



GOA INSTITUTE
OF MANAGEMENT



VIBHUTHI 22ND EDITION

GOA INSTITUTE OF MANAGEMENT,
ALUMNI NEWSLETTER

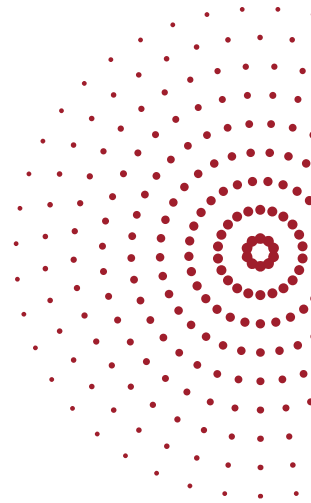
30 YEARS OF GIM | **SPECIAL EDITION**

JANUARY 2023

DIRECTOR'S ADDRESS



Prof. Ajit Parulekar
(Director, GIM)



Dear Alumni,

I send out warmest wishes on behalf of GIM for good health and well-being; may peace, prosperity, and happiness be yours throughout the coming year. 2023 is indeed a special year for us, as GIM turns 30 years old this August. We thus look forward with excitement to a new year of more great opportunities and climbing new heights.

The year 2022 has been a very eventful one as it is the year that we have emerged out of Covid. It felt great to have our campus buzzing with vibrancy and life once again as we welcomed our students back. Classes and meetings moved back to in-person ones, a welcome relief from seeing colleagues, peers and students through the screens of devices.

The year was also an exciting one for GIM – partly due to a bounce back in activities that were virtual, to now physical ones, and in a larger part due to solid performance by all the stakeholders of the GIM community – faculty & staff members, students and alumni.

These are the brief highlights for the year at GIM:

- International accreditation: AMBA & BGA – We joined a select club of less than 300 B-schools worldwide that are AMBA-accredited schools and one of the handfuls of B-schools in the world to be accredited by the latest BGA standards – only the second B-school in India after IIM Indore to be BGA accredited.
- International recognition: Profs. Divya Singhal & V Padmanabhan (and their collaborator, Prof Hinrich Voss) secured the First Position in the GBSN Beyond CapsimInbox Microsimulation competition, Prof. Avik Sinha was featured in Clarivate's list of Highly Cited Researchers (HCR) 2022 and as part of the World's top 2% of Scientists across all disciplines according to the Meta-Research Innovation Center at Stanford University, our students were awarded the AIM2Flourish prizes by the Fowler Center for SDG #6, GIM won the Green Gown Award under the 'Highly Commended – Sustainability Institute of the year' category, and I was inducted into the PRME Global Board.

- GIM launched online programs: We launched the GIM Online Active Learning (GOAL) PGDM program which is a hybrid management program for working executives and we also launched a Professional Certificate Program in Health Care Management with SkillsSir.
- Stellar placement performance: Our students have set new records this year as the highest domestic package is Rs. 55 LPA, and the highest international package is Rs. 60 LPA. Further, all students across the 4 PGDM have been placed with a double-digit package.
- 2022 was also a year in which we strengthened our alumni engagement. A new GIM Alumni Association Executive Council (EC) was elected, the process of nominating and electing Presidents and Vice Presidents for batched was instituted, an on-campus offsite was held for all alumni stakeholders such as the EC, batch Presidents and Vice Presidents, GIM Alumni who are members of the GIM Board and S.A.R.C. members.
- Several alumni meets were held at various locations during the year. Imprints 2022 was held in 5 Indian cities (Mumbai, Bangalore, Delhi, Goa and Pune) and 5 international cities (Singapore, Dubai, United Kingdom, Canada and New York). The 10th year reunion was held on 3rd December 2022 for the batch of 2010-12 and the 20th year reunion was held for the batch of 2001-03 on 13th - 15th January 2023.
- The Grand Alumni Meet (GAM) is around the corner and I look forward to meeting you all at the Grand Alumni Meet scheduled for 28th January 2023.

With best wishes for continued success and make your alma mater proud.

Prof. Ajit Parulekar

ALUMNI CHAIR'S MESSAGE



Prof. Sreerupa Sengupta
(Alumni Chair, GIM)

Dear Alumni,

Season's Greetings to you and your family.

The year 2023 is special in the life of GIM for many reasons. The gloomy days of the pandemic are nearly over. The year looks promising and has rekindled hope and joy in all of us for a satisfying journey ahead.

The Student Alumni Relations Cell (SARC) is very busy. I just wrapped up a meeting with them. The frenzy of activities may be a little overwhelming for the junior SARC members but all are excited and smiling. Finally, the big day is around the corner. After a hiatus of two years, GIM will be hosting the Grand Alumni Meet, in its usual avatar. We are eagerly waiting to welcome you back to your Alma Mater.

This year GIM is celebrating 30 years of its glorious journey. On this occasion, we present to you a special edition of Vibhuthi. GIM is growing every day – new faculty, new courses, expansion in the horizon of research, proliferation in faculty publication, new offerings for Executive Education and much more. Each Center at GIM is dynamic and provides the perfect platform for dialogue, research and other forms of engagement on issues of sustainability, public policy, innovation, and leadership.

Each day GIM has a new dream. We want to share this growth story with you. This Vibhuthi showcases the growth of GIM. As your Alma Mater marches ahead, we want you to be part of the journey, as well. There are many opportunities for the alumni to engage with the institute. A big shout-out to all the alumni. We are waiting to hear from you and explore new areas of collaboration with you.

The Student Alumni Relations Cell (SARC) has done fantastic work of weaving a wonderful narrative of growth and glory in this Special Edition of Vibhuthi. We hope you like this endeavour.

Relax, reminisce and happy reading.

Dr. Sreerupa Sengupta

GIMAA ALUMNI ASSOCIATION (GIMAA)

PRESIDENT'S MESSAGE



Mr. Jaideep Kumar
Class of 2000 President | GIMAA

Goals and aspirations change with experiences and situations. Who would have thought that we would wish for a normal and uneventful year where we can travel as we like, we can meet people in person and not have to worry about breathing the air around us !! (I stay in Gurgaon so the last point may still apply to me).

Between this rather tumultuous, uncertain, scary and life-changing period for many when COVID-19 struck words like "Lockdown", Quarantine, RT PCR etc became a part of our daily vocabulary, a group of bright, ambitious, and curious-to-learn MBA students formed the batch of 2020-22. While I am sure they build their college memories through their interactions on Teams, Phone calls and maybe city meetups, they never really experienced campus life as we did in our time. They are the young champions of our times and while circumstances change goals are achieved nonetheless.

As a proud alumnus of GIM, having passed out more than 20 years ago, with a load of memories to cherish, I and quite a few of us like to keep coming back to experience, give back and even now get back from the loving and thriving institution GIM has come to be.

Give back and Get Back!! Make this one of your new year's resolutions and the entire GIM community would be happy to embrace you.

Best Wishes for the new year !!

Mr. Jaideep Kumar

GLOBAL ALUMNI NETWORK



International Network

- United Kingdom Chapter
- Australia & New Zealand Chapter
- Singapore Chapter
- UAE Chapter
- Canada Chapter

National Network

- Mumbai Chapter
- New Delhi Chapter
- Gujarat Chapter
- Kolkata Chapter
- Bengaluru Chapter
- Cochin Chapter
- Hyderabad Chapter
- Pune Chapter
- Goa Chapter



GOA INSTITUTE OF MANAGEMENT ALUMNI ASSOCIATION (GIMAA) EXECUTIVE COMMITTEE

GIMAA EC 2022-25



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ANNUAL GIMAA EVENTS

GIM Alumni On-Campus Meeting:

In August 2022, an On-Campus meeting of the alumni was organized to explore avenues for collaboration between alumni and faculty in the domain of teaching, research and consultancy. The two-day meeting included discussions on developing a single online database for alumni, leveraging social media for better networking with alumni, enhancing alumni visibility, revamping the webpage on the Alumni association, structuring grant funds and collaborating with Atal Incubation Centre at GIM.

The meeting was attended by 16 alumni members who are part of the GIM Governing Board, Academic Advisory Committee, GIM Alumni Association Executive Committee, Batch Presidents and Vice Presidents.

