



**GOA INSTITUTE
OF MANAGEMENT**
PORIEM, SATTARI, GOA



May
2024

VIBHUTHI 23RD EDITION

GOA INSTITUTE OF MANAGEMENT ALUMNI NEWSLETTER

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DIRECTOR'S ADDRESS



DR. AJIT PARULEKAR

Director, GIM

Dear Alumni,

It is with immense pleasure that we present to you the 23rd edition of "Vibhuti," the Goa Institute of Management, Alumni Newsletter. The name "Vibhuti" signifies excellence and distinction, reflecting the ethos and achievements of our esteemed alumni.

Our shared journey at GIM has been remarkable, marked by learning, growth, and the creation of a legacy that continues to inspire. Moving forward, our commitment remains unwavering as we nurture this legacy, fostering a vibrant community of leaders and changemakers.

Leveraging our institution's vast and experienced knowledge base, we dedicate ourselves to your lifelong learning and professional development and for that explore our tailored Executive Education Programs designed to keep you abreast of business and leadership trends.

The upcoming Management Development Program calendar at GIM has achieved significant success, featuring Executive Education programs for new organizations such as BPCL, LIC, Indian Oil Corporation. Our enduring partnerships with Johnson & Johnson, Konkan Railways, PNB Metlife, and various Government of Goa departments and corporations continue to flourish. In alignment with our commitment, we are thrilled to announce exclusive custom programs for alumni at special rates.

Talking about our entrepreneurial alumni, the Atal Incubation Centre (AIC) is ready to support your ventures with resources, mentorship, and a network of experts, ranging from mentors to investors, to help bring your innovative ideas to life. Your entrepreneurial spirit serves as a beacon of inspiration for our community.

Not just that, exciting alumni events and reunions are on the horizon. These gatherings provide a wonderful opportunity to reconnect with fellow alumni and forge new connections and to be updated with all of these initiatives and facilitate easier communication, we strongly encourage you to register at the GIM Alumni Portal. This platform serves as a central hub for updates, resources, networking opportunities, and more.

Additionally, we invite you to join the WhatsApp group specific to your city, country, or region (**write to alumnioffice@gim.ac.in**). These groups offer a fantastic way to stay connected with local alumni, share opportunities, and support one another in your professional and personal journeys. Your stories, achievements, and insights are invaluable to the GIM community. We encourage you to share your journey with us and remain engaged with the institute and our global network of alumni.

In the end I would like to say, let us continue to uphold the values of excellence and leadership that define us. Your involvement and achievements are the cornerstone of GIM's legacy.

With heartfelt regards,

Ajit Parulekar

Director

Goa Institute of Management

MESSAGE FROM ALUMNI CHAIR



DR. SREERUPA SENGUPTA

Assitant Professor, HCM
Chairperson-Alumni Relations Office

Dear Alumni,

I hope this message finds you all in good health and high spirits. It gives me immense pleasure to bring to you the latest news from your alma mater. It has been an extremely rewarding year for GIM. Your alma mater has won several accolades and created impact, national and globally. In this edition of the newsletter we proudly share those achievements and also take you through all the events which have happened on campus in the year gone by. This edition is also special as a few of our alumni have shared thoughts on the impact GIM has had on their personal and professional lives.

We want to hear more from you. Whether you have recently changed jobs, started a new venture, or embarked on a personal milestone, share your news and updates with us.

Your alma mater has planned a lot of events for you in the coming months. I encourage you to follow us on social media and register on the alumni portal. There are many ways we can connect, collaborate, and support one another.

Feel free to reach out to me directly with any ideas, suggestions, or feedback you may have. Your input is invaluable for creating a meaningful experience for the alumni community.



GOA INSTITUTE OF MANAGEMENT ALUMNI ASSOCIATION (GIMAA) EXECUTIVE COMMITTEE



Jaideep Kumar
President GIMAA
Class of 2000/PGDM - FT



Savi Aman Singh Jaggi
Vice President GIMAA
Class of 2008/PGDM - FT



Rockenjit Sinha
Secretary GIMAA
Class of 2012/PGDM - FT



Vishal Agarwal
Treasurer GIMAA
Class of 2009/PGDM - PT



Gavin Dsouza
Member GIMAA
Class of 2017/PGDM - FT



Mohit Gupta
Member GIMAA
Class of 2016/PGDM - FT



Abhinuj Handa
Member GIMAA
Class of 2017/PGDM HCM



Salil Kumar
Member GIMAA
Class of 2003/PGDM - FT



Hardikumar Sojitra
Member GIMAA
Class of 2014/PGDM - FT

Message from an EC Member

From classrooms to corner offices, GIM empowers individuals to make a difference. Our alumni, including the amazing entrepreneurs, go on to lead groundbreaking companies, tackle global challenges, and leave their mark on the world. Their success stories are a testament to the transformative power of our education. But the impact goes both ways. Alumni like you are the driving force behind GIM's continued growth and reputation. Thank you for being a part of our legacy.



