

GOA INSTITUTE OF MANAGEMENT



**PGDM-HEALTHCARE MANAGEMENT**  
**FINAL PLACEMENT REPORT**  
**2022-2023**



## MESSAGE FROM HCM PLACEMENT CHAIR

**SHAWN  
COUTINHO**

ASSISTANT PROFESSOR  
GOA INSTITUTE OF MANAGEMENT

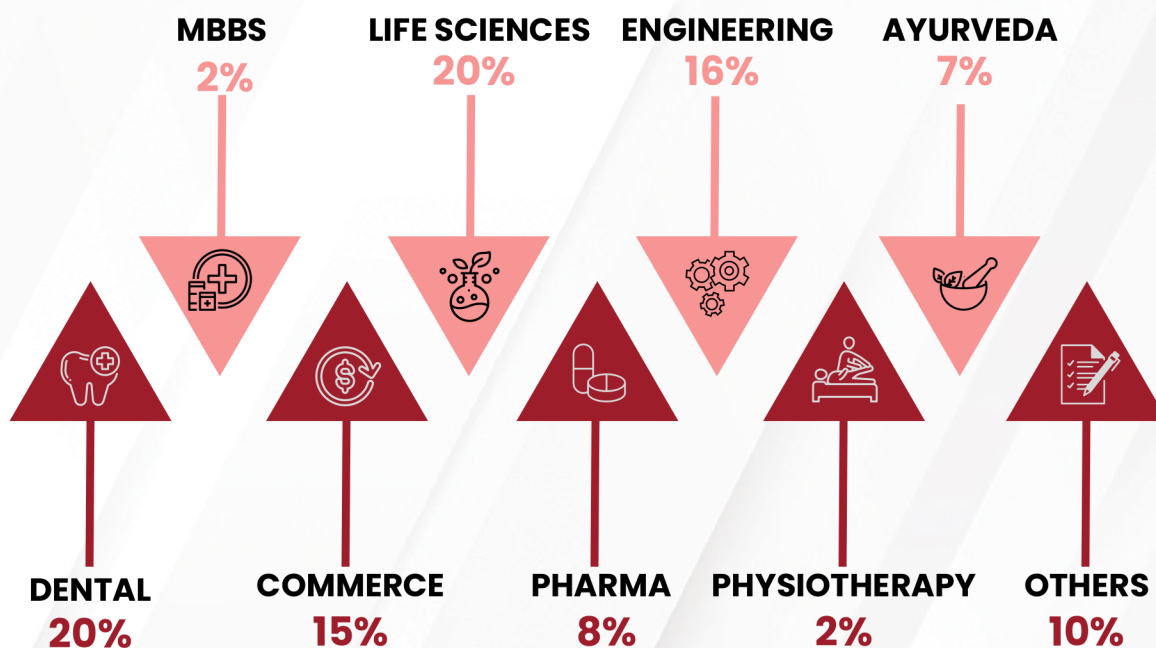
“With immense pride we would like to announce the successful conclusion of the Final Placements (PGDM-HCM 2023 Batch). Goa Institute of Management (GIM) stood out among the premier business schools of the country through its admirable Final Placements for the Batch 2023. The stellar placements at GIM (Healthcare Management) amidst the increasingly volatile economic scenario stand testimony to the faith shown by industry stalwarts in its students, pedagogy and faculty. Our recruiters entrusted their faith in the quality of talent by opening many coveted roles of Brand Management, Consulting and Business Development amongst others. The pinnacle of the placement was the International Placement for the students which is itself an important landmark for the institute. The average salary also grew by fifty percent which is quite a feat. The placement season also received an overwhelming response from first time recruiters across various sectors of Consulting, Medical Devices and Pharma.