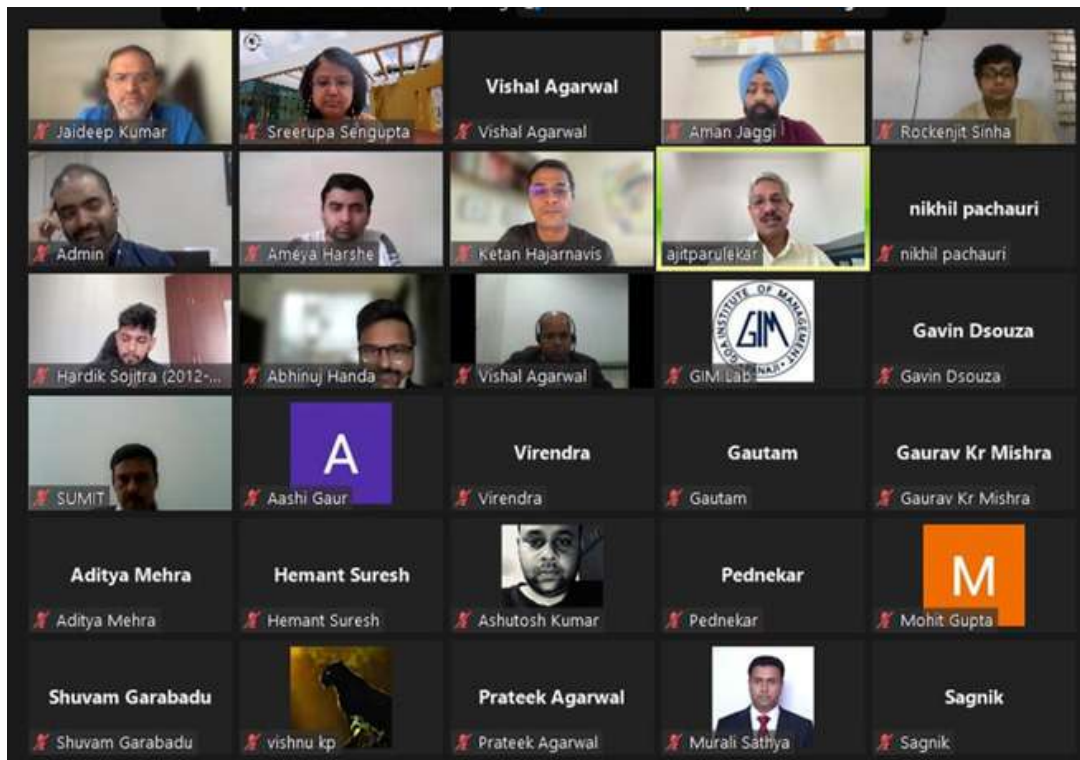


GIM ALUMNI ASSOCIATION 06th ANNUAL GENERAL BODY MEETING

The 6th Annual General Body Meeting of the Goa Institute of Management Alumni Association (GIMAA) was held on 26th November 2022 from 11.00 am to 12.00 pm. The meeting happened online and was attended by 88 Alumni, the Director, Faculty, and the Alumni Chair.

The agenda of the meeting was:

- Welcome address by the President
- Introduction of the new EC and vote of thanks to the previous EC
- Chairman's address to the General Body
- Confirmation and Approval of minutes of the AGM held on 27th November 2021
- Activity report of the previous year and updates on the current engagement
- Presentation of audited annual financial statements for the FY 20-21 & FY 21-22
- Appointment of Statutory Auditor for the FY 22-23
- Transaction of other business with the permission of the chair.



CAREER ADVANCEMENT ASSISTANCE REPORT BY S.A.R.C.

GIM believes your access to career development support does not end at graduation. The Career Advancement Assistance by S.A.R.C. is committed to supporting you throughout the different stages of your career. Whether you're looking for a new opportunity or want to recruit candidates for your organization, we strive to provide assistance to our Alumni base.

The Career Advancement Assistance Report by S.A.R.C. from October 2021 to December 2022:

Total No. of Companies	262
Total No. of Opportunities	332
Total No. of Roles	459
Top Locations	Mumbai, Bangalore, Hyderabad, Pune, Chennai, and Gurgaon
Top Companies	Infosys, Google, Deutsche Bank, Flipkart, Reliance, Axis Bank, Goldman Sachs, JP Morgan Chase & Co, KPMG Global Services, IBM, Pfizer and Optum

MESSAGE

PLACEMENT CHAIR (PGDM- FT)



Prof. Saswat Barpanda

Associate Professor

Chair Placements (PGDM - Full Time)

Dear revered Alumni of the Goa Institute of Management,

It is now 3 decades since GIM ventured on a mission to apprehend and accomplish the need of recruiters by providing the best talents, especially through its flagship program Post-Graduate Diploma in Management (PGDM). As business management becomes more evolving and diversified, the corporate world has come to expect only the best from its budding managers. Driven by a mission to create knowledge and develop responsible and agile leaders at the forefront of cutting-edge business practices, we believe creating and disseminating knowledge with an ethical and sustainable approach is a strong foundation for developing leaders.

We are extremely delighted to share the PGDM Flagship program placement figures this year. There is an unprecedented advance in all parameters of placement. The highest package went up to 55 lacs as against 27.84 (2020-22), and the median salary increased from 11 lac to 14.70 lacs. Likewise, we are thrilled to share a 22.48% rise in average salary which went up from 12.14 lacs (2020-22 batch) to 14.87 lacs this year (2021-23 batch). My heartfelt thanks to all the stakeholders for achieving this milestone and looking for continuous support from all of you.

Regards,

Prof. Saswat Barpanda

PLACEMENT FIGURE (LAC/ANNUM)



MESSAGE

PLACEMENT CHAIR (PGDM- HCM)



Prof. Shawnn Coutinho

Assistant Professor

Chair Placements (PGDM, Healthcare Management)

With immense pride, we would like to announce the successful conclusion of the Final Placements (PGDM HCM 2023 Batch). Goa Institute of Management (GIM) stood out among the premier business schools of the country through its admirable Final Placements for the Batch 2023. The stellar placements at GIM (Healthcare Management) amidst the increasingly volatile economic scenario stand testimony to the faith shown by industry stalwarts in its students, pedagogy and faculty. Our recruiters entrusted their faith in the quality of talent by opening many coveted roles of Brand Management, Consulting and Business Development amongst many others. The pinnacle of the placement was the International Placement of 60.4 LPA for the students which is itself an important landmark for the institute. The average salary (15 LPA) also grew by fifty percent 15 LPA which is quite a feat. The placement season also received an overwhelming response from first-time recruiters across various sectors of Consulting, Medical Devices and Pharma.

Regards,

Prof. Shawnn Coutinho

PGDM-HCM BATCH OF 2021-2023 ACHIVES 100% PLACEMENTS

60.4 LPA

HIGHEST INT'L
PACKAGE

29.13 LPA

HIGHEST
DOMESTIC
PACKAGE

15 LPA

AVERAGE CTC

13 LPA

MEDIAN CTC

27.84 LPA

TOP 20%

19.33 LPA

TOP 50%

MESSAGE

PLACEMENT CHAIR (PGDM- BIG DATA ANALYTICS)



Prof. Alekh Gour

Associate Professor
Chair Placements (PGDM, Big Data Analytics)

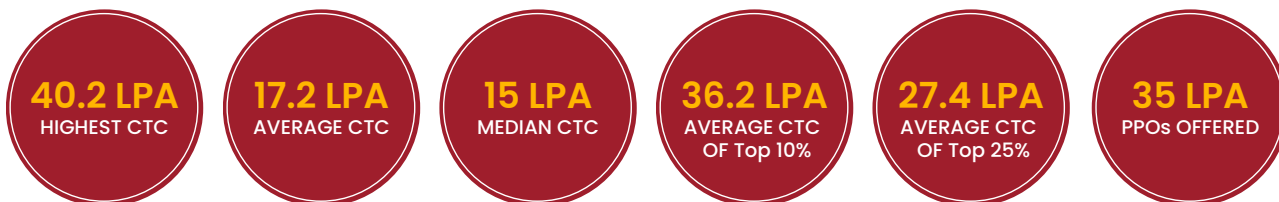
We are extremely proud to see the PGDM-BDA placement numbers this year. There is an unprecedented improvement on all accounts. The highest package went up to 40.2 lacs, and the median salary increased from 11.7 to 15 lacs.

But most of all, we are pleased to see the 34% rise in average salary, which went up from 12.8 lacs (2020-22 batch) to 17.2 lacs this year (2021-23 batch)—my heartfelt congratulation to all the students and gratitude to the recruiters.

Regards,

Prof. Alekh Gour

PGDM-BDA BATCH OF 2021-2023 ACHIEVES 100% PLACEMENTS



MESSAGE

PLACEMENT CHAIR (PGDM- BANKING, INSURANCE & FINANCIAL SERVICES)



Prof. Manju Tripathi

Associate Professor

Chair Placements (PGDM, BIFS)

In its very second year of establishment, GIM witnessed that the PGDM BIFS course is being welcomed wholeheartedly by the industry which has resulted in an exceptional increase in number of recruiters' average, mean & median salaries.

Be it for Final Placements or Summer Internships, the BIFS program witnessed major names such as Barclays, Wells Fargo, Bank of America, JP Morgan Chase, CRISIL Ltd and many others to be featured amongst the list of establishing relationships with corporates.

The Highest CTC secured stands at INR 27 LPA whereas the average and median stand at INR 14.6 LPA and INR 15 LPA respectively.