MR. HARDIK SOJITRA

Class of 2014/PGDM (Full Time)
Member-GIM Alumni Association

EVENTS BY GIMAA

Annual Meeting of GIMAA

The annual GIMAA EC Meeting was held on 27th May 2023. The meeting discussed the following-

- A

Templatize all events:
Imprints, GAM, Reunions etc
- B

Enhance engagement of Alumni - MDP/Summer Academy/Organising city conclaves
- C

Endowment
- D

Appointment of new auditor
- E

Preparing annual budget of GIMAA

ALUMNI BATCH REPRESENTATIVES



Shaun Sequeira
Batch President
Class of 2024/PGDM



Aditya Kalra
Batch Vice-President
Class of 2024/BDA



Kris Mendonsa
Batch President
Class of 2023/PGDM



Manavendra Mehta
Batch Vice-President
Class of 2023/PGDM



Sandeep S
Batch President
Class of 2022/PGDM



Naveen Yakkundi
Batch Vice-President
Class of 2022/PGDM



Aashi Gaur
Batch President
Class of 2021/BDA



Pratish Pradeep Prabhudessai
Batch Vice-President
Class of 2021/PGDM



Mukul Dhamija
Batch Vice-President
Class of 2020/PGDM



Adhiraj Vivek Sinai Mopkar
Batch President
Class of 2019/PGDM



Sairaj Gawas
Batch Vice-President
Class of 2019/PGDM



Hemant Suresh
Batch President
Class of 2020/BDA

EVENTS BY S.A.R.C.

1 Masterclass

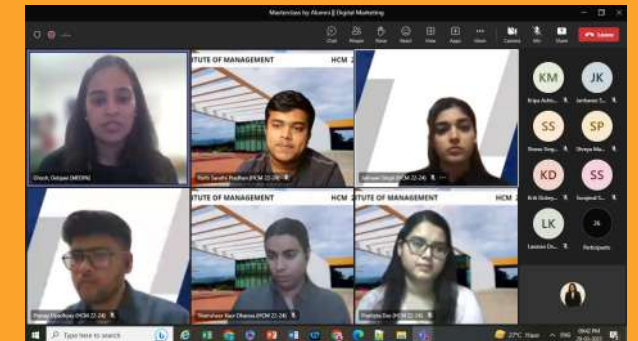
A. Masterclass 1: Digital Marketing

Speaker: Ms. Debjani Ghosh

Designation: Associate Marketing Director, Johnson & Johnson

Batch: 2011

This masterclass was organized for the students of Healthcare Management. The session happened virtually and was immensely appreciated by the students as they found the discussion extremely insightful.



B. Masterclass 2: Brand Management

Speaker: Mr. Chitresh Sinha

Designation: Brand consultant for Chlorophyll & Founder, The Plated Project

Batch: 2009

This masterclass was organized for the second-year students to enhance their knowledge about brand management and help them prepare better for their placement interviews. The session was attended by students who have interest in branding and marketing.



2 International Career talk for FPM Scholars by Dr. Sambit Lenka:

International Career Talk featuring Dr. Sambit Lenka, a distinguished Alumnus from the Batch of 1999 was organized virtually on "Careers Abroad after PhD," for our PhD scholars at GIM on 17th October 2023. Students received invaluable insights from Dr. Lenka's exceptional marketing journey, encompassing roles at prestigious organizations like Ogilvy & Mather, Wrigley, Lenovo, and ACCICON, as well as his successful venture, Bottoms Up Consulting, and current academic leadership as the Director of Studies of Business Administration at Jönköping International School



3 Campus to Corporate (C2C) Mentorship Program

Mr. Shankar Pednekar, from the Class of 1996 was invited for an interaction with the PGDM students as part of the Campus to Corporate (C2C) Mentorship Program. The program was organized on 22nd November 2022. This program gave yet another opportunity to students to interact and learn from the exceptional journey of Mr. Shankar Pednekar.



4 International Career talk for PGDM Students by Ramachandran Prabhu Salgaonkar:

International career talk with Ramachandran Prabhu Salgaonkar was scheduled on 30th October 2023: The Student Alumni Relations Cell had the privilege of hosting our esteemed International Alumnus, Mr. Ramchandra Prabhu Salgaonkar, Class of 2014, Managing Partner at Amaze Warrior Consulting. With his extensive experience in international business, he helped students gain a different perspective and provided them with insights to look forward to diverse career opportunities in Europe.

The talk aimed at helping students gain a different perspective on international business and provided insights that could guide them in exploring diverse career opportunities in Europe. This aligns with the broader goal of preparing students for the globalized nature of the professional world.