## PGDM-HCM BATCH OF 2021-2023 ACHIEVES 100% PLACEMENTS



## ACADEMIC BACKGROUND



## BATCH SIZE

Total Number Of Students

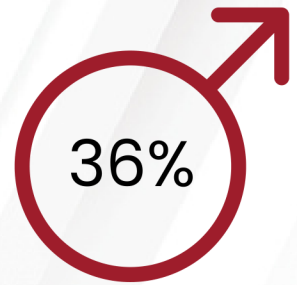


**59**

## GENDER DIVERSITY

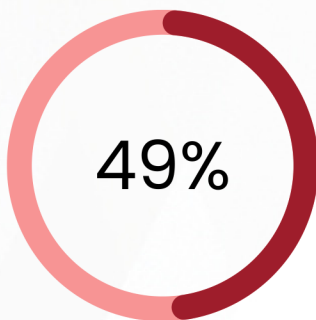


Female

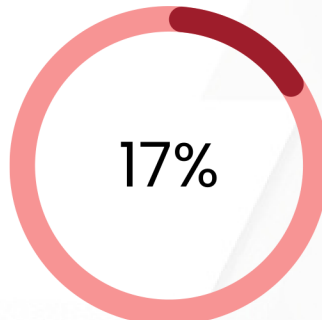


Male

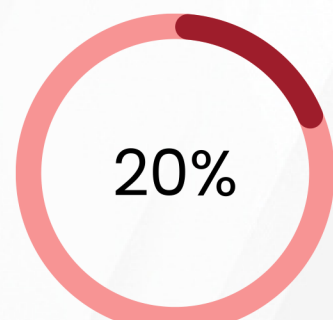
## WORK EXPERIENCE



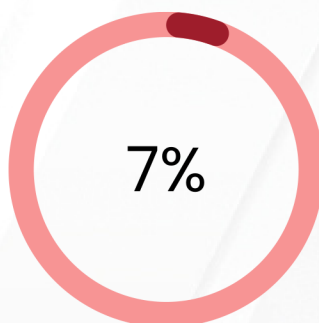
Freshers



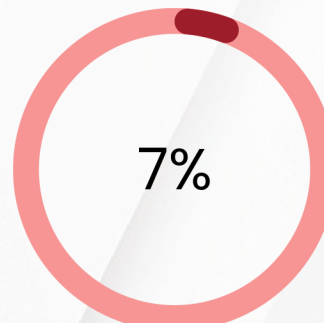
1-12 months



13-24 months



25-36 months



37 and more



## TOP RECRUITERS



OPTUM™

*Johnson & Johnson*



ZIMMER BIOMET



## ROLES OFFERED BY RECRUITERS



CONSULTING



BRAND MANAGEMENT



BUSINESS DEVELOPMENT



MANAGEMENT TRAINEE

## PGDM-HCM BATCH OF 2022-2024 ACHIEVES 100% SUMMER INTERNSHIP PLACEMENTS



### TOP RECRUITERS

**Johnson & Johnson**

**BAIN & COMPANY** 



**stryker**

**TERUMO**

**PHILIPS**





10 YEARS OF  
HCM

**PGDM**

**HEALTHCARE MANAGEMENT  
PLACEMENT REPORT 2023-2024**



# MESSAGE FROM PLACEMENT CHAIR

**Prof. Shawnn Coutinho**

Placement Chair, Goa Institute of Management



Goa Institute of Management has emerged as a leading B-School in India providing best in class management education, delivered using effective B-School pedagogy. At GIM, we believe in nurturing future leaders by providing them operative, practical and theoretical exposure about the industry. GIM has established its strong brand name in industry, as our students stood strong facing all challenges and proved themselves as the best fit for the organizations. The Healthcare Management Program (PGDM-HCM) is a premier and unique domain specific course and prepares the students with the overall understanding of the healthcare industry. The course exposes the students to public-private healthcare systems, medical device, pharma sectors and the functional knowledge of business, marketing, sales and distribution, consulting among others.

