	Yeshwant Desai	Technical Officer
19	I COLLAN CITT DESCI	I Common Officer

ACADEMIC ADVISORY COUNCIL

CHAIRMAN

Dr. T. V. Rao

Chairman, TVRLS, Former Professor - IIMA Founder & First President - NHRDN

Dr. Ajit Parulekar

Director Goa Institute of Management

Mr. P.F.X. D'Lima

Former Director, Goa Institute of Management Former Chairman - EDC, Panaji, Goa

Dr. Neeraj Amarnani

Dean Academics Goa Institute of Management

Dr. Parveen Kumar

Director
ICAR Research Complex for Goa
ELA. Old Goa, Goa

Mr. Ketan Hajarnavis

Founder & Managing Director, ScaleFactor Consulting Labs Pvt. Ltd.,

Mr. Vivek Padgaonkar

Director Organization of Pharmaceutical Producers of India (OPPI), Mumbai

Dr. Ramadhar Singh

Distinguished University Professor Registrar & Con Amrut Mody School of Management Examinations Ahmedabad University Goa Institute o

Dr. Sumit Datta

Registrar & Controller of Examinations
Goa Institute of Management

Dr. S. Ramnarayan

Indian School of Business

Mr. Anil Bhavnani

Sr. Vice President and Branch Banking Head, HDFC Bank Ltd. Mumbai

Dr. P. D. Jose

Professor, IIM - Bangalore

Dr. NandaKumar Mekoth

FPM – Chair Goa Institute of Management

Dr. Amiya Kumar Sahu

PGDM (PT)-Chair Goa Institute of Management

Dr. Abhishek Ranga

PGDM BIFS – Chair Goa Institute of Management

Dr. Manas Mayur

CER – Chair Goa Institute of Management

Dr. Arif Raza

PGDM (HCM)-Chair Goa Institute of Management

Dr. Venkatesh Naga

PGDM- Chair Goa Institute of Management

Dr. Sebastin Morris

CPPG – Chair, Goa Institute of Management

Dr. Rohit Mutkekar

MDP-Chair Goa Institute of Management

Dr. R Rathish Bhatt

PGDM (BDA) – Chair Goa Institute of Management

LIST OF STATUTORY COMMITTEES

ANTI-RAGGING COMMITTEE 2021-22

As per the directions of the Honorable Supreme Court of India, an Anti-Ragging Committee is being constituted as follows. This Committee will be responsible for ensuring that ragging in any form does not take place within the GIM Campus.

CHAIRMAN

Dr. Ajit Parulekar

Director director@gim.a c.in

Dr. Sumit Datta

Registrar Email: sumitdatta@gim.ac.in

Dr. Venkatesh Naga

Dean Academics, GIM Email: venkateshdn@gim.ac.in

Dr. Vinit Ghosh

Assistant Professor & Hostel Warden Email: vinit@gim.ac.in

Dr. Kiran K

Assistant Professor & Hostel Warden Email: kiran.k.@gim.ac.in

Dr. Shikha Agarwal

Assistant Professor & Hostel Warden Chief Technical Officer, GIM Email: shikha@gim.ac.in

Mr. Mukesh Kumar

Email: mkumar@gim.ac.in

Mr. Harish Gawas- PI

Valpoi Police Station 210, Nagargaon Rd, Valpoi, Goa 403506 Email: sulata@gim.ac.in Email: pivalpoi@goapolice.gov.in

Ms. Sulata Lotlikar

Student Counsellor, GIM

Dr. Archana Kamat

Medical Practitioner & Institute Doctor Email: archanakamat27@gmail.com

Ms. Skitter Faia

Perfect Relations, Panaji, Goa Email: skitterfaia@gmail.com

Dr. Vikas Shirodkar

Institute Doctor BDA Student

Mr. Gaurishankar R Jirage

Parent of First year HCM student Email: vikasshirodkar9@gmail.com Email: gaurishankarjirage3190@gmail. com

Mrs. Alka Dattatreya Dhond

Parent of First year PGDM student Email ID: alkadhond3@gmail.com

Mr. Nihal Shet Narvenkar

SAC (GIM Student Representative) nihal.narvenkar20@gim.ac.in

Mr. Menino D'Souza

Parent of First year HCM student Email: meningoaplay13@yahoo.in

Ms. Shaleen Aggarwal

SAC (GIM Student Representative) shaleen.agarwal20b@gim.ac.in

Ms. Prachiti Shetye, SAC

SAC (GIM Student Representative) ac.in

Mr. Abhay Madan

SAC (GIM Student Representative) Email ID: prachiti.shetye21h@gim. Email ID: abhay.madan21b@gim.ac.in

