



GOA INSTITUTE OF MANAGEMENT

“Next Marking” Management Education



GIM FLAGSHIP PGDM

PLACEMENT REPORT 2023

ABOUT GIM

For 30 years now, GIM has consistently been at the forefront of industry excellence, nourishing student communities to bear the torch of conscious leadership. GIM's strong focus on ethics and corporate governance is very relevant in today's times. The bar has raised time and again with 2023 seeing phenomenal growth in terms of expansion of our portfolio of recruiters. This year, increasing the strength of the upcoming batch, the learning that we as a B-School and flag bearers of the institution have recieved has been impeccable. Over 60+ industry leaders and pioneers made a total of 240+ offers to an enthusiastic and talented pool of

242 students. The institute witnessed the likes of Aditya Birla, Arcesium, GEP, JPMC, EY, Asian Paints among many others lasting relationships with us thereby enabling our leaders of tomorrow to learn from the best. We are immensely grateful to our family of recruiters who always had faith in the collective qualities and value additions that students from GIM bring with them. This year 60+ companies visited us for Finals. Despite uncertainties, the relationship that GIM shares with its recruiters has absolutely boosted metrics this year along with trust of our new recruiting partners. We hope these continue to flourish in the years to come.

240+
Offers

60+
Industry
leaders and
pioneers

242
Students



MESSAGE FROM THE DIRECTOR



“ The flagship PGDM program has a legacy of close to 3 decades of excellence in management education and has been nurturing business leaders with personal integrity, social responsibility, and a global outlook.



The world needs leaders with vision!

Business education is at an inflection point, and we at GIM strive to equip future leaders with competence and character to address emerging global business and social challenges. Our focus has been to integrate the elements of technology driven management, responsibility, social efficiency and happiness into organizational leadership and value-based management. We believe it is the need of the hour to create morally healthy, technologically competent, socially sensitive & sustainable organizations.

The flagship PGDM program has a legacy of close to 3 decades of excellence in management education and has been nurturing business leaders with personal integrity, social responsibility, and a global outlook. Continued downward trends in the economy since 2020 have not deterred organizations from hiring talent at GIM. I sincerely thank the recruiters who placed their trust in GIM's human capital and enabled us to once again post 100% placements.

Prof. Ajit Parulekar

Director
Goa Institute of Management

MESSAGE FROM THE PLACEMENT CHAIR



“ GIM places special emphasis on creating leaders with an ability to understand, study, create knowledge, research and adopt emerging practices, ideas, models, and technologies in the world of business.



It is now 3 decades since GIM ventured on a mission to apprehend and accomplish the need of recruiters by providing the best talents, especially through its flagship program Post-Graduate Diploma in Management (PGDM). As business management becomes more evolving and diversified, the corporate world has come to expect only the best from its budding managers. Driven by a mission to create knowledge and develop responsible and agile leaders at the forefront of cutting-edge business practices, we believe the creation and dissemination of knowledge with an ethical and sustainable approach is a strong foundation for developing leaders. We trust to be agile is to be a lifelong learner. This ensures our graduates inculcate the ability to swiftly respond to the evolving technology, customers, competition, and society. GIM places special emphasis on creating leaders with an ability to understand, study, create knowledge, research and adopt emerging practices, ideas, models, and technologies in the world of business. Students for GIM today serve with distinction in senior business positions across industry verticals with strong competencies in building organizational capabilities, people management, and communicating the corporate purpose to their diversified stakeholders

The Placement Committee, GIM PGDM, is a team of highly motivated and dedicated students who generously and relentlessly work for the institutional goal and in developing and maintaining a sustainable and long-term relationship with the corporate world. With yet another set of brightest management talent with inquisitive minds, ready to take on the challenges of the corporate landscape, it is my pleasure to welcome you to the placements at GIM, Sanquelim.

Dr. Saswat Barpanda

Placement Chairperson

Goa Institute of Management



VISION

- To be a preeminent Business School at the forefront of management education and research.
- We will create transformative leaders focused on responsible, ethical and sustainable business practices.



MISSION

To create knowledge and develop responsible and agile leaders at the forefront of cutting-edge business practices.



