



GOA INSTITUTE OF MANAGEMENT
PORIEM CAMPUS, SANQUELIM, GOA
0832 - 2366700/10

MANAGEMENT DEVELOPMENT PROGRAMMES



Harnessing FinTech (Financial Technology) Innovations for Financial Services Transformation

17th – 19th April 2023 | Offline /In-Campus |
Executive Certificate from GIM

Overview

The developments in digital technologies and the deepened internet penetration via mobile devices have brought significant disruption to the world of finance by drastically changing the access to and consumption of financial services. These technologies include but are not limited to Artificial Intelligence, Machine Learning, Internet of Things, Robotic Process Automation, Blockchain and other Decentralised Ledger Technologies, among other developments. Over the last few years, the degree of penetration and the breadth of application across varying financial services has intensified. This intersection of finance and technology that has redefined the financial landscape is called Fintech.

The present programme seeks to discuss these disruptive technologies for financial services, their determinants, the business models and key challenges for fintech going ahead. The business models discussed range from payments and cryptocurrencies to P2P, BNPL and other lendtech models, insurance (insurtech), wealthtech, regtech services and other such evolving fintech applications. By the end of the programme, the participants would have gained a larger perspective on the fintech disruption of financial services, and potentially a more granular understanding of how it would affect the present or future work they perform in the financial services space.

**Last date of
registration:
15.04.2023**

Duration

**3 Days – Sessions
10 AM to 5 PM**

Format

**Offline/
In-campus**



Who Can Attend?

Target Audience

- Level: Entry & Mid-Management
- Sector/Industry – Targeted at Financial Services employees in the management cadres. These could be in Banks, Insurance companies, Investment companies, NBFCs as well as any other financial services.

The programme will benefit existing employees of banks, insurance companies and NBFCs to help them understand the fintech disruptions in their businesses and plan for incorporating appropriate technologies in their working.



Highlights/Outcomes

Learning Objectives : After undergoing this programme, the participants should be able to

Describe major fintech changes affecting financial services currently.

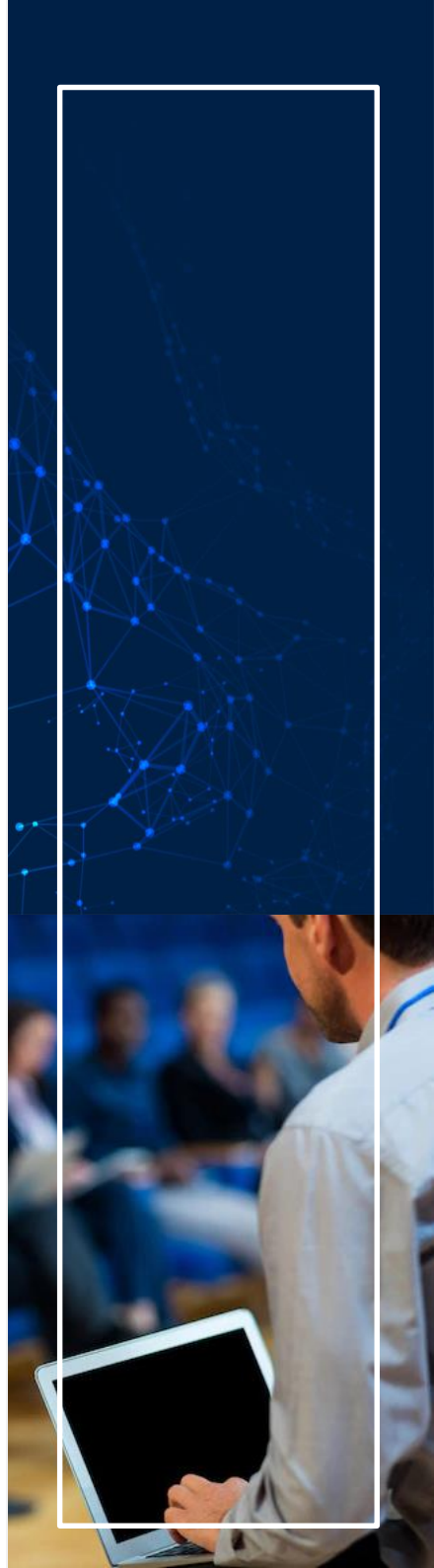
Discern the technological changes relevant to their role / work in a financial services organization, such as Artificial Intelligence, Machine Learning, Robotic Process Automation and a host of other technologies.