5 10 Year Reunion

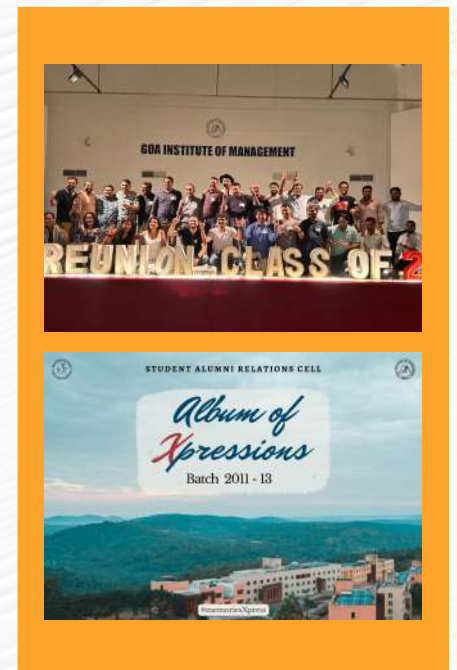
Class of 2012

The 10 Year Reunion - Class of 2012, held on December 3, 2022, was a vibrant celebration of a decade's journey for Alumni from diverse backgrounds. Welcoming Alumni, including domestic and international participants, the event echoed with shared memories and newfound connections. Dr. Ajit Parulekar, Director of GIM, ignited nostalgic sentiments with updates on institute advancements, fostering a sense of pride among former students. An engaging campus tour evoked fond recollections as Alumni revisited familiar haunts and marveled at the institute's progress. Hangouts 2.0 #AskMeAnything sparked lively discussions, offering valuable insights from accomplished panelists representing various industries. The festivities continued with spirited gully cricket matches, accompanied by the melodic strains of OxyGIM's musical performance, enveloping attendees in a symphony of nostalgia and camaraderie. A heartwarming flashback video and a cake-cutting ceremony commemorated shared experiences and milestones. The evening concluded with a convivial dinner, brimming with laughter and cherished reminiscences, as Alumni bid farewell with tokens of gratitude, cherishing the enduring bonds forged at GIM.



Class of 2013

The 10 Year Reunion - Class of 2013, held on December 9, 2023, was a journey of nostalgic rediscovery for all attendees. The event, themed "Decade of Xpressions," was a blend of reminiscence and celebration. Dr. Ajit Parulekar, Director of GIM, kicked off the event with an interactive session, highlighting institute achievements and reconnecting with former students. Hybrid arrangements ensured participation from Alumni joining remotely. The unveiling of the pioneering "Album of Xpressions" stirred emotions, by transporting the Class of 2013 back to their GIM days. A tree plantation activity followed, fostering camaraderie and environmental consciousness. The day progressed with an intimate lunch gathering, conversations reminiscent of shared memories, and Hangouts 2.0 #AskMeAnything, facilitating invaluable interactions between Alumni and current students. The afternoon featured a campus tour, gully cricket, and a musical delight by OxyGIM. A flashback video and birthday celebration added a nostalgic touch, bringing back cherished memories. The event concluded with heartfelt gratitude and token gifts, marking a memorable milestone for the Class of 2013.



6 Summer Solstice

Summer Solstice is an event to encourage students to excel in their Summer Internships. The event is judged by prominent Alumni from the institute and a gold medal is awarded to the student for best summer internship project. The event witness presentations and projects from different companies, fields and various business operations. The competition is intense every year, and it is not easy for the panelists, who added great value in judging the candidates' project and to help us decide the winners.

A. For the 2022-23 batch:

The participants were assessed by four of our distinguished Alumni, Mr. Vivek Saha (Class of 2013), Ms. Poorna Veturi (Class of 2015), Mr. Anagh Agrawal (Class of 2013) and Mr. Rutul Mehta (Class of 2013).

The following students emerged as the Winners of Summer Solstice 2022-23: Mr. Aman Ramanand Sharma (Gold Medalist), Ms. G Pooja Chowdhary (1st Runner Up) and Mr. Mahir Nitin Desai (2nd Runner Up)



B. For the 2023-24 batch:

The participants were assessed by four of our distinguished Alumni, Mr. Abhishek Pathak (Class of 2014), Ms. Vanessa Fernandes (Class of 2015), Mr. Parth Shah (Class of 2016) and Mr. Gopal Krishna Agarwal (Class of 2017).

The following students emerged as the Winners of Summer Solstice 2023-24: Ms. Ankhee Ganguly (Gold Medalist), Ms. Samhitha Vissamsetty (1st Runner Up) and Ms. Akshita Sharma (2nd Runner Up)



7 Imprints 2023

The Student Alumni Relations Cell (S.A.R.C.), Executive Committee (EC) 2022-25, and Alumni Office of Goa Institute of Management organized "IMPRINTS 2023 - ALUMNI MEET," a series of reunions held in four major cities: Goa, New Delhi, Bengaluru, and Mumbai. These reunions served as opportunities for Alumni to reconnect with former classmates and celebrate their successes. Each event featured a structured agenda, including welcome addresses, updates from institute officials, campus tours, interactive sessions, and recreational activities. Despite logistical challenges and inclement weather, Alumni turned out in large numbers, demonstrating their continued support and enthusiasm for their alma mater. The events provided platforms for networking, sharing memories, and fostering lifelong connections among Alumni from diverse backgrounds.