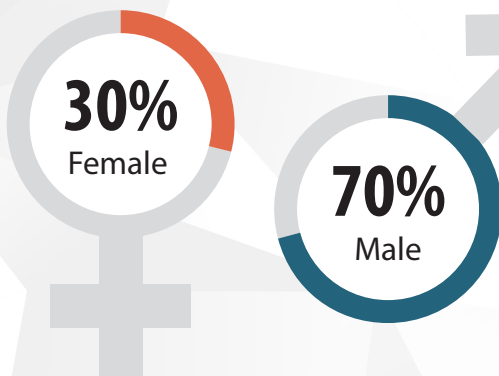
BATCH DEMOGRAPHICS 2022-2024



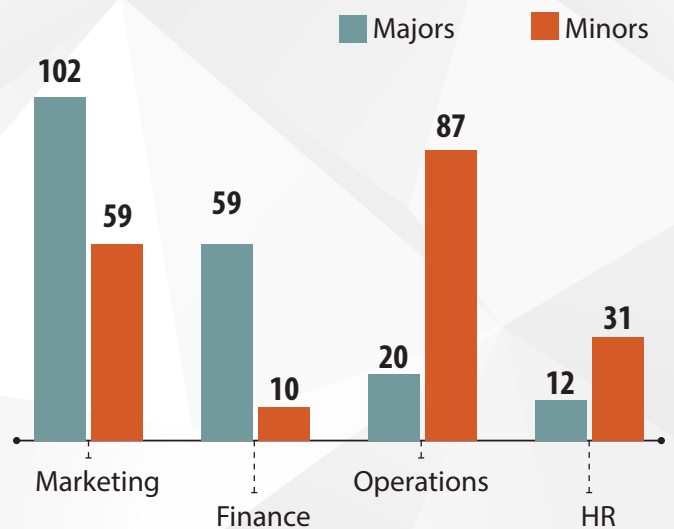
193

Total Number of Students

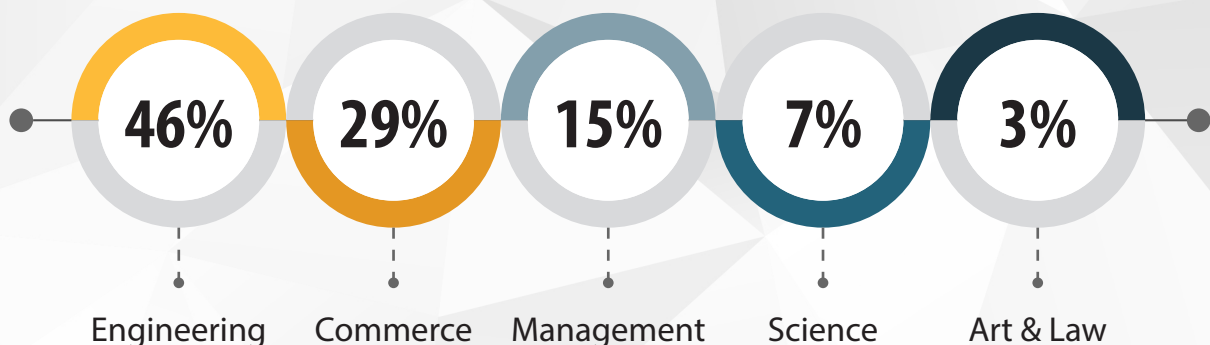
GENDER RATIO



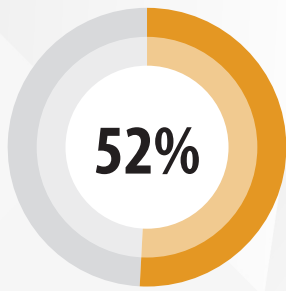
SPECIALIZATION



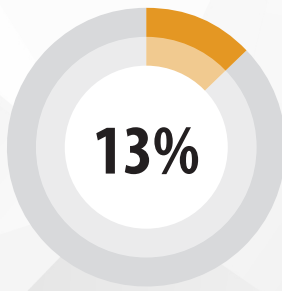
ACADEMIC BACKGROUND



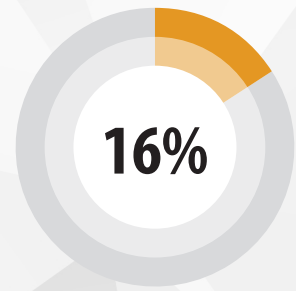
WORK EXPERIENCE



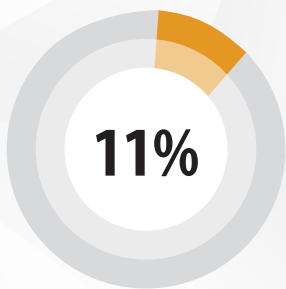
Freshers



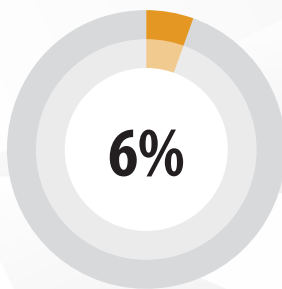
0 to 12 months



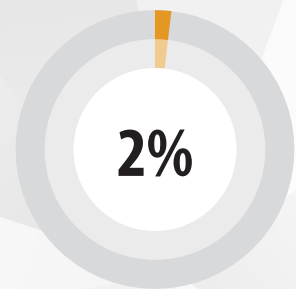
12 to 24 months



24 to 36 months

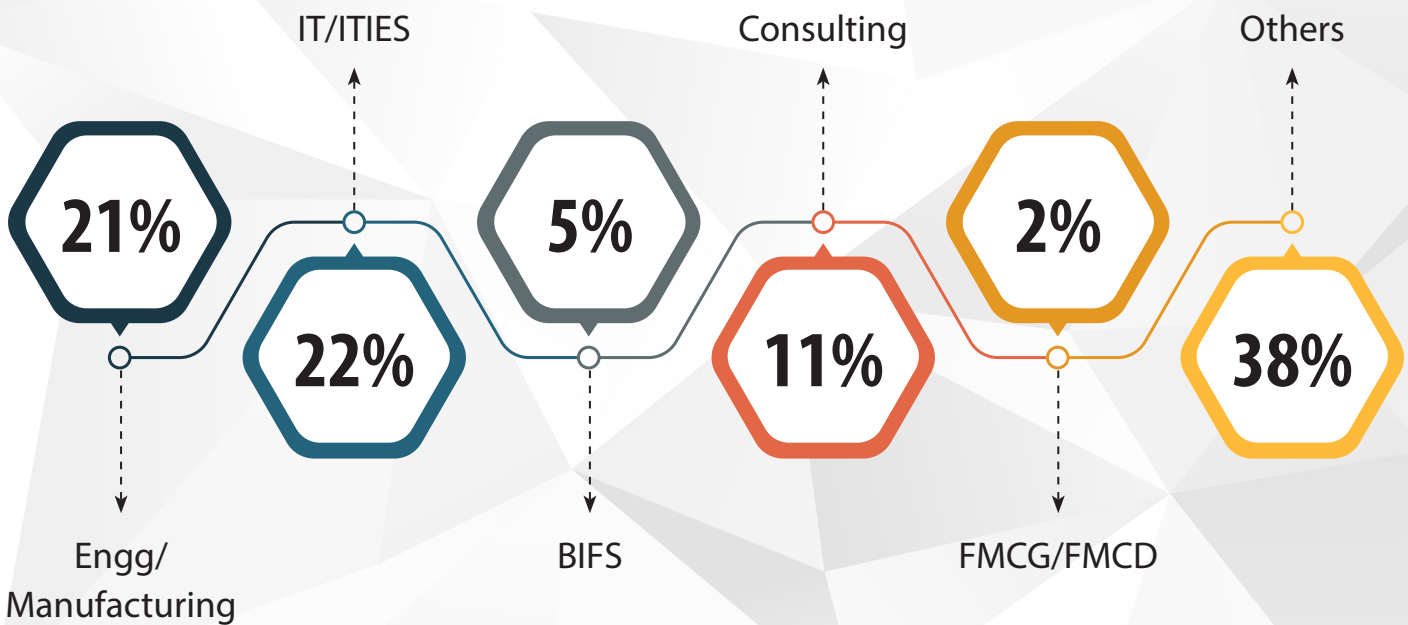


36 to 48 months



48+ months

PROFESSIONAL BACKGROUND



SUMMER INTERNSHIP PLACEMENTS 2023

Average Stipend
₹ 83 K

Median Stipend
₹ 70 K

Highest Stipend
₹ 3 Lakhs

Top 20 Average
₹ 1.9 Lakhs

Top 50 Average
₹ 1.5 Lakhs

Top 100 Average
₹ 1.1 Lakhs

TOP RECRUITERS

Johnson & Johnson



DE Shaw & Co



SECTORS OF COMPANIES

47

Financial Services

Information
Technology

30

23

Manufacturing

Consulting

9

9

Edutech

Pharmaceutical

6

5

Mining