The BIFS course curriculum is designed in such a way that it bridges the gap between a student's financial know-how and its application through teaching certain advanced software and skills which are relevant in the current industry.

The rigorous 5 months internship program, grooms students to be ready as per the industry requirements and build their profile in their organizations over areas they plan to deep dive into professionally.

With time, we have received highly positive feedback from corporates based on the quality of students the institute has promised to deliver and we plan to strengthen our promise and relationship in the coming days.

We look forward to seeing the BIFS program rising and being featured as one of the top pioneering programs in the country with its wide and diverse set of offerings. We would always be indebted to the support of our alumni base and would wish for the same in the many days to come.

Prof. Manju Tripathi

MESSAGE

PLACEMENT CHAIR (PGDM-HYBRID)



Prof. Anurag Dugar

Associate Professor
Placement Chair (PGDM - Hybrid)

To our community of dedicated alums!

I am sure you are doing great in your life and career!

I am writing this to introduce the new programme that we have launched this year. It is called – PGDM (Hybrid). As the name suggests, it offers the best of both worlds – online and offline. It is a 2 year Post Graduate Diploma in Management where the participants learn in person as well as through cutting-edge online technology.

We realize that there is a very large number of executives, entrepreneurs and professionals in India who aspire to pursue a postgraduate in management from a top b-school. For some, it is a mandatory requirement to climb the corporate ladder in their respective organizations, while for others it is required for running their own ventures. However, their challenge is that they cannot leave their jobs, businesses and family to pursue higher education.

To cater to this segment, we are offering an AICTE-accredited PGDM programme which the participants can pursue without leaving their jobs, businesses, and/or family. The participants can get what they have always dreamt of, that is, postgraduate management education from a top Business School in the country.

Programme Benefits

- Get AICTE-accredited management education from one of the top B-schools of the country – without leaving your job/work.
- Associate with a top brand: GIM – an institute with a legacy of almost three decades in world-class management education. In 2022, GIM has been ranked 36th in India. In 2021, GIM was ranked 11th by Outlook B-school Survey and 9th by The Week.
- A programme curated specifically for experienced executives, professionals and entrepreneurs.
- Simultaneous learning and application. Learn on weekends, and apply during the week!
- Get the best of both worlds – cutting-edge online education and experience campus life in person
- Semester-based programme – Ample time to learn, reflect and apply what you have learned.
- Highest flexibility – Multiple exit points in the programme – so you are safe if you want to leave midway (although we bet, you will not!)
- Futuristic courses are designed to cater to immediate work requirements and sharpen the future leader in you.
- Holistic learning – a combination of – Open Online Courses, Community Based Projects, Business Projects etc.
- Network with the best of brains – A great platform to network with professionals, start-up founders, industry experts and GIM professors.
- Experience our world-class infrastructure at the GIM campus, and explore Goa.
- Reasonable Fees and Flexible Fee Payment Mechanism – to support you in investing in your own future, and get the best value on your investment.

I hope you would appreciate the idea and the thought process behind this programme. I request you to share the information about this programme with your team and in your circle. I believe that with your support we will make this programme a great success!

Thanks and best wishes!

Prof. Anurag Dugar

INTERNATIONAL ACCOLADES

GIM SHINES WITH INTERNATIONAL ACCOLADE, BECOMES PRME CHAMPION

Principles for Responsible Management Education (PRME) is an initiative of the United Nations Global Compact. GIM has been chosen as a PRME Champion for the year 2023.

The PRME Champions represent a group of dedicated business and management schools from across the PRME membership, committed to working collaboratively to develop and promote activities that address shared barriers for the PRME community, and which deliver value for business and society at large. These schools were selected to join the cohort by the PRME Secretariat from a pool of strong and diverse applicants. This year, 47 PRME Signatory Members, with a track record of impactful contributions in thought and action leadership towards Sustainable Development Goals (SDG), were selected to join the cohort by the PRME Secretariat from a pool of strong and diverse applicants.



GIM GETS AWARDED ASSOCIATION OF MBA (AMBA) & BGA ACCREDITATION

We are thrilled to announce that GIM has been accredited by AMBA & BGA. GIM joins a select club of less than 300 B schools worldwide that are AMBA-accredited schools and one of the handfuls of B-schools in the world to be accredited by the latest BGA standards – only the second B school in India to be BGA accredited.



GIM-FINALIST IN THE GREEN GOWN AWARDS 2022

Goa Institute of Management (GIM) was selected as a finalist in two categories – a) Student Engagement and b) Sustainability Institution of the Year in the International Green Gown Awards held in June 2022. GIM was titled as “Highly Commended- Sustainability Institute of the year” in the International Green Gown Awards 2022. It is the only academic institution in India to win this prestigious global award. The International Green Gown Award, which recognizes exceptional sustainability initiatives undertaken by the world’s universities and colleges, raises the bar and places every learning institution at the heart of delivering the UN Sustainable Development Goals (SDGs).



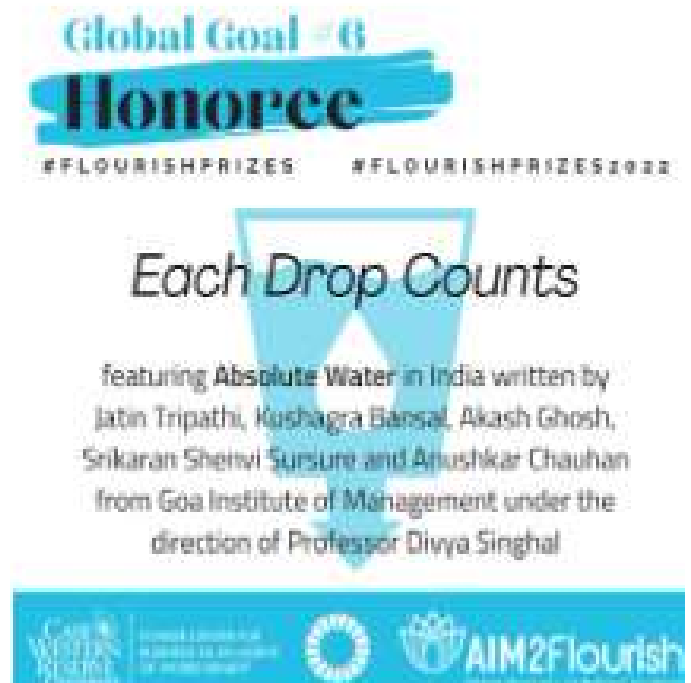
GIM PROFESSORS WIN FIRST PLACE AT GLOBAL BUSINESS SCHOOL NETWORK (GBSN)

Dr Divya Singhal, Professor, GIM and Dr Padmanabhan Vijayaraghavan, Associate Professor, GIM teamed up with Dr Hinrich Voss, Professor of International Business Management at the University of Bristol Business School to compete in a faculty competition conducted by Global Business School Network GBSN in collaboration with CAPSIM. They have been honoured with the first prize for their “microsimulation on workplace sexual harassment issues.



TEAM FROM GIM WON FLOURISH AWARD FOR SDG 6 AND 8

Under the guidance of Prof. Divya Singhal, Chairperson of the Centre for Social Sensitivity and Action (CSSA), the students of GIM participated in AIM2Flourish as a part of their Social Responsibility and Action course. AIM2Flourish is an initiative of the Fowler Center for Business as an Agent of World Benefit for Business at the Weatherhead School of Management at Case Western Reserve University. Among the participants, one team from GIM won the prestigious Flourish Award for SDG 6.



DHS (DIRECTORATE OF HEALTH SERVICES) PARTNERS WITH GIM FOR AYUSHMAN BHARAT HEALTH ACCOUNT ENROLMENT DRIVE

Over 400 students, faculty members and staff of the Goa Institute of Management (GIM) were provided with Ayushman Bharat Health Account (ABHA) IDs as part of the Goa government's Directorate of Health Services' (DHS) pilot project in collaboration with the Ayushman Bharat Digital Mission (ABDM) to create integrated digital health infrastructure in the country.



PGDM BIG DATA ANALYTICS BAGS THE #1 SPOT

In a remarkable feat, GIM's PGDM-Big Data Analytics has been listed at the top position in the "Top 10 Best Data Analytics Institute in India" for 2023 Analytics Insight Magazine.

AIC-GIM FOUNDATION TO DISBURSE SEED FUNDS TO STARTUPS

The Ministry of Electronics & Information Technology (MEITY) Startup Hub, Government of India has selected Atal Incubation Centre - GIM as the Implementation Partner for SAMRIDH, the flagship scheme of MEITY to support & accelerate Startups. MEITY's SAMRIDH Scheme aims to scale 300 Indian startups. Under SAMRIDH, AIC-GIM Foundation will select 8 Goa-based startups. The primary mission of the SAMRIDH scheme is to provide an investment of up to Rs 40 lakhs each to the eight selected Startups.



