



GOA INSTITUTE OF MANAGEMENT
PORIEM CAMPUS, SANQUELIM, GOA
0832 - 2366700/10

MANAGEMENT DEVELOPMENT PROGRAMMES



2-day MDP on **Nurturing Leaders for Social Impact**

7-8th December 2022 | On-Campus

Overview

The recent pandemic has been a catastrophe and has severely impacted the gains made in the arena of human development. The pandemic created more factions, deepened the prevalent systemic inequities and completely disrupted all forms of grassroots interventions.

This humanitarian crisis has made it evident that new skills are required for development professionals.

We need development managers who have the capability of systems thinking, design thinking, data-driven decision making to tackle future humanitarian crisis as well as contribute towards achieving the goals of sustainable development at the level of the community.

Last Date of Registration

29th November 2022

Duration

2 Days – 8 Sessions
10 AM to 5 PM

Format

Offline In-campus



Who Can Attend?

- Senior and mid-level development professionals who are eager to advance into high-level strategic leadership roles for creating social impact.
- Entrepreneurs & Small business owners seeking to integrate sustainability into their business and aiming to create social impact.

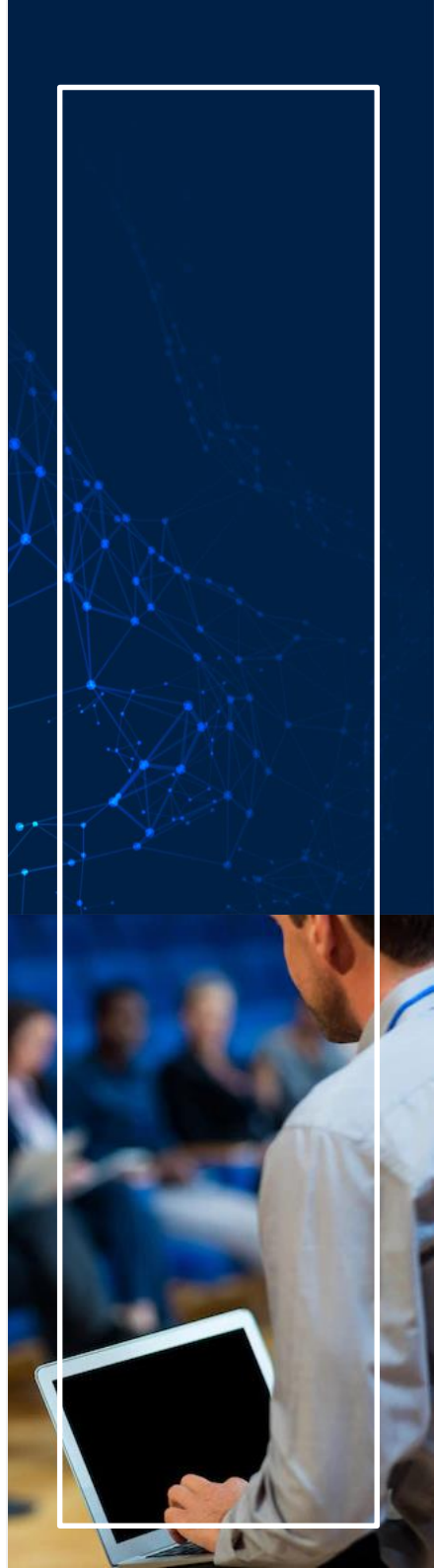


Highlights/Outcomes

- Acquire knowledge about 2030 Agenda and sustainability reporting
- Enhance Leadership skills and learn to navigate through VUCA world
- Gain skills to leverage social media for branding, collaborations, advocacy and communication for enhanced social impact
- Be able to use data for effective decision-making
- Develop skills of empathy and learn how to make organisations resilient

Pedagogy

- Discussions,
- Group work,
- Lectures,
- Presentations



Programme Modules

1. Essentials of Leadership

The pandemic has showed new skills are needed to built a resilient future. Learn how to be a successful leader in the VUCA world. This module will give an development professionals an unique opportunity to learn techniques to enhance their style of

2. Social Media and Digital Branding

Social media has emerged as an important platform for brand building, networking and advocacy. Learn how to leverage social media for personal and organizational brand management.

3. Data for New Age Leaders

Learn more about how to use data for effective decision-making; better collaborations and for creating social impact

4. Developing Empathy and Resiliency Skills

Gain understanding about empathy and resilience and learn ways to incorporate empathy for positive outcomes within and beyond organization

5. Narrating Social Impact: SDG Reporting

Learn the importance of SDGs and how SDG reporting can facilitate social impact.

Programme Coordinators

Dr. Divya Singhal
Professor, General
Management
Chairperson, Centre for
Social Sensitivity and
Action



Dr. Prakash Singh
Assistant Professor,
Economics
Member, Centre for Social
Sensitivity and Action



Dr. Sreerupa Sengupta
Assistant Professor,
Healthcare Management
Member, Centre for Social
Sensitivity and Action



Course Fees

Programme Fees: INR 6560 + 18% GST = INR 8000
(For Non Residential)

The course fee covers lunch and tea , study material, and training kit.
It does not include airport transfers, taxes, recreation etc.

Those willing to opt institute stay Rs. 4000/- will be charged extra per day which will include Stay, Breakfast and Dinner.

The registration fees can be transferred through NEFT/IMPS.

Following are the bank details:

Bank Account Number: **23611450000016**

Beneficiary Name: Goa Institute of Management Bank Name:

HDFC Bank (Sanquelim Branch) IFSC Code: **HDFC0002361**

Account Type: Savings Account

UPI/Gpay/PayTM

[Click here](#)

FOR **REGISTRATIONS**

MDP OFFICE

GOA INSTITUTE OF MANAGEMENT

PORIEM, GOA-403505

Mail: mdpoffice@gim.ac.in

Mobile: 9834161149



About GIM

Goa Institute of Management was established in the year 1993. It is an autonomous management school situated in Goa and affiliated to AICTE with accreditation by the NBA. This 29-year-old Institution offers a 2-year full-time flagship PGDM program to students. It also provides PGDM-Healthcare Management, PGDM- Big Data Analytics PGDM-Banking, Insurance and Financial Service, and Online MBA (PGDM) courses.

Executive Learning @ GIM

The Management Development Programme (MDP) at GIM provides an intense and transformative learning experience designed to fit the requirements of seasoned mid-career executives. The program helps equip the participants with critical capabilities to succeed in an ever-changing global business environment.