



**GOA INSTITUTE
OF MANAGEMENT**



MANAGEMENT DEVELOPMENT PROGRAMMES

MEASURING AND MANAGING HOSPITAL SERVICE COSTS

You can't manage what you can't measure



December 7th - 8th 2023 | In Campus | Executive Certificate from GIM

 Poriem Campus, Sanquelim, Goa  0832 - 2366700/10

OVERVIEW OVERVIEW

Measuring and Managing Hospital Service Cost is a course that provides an overview of the fundamental concepts and practices related to costing in the health care industry. The course covers various costing approaches, including variable cost, total cost, healthcare package cost, and activity-based cost approaches. Additionally, the course explores health care services and support cost pools, allocation practices, revenue and expenditure streams, and the design of costing systems in hospitals. The course is ideal for healthcare professionals, healthcare administrators, and individuals who want to understand healthcare costing practices and how they impact healthcare delivery. By the end of the course, learners will be equipped with the knowledge and skills required to design and implement effective costing systems in the healthcare industry.

Last Date of Registration

30th November 2023

Duration

2 Days – 8 Sessions (10 AM to 5 PM)

Format

In-campus



WHO CAN ATTEND? WHO CAN ATTEND?

TARGET AUDIENCE:

Level: Mid-Management or Hospital Owners

Area Specific – Yes (Hospital management experienced participants)

Sector/Industry Specific – Yes (Healthcare Sector/ Hospitals)

The participants should have a basic understanding of hospital functioning and management. Participants in administrator position or accounts positions would be preferred.



HIGHLIGHTS/OUTCOME

- To have a basic understanding of costing.
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- To be able to apply the costing tools to hospitals.
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- To be able to assess their current costing methods.

PEDAGOGY

- Workshop based



PROGRAMME MODULES

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1. INTRODUCTION TO COSTING TERMS AND CONCEPT

#Small intro about the topic in about 20 words

2. HEALTH CARE SERVICES COST POOL & COST ALLOCATION PRACTICES

1. Health care services (medical & medical support services) cost pool & cost allocation practices
2. Health care support (non-medical) services cost pool & cost allocation practices

3. COSTING APPROACH IN HEALTH CARE INDUSTRY

This will cover the following topics variable cost approach , total cost approach, health care package cost approach , activity-based cost approach

4. REVENUE STREAMS IN HOSPITAL INDUSTRY

This would give cover the different revenue streams available in the Hospital Industry

5. EXPENDITURE STREAMS IN HOSPITAL INDUSTRY

6. DESIGNING COSTING SYSTEM IN HOSPITALS



PROGRAMME MENTOR

PROGRAMME MENTOR

Abhishek Ranga is a management graduate and holds a doctorate in finance. He is a qualified accountant with CPA designation from CPA Australia and CMA designation from The Institute of Cost Accountants of India (earlier ICWAI). He is a fellow member of The Institute of Cost Accountants of India, a member of CPA Australia, and a member of The Institute of Internal Auditors, USA. He started his career as a Management Trainee with Panacea Biotec Ltd. After spending around four years in the Pharmaceutical Industry, he moved to academics. He joined GIM in the year 2011, before which he was with the Kirloskar Institute of Advanced Management Studies, Harihar. He has around fifteen years of teaching experience at the postgraduate level; during these years, he had gained academic administration experience in the capacity of area chair, program chair, accreditation team co-chair etc. He has also conducted training programs for the executives of Cipla, Sesa Goa, Dutch Committee for Afghanistan, Kirloskar Group, Kalpatru Power Transmission Limited etc.



**Prof. Abhishek
Ranga**

PROGRAMME MENTOR

PROGRAMME MENTOR

Nafisa Vaz is a management graduate and holds a doctorate in Marketing has an experience of over 12 years in healthcare. Her rich corporate experience is concentrated in Operations, Services Marketing and Healthcare Branding. She has extensive experience working with hospitals, diagnostics, and the Insurance Industry. She has worked with brands like the Manipal Health Enterprise Ltd, Apollo Group, SRL Diagnostics, Goa Ayurvedic Hospital and ICICI prudential Health Insurance. Having worked in various sectors of the healthcare industry she brings with her deep insights into the best practices followed in the healthcare industry. She has carried out consulting assignments for several reputed organizations including projects for the NHA and WHO for projects on the Ayushman Bharat Scheme launched by the Government of India. She teaches courses in Hospital Management, Marketing Research & Analytics and Services Marketing. She has published papers in National and International journals and has book chapters to her credit.



Prof. Nafisa Vaz

COURSE FEES

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Programme Fees: INR ₹25,000 + 18% GST

The course fee covers 2 days of accommodation on a twin sharing basis, all meals, study material, and training kit. It does not include airport transfers, taxes, recreation etc.

The registration fees can be transferred through NEFT/IMPS.

Following are the bank details:

Bank Account Number: **23611450000016**

Beneficiary Name: **Goa Institute of Management**

Bank Name: **HDFC Bank (Sanquelim Branch)**

IFSC Code: **HDFC0002361**

Account Type: **Savings Account**

UPI/Gpay/PayTM



CLICK HERE

For **Registrations**

MDP OFFICE

GOA INSTITUTE OF MANAGEMENT

PORIEM, GOA-403505

Mail: **mdpoffice@gim.ac.in**

Mobile: **9834161149**

To register click here **<https://bit.ly/3DCVz5b>**



ABOUT GIM

Goa Institute of Management was established in the year 1993. It is an autonomous management school situated in Goa and affiliated to AICTE with accreditation by the NBA. This 29-year-old Institution offers a 2-year full-time flagship PGDM program to students. It also provides PGDM- Healthcare Management, PGDM- Big Data Analytics PGDM- Banking, Insurance and Financial Service, and Online MBA (PGDM) courses.

EXECUTIVE LEARNING @ GIM

The Management Development Programme (MDP) at GIM provides an intense and transformative learning experience designed to fit the requirements of seasoned mid-career executives. The program helps equip the participants with critical capabilities to succeed in an ever-changing global business environment.