COLLEGE OF THE YEAR 2022

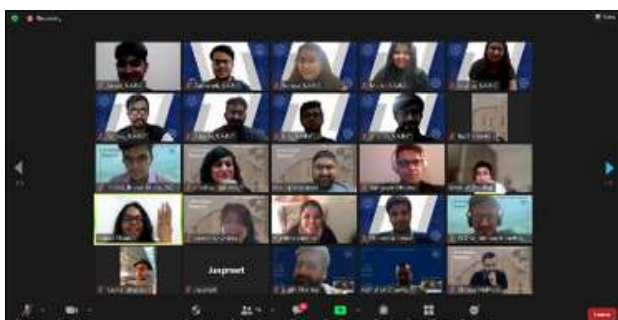
Goa Institute of Management was shortlisted as the College of the Year 2022 by The Higher Education Review - Education Magazine. It is the first B-School in India to be inducted into the United Nations Sustainable Development Solutions Network. Dr Devasheesh Mathur, the Admissions Chair of the Healthcare Management programme was also featured in the magazine for his constant efforts in making the programme function well and being instrumental in delivering higher quality education to the students.



CLUBS IN ACTION

10 YEAR REUNION – CLASS OF 2011 BY S.A.R.C.

10 Year Reunion – Class of 2011 was conducted on 12th December 2021. The event was conducted online mode using the Zoom platform. Alumni from various cities and countries joined the event. The event commenced with Hangouts 2.0 #AskMeAnything, wherein students got an opportunity to interact with esteemed alumni based in different countries and across multiple time zones. Almost 60+ students registered for the session. The interaction included questions from a mixed bag about corporate life, life after MBA and GIM. We had the privilege of having nine panellists from the Class of 2011. A “Flashback Video” was played with old pictures of alumni from their days at GIM. After this session, the Director, Prof. Ajit Parulekar highlighted the latest developments and achievements of the Institute. He expressed his delight to meet his old students from the Ribandar campus. “Back to Quad” segment wherein alumni were asked to share their favourite memory from their campus life at the old Ribandar campus. Following this segment “Alumni Centre Stage” was conducted for Alumni to showcase their talents. The event concluded with alumni taking their discussions late into the evening and leaving with fond memories of their days at the Goa Institute of Management.



SUMMER SOLSTICE 2022 BY S.A.R.C.

Summer Solstice is an annual competition where students of GIM are given an opportunity to showcase their summer internship projects to industry experts from various domains and get insightful feedback from the brightest minds in the industry. The competition features students from all of the courses offered by GIM, namely PGDM, BDA, BIFS and HCM. The event was held in a virtual mode this year, but that did not deter the students from giving their best and fully utilizing the opportunity given to them. Mr Jason Braganza from BDA won the gold medal for the best summer internship project with Ms Harsha Pareek from BDA and Mr Vibhav Jain from HCM bagging the 1st and 2nd runners-up positions respectively. The pool of 8 participants was assessed by 4 of our very own esteemed Alumni - Mr Yatin Budhiraja, Mr Vineeth Philip, Mr Rockenjit Sinha and Mr Vivek Sinha. We are grateful to them for taking out time of their schedules and helping make the event a great success.



IMPRINTS 2022 BY S.A.R.C.

After having virtual Alumni Meets for the past 2 years, Imprints 2022 – Alumni City Meets were conducted in person, allowing for record participation from our Alumni. The event was held on 3 separate days, between 4th and 11th June, covering 5 Domestic cities and 4 International cities. Not only did our Alumni turn up in large numbers for each of the events, but there was also enthusiastic participation from the Faculty and Management of the college with the Director, Dr Ajit Parulekar attending 5 of the 9 meets held and Faculty presence at each of the 9 domestic and Internationals City meets. Each domestic event was graced by a member of the newly elected GIM Alumni Association Executive Committee. Every City Meets had all the elements of a grand event; from receiving addresses from the Director/EC/Faculty/Alumni Chair, receiving campus updates, feasting together, to sharing their best memories at the campus. This Alumni City Meets not only helped our Alumni to network but also to cherish being a part of the GIM Family.



UTSAV BY THE ENTREPRENEURSHIP CELL:

UTSAV, a festival for the budding entrepreneurs of GIM, is a flagship event conducted by The Entrepreneurship Cell on campus. This event is all about giving students a chance to ignite their entrepreneurial zeal and to find a future business owner in them. The E-Cell works as fuel for that fire. This event is planned to cater to students who dare to feel the heat of being a business owner, face challenges, and find solutions by thinking on their feet about the problems businesses face on their way to becoming profitable. When one turns the pages of the club's memory book one finds inspiration, innovation, and teamwork in the atmosphere of UTSAV 2022. Around six hundred students with GIM's beloved faculty came to be a part of the successful fest filled with music to groove, photo booths to pose, and a confession corner to say the unsaid. Precursor events like The Burger Event and game stalls were organized wherein students could buy burgers of their choice from The E-Cell and engage in fun games which marked the onset of UTSAV 2022. 25 innovative student-driven stalls earning commendable profits from food, drinks, carnival games, etc. All this made UTSAV exciting and one of the most successful events of the year.



DeLIVERance BY THE INDUSTRY INSTITUTE INTERACTION CLUB:

Case study competition helps students brainstorm about innovation and decision-making via the numerous challenges the case offers. Industry Institute Interaction club at Goa Institute of Management organized DeLIVERance – a live case study competition in association with Global Consumer Products Pvt Ltd. which tested the astuteness of the participating students to take problem-solving business decisions. 44 students participated in the competition, with the mindset of winning the competition and making their mark. Uniqueness was the word of the day, as the teams put their best foot forward to win the competition.

The event started with a case study being floated with the participants. The participants were given the task of solving an industry/organization problem within the time limit. After the submission, all the teams were evaluated by the panel from the organization and the top 5 teams made it to the presentation round. In the end, Team Rockstar emerged victorious!



NIVESH BY SOFIA:

'NIVESH' is the National level virtual stock trading and valuation competition organized by SOFIA (The Finance Club), Goa Institute of Management. Nivesh explores trading and valuation skills, testing the acumen and the fine eye to generate maximum return on investment on a real-time platform. The event witnessed hearty participation from institutions across India, with more than 300 registrations. The event is one of the most anticipated events offered by SOFIA wherein participants took part in teams of three, did virtual trading of stocks on StockGro in the first round, and did the valuation of select companies in the final round.



INCEPTION BY INCEPTION:

Inception, the Performing Arts Society of Goa Institute of Management, organizes events promoting creativity and art forms for students throughout the year. Our flagship event, Inception 2022, the Annual Cultural, Music, and Food Festival, was a 2-day extravaganza focused on celebrating art through dance, singing, stand-ups, and rhythmic band performances. Being one of the most famous food festivals in the city, it serves as a stage to showcase food delicacies from around the country. Inception 2022 was a massive success with a footfall of 2000+ students, associating with some of the big brands, including Raymond, Parx Hunt, Inox Cinemas, Nestle, and many others. GIM has hosted eminent artists such as When Chai Met Toast, The Yellow Diary, Rahul Subramaniam, Abhishek Upmanyu, Kabir Café, Black IN White, and others. Events like MELODY AND MUSE, JUST DU-ET, and BATTLE OF BANDS also took place in which students from various colleges across India performed. It is this enthusiasm and the spirit of GIM that makes Inception a phenomenal two-day event, captivating everyone present.



TEDxGIM by TEDx:

TED is an annual event that brings together the world's leading thinkers and doers to share ideas that matter. In the spirit of 'Ideas Worth Spreading', TED created TEDx, a program of local self-organized events that bring people together to share experiences. TEDx GIM is a TEDx event held by students of the Goa Institute of Management. Starting in the year 2021 with the theme "Learning Never Stops", TEDxGIM'21 was the first of its kind hybrid event in a blended online-offline mode. In the first edition itself, TEDxGIM inspired students and staff of the Goa Institute of Management and many others by sparking a conversation about how learning never stops.

This year TEDx GIM was back with a new theme, "Who Created Thought?."The theme evoked a sense of bringing about change through one's ability. It was not just about knowing what was necessary, but having the courage and zeal to follow through. The theme was abstract to facilitate speakers from different fields and understand their prerogative, engaging the audience to think in a different dimension. It reflected one's upliftment in life, post-struggles, and failures. When faced with a challenge, basic biology outlines two kinds of responses – fight and flight. Both these responses manifest into a second chance to reimagine yourself, to upsurge again, rise higher than before, and stand stronger in front of the entire world but what drives this? Who facilitates this? That is the mystery that the diverse speakers unfolded.



MAKE A WISH BY SAMARTHAN:

Team Samarthan conducted its flagship event, 'Make a Wish,' on the 1st of March, 2022. The Corporate Social Responsibility club of GIM collaborated with Caritas Centre for Deafblind, an NGO whose aim is to alleviate human suffering and uplift those challenged in any way, especially children, whether physically, mentally, or economically.