Healthcare is a highly dynamic industry driven by innovation and the course is so designed to prepare the students for the future challenges in technical as well as managerial aspects of the Healthcare Industry. Graduating from healthcare program ensures that the students hit the ground running after being exposed to the nuances of healthcare. The current batch is enthusiastic, sincere, showing a high-octane willingness to learn and always up for difficult life assignments. We are enthusiastic about the Industry Connect initiative. We are looking forward to have a mutually beneficial collaboration with organizations such as yours, through multilateral ties such as placements, summer internships, guest lectures (Masterclass- HCM), industry seminars and other initiatives that facilitate student learning and education. Goa Institute of Management will be pleased to associate with your organization and we look forward to building a strong relationship.

# ABOUT PGDM- HCM



GOA INSTITUTE OF MANAGEMENT

## 360 DEGREE CURRICULUM

HEALTHCARE+MANAGEMENT



2 Year Full  
Time Program



Peer  
Learning



Social  
Sensitization



Industry  
Experienced Faculty



Student Driven  
Campus

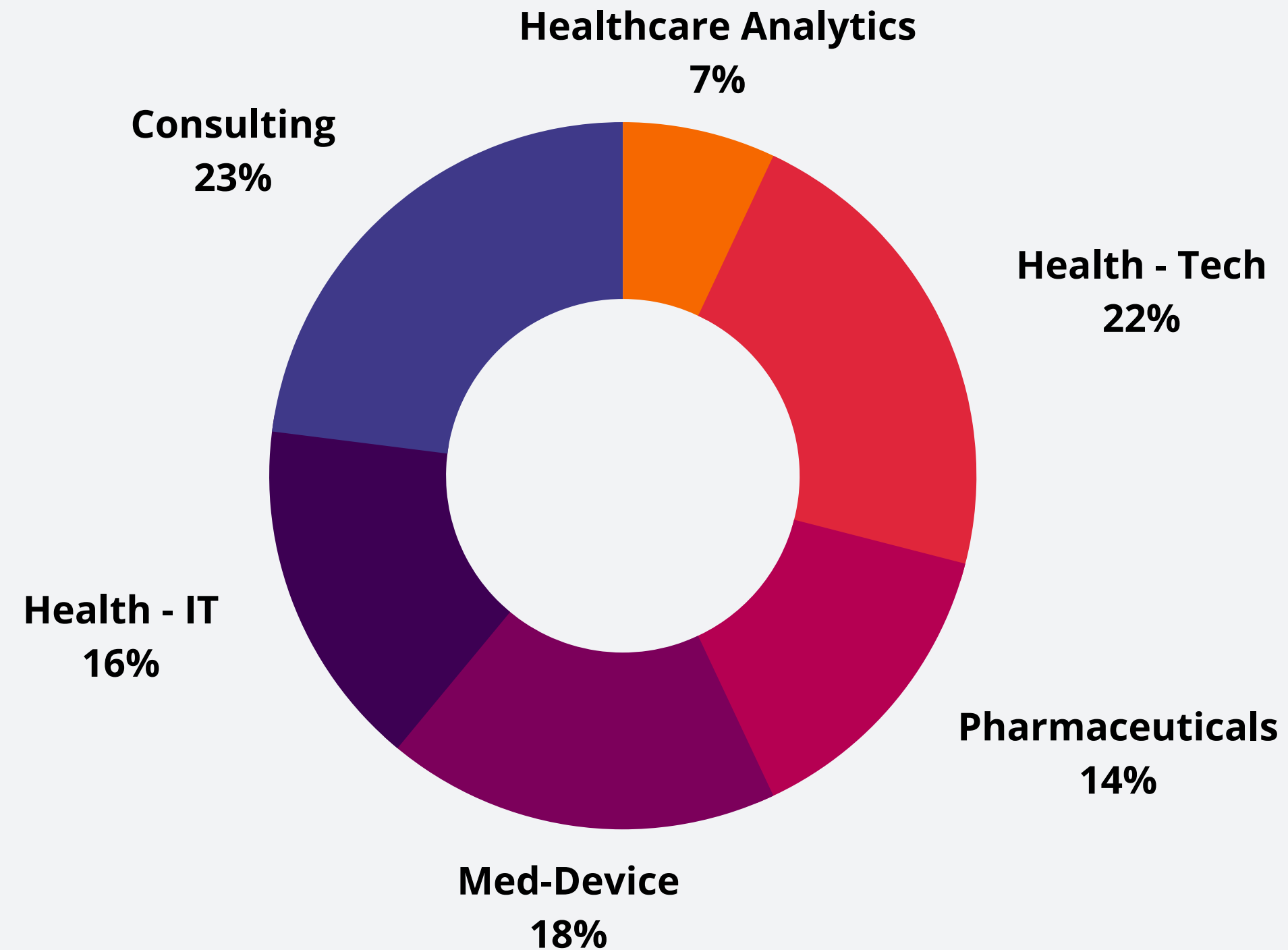
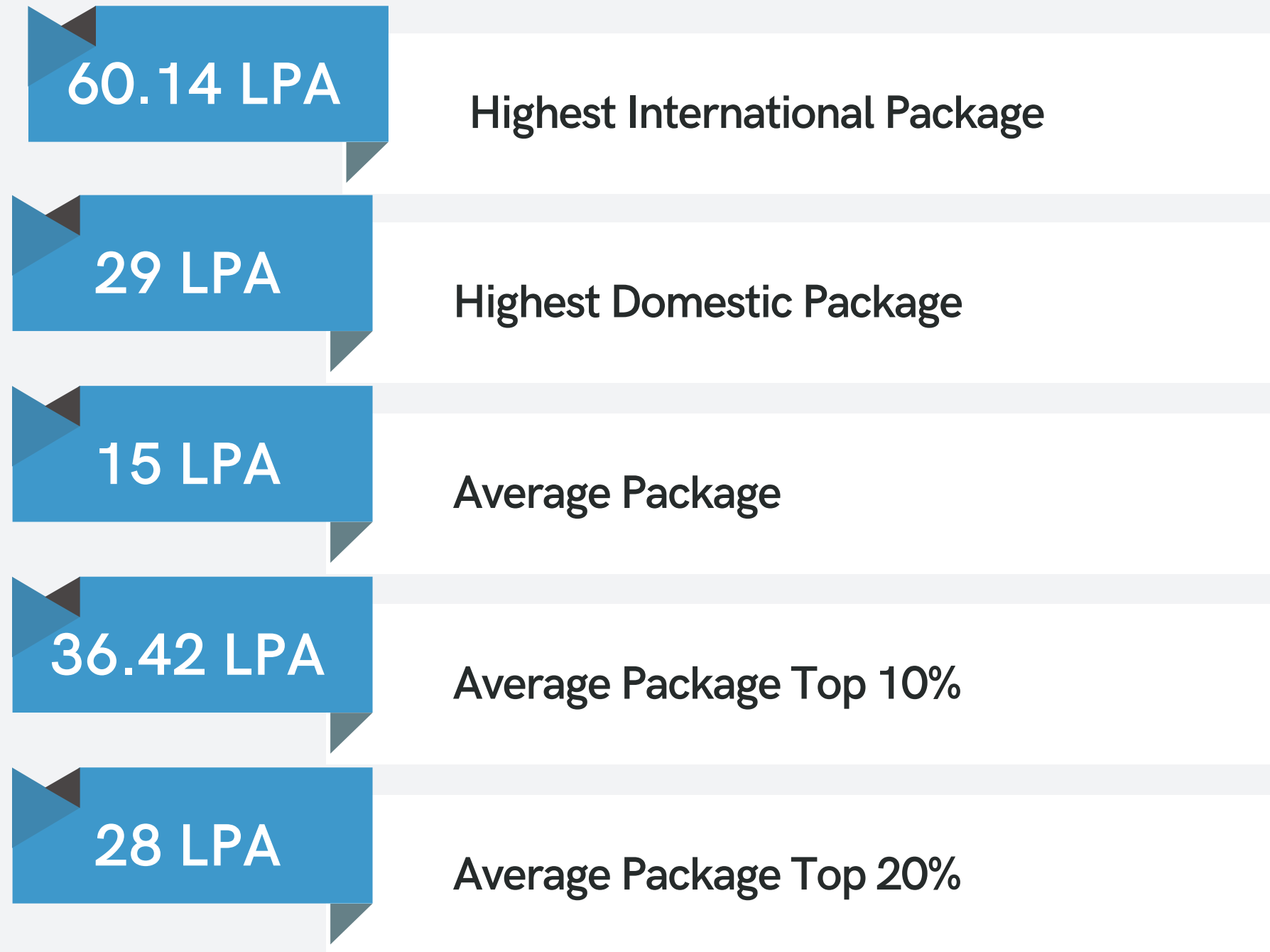