Goa

Despite heavy rain, Alumni attended the event, which was also graced by faculty members. The evening commenced with a welcome address by Prof. Sreerupa Sengupta, followed by updates on GIM's achievements and an interactive session. Special thanks were extended to Mr. Megh Netravalkar and his team for their hospitality at Kismoor.

Delhi

With 77 Alumni and guests in attendance, the Delhi chapter witnessed enthusiastic participation and support from faculty members. The event featured a welcome address by Mr. Jaideep Singh, President of GIMAA, and an interactive session on GIM trivia, fostering camaraderie among attendees.

Bengaluru

Alumni gathered at Lono Tropical Lounge for the Bengaluru chapter event, which included welcome addresses, updates on GIM's progress, and an interactive session on the Alumni Portal. Despite technical difficulties, Alumni engaged in lively discussions and enjoyed the evening's festivities.

Mumbai

112 Alumni attended the Mumbai chapter event at Lord of the Drinks, where they were welcomed by GIM faculty members and executive committee members. The event featured informative videos, updates from institute officials, and networking opportunities. Despite delays due to rain and traffic, attendees enjoyed food, music, and souvenir gifts before concluding the event in the early hours of the morning.



8 Grand Alumni Meet

The Grand Alumni Meet 2023, organized by the Student Alumni Relations Cell (S.A.R.C.) in collaboration with the Alumni Office, marked a significant milestone as it coincided with the celebration of 30 Years of the Goa Institute of Management. This flagship event, held at the Sanquelim campus after a three-year hiatus, was a grand affair attended by esteemed Alumni, faculty, and students, fostering a sense of camaraderie and nostalgia among attendees. Sponsored by prominent organizations including Chola Impressions, Baywalk, Weikfield, Soul traveling, Toffee doodle, The Zappy Box, Carasid, Budweiser, and Seven Rivers, the event witnessed robust promotions, and sponsorships.

The meticulously planned itinerary featured a blend of formal and informal activities, commencing with a welcome address by the Director, highlighting avenues for Alumni engagement and contributions to GIM's legacy. The launch of the 22nd edition of the Official Alumni Newsletter, Vibuthi, underscored the institute's commitment to fostering alumni relations.

A panel discussion titled "Looking Back, Moving Forward" offered insights into GIM's 30-year journey through the perspectives of Alumni across different batches. This enlightening discussion, moderated by Prof. Shawnn Coutinho, provided a platform for Alumni to reflect on their experiences and envision the institute's future trajectory.

The event's interactive elements included a showcase of student bodies, culminating in the "Best Student Body Award" won by Team Prayas. Alumni engaged with current students and voted for their preferred student body, fostering connections across generations. The entertainment quotient soared with a stand-up comedy performance by Karunesh Talwar, eliciting laughter and creating memorable moments for attendees.

The evening concluded on a nostalgic note with "Yaadon Ki Mixtape," a musical segment showcasing memories across batches, followed by a cake-cutting ceremony and a Gala Dinner. GAM 2023 not only provided a platform for Alumni to reconnect with their alma mater but also offered invaluable learning experiences for the organizing team. As the institute looks ahead, it remains committed to strengthening Alumni relations and fostering a vibrant community of lifelong learners and leaders.



ACCOLADES

Prof. Kheya Furtado

Faculty of Healthcare Management, was awarded the Postdoctoral Jamnalal Kaniram Bajaj Visiting Research Fellowship at Harvard University. Harvard T.H Chan School of Public Health (sub-award of the Bill and Melinda Gates Foundation)

Prof. Shelly Pandey

(Faculty of OB and HR) won the Best Paper Award across tracks at the Indian Academy of Management (INDAM) 2023 conference held at NMIMS Mumbai.

Prof. Shelly Pandey

won the Best Paper Award at an international conference at the Department of Management Studies, Jamia Milia Islamia – "Entrepreneurship and Family Businesses; Navigating Human Resource Management and Strategic Challenges" on September 20th, 2023.

Prof. Chinmaya Behera

(Faculty of General Management and Public Policy) received the best paper award in the international conference/research symposium on Finance and Economics organized by the IFMR Graduate School of Business, KREA University.

Prof. Prakash Singh

(Faculty of General Management and Public Policy) co-authored a paper which was honoured with the Best Paper Award in the Finance and Accounting Track during the 2nd International Conference on Business and Management, 2023.

Prof. Rohit Prabhudessai

(Faculty of Strategy and Consulting) co-authored a paper titled "When bigger is not always better: exploring the size-dependent nature of the sustainability reporting-firm valuation relationship," was honoured with the Best Paper award at the 7th International Conference on Advances in Business and Law held at the University of Dubai.