This year the club focused on fulfilling children's wishes by giving every GIM student a chance to be a genie and contribute towards the cause. The response from the students was overwhelming, as the team managed to fulfil all the wishes of children from the NGO.



Q-FIESTA BY BRAINVISTA:

Q-FIESTA is the Flagship event of Brainvista–The Quizzing club of GIM. It is an Intra-college event which provides a great opportunity for the students to get a holistic quizzing experience of various domains such as General Knowledge, Business, Entertainment and Arts. Not only do they get the feel of how offline quizzes are conducted but they also get a chance to showcase their knowledge in a lot of different domains.



PRABODHAN BY INVICTA:

Prabodhan 2022, a two-day National Level Conclave organized by the Operations and Consulting Club of GIM, aims to familiarize students with current industry trends and challenges in the domain of operations and consulting. The eighth season of Prabodhan, which took place on February 5th and 6th, 2022, generated over 1000 students from different B-Schools across the nation. Highlights of the events included "SAMHITA 8.0," the Annual Supply Chain and Operations Newsletter that solicits articles from business school students and leaders in the industry.

"Continuum 8.0," a National Level Case Study Competition, where students from the top universities in the country present their solutions. "The Beer Game," a Supply Chain Simulation Game, evaluates the participants on their knowledge of Supply Chain. "Tantra", the Interactive Speaker Series, provides a platform for students to interact with industry experts, as well as "Qriosity" National level online quiz evaluating the strategy and supply chain knowledge across various prestigious B-schools of the country. And "Workshop sessions" on IT Project management for the students of GIM.



DIWALI 2022 BY RaZzMaTaZz:

Diwali 2022 is the flagship event of The Cultural Club- RaZzMaTaZz. This four-day event sees the campus adorned with lights, beautiful decorations and lots of love. To fill the students' hearts with festive joy there are different activities conducted like Musica- the Antakshari Night, DJ Night, Narkasura Dehan, firecrackers and Laxmi Pooja to celebrate this mesmerizing occasion. To imbibe the feeling of home away from home competitions like Rangoli making, Diya and room decoration with prizes are enjoyed thoroughly by the students on Diwali morning. The night is concluded by Team RaZzMaTaZz distributing personalized gifts to students on campus.



BASANTI CUP BY PRAYAS:

The Sports Club of the Goa Institute of Management held our flagship event, "Basanti Cup", during the Spring season. It is a 2-week long, intra-College, knockout Cricket Tournament conducted for both men and women. Over 21 teams registered for the tournament (17 men's and 4 women's) making it a huge participation.

The Subcontinent is known for its passion and love for the sport, and the students at GIM are never lagging behind. The games were hosted on an application which attracted over a thousand views! Basanti Cup is an event that not just cricket lovers, but all other sports enthusiasts also love to keep a close eye on. Players brought forward their A-game as they highlighted their full repertoire of innovative shots and mystery deliveries, keeping the crowd entertained! Prayas looks forward to conducting yet another thrilling tournament next year.



LITERATI BY CURIO:

'Curio', the ultimate creative club of GIM, is the merger of 'Kshitiz – The Creativity and Literary Club' and 'Centre for Creativity, Innovation and Design Thinking'. The clubs have held various events in the past years to give a platform and enhance the students' creativity with innovative, creative and fun events. Among many things in the last year, they published their newsletter. Curio held their flagship event Literati, spanned across two days, a photography exhibition and competition, and a doodling workshop. All these fun and interactive events helped students create memories with the official graduating batch t-shirts and Yearbook.



CONFLICT CONFRONTS BY AGORA X LOKNITI:

Agora X LokNiti is the premier club for public speaking and public policy at GIM. The Club organize debate competitions exclusively at the institute. Their flagship program, Conflict Confronts, is a debate competition that instigates participation from all sides of any debate, whether it is between two friends or two big political groups. The winning team is not just glorified with an emphasis on developing critical thinking and comprehending societal concerns and challenges but is also awarded a cash prize worth 10k.

At Agora X LokNiti, the team believes that debates are indispensable because they foster critical thinking, academic skills, awareness, mental and emotional maturity, and conflict resolution. The club's fundamental objective is to foster academic and emotional maturity and critical thinking. In events conducted by Agora X Lokniti, one can discover the power of debates and their ability to shape minds and perspectives.



GIM WIZBIZ BY MECCA:

The largest and most well-known national corporate quiz competition in India is GIM WIZBIZ, which is organized by a business school. Mr Avinash Mudaliar, a renowned quizmaster in India, serves as the event's host each year. GIM WIZBIZ has created a brand of quizzing that draws the top quizzers. This year's GIM WIZBIZ is the 22nd iteration. Pre-events e-WIZBIZ and ZEAL are held before the main event.

A three-day pre-event for GIM WIZBIZ 2022, e-WIZBIZ is held online. Registered B-school students may respond to 25 questions in 30 minutes each day. The GIM WIZBIZ 2022 pre-event e-WIZBIZ is only open to B-school students. The competition lasts for three consecutive days. ZEAL is a GIM WIZBIZ 2022 pre-event for an online crossword puzzle. At the GIM WIZBIZ 2022 Prelims, the Zeal winner will get the opportunity to participate against the nation's top quizmasters. Students from b-schools can participate in the event, which is done online. The greatest brand names in the nation, including ONGC, Tata Motors, Bisleri, State Bank of India, IFFCO, and many others, have backed GIM WIZBIZ consistently.

Companies like RBI, Deloitte, Cognizant, TCS, Sai Mitra, and many others participated in GIM WIZBIZ. This event, which was presented by Mr. Avinash Mudaliar, one of India's most well-known quizmasters, attracted both students and members of the business community. The event's massive prize pool was Rs. 2.5 lakhs.



SAMRIDDI 21 BY AAROHAN:

Aarohan is the leadership Interaction Club of Goa Institute of Management that aims to nurture the leader within the upcoming managers from GIM. It hosts the Ribandar talks series where eminent personalities and industry experts interact with the students and provides exposure to the happenings in the business world. It hosts the Samriddhi, an annual business symposium of the Institute and Wine Tasting Etiquette as well. Samriddhi, the international business symposium and 3-day flagship event of GIM is a platform for students from the premier B-Schools of India and abroad to gain exposure to the business world. Samriddhi 21 was held from 10-12 December based on the idea of making the best out of the new normal and the uncertain times it brings, "Charisma with Chaos". More than 1500 students enthusiastically participated in 5 business talks, 6 national & international competitions and 2 workshops on modern branding by SAS and the art of data visualization by Dell Technologies.

Aarohan organizes its flagship event, Wine Tasting Etiquette. Being the leadership interaction club, Aarohan aims to prepare future business leaders for the corporate culture through this event. WTE'22 was a pre-requisite for the students where they learned to pair 4 varieties of wine by Fratelli with cheese, chocolates, olives and crackers based on the palette of wine and the texture of the food. More than 600 students and faculty members took part in this authentic experience of cherishing and relishing wine.

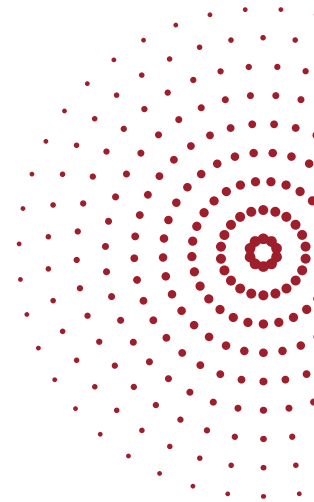


MANAGEMENT DEVELOPMENT PROGRAMME (MDP)



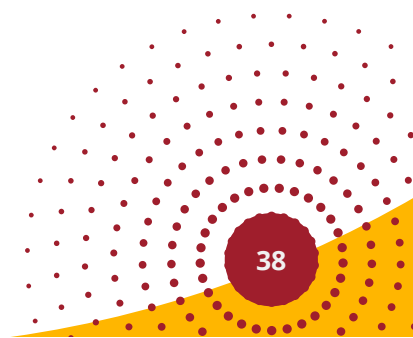
Prof. Avinash Ghalke

Associate Professor
Chairperson, MDP



Goa Institute of Management (GIM) is a firm believer in the three E's: Education, Engagement, and Empowerment. Over the year, GIM has designed executive training programmes in line with the three E's, thereby providing individuals with knowledge and the latest practices from industry and research. As a result, the emphasis has always been on developing participants' current skill sets and empowering them to manage and lead organisations successfully.

GIM's Management Development Programmes (MDPs) are designed to meet the needs of executives at all levels: senior and mid-level executives, professionals from start-ups, and new hires. The programmes equip students with a wide range of vital skills required to thrive in today's fast-paced global business world. GIM provides a range of standardised and tailored programmes for working professionals, both long and short in duration. We also provide a number of in-house programmes tailored to the client's individual requirements. The availability of teachers from numerous fields such as finance, human resources, data science, healthcare, operations, and marketing gives us the capacity to respond to and adapt to the unique needs of various firms that wish to conduct training at our institute. To make it a beneficial experience for the learners, the experienced faculty employ a number of pedagogical approaches such as caselets, discussions, interactive and educational movies, outdoor activities, and so on.