Identify financial technological solutions to business challenges faced by their organization

Assess emerging technological trends and challenges relevant to the broader financial services area

Pedagogy

- Lectures
- Case discussions
- Small group exercises on FinServices Innovations using tech



Programme Mentor

1. Dr. Arpita Amarnani BE(Electrical), MBA (Finance), PhD

Dr. Amarnani is an Associate Professor at Goa Institute of Management.. Dr. Amarnani has over nineteen years of corporate and academic experience, two of which were in the power sector with Torrent Power Ltd., Ahmedabad. Dr. Amarnani's research interests are mainly in the area of Sustainable Finance, Financial systems and Fintech. She has worked extensively with poor women in Sabarkantha district of North Gujarat to understand the impact of microfinance on their lives. She has published papers in national journals and contributed papers to national and international conferences. Her paper, "Venture Capital as a source of funds for Microfinance Institutions" won the best paper in finance award at an International Seminar organized Institute of Management, Nirma University in 2007, Another paper of hers, 'Business cycle synchronization between Emerging Asian Economies and the developed US economy' won the second prize in faculty and business delegates category at an International seminar 2011.

She chairs the Centre for Excellence in Sustainable Development and is involved in various sustainability projects undertaken at GIM. Courses taught: Financial Management, Management of Financial Services, Financial Markets and Institutions, Sustainable Finance, Fintech



Programme Mentor

2. Dr. Neeraj Amarnani
BSc, MBA (Finance), Phd
Oxford Fintech Programme, Said
Business School,



Dr. Amarnani is a Professor in Finance with over twenty-six years of corporate and academic experience. After working initially for a few years in the financial services sector with Gujarat Gas Company Ltd, he moved to academics and has besides Goa Institute of Management, also worked at Nirma University and Mudra Institute of Communications, Ahmedabad (MICA). His areas of interest include Fintech, Financial Modelling, Investments and Behavioural Finance.

He has published papers in international and national journals, co-edited four books and has also contributed papers to international seminars. His paper at the Nirma International Conference on Management, 2007 was awarded the Best Paper in Finance and his case study was awarded a 'Certificate of Excellence' at the Case Chase 2005 competition held by Society of Entrepreneurship Education at Indian School of Business, Hyderabad.

Course Fees

Programme Fees: INR 22000+ 18% GST

The course fee covers 3 days of accommodation on a twin sharing basis, all meals, study material, and training kit. It does not include airport transfers, taxes, recreation etc.

The registration fees can be transferred through NEFT/IMPS. Following are the bank details:

Bank Account Number: **23611450000016**

Beneficiary Name: Goa Institute of Management Bank Name:
HDFC Bank (Sanquelim Branch) IFSC Code: **HDFC0002361**

Account Type: Savings Account

FOR REGISTRATIONS

UPI/Gpay/PayTM



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About GIM

Goa Institute of Management was established in the year 1993. It is an autonomous management school situated in Goa and affiliated to AICTE with accreditation by the NBA. This 29-year-old Institution offers a 2-year full-time flagship PGDM program to students. It also provides PGDM-Healthcare Management, PGDM- Big Data Analytics PGDM-Banking, Insurance and Financial Service, and Online MBA (PGDM) courses.

Executive Learning @ GIM

The Management Development Programme (MDP) at GIM provides an intense and transformative learning experience designed to fit the requirements of seasoned mid-career executives. The program helps equip the participants with critical capabilities to succeed in an ever-changing global business environment.