RESEARCH WORKSHOPS

As part of a 'Research Mentoring Session' **Prof. Rukmani** (Professor of Economics, School of Economics and Finance, Massey University, New Zealand) presented her work -Tourism Sector and Economic Growth Linkages: Economic Responses and Recovery in Fiji in a seminar organized by CER at GIM on 15 March 2023.



On 27th June 2023, CER conducted a research workshop where **Prof. Brad** discussed how to obtain funding for research, ways to build an inter-disciplinary research proposal and to make it a value-adding proposal followed by a proposal writing exercise.



Distinguished faculty, **Prof. Dinesh Kumar** (IIMB) visited the Goa Institute of Management (GIM) to deliver a two-session workshop with our faculty and the FPM Scholars.



On December 05, 2023, the Centre for Excellence in Research (CER) at GIM hosted an enlightening FDP/Research Workshop on writing and publishing Research Papers based on Qualitative and Quantitative Research Methods led by **Distinguished Prof. Arup Varma**, who holds the Frank W. Considine Chair at Loyola University Chicago. and is a highly esteemed expert with an extensive



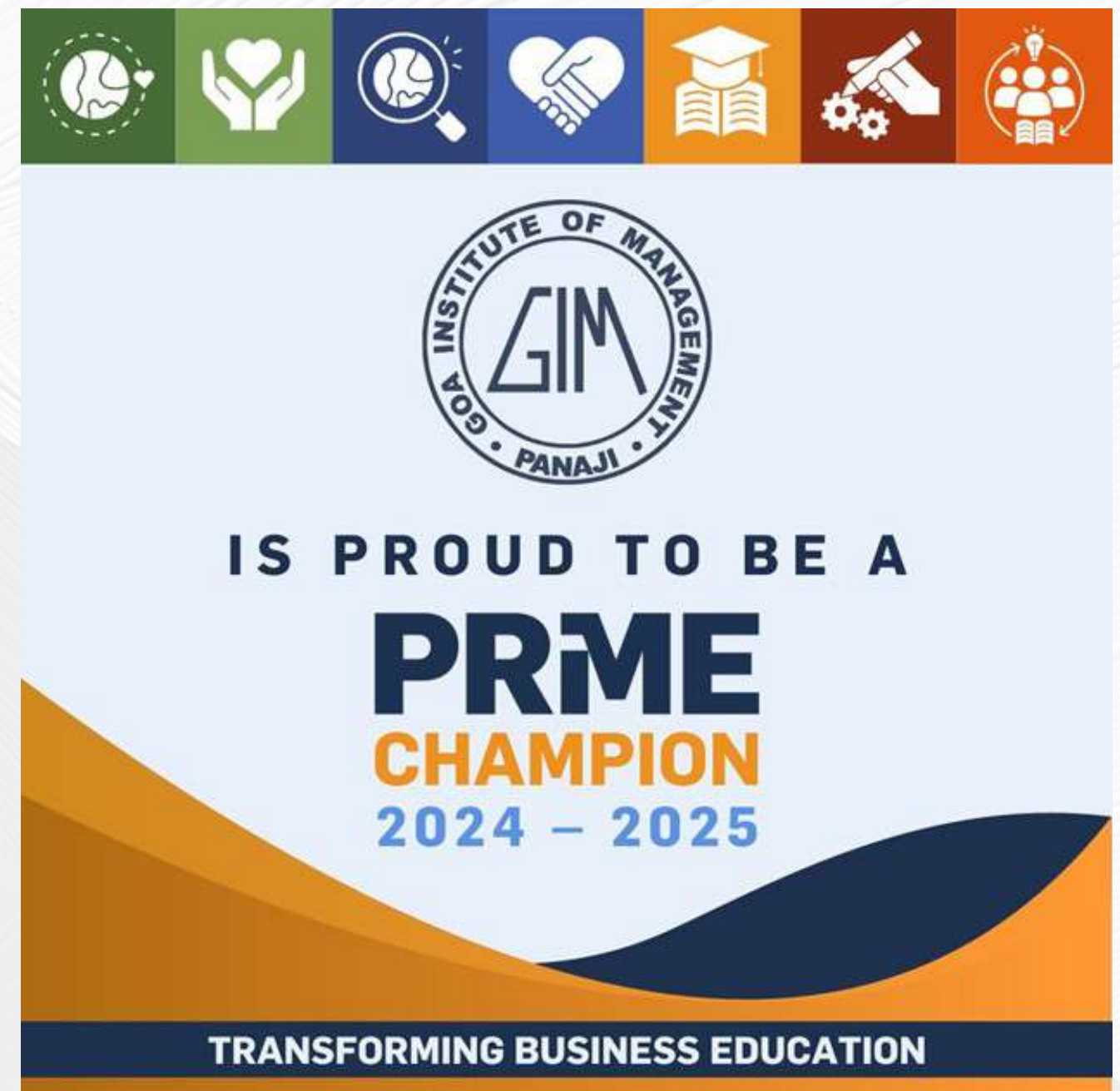
On December 20, 2023, CER hosted an enlightening Research Workshop on "The Ontology and Epistemology Leading to Methods and Methodology." The workshop was led by **Distinguished Prof. Vijay Pereira**, a renowned expert in Strategic and International Human Capital Management at NEOMA Business School, France.