We have held MDPs for a variety of customers from industries such as pharmaceuticals, manufacturing, energy, real estate, information technology, educational institutes, public service, and administration over the years. Among the firms for whom we have provided training are Johnson & Johnson, MetLife, HPCL, ONGC, and Adani Group, to mention a few.

As we move ahead, we will continue to provide intense and transformative learning experiences for executive learners. We cordially invite you to join us on this remarkable adventure.



CENTRE FOR EXCELLENCE IN RESEARCH (CER)



Prof. Prakash Singh

Associate Professor
Chairperson, CER

RESEARCH AT GIM:

Goa Institute of Management has a strong faculty research base. We promote an eco-system of research in which academia joins with industry and policymakers to find the solution for some of the problems of society, industry and policy.

AREAS OF THRUST:

- For the academic year 2021-22, faculty from GIM published 101 Research papers in Peer Reviewed Journal Publications.
- The Research papers focused mainly on the area of SDG-9 (Industry and Innovation), SDG 7 and 13 (Clean Energy and Climate Action), SDG 3 (Health) and SDG-8 (Decent Work and Economic Growth).
- In 2021-22, our faculties published 4 A* (including 1 FT 50), 23 A, 22 B and 14 C ABDC-ranked papers.
- The Institute's core research expertise is in Management, Business, Humanities, Marketing, Big Data Analytics, Health Care, Tourism, IT, Organizational Behavior, Human Resource Management, Social Development and Inclusion, Livelihoods, Environment and Sustainability, Energy, Infrastructure and Finance.
- GIM faculties have also published books and book chapters with international and national publishers and have written research-based newspaper articles to disseminate their ideas and views.

- We have received research grants from external agencies such as WHO, McGill University, NABARD, Leads University, AHRC (Arts and Humanities Research Council) UK, and German Development Institute.
- Our faculties are currently involved in several research projects in Health, Digital Finance, Labour and Skill Development.

INFORMATION DISSEMINATION:

- The GIM Research Twitter handle (@GimResearch) communicates our research beyond academia.
- The tweets are written in a language intended for a broader audience.
- Through the Twitter handle, GIM research is accessible to our alums, students, and internal and external academicians, facilitating interaction across various stakeholders.

MESSAGE:

As the CER at GIM—we see research as the tool to find the solution to a sustainable future where academia-industry and policy experts join hands together to find answers to social challenges. We are open to collaboration. For further details, we can be reached at cer@gim.ac.in/prakash@gim.ac.in

HIGHLIGHTS

Best Paper Award at the Globalizing Indian Thoughts (GIT) 2022 Conclave, IIM Kozhikode.

The conclave on 'Globalizing Indian Thought' at the Indian Institute of Management, Kozhikode, aimed to shed light on India's plans to rank among the top three economies in the world. Dr Kinshuk Sarkar, Associate Professor, was honoured with the Best Paper Award at the conclave.

Prof. Dr Avik Sinha ranked among the top 1% of Highly Cited Researchers in 2022

Dr Avik Sinha, Faculty of General Management and Economics Area, has been featured in Clarivate's list of Highly Cited Researchers (HCR) in 2022. Prof. Sinha has been ranked in the top 1% of HCR, in 2022. Adding glory to GIM, he is among the 25 scholars from India to make a list. The researchers designated as the HCR have demonstrated significant influence in their field(s) by publishing multiple acclaimed research papers and publications in the past decade.



CENTRE FOR SOCIAL SENSITIVITY AND ACTION (CSSA)



Prof. Divya Singhal
Chairperson, CSSA

The Centre for Social Sensitivity and Action (CSSA) was established in 2013, to play a key role in translating the mission of GIM into reality. CSSA prioritizes responsible management education and promotes social responsibility within and beyond GIM to achieve the goals of Sustainable Development. CSSA incorporates the values of equity, inclusivity and sustainability in all its activities and prepares future leaders to respond to the complex sustainability challenges faced by business and society.

This Centre acts as a bridge between GIM and the external community. CSSA uses a four-pronged approach towards achieving its purpose - (a) systematically generates knowledge about socioeconomic challenges; (b) disseminates knowledge among potential and actual managers and other stakeholders, and (c) builds capacities of students and professionals on social impact and, d) organizes outreach programmes on social impact. The Centre collaborates with multiple stakeholders at the regional, national and international levels. CSSA coordinates with the United Nations Principle for Responsible Management Education and engages with other business schools in India and internationally to share and learn about responsible management practices.

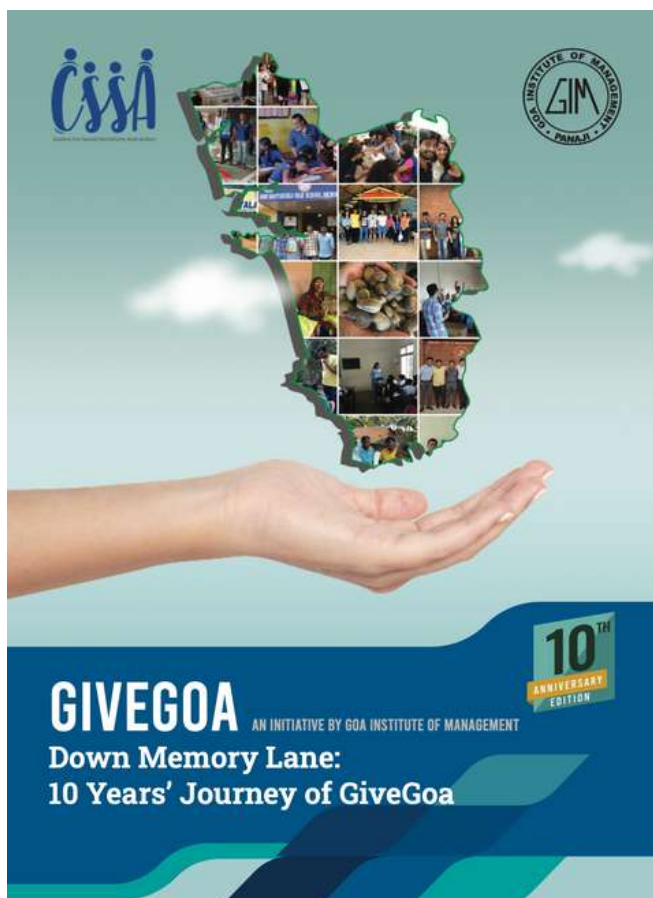
A few impactful initiatives conceptualized and implemented in the last 2 years are listed below:

Down Memory Lane: 10 years' Journey of GiveGoa

This commemorative volume prepared by CSSA narrates the philosophy, rich history and the impact of this marvellous service-learning program GiveGoa, and showcases the strategies and partnerships adopted by GIM for human development in Goa.

Alumni can access this volume

<https://drive.google.com/file/d/1l8ex9dmPIAH7auNG9Ong4qft2kcSyR6x/view>



Sahayog: Teaching SDGs Beyond Classroom

Sahayog (collaboration) aims to create sustainability ambassadors among students through collaborative projects with national and international institutions. The ultimate goal is to teach students the value of collaborative leadership and develop responsible, agile leaders for the business. Sahayog comprises short-term projects where students from GIM co-work with students from other national and international institutions on social and economic goals of Sustainable Development. Between 2021 and 2022, CSSA collaborated with North-South University, Bangladesh; Central Queensland University and Deakin University, Australia; United Nations Association for Australia; Woxen University, India and Claremont Graduate University, USA.

Make the Case

In 2020, a unique case study competition known as Make the Case was conceptualized and implemented by CSSA in collaboration with Commitments Accelerator for Plastic Pollution (CAPP), the Ocean Recovery Alliance (ORA) and the Indian Plastic Institute (IPI). The objective of the competition was to generate awareness about and discuss ways to tackle plastic waste in India and to nudge youth to take an interest in issues related to sustainable development.

The competition has been included in a compendium published by the United Nations Office of South-South Cooperation on 'Good Practices in South-South and Triangular Cooperation for Sustainable Development'– Volume 4, 2022. For more details – <https://cappindia.in/>, <https://bit.ly/3BdEcsd>

Through our quarterly newsletter, SDG Samvaad, our Social Impact Leadership Series and other initiatives, we encourage our alumni to connect and support us in building awareness around responsible management education, sustainable practices and SDGs. We would love to hear from you to explore the possibilities of collaboration.

MAKE THE CASE COMPETITION
To Reduce Plastic Pollution in India and Indian Subcontinent

Season 2

RETHINK DUCE CYCLE PURPOSE
PLASTIC POLLUTION IN INDIA AND INDIAN SUBCONTINENT

WHY THE COMPETITION?
We are looking for enthusiastic advocates of sustainability and champions for responsible consumption and production (SDG 12).

