



GOA INSTITUTE OF MANAGEMENT



PGDM-BIG DATA ANALYTICS
FINAL PLACEMENT REPORT
2022-2023



MESSAGE FROM BDA PLACEMENT CHAIR

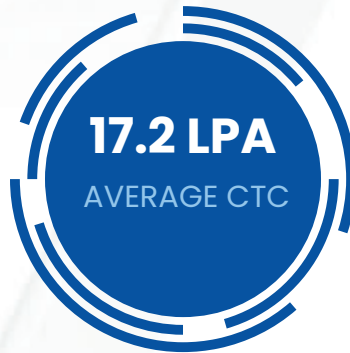
ALEKH GOUR

ASSOCIATE PROFESSOR
GOA INSTITUTE OF MANAGEMENT

"We are extremely proud to see the PGDM-BDA placement numbers this year. There is an unprecedented improvement on all accounts. The highest package went up to 40.2 lacs, and the median salary increased from 11.7 to 15 lacs.

But most of all, we are pleased to see the 34% rise in average salary which went up from 12.8 lacs (2020-22 batch) to 17.2 lacs this year (2021-23 batch). My heartfelt congratulation to all the students and gratitude to the recruiters."

PGDM-BDA BATCH OF 2021-2023 ACHIEVES 100% PLACEMENTS



ACCREDITATIONS

GIM ranks as the
BEST DATA ANALYTICS INSTITUTE 2023

by



Total Number Of Students



102

Number Of Companies

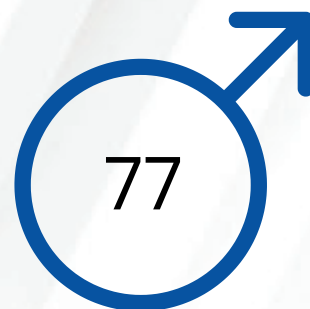
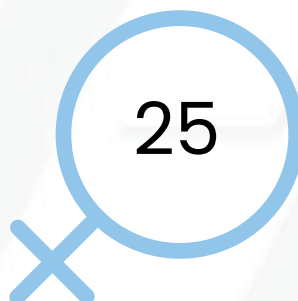


37

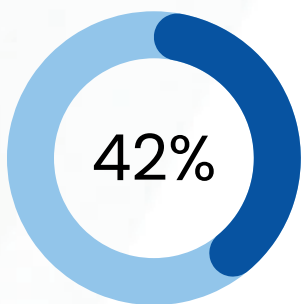
GENDER DIVERSITY

Female

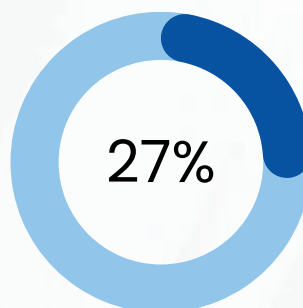
Male



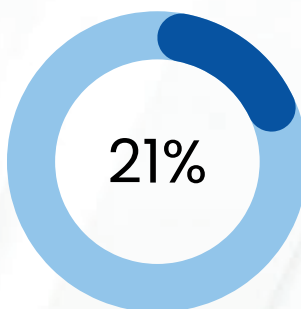
WORK EXPERIENCE



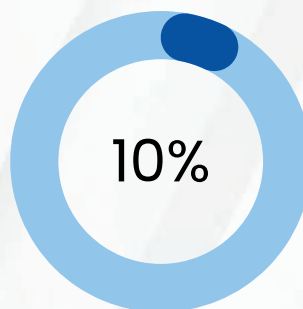
Freshers



0-2 years

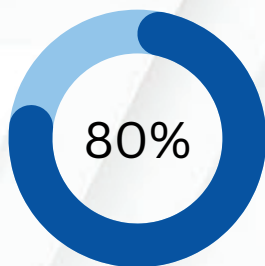


2-3 years

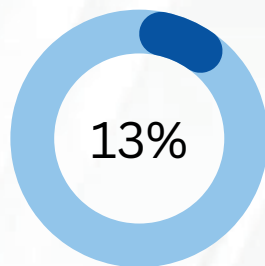


3+ years

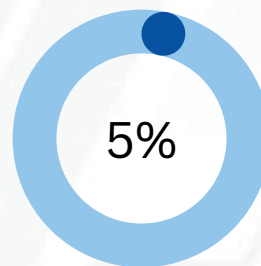
ACADEMIC BACKGROUND



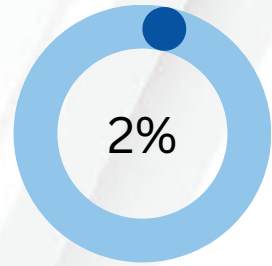
Engineering



Science

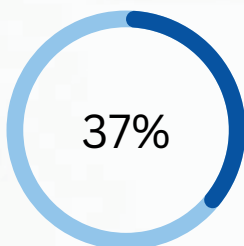


Commerce &
Management

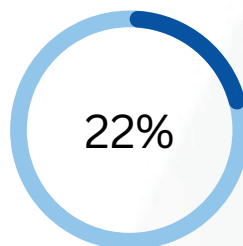


Arts

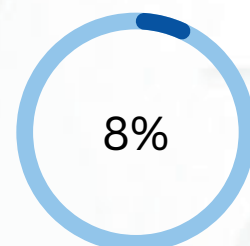
PROFESSIONAL BACKGROUND



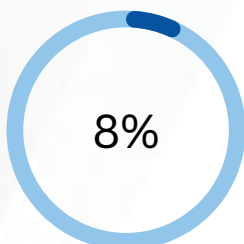
BIFS



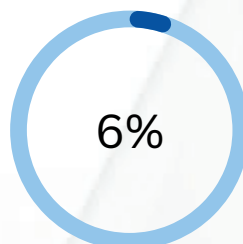
IT/ITIES



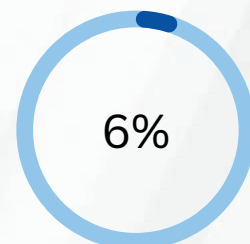
CONSULTING



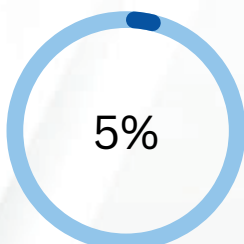
MANUFACTURING &
SUPPLY CHAIN



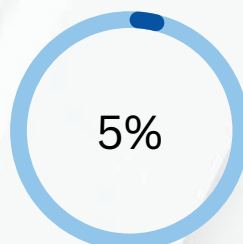
E-COMMERCE



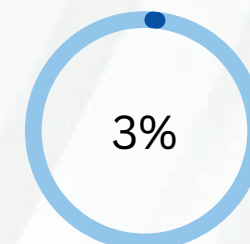
HEALTHCARE



RETAIL



AUTOMOBILE



FMCG

TOP RECRUITERS


accenture



TATA CAPITAL

Count on us

Optum