PRME CHAMPION SCHOOL

We are extremely happy to announce that Goa Institute of Management (GIM) has been selected to join the cohort of Principles for Responsible Management Education (PRME) Champion School for 2024-2025. This is the second consecutive year that GIM has been bestowed upon this esteemed recognition. This prestigious recognition underscores GIM's steadfast commitment towards advancing responsible management education in line with the goals of PRME.

As a PRME Champions School GIM is committed to expanding the dialogue on sustainable development within academia and industry. GIM will collaborate with other PRME Champions Schools, globally to offer courses on various aspects of sustainable development that address the business landscape of the Global South.



Goa Institute of Management hosted the INDAM 2024 this year. INDAM is considered an important event in the annals of business school events in India. The theme for this prestigious conference was "Creating Impact Through Responsible Leadership and Sustainable Business Practices". Twelve tracks were identified under this theme. More than 600 papers were submitted under the twelve tracks. 384 papers were selected for paper presentations and 90 papers were selected for poster presentation. During the conference, 312 papers and 36 poster presentations took place. More than 400 delegates participated in the conference.



A pre-conference doctoral colloquium was organized along with a young faculty consortium as pre-conference events. The conference also included three Paper Development Workshops by editors of three reputed journals such as Journal of Management Studies, AIB Insights and Business & Society. Two plenaries were organized where directors and deans of various business schools participated. Two best paper awards for each track were given along with an overall best paper award. Dr Pawan Budhwar of Aston University, UK gave the opening keynote address. A scopus-indexed conference edited volume by Springer containing the best papers of the conference will be published shortly.



1 CENTRE FOR SOCIAL SENSITIVITY AND ACTION (CSSA)



PROF. DIVYA SINGHAL
Chairperson – CSSA

Dear Alumni and Students,

With the goal of transforming higher education into a force for good, CSSA supports GIM's mission to "create knowledge and develop responsible and agile leaders at the forefront of cutting-edge business practices". We are immensely grateful to our alumni, Mr. Aman Jaggi and Mr. Ram Kolavennu, for their invaluable contributions as members of the CSSA advisory board and other alumni who have supported CSSA activities in many ways.

This past year has been a remarkable journey of impactful initiatives. One milestone was the National Conclave on ESG: Lead, Act and Report on Environment, Social, and Governance, held on 24 November 2023. This event, a collaboration with the Global Compact Network India and the Goa Chamber of Commerce and Industry, supported by the PRME India Chapter, brought together industry trailblazers and experts. It was a confluence of ideas and strategies to embed ESG into management programs, shaping future leaders with a purpose-driven approach.

Another highlight was our collaboration with the Office of the Goa State Commissioner for Persons with Disabilities in hosting a national-level student competition. This event focused on "Identifying Innovative Practices in Indian Workplaces for People with Disabilities", encouraging the discovery and celebration of inclusive practices.



The competition saw enthusiastic participation from teams nationwide, culminating in a comprehensive booklet of these innovative stories, unveiled at the International Purple Fest 2024 in Goa.

Our year was also marked by dynamic student interactions, partnerships with local, national, and international organizations, and a rich exchange of ideas. We have contributed articles, authored papers and book chapters for disseminating knowledge, and engaged in meaningful discussions about responsible management education with various stakeholders. I encourage each of you to visit our website and suggest how we can collaborate and work together.

In the past year, I have had the privilege of meeting many of our alumni, and I must say that it gives a deep sense of satisfaction seeing alumni contributing towards a positive impact in many ways I acknowledge our alumni's varied and significant accomplishments in various sectors. This edition of Vibhuthi celebrates these extraordinary journeys and our collective contribution towards societal advancement.

As we move forward, let us continue to harness the power of collective efforts and continue to make a difference in the world.

Visit us at - cssa.gim.ac.in

Write to us at – cssa@gim.ac.in



PROF. PRAKASH SINGH
Chairperson, CER

Research At GIM:

In my role as the Chair of the Centre for Excellence at GIM, we view research as the key to steering us towards a future that prioritizes multi-disciplinary research. It's a collaborative endeavor where academia, industry, and policy experts unite to unravel solutions to societal challenges.

Embracing a multidisciplinary approach aligned with the Sustainable Development Goals (SDGs), our faculty engages in impactful research that resonates across diverse fields.

We welcome open collaboration, fostering an environment where collective efforts contribute to meaningful advancements. It's gratifying to note that our research papers, intricately linked to the SDGs, are gaining recognition through citations, signifying their relevance and influence in the academic sphere.