- It highlights high impact plastic waste solutions.
- Shares ideas for replication and scaling up high impact initiatives of plastic waste reduction across India and Indian subcontinent.
- Contributes towards reducing plastic waste.

THEMES OF THE COMPETITION

THEME 1
Showcase an existing high impact initiative undertaken to reduce plastic waste near a waterbody in a city or town or village.

THEME 2
Showcase a new or recent innovation for industry that is scalable.

THEME 3
Identify a plastic waste problem in your locality. Suggest an innovative and sustainable solution to solve the problem.

Who can participate ?
Students from top B-Schools, Universities and Technical & Scientific Institutes from India and the Indian Subcontinent

Team size:
3-4 students from an institute.

WHAT ARE THE STAGES?

Registration Deadline
7th February 2022

Submission of Case Study
28th February 2022

Notification to shortlisted candidates
15th March 2022

Presentation and Award Ceremony
End of March 2022

Interviews of Season 1 Winning Organizations:
@CAPPindia.in/CAPPConversations

Indian Plastics Institute (IPI)
30 Sarvodaya Industrial Area, Mahakali Caves Road, Andheri East, Mumbai 400093-India | 02266950347

To learn more visit CAPPindia.in | contact@cappindia.in

CENTRE OF EXCELLENCE IN SUSTAINABLE DEVELOPMENT



Prof. Arpita Amarnani

Associate Professor
Chairperson, CESD

The Centre for Excellence in Sustainable Development (CESD) was formed in July 2018 to contribute to GIM's quest for sustainability. Sustainability is 'meeting the needs of the present without compromising the ability of future generations to meet their own needs.' Keeping this in mind CESD focus' on environment-related Sustainable Development Goals (SDGs) viz. Clean Water and Sanitation (SDG6), Affordable and Clean Energy (SDG7), Sustainable Cities and Communities (SDG11), Responsible Consumption and Production (SDG12) and Climate action (SDG13). The initiatives of the centre revolve around achieving the three core objectives which include knowledge creation, knowledge dissemination and knowledge application with respect to sustainable development.

Besides implementing various initiatives to promote sustainability on campus, the centre has made efforts to promote environmental sustainability in Goa with respect to eco-friendly businesses and MSMEs. Thirty eco-friendly businesses were identified and interacted with. This will help the centre provide them assistance on how to display their products in a better manner as well as enable the centre to contribute towards creating a better ecosystem for their growth and sustenance by working with policymakers. The centre also aims to work with the incubation centre at the Goa Institute of Management to promote eco-friendly start-ups. CESD has made efforts to promote greener MSMEs in Goa by understanding their drivers and challenges and creating an awareness of eco-friendly business strategies. The purpose of this initiative is to also help them in developing an ecosystem which will aid in the process of this transition.

CESD is working on a project to identify, preserve and improve the biodiversity on and around the GIM campus. In collaboration with Goa State Biodiversity Board (GSBB), the centre created a floral biodiversity register that photo-documented 150 plant species found on campus. This was later converted into a coffee table book. Currently, the centre is working on documenting the Faunal biodiversity on the campus. This will create awareness about the existing biodiversity and the need to preserve the same. Besides, CESD undertook the initiative of preparing a Sustainability Report for GIM to report on the ESG aspects using the internationally acclaimed GRI framework. 'Sustainability Horizon' is a quarterly newsletter published by CESD. It collates contributions from students, academicians, and practitioners in the field of environmental sustainability. Currently, the newsletter is shared with more than 1200 recipients which include the GIM community, corporates, start-ups, government agencies, etc. The Centre has received several appreciative messages/ emails from recipients.

CESD also engages in international collaborations. Acknowledging the need for social entrepreneurship, the centre has been working on an international project; Responsibility and Innovation via Social and Sustainable Entrepreneurship (RISE) funded by Finnish National Agency, EDUFI. This project aims to co-develop a curriculum for capacity building in the field of social and sustainable entrepreneurship through partnerships with Higher Education Institutions (HEIs). In addition, the Network for Business Sustainability (NBS) integrates academic research with practical experience and NBS members mobilize businesses to contribute to thriving communities and ecosystems. Within NBS, CESD is a member of the Sustainability Centers Community (SCC) where centre leaders share the best practices and support one another through virtual collaboration and in-person events. CESD's efforts towards sustainability gained recognition in July 2022 when GIM was declared a "Highly Commended - Sustainability Institute of the year" in the International Green Gown Awards. This has motivated CESD to achieve greater heights in the field of sustainable development.



CENTRE FOR PUBLIC POLICY & GOVERNANCE (CPPG)



Prof. Sebastian Morris
Chairperson, CPPG

The Centre for Public Policy and Governance (CPPG) at GIM was initiated in early June 2021 with the objective of generating and leading intellectual capital and experience to inform public policy-making and governance in India and in emerging economies.

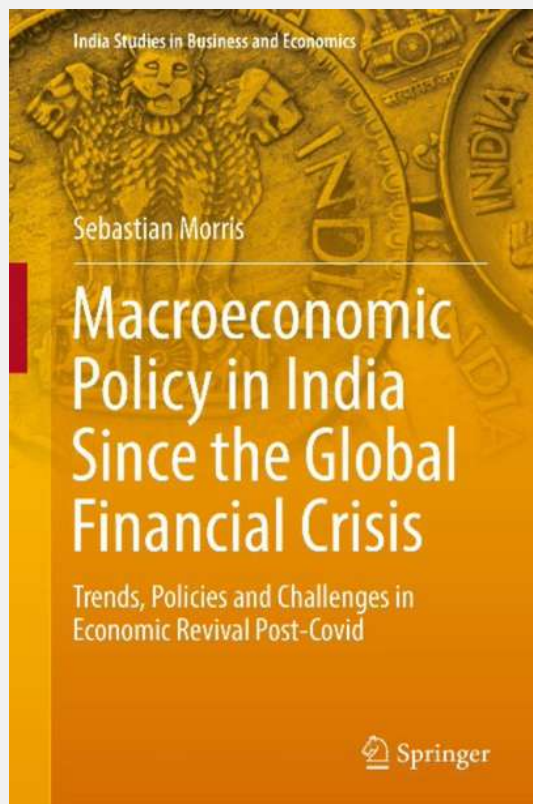
A brief snapshot of some of the initiatives of the Centre are as below:

- In May 2022, the Centre organised an International Conference on 'The State of Employment in India: Problems and Prospects' in a hybrid mode. The Conference witnessed 28 paper presentations and 12 keynote addresses from eminent experts, academicians and practitioners.
- In June 2022, Prof. Sebastian Morris, Chair, CPPG released a book titled, 'Macroeconomic Policy in India Since the Global Financial Crisis: Trends, Policies and Challenges in Economic Revival Post-Covid'. For this, the Centre organized two book discussion sessions in the online and offline modes on the 4th & 5th of August 2022.
- In August 2022, the CPPG partnered with the Goa Chamber for Commerce & Industry (GCCl) for 'Invest Goa Summit 2022'. The Centre had written the 'Knowledge Paper on Goa' that serves as a basic guide for the State Government to attract investors to the State, especially in its core infrastructural sectors.

- The Centre is now engaged in putting together a bi-annual conference on, 'Goa – Economy & Society' that will essentially highlight the key challenges and issues affecting Goa in the areas of the economy, society, polity, and governance, discussing the potential and the constraints and the way ahead that arises from each of these. Through these seminars, the Centre aims to publish a series of reports, the 'Goa Development Reports' that will encapsulate all the issues and discussions that arise. To begin preparations for this, on 6th and 7th Jan 2023, in collaboration with the International Centre Goa, CPPG organized the 'Goa Development Group Kickoff Meeting'. The meeting witnessed overwhelming participation from around 60 plus participants from diverse backgrounds some of whom were also presenters for the thematic sessions. The seminar had 8 thematic sessions on key issues and aspects of Goa's economy & society – Land & related issues, Mining, Forests & land-use, People, Economy, Politics, Public Service Delivery and Agriculture and witnessed interesting presentations and discussions from participants deeply engaged and with expertise in these core issues.
- Besides the above, the Centre has submitted several proposals to various government departments and agencies to study important aspects of policy and governance, a few of these is a proposal to study the existing disability schemes in Goa, a proposal for a 'Survey Based Study of the Perceived Impact of Mining Activities and their Closure, and Attitudes and Opinions with Regard to Mining, including Reopening of Mines in Goa', a proposal to study the 'Issues in Higher Education in the Context of the New Education Policy, for Goa' etc.
- The faculty from the Centre also engages in research and consultancy on various aspects of public policy & governance and publish in well- reputed journals and other sources.

Some of the key events planned for this year are the Goa – Economy & Society Seminar, two more seminars on labour and employment, a Journal on Public Policy & Governance by the Centre and training programmes for government departments and civil servants.