Automotive

4

4

Insurance

Advertising
Services

3

3

Retail

Staffing &
Recruiting

3

2

Food &
Beverages Services

Hospitals &
Healthcare

2

2

Media &
Telecommunications

Wholesale &
Building Materials

1

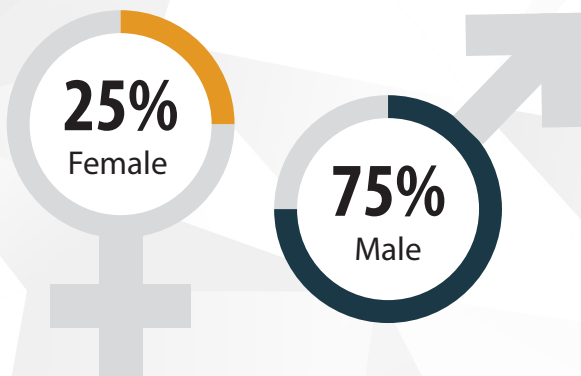
BATCH DEMOGRAPHICS 2021-2023



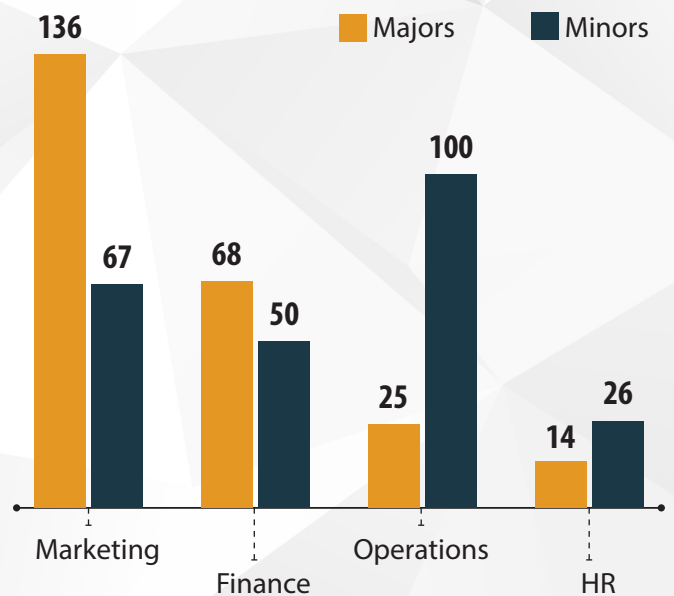
242

Total Number of Students

GENDER RATIO



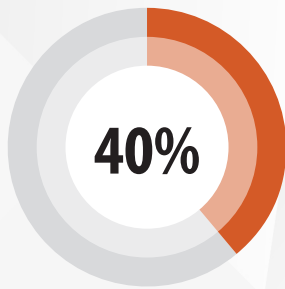
SPECIALIZATION



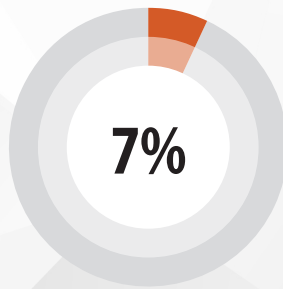
ACADEMIC BACKGROUND



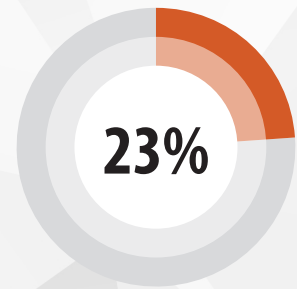
WORK EXPERIENCE



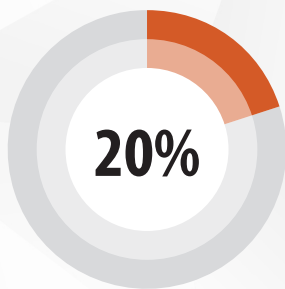
Freshers



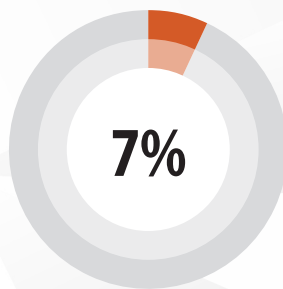
0 to 12 months



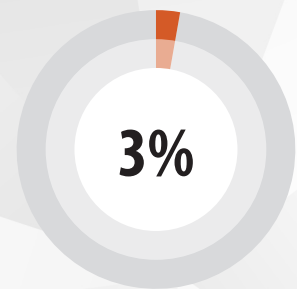
12 to 24 months



24 to 36 months

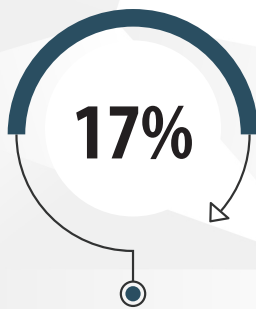


36 to 48 months

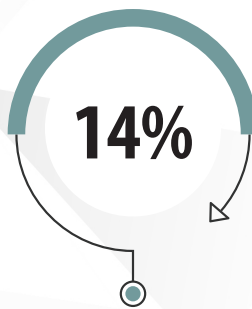


48+ months

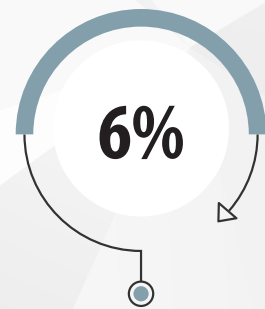
PROFESSIONAL BACKGROUND



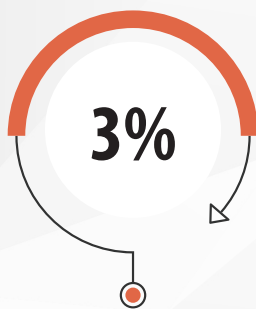
Engg/Manufacturing



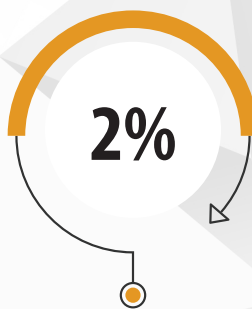
IT/ITIES



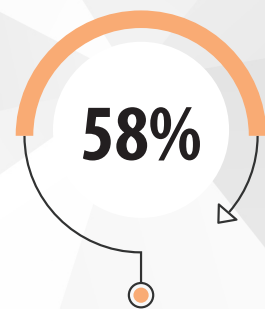