For further details, we can be reached at cer@gim.ac.in/prakash@gim.ac.in

Spotlight:

Publication (July -December 2023)

- ✧ Faculty published 38 Research papers in Peer peer-reviewed journal Publications, out of which 22 Papers were ABDC ranked and 16 papers were indexed in Scopus or Web of Science.
- ✧ They have presented over 40 papers at the National and International conferences.
- ✧ The Research papers focused mainly on the areas of SDG-9 (Industry and Innovation) and SDG-8 (Decent Work and Economic Growth), SDG 3 (Good Health and Wellbeing), SDG 7 (Affordable & Clean Energy), SDG 5(Gender Equality) and SDG 4 Quality Education.
- ✧ Our faculties are currently involved in several research projects in Health, Digital Finance, Labour, and Skill Development.
- ✧ We organized a total of 9 internal research seminars and one talk during the academic year 2023-24, where Professor Kheya Furtado shared her fellowship experience at Harvard University.
- ✧ We invited 3 Resource persons from leading business schools like IIM's Bangalore, Loyola University, Chicago, and NEOMA Business School, France, for the research mentoring workshops for our faculty and FPM Scholars.



Grants For Research

-  We have received research grants from external agencies such as WHO, McGill University, ERIA-Monash University, NABARD, Leads University, Harvard University, Azim Premji University AHRC (Arts and Humanities Research Council) UK, GIPARD (Goa Institute of Public Administration and Rural Development), Massey University and German Institute of Development and Sustainability.
-  Our faculty are involved in several research projects in Health, Digital Finance, Labour, and Skill Development.

Year	Table 2: Journal Impact Factor			Total
	5 or above	3 - 4.9	1 - 2.99	
July 2023 - Dec 2023	7	6	12	25
2022-23	2	4	15	21

Year	Table 3: ABDC Ranking				Total
	A*	A	B	C	
July 2023 - Dec 2023	-	6	9	7	22
2022-23	4	15	14	17	50

Information Dissemination

-  The GIM Research Twitter account disseminates our research to a wider audience beyond academic circles. This Twitter handle ensures that GIM's research is available to alumni, students, as well as internal and external academics, fostering engagement among different stakeholders.
-  As part of our ongoing efforts to disseminate the valuable research conducted by our faculty, we have started video recording with the faculty, a new avenue for knowledge sharing. This aims to provide a platform for our faculty members to share their research insights, expertise, and experiences with industry professionals, reconnect with our esteemed alumni, and expand their reach to a broader audience.

3 CENTRE FOR EXCELLENCE IN SUSTAINABLE DEVELOPMENT (CESD)



PROF. ARPITA AMARNANI
Chairperson, CESD

The Centre for Excellence in Sustainable Development (CESD) was formed in 2019 to contribute to GIM's quest for environmental sustainability. CESD focus' on the environment-related Sustainable Development Goals (SDGs) viz. Clean Water and Sanitation (SDG6), Affordable and Clean Energy (SDG7), Sustainable Cities and Communities (SDG11), Responsible Consumption and Production (SDG12) and Climate action (SDG13).

The major initiatives taken up by the centre are as follows

To achieve the objective of creating awareness, a Photography contest titled 'Sustainable Imprints – Capturing through the lens of GIM' was organized which helped students to discover the beauty of nature. Besides, a national-level videography contest titled 'Reel it In' was organized on the theme 'Sustainability, Ecotourism and Wildlife.' The Centre for Excellence in Sustainable Development also organized a student workshop on 21.11.2023 and was honoured to have Mr Ashwin Kak and Dr Isabella Allan as resource persons who engaged a group of students with insights into the career opportunities that lie within the domain of sustainability.

Under the Green Industries Goa Campaign, the Givegoa students organised a webinar in collaboration with the Centre for Excellence in Sustainable Development (CESD), GIM to address the challenges faced by MSME owners in the state of Goa. In another attempt to promote sustainability among students, the 2023 edition of 'Sustainability Hackathon' was organised on the theme 'Sustainable Tourism and Hospitality'. The Sustainability Hackathon brought together teams of students and professionals from various disciplines to work on real-world sustainability challenges providing a platform for students to showcase their creativity, critical thinking, and problem-solving skills.

To increase awareness about the rich biodiversity heritage of GIM campus, CESD tied up with the Goa State Biodiversity Board (GSBB) and two private consultants for technical inputs in documenting and identification of various faunal species found on the campus. A faunal biodiversity flyer was released on the 26th of January 2023. In addition, the Centre celebrated World Environment Day by organizing a Sustainable Expedition through GIM campus followed by an interactive session for the faculty and staff.

CESD also engages in international collaborations and has been working on an international project; Responsibility and Innovation via Social and sustainable Entrepreneurship (RISE) funded by Finnish National Agency, EDUFI. This Project aimed to co-develop a curriculum for capacity building in the field of social and sustainable entrepreneurship through partnerships with Higher Education Institutions (HEIs). In August 2023, CESD received approval of the application for grants under ERASMUS+.