**A. Macroeconomic policy in India –
Book Discussion Session**



Online session on 4th August 2022



Offline session on 5th August 2022 at ICG



B. The State of Employment in India: Problems and Prospects Seminar:



C. Goa Development Group Kick-off Meeting for the Goa – Economy & Society Seminar:



CENTRE FOR CREATIVITY, INNOVATION AND DESIGN THINKING (CCIDT)



Prof. Padmavathi Shenoy

Assistant Professor
Chairperson, CCIDT

Centre for Creativity, Innovation and Design Thinking (CCIDT) offers a platform for a community of innovators comprising students, alumni, faculty, researchers and industry professionals. CCIDT plays a key role in addressing grand challenges independently and in collaboration with other Centres at GIM. The centre conducts academic writing workshops to enhance research publication by faculty. Recently a funded research study was undertaken with the help of NABARD to strengthen the entrepreneurial ecosystem in Goa, which offered valuable insights into the domain of menstrual health and women entrepreneurship. Short-term MDPs and Workshops have been delivered by its faculty members on Design Thinking for clients such as Metlife Insurance, Arun Jaitley Institute of Financial Management, Goa Livelihood Forum and Departments of Skills Development and Entrepreneurship alongside credit-based courses to enhance Creativity, Innovation and Design Thinking among students.

Centre for Creativity, Innovation and Design Thinking equips its stakeholders with knowledge and tools to become creative problem-solvers and helps industries to address wicked problems through design thinking. Currently, the centre has MoUs with innovative start-ups to facilitate experiential learning for students and live projects for students. The student body "Curio" associated with the centre provides unique opportunities for self-expression through various workshops on photography, creative writing and dance workshops etc.

CENTRE FOR LEADERSHIP



Prof. Shelly Pandey

Assistant Professor
Chairperson, Centre for Leadership

The Centre for Leadership at GIM aspires to shape agile leaders of the future with a responsible, humanitarian and ethical approach. The Centre aims to be a confluence of academics and industrial experiences.

The primary pedagogy of the Centre is to provide experiential learning to students and managers. The Centre has conducted leadership learning sessions such as 'exploring the self' and 'collaborative leadership' by taking the participants to the Western Ghats and Himalayas. These programs received remarkably positive feedback from the participants due to their transforming impacts on their work-life situations.

The Centre for Leadership looks forward to promising engagements with GIM alumni by designing experiential learning-based modules on leadership, to cater for their challenges in the industry. In this regard, the centre is planning an MDP with alumni of GIM, which would be based on Himalaya Trekking, in May 2023.

BEHAVIOURAL LAB



Prof. Kanupriya Katyal

Associate Professor,
Initiator, Behavioural Lab

GIM aims to be known in India and the World as a leading management school built around learning. Our commitment to learning is reflected in our Philosophy and Vision. Our goals and objectives require that we enhance knowledge through research and impart knowledge which is contemporary. Research is about learning, and learning is central to our way of life. GIM and its faculty have embarked on a journey of moving from textbook teaching to experience and research-driven classroom learning. Management and management research is about understanding humans and human behaviour.

1

IBM believes that the world is on the verge of a major shift, the cognitive era, when computers will increasingly sense, learn, reason, predict and interact with people in ways that are more natural to us. These new capabilities will enable humans to overcome our mental biases, penetrate complexity and improve our decision-making. In the coming years, countries that make investments in cognitive science, Big Data analytics, nanotechnology and related fields will become full participants in a global economic transformation shaped by cognitive technologies. Those who do not take the initiative face the prospect of falling behind.

As GIM's Faculty becomes thought leaders in their own domains, the Behavioral Lab serves to facilitate the faculty's quest to understand the Indian industry and Indian consumers through primary, hands-on research. Behavioural research is no longer restricted to OB/HR and marketing. It finds applications in economics, Finance and accounting and in Operations and IT. This resource is available to faculty, their fellow researchers, and GIM students. The interdisciplinary nature of the Lab means collaborations among different areas.

1 As articulated by Vice-President Strategy of IBM Research (Z. J. Lemnios); <http://thehill.com/blogs/congressblog/technology/189486-vital-to-invest-in-scientific-research> (Nov. 2013)

1. QUALITY AND QUANTITY OF RESEARCH:

The following Activities of GIM have Benefited from the lab:

a. Completed: Khandeparkar, K., Motiani, M., & Sharma, A. (2021). Thank you for not smoking—A multi-method investigation to understand the effect of anti-smoking warnings in television programs. *Journal of Business Research*, 128, 462–472.

b. Ongoing: Impact of Information processing styles on Compromise Effect. Padamwar Pravesh, Dawra Jagrook, Katyal Kanupriya.

Impact of influencer type, information processing style and appeal on Masstige Choice. Sharma Yukti, Silal Prakrit, and Katyal Kanupriya

2. PEDAGOGY AND CLASSROOM LEARNING:

GIM offers a course on Neuromarketing. Gradually, the lab is being incorporated in the Research Methods course PGDM and the Experimental Research course for FPM.

3. AVENUES FOR CONSULTING:

GIM would like to work/ partner with its Alumni and their organizations to offer research-driven solutions. Specifically, we use the eye-tracking mechanism to understand human behaviour.

INTERNATIONAL EXCHANGE PROGRAMME (IEP)



Prof. Supriya Phadnis

Assistant Professor
Chairperson, IEP

INTERNATIONAL EXCHANGE AT GIM: OPENING UP THE GLOBAL PLATFORM FOR LEARNING!

The Learning Never Stops at GIM! This is the underlying belief on which all the processes and activities in GIM are organized. We aim to create responsible and agile leaders with the knowledge and skills to manage enterprises. Goa Institute of Management has active and productive linkages with universities and institutions across the world. These linkages are designed to provide an opportunity for GIM students and faculty members to get global exposure as well as facilitate international students to experience GIM and overall management aspects in India. The international linkages are greatly valued by all the stakeholders and are built on strong and enduring relationships that allow both host and partner institutes to share and learn from each other.

At present GIM International Exchange has partnerships with about 18 institutions across Europe, the USA, Africa and Asia. One of the peculiar features of GIM International Exchange is the uniqueness of each program curated for partner institutions. International Consulting Bootcamp designed for students of the University of Antwerp enables students to pair with GIM students and work on live projects given by Industry Experts from Goa. This initiative not only enables students to understand the cultural and business aspects of India but also provides exposure to the Indian industry. GIM also hosts several partner institutions for the Country Immersion Program where a workshop on “Doing Business in India” becomes a highlight along with the industry visits. The exchange program also gives the opportunity to GIM students to spend a term internationally through Term Exchange Programs with several partner institutions. International Exchange thrives to further expand these associations for continuous improvements and to support the mission of GIM, “to create knowledge and develop responsible and agile leaders at the forefront of cutting-edge business practices.



LETTER FROM STUDENT ALUMNI RELATIONS CELL (S.A.R.C)

Dear Alumni,

We are grateful to have the privilege of playing the pivotal role of keeping you, our eminent Alumni connected with your alma mater and with your fellow Alumni. It has been an honour for us to keep working towards forging a stronger and enduring Alumni network that will enable the whole GIM community to excel in today's business environment.

With our Alumni community growing to 6000+ members, we are excited to have embarked on new endeavours to strengthen our engagement with you by leveraging every available channel. We extend our deepest gratitude for your commitment and participation in the same.

During the Covid-19 and post-Covid-19 period, it was praise-worthy to see the Alumni network come together to support each other greatly with job openings and help during medical emergencies. It was a privilege for us to facilitate this.

We would like to thank our Executive Committee; it has been a wonderful experience working alongside our passionate EC members in reaching out to Alumni to promote better Alumni relations and with this being the first year since their election, we would like to congratulate the team for their achievements and thank them for their constant support and guidance. We sincerely look forward to working very closely with the team in the future to further develop the prominence of the Institute.

Ardently, we would also like to thank Prof. Ajit Parulekar (Director, GIM), Prof. Sreerupa Sengupta (Alumni Chair, GIM), Ms. Priya Salgaonkar (Alumni Office, GIM) for their zealous support and guidance.

We strive to continue being a bridge connecting all our stakeholders – our beloved Alumni, Students and alma mater so that each one benefits from the other great and to always make ourselves available to our Alumni at all times and serve you all better.

Regards,
S.A.R.C.

MEET OUR S.A.R.C. TEAM

STUDENT ALUMNI RELATIONS CELL (BATCH 2021-23)



From (L-R): Maitri Aswal, Aakash Wadhawan, Akshay Gaba, Aman Gandhi, Somya Sharma, Aastha Gaur, Kris Mendonsa, Adarsh Menon.

STUDENT ALUMNI RELATIONS CELL (BATCH 2022-24)



From (L-R): Jahnawi Singh, Sanmay Kude, Ritika Enagandula, Vikesh Shetty, Nishita Bhardwaj, Pranay Upadhyay, Sananda Maity, Shaun Sequeira, Shivani Solanki, Anadi Vatsa, Priyal Nyati, Smruti Kamath