BIFS



Consulting



FMCG/FMCD



Others

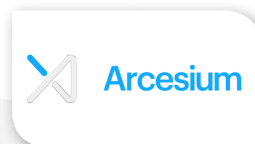


MARKETING

₹ 26,13,000
Highest CTC

₹ 14,72,000
Average CTC

The students majoring in Marketing enjoy a multi-pronged approach to internalizing core competencies for careers in Product Marketing, Consulting and Strategic Marketing Management. They also get exposure to services and customer relationship management along with Digital Marketing which has become the most explorable area in this industry. The electives taught through a combination of guest lectures, industry leader interactions and case study analysis have strong relevance in the current market scenario. An interactive brainstorming approach to real-world problems/cases is taken to deliver experiential learning in classrooms.



The specialisation at GIM is a springboard to careers in financial services, BFSI sectors, corporate finance and international banking. The general management curriculum combined with the case method hands out an immersive learning experience to the students. The students come in touch with the real world through finance events and fests held at college that helps them understand how markets work. The coursework examines the role of finance in supporting the functional areas of a firm and fosters an understanding of how financial decisions themselves can create value.

₹ 26,00,000
Highest CTC

₹ 15,00,300
Average CTC

FINANCE



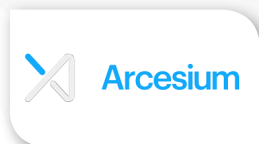


HUMAN RESOURCE

₹ 20,80,000
Highest CTC

₹ 13,63,000
Average CTC

The OB & HR function at GIM is composed of a faculty team with expertise in Human Resources Management, Industrial Welfare & Labour relations, Organizational Design, Interpersonal & Group process and Psychology. The specialization offers elective courses which cover diverse topics such as HR analytics, Diversity Management and Retention Management. We take pride in having Faculty members with doctoral degrees from the best management schools in the country. They actively contribute to the area's knowledge pool through publications, researches, consultancy, MDPs and case studies.