GRIEVANCE REDRESSAL COMMITTEE 2021-22

CHAIRMAN

Dr. Sumit Datta

Registrar & Controller of Examinations Email: sumitdatta@gim.ac.in

Edugrievance URL

www.gim.edugrivance.com

MEMBERS

Dr. Neeraj Amarnani

Dean-Academics Email: neeraj@gim.ac.in

Dr. Divya Singhal

Member, Professor, GIM Email: divyasinghal@gim.ac.in

Ms. Celine Pereira

Member, Non – Teaching Staff, GIM Email: celinep@gim.ac.in

34.4 INTERNAL COMPLAINTS COMMITTEE 2020-21

With reference to the Supreme Court's direction, all workplaces are required to constitute an Internal Complaints Committee with regard to Sexual Harassment of Women at Workplace (Prevention, Prohibition and Redressal) Act, 2013. Committee officials are as given below.

PRESIDING OFFICER

Dr. Shikha Aggarwal

Faculty, Goa Institute of Management Email: shikha@gim.ac.in

Adv. Emidio Pinho

Advocate & External Member Emidio Gracia Road, Panaji, Goa. Email: adv.emidio@gmail.com

Dr. Andy Silveira

Adjunct Assistant Professor, GIM Email: andy@gim.ac.in

Dr. Sreerupa Sengupta

Assistant Professor, GIM Email: sreerupa@gim.ac.in

Dr. Shiv Nath Sinha

Associate Professor, GIM Email: shiv@gim.ac.in

Mrs. Jennifer Fernandes

Admissions Executive, Goa Institute of Management Email: jennifer@gim.ac.in

Ms. Poorva Vete

Administrative & Ex. Assistant, GIM Email: poorva@qim.ac.in

Ms. Harsha Malik (PGDM)

Student Representative, PGDM, Goa Institute of Management Email: harsha20@gim.ac.in

Mr. Sarthak Datta (BDA)

Student Representative, BDA, Goa Institute of Management sarthak.datta20b@gim.ac.in

Ms. Jyotsna Anand (PGDM)

Student Representative, PGDM, Goa Institute of Management jyotsna.anand21@gim.ac.in

Ms. Esha Gang (PGDM)

Student Representative, PGDM, Goa Institute of Management esha.gang21@gim.ac.in

34.5 SC ST COMMITTEE 2020-21

CHAIRMAN

Dr. D.N Panigrahi

Professor, GIM

Email: dnpanigrahi@gim.ac.in

MEMBERS

Dr. Sreerupa Sengupta

Assistant Professor, GIM Email: sreerupa@gim.ac.in

Dr. Andy Silveira

Adjunct Assistant Professor, GIM Email: andy@gim.ac.in

Mr. Gaurav Chetal

HR Manager, GIM & Liaison officer Email: gauravc@gim.ac.in



GOA INSTITUTE OF MANAGEMENT SOCIETY

PRESIDENT

Mr. Peter F.X. D'Lima

Former Director, GIM
Former Chairman EDC, Panaji, Goa

SECRETARY

Mr. Dale Menezes

Director CMM Group of Companies Panaji, Goa.

VICE-PRESIDENT

Mr. Raman Madhok

Chairman-GEA Process
Engineering (India) Pvt Ltd
Former Executive President –
Zuari Industries Ltd

TREASURER

Mr. Shivanand V. Salgaocar

Managing Director V. M. Salgaocar & Bro., Ltd., Goa

MEMBERS

Mr. Pratapsingh R Rane

Former Chief Minister of Goa Sanquelim, Goa

Mr. Ashank Desai

Founder, Mastek Ltd., Mumbai

Mr. Dattaraj V. Salgaocar

Managing Director V. M. Salgaocar & Bro. Ltd., Goa

Mr. Shrinivas V. Dempo

Chairman and Managing Director V.S. Dempo & Co. Ltd., Goa

Mr. Nasser Munjee

Chairman,
Development Credit Bank
Former MD and CEO, IDFC Ltd

Dr. Satish Shetye

Ex-Vice Chancellor, Goa University, Goa.

Mr. Yatin Kakodkar

Director,
Apex Packing Products Pvt. Ltd.
Kakodkar Agro Retailers Pvt. Ltd.
DBB United Realties &
Resorts Pvt. Ltd.

Ms. Kiran Dhingra, IAS

Former Chief Secretary, Govt. of Goa

Ms. Swati Salgaocar

President V.M. Salgaocar & Bro. Pvt. Ltd. Goa

Ms. Kshama Fernandes

Managing Director and CEO IFMR Capital Chennai

Mr. Dean Menezes

Director, Cosme Matias Menezes

Mr. Ketan Hajarnavis

Founder & Managing Director, ScaleFactor Consulting Labs Pvt. Ltd.,

Mr. Arjun Deepak Gadre

Gadre Marine Export Pvt.Ltd Ratnagiri, Maharashtra.