Domain Focused  
Program



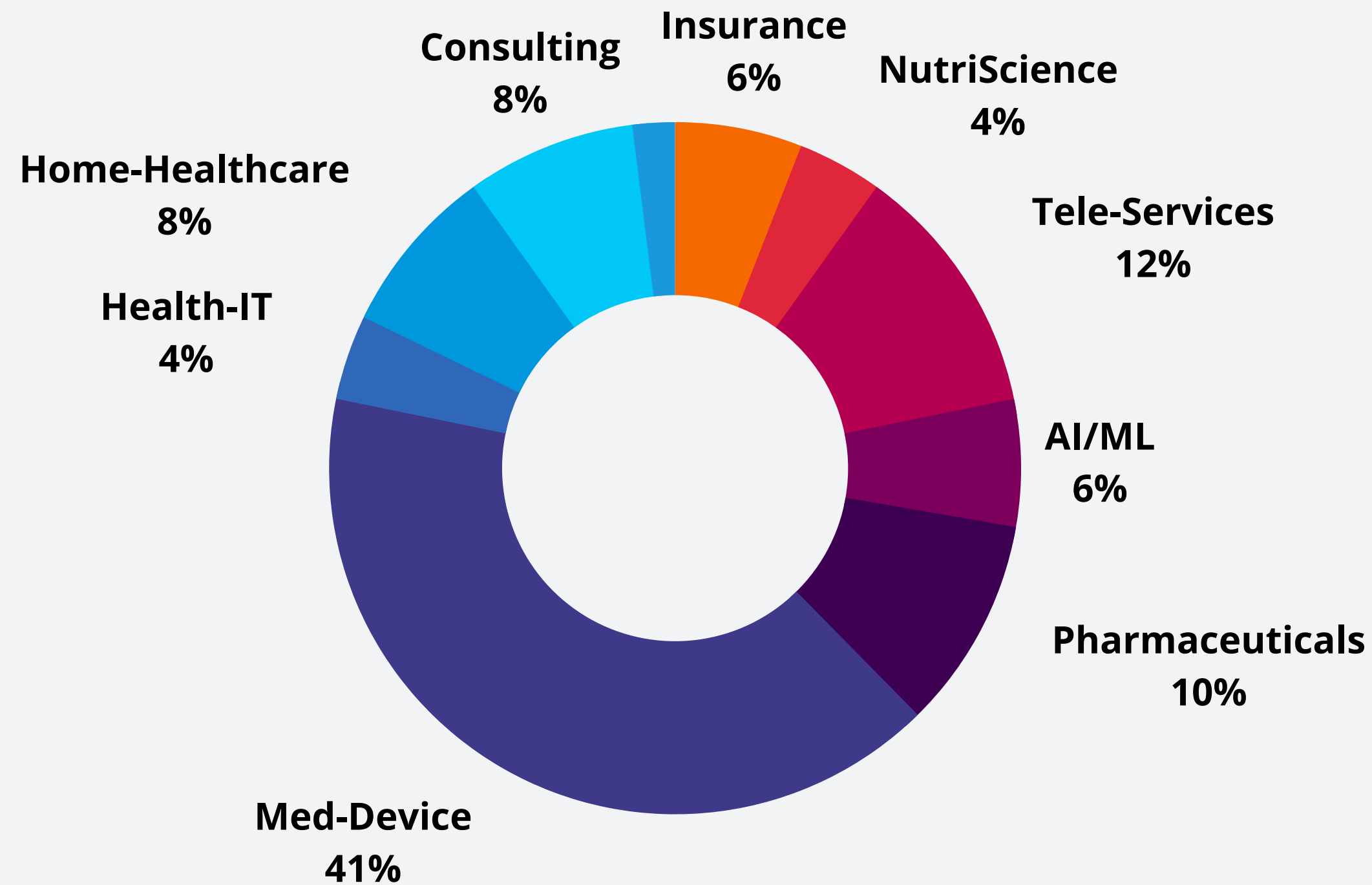
Industry  
Connections

# Robust Placements 2021-23





# Summer Internship 2022-23

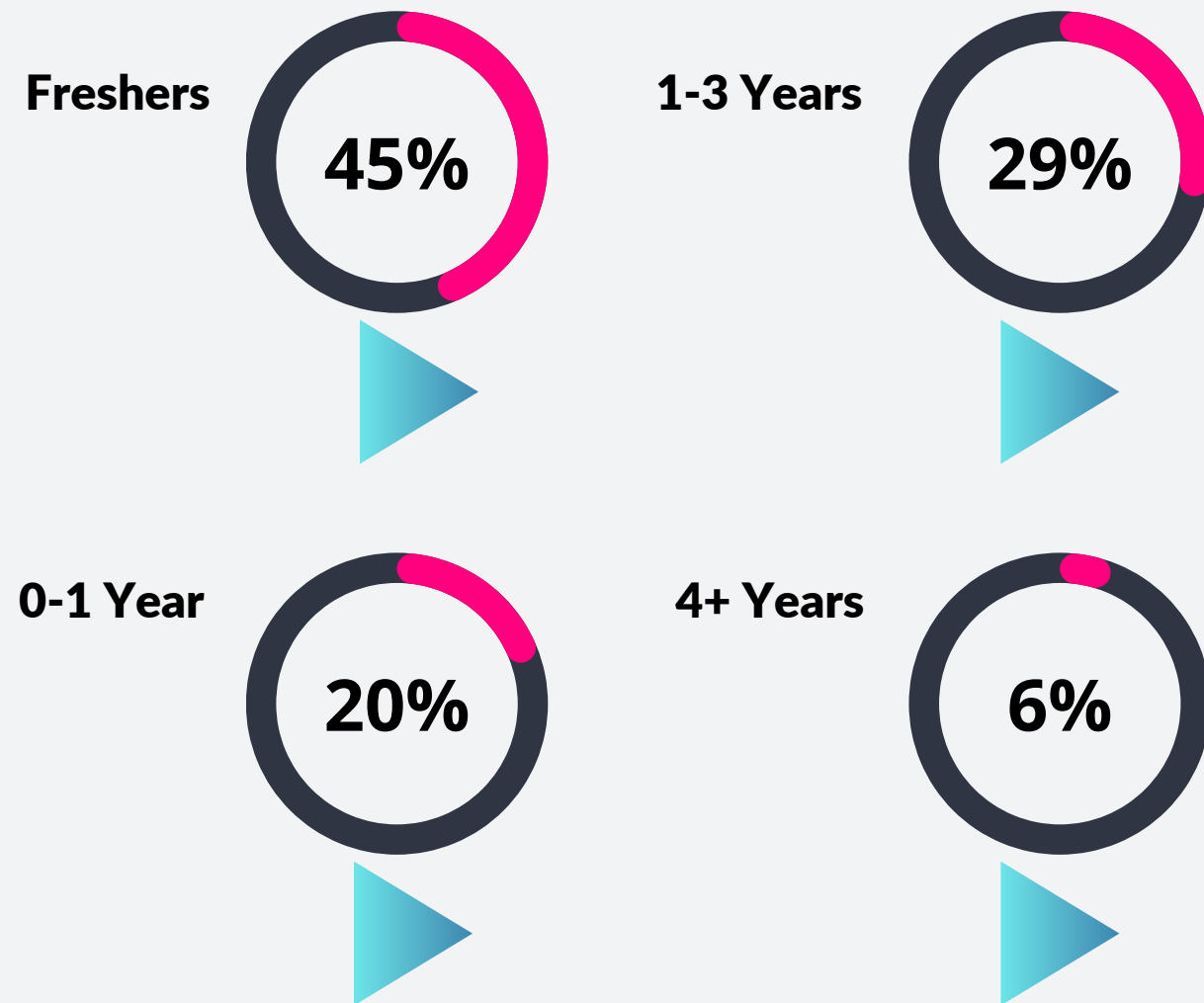


**Highest Stipend - INR 3,00,000**

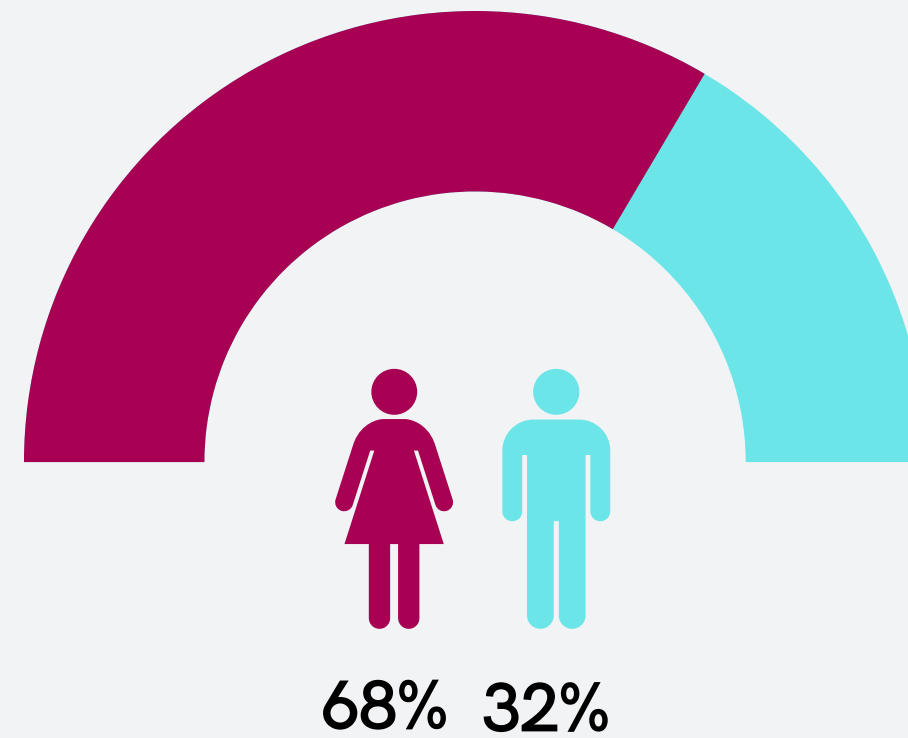