In a significant milestone for the field of higher education, the Centre for Excellence in Sustainable Development, Goa Institute of Management (GIM) has successfully conducted a Faculty Development Program (FDP) focused on incorporating sustainability into its curriculum. First module on the 25th of October 2023 consisted of a keynote address by the world-renowned American economist, academician, author and public policy analyst Prof. Jeffery Sachs, who is currently a University Professor and Director of the Centre for Sustainable Development at Columbia University. The second module of the FDP exclusively for the faculty of GIM on the 30th of October 2023 was conducted by Prof. PD Jose, Professor from IIM Bangalore. Prof Jose guided the faculty on how they could integrate the idea of sustainability in the various courses taught at GIM.

CESD has been instrumental in taking up the creation of a Sustainability Report for the Institute to report on various ESG aspects. The Sustainability Report makes GIM one of the first Institutes in the country to report its sustainability initiatives using the internationally acclaimed GRI framework.



4 INTERNATIONAL EXCHANGE PROGRAMME (IEP)



DR. SUPRIYA PHADNIS
Chairperson, International Exchange

International Exchange at GIM: Opening up the Global Platform for Learning!

The Learning Never Stops at GIM! This is the underlying belief on which all the processes and activities in GIM are organized. We aim to create responsible and agile leaders with knowledge and skills to manage enterprises. Goa Institute of Management has an active and productive linkages with universities and institutions across the world. These linkages are designed to provide an opportunity to GIM students and faculty members to get global exposure as well as facilitate international students to experience GIM and overall management aspect in India. The international linkages are greatly valued by all the stakeholders and are built on strong and enduring relationships that allow both host and partner institutes to share and learn from each other.

At present GIM International Exchange has partnerships with about 20 institutions across Europe, USA, Africa and Asia. One of the peculiar features of GIM International Exchange is the uniqueness of each program curated for partner institutions. International Consulting Bootcamp designed for students of University of Antwerp enables students to pair with GIM students and work on the live projects given by the Industry Experts from Goa. This initiative not only enables students to understand cultural and business aspects of India but also provide an exposure to Indian industry. GIM also hosts several partner institutions for Country Immersion Program where a workshop on "Doing Business in India" becomes a highlight feature along with the industry visits. The exchange program also gives the opportunity to GIM students to spend a term in internationally through Term Exchange Programs with several partner institutions. The exchange program also sends 40 students to our partners from Greece and Poland for about 10 days immersion program enabling students to understand and appreciate the cultural difference and its importance in business set up. International Exchange thrives to further expand these associations for continuous improvements and to support the mission of GIM, **"to create knowledge and develop responsible and agile leaders at the forefront of cutting-edge business practices"**.



5 MANAGEMENT DEVELOPMENT PROGRAMME (MDP)



PROF. RAKESH SHRIVASTAVA
MDP Chairperson

At GIM, we recognize the ever-evolving dynamics of the business world and the need for executives to stay ahead of the curve. We are committed to fostering continuous learning and professional development through our comprehensive MDPs.

Our MDPs are crafted to empower professionals with cutting-edge knowledge, strategic insights, and practical skills that are essential for navigating the complexities of today's corporate landscape.

We serve a broad spectrum of businesses and functional areas with our diverse MDP offering. Our programs, which cover everything from technology, marketing, and finance to strategic management and leadership, are made to specifically address the problems that professionals in many industries encounter daily. Our renowned faculty, comprising seasoned industry experts and experienced academicians, ensures participants gain valuable perspectives and real-world insights.

What sets our MDPs apart is the seamless integration of academic rigor and practical applicability. Participants engage in intensive classroom sessions and benefit from case studies, group discussions, and industry interactions that bridge the gap between theory and practice.

As a testament to the success of our MDPs, we take immense pride in the accomplishments of our alumni, who have leveraged the knowledge and skills gained through these programs to make significant contributions to their organizations and the business community at large.

Join us in shaping the future of business leadership. Explore, engage, and consider Goa Institute of Management as your partner in unlocking the full potential of your organizational training initiatives.

We eagerly anticipate the opportunity to welcome you back to your alma mater for a profound experience in learning, growth, and success.

Best Regards
Prof. Rakesh Shrivastava



Our Clients

Life Insurance Corporation of India	Adani Realty
Hindustan Petroleum	Konkan Railway
Bharat Petroleum	Goa Government
Indian Oil	Metlife Global Operations Center
ONGC	NABARD

As a teacher nothing is more rewarding for me than seeing my students flourishing in their lives, scaling new heights and changing the world for better, and I take pride in progress and contribution of GIM alumni.

You would be aware of the initiatives and developments at your alma mater. I have been involved in the Executive development programmes at the institute. It is heartening to share that we have been able to offer a large number of programmes to diverse range of corporates and cover newer focus area such as ESG.