Information Technology and Operations Management are two tightly integrated functional areas in all manufacturing and service firms. This cross-functional specialisation is designed to satisfy the need in the industry for MBA certified candidates with indepth training in both functions. This course enables students to develop the skills and concepts needed to ensure the ongoing contribution of a firm's operations to its competitive position. It helps them to understand the complex processes underlying the development and manufacturing of products as well as the creation and delivery of services.

ITES / OPERATIONS

₹ 55,00,000
Highest CTC



₹ 15,82,000
Average CTC



PLACEMENT HIGHLIGHTS

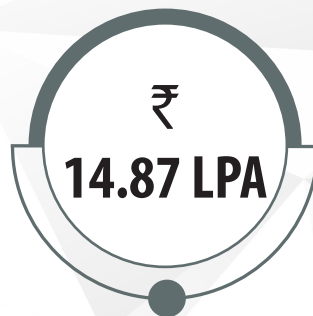


60+

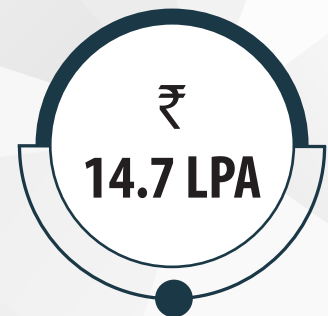
Number of
Recruiters



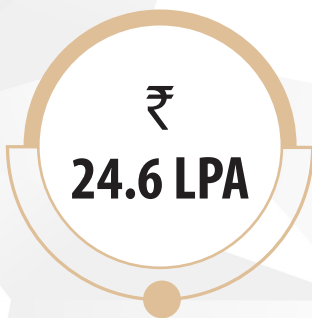
Highest CTC



Average CTC



Median CTC



Average CTC top 20



Average CTC top 50



Average CTC top 100

TOP RECRUITERS



CORPORATE COMPETITIONS



Titan Elevate
National Finalists



JPMORGAN CHASE & CO.

Finance Fast Forward : F3
National Finalists



Showstopper
National Finalists



ACTaPult
National Runners Up



Big Idea Challenge
National Finalists



Infosys Ingenious
National Finalists



VOIS Vantage
National Semi Finalists



Bond with Pidilite
National Finalists



DS GROUP



DS Group Trendsetter
National Semi Finalists



Dabur Verve
National Semi Finalists



Cognoscenti
Campus Winners



Flipkart Wired
National Semi Finalists



LEADERS' INTERACTION SUMMIT

Mr. Karan Sapra

Business Head
Aditya Birla Housing

Mr. Sanjiv Bajaj

Joint Chairman and MD
Bajaj Capital

Mr. John Mathew Sebastian

Head of Talent Acquisition
V Guard

Mr. Nandagopal B

Assistant Manager
Asian Paints

Mr. Venkatesh Neelam

Principal Talent Advisor
Atlassian

Mrs. Anjana Varma

Recruitment & Delivery
Capgemini

Ms. Supria Dhanda

Vice President & Country Manager
Western Digital

Mr. Chetan Agarwal

Vice President & Country Manager
Tesco

Mr. Anjani B Kuumar

Global Human Resources Leader
MX Player

Mr. Sanjay Panigrahi

Fomer Chief Customer officer
Pidilite Industries

Mr. Aditya Bhatt

Head of Jio Creative Labs

Mr. Subhobroto Chakroborty

Founder and Chief Digital Consultant
thedigitalfellow.com



PROMISES KEPT



NEW RELATIONSHIPS



PLACEMENT CHAIR

Dr. Saswat Barpanda

PLACEMENT SECRETARY

Ms. Suraksha Hadfadkar

PLACEMENT COMMITTEE



design@innomedia.in

(Top Left to Right)

(Bottom Left to Right)

Aamir Manzoor
Namitha Shajan
Anahita Singh
Raghav Khurana

7827448674
7902420865
9972709821
8427657418

Yash Edlabadkar
Jagriti Bhutoria
Aditya Kandala
Madhavi Suresh
Utkarsh Haldankar

7020583860
7003458176
8109777572
9061470685
7744836388



CORPORATE RELATIONS AND PLACEMENT CELL

GOA INSTITUTE OF MANAGEMENT

Poriem, Sattari, Sanquelim, Goa-403505

Email: placement@gim.ac.in