**Average Stipend - INR 81,765**

# Batch of 2022-24

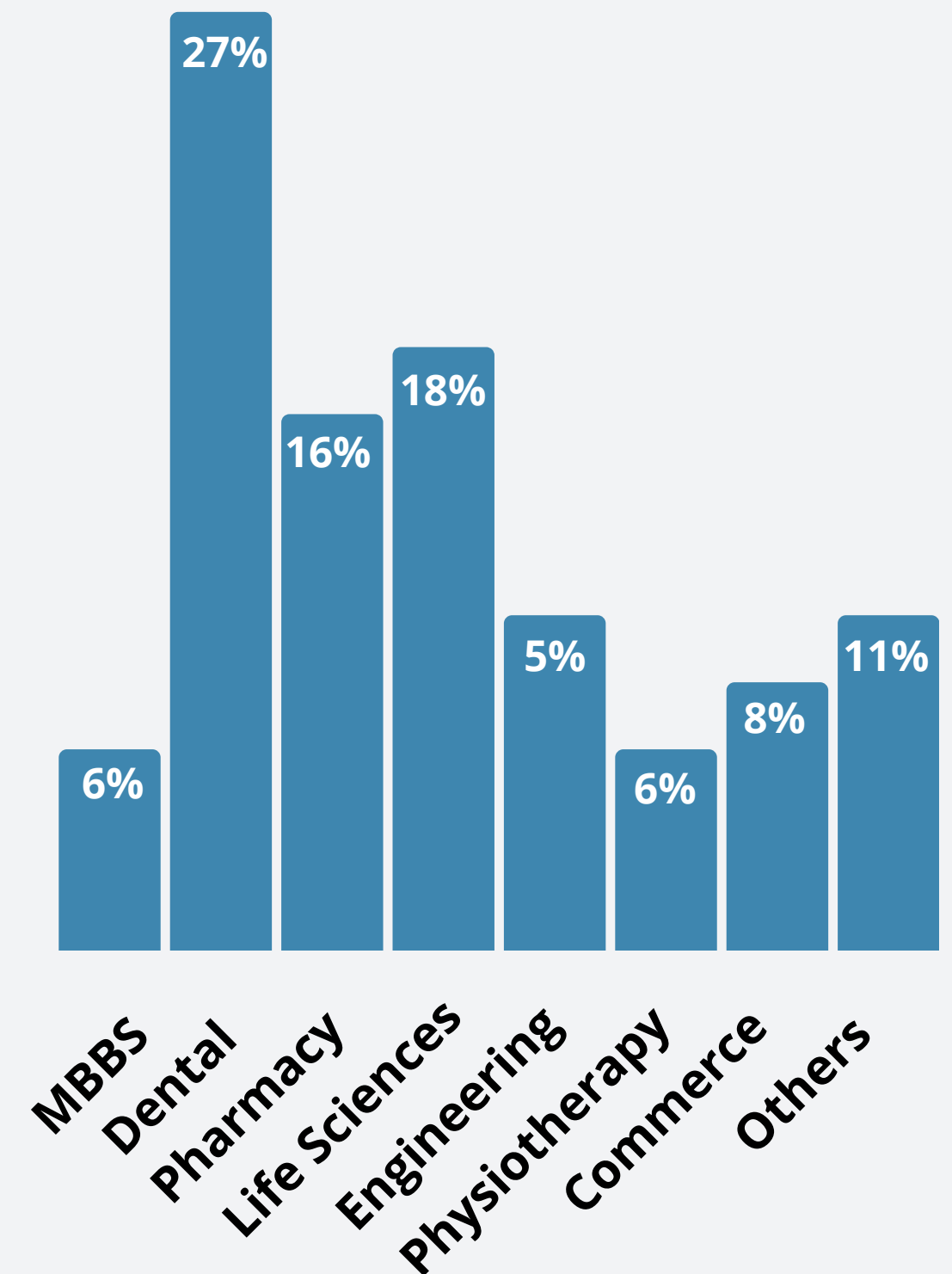
## Work Experience



## Gender Diversity



## Academic Background 2022-24



# Prominent First Time Recruiters

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# Strengthened Recruiters



# Contact



## Placement Chair

**Shawn Coutinho**

**shawnncoutinho@gim.ac.in**  
**placement.hcm@gim.ac.in**

## PLACEMENT COORDINATORS 2023-24



**Risabh Dilip Shah**  
**+91- 9833201294**

**Keshvi Bhandari**  
**+91- 9873624033**

**Mohammad Tahir Riaz**  
**+91- 8050292613**

**Nikunj Sonthalia**  
**+91- 9430777777**

**Anantha Gopidesi**  
**+91- 9620327032**

**Shradha Thakur**  
**+91- 8264920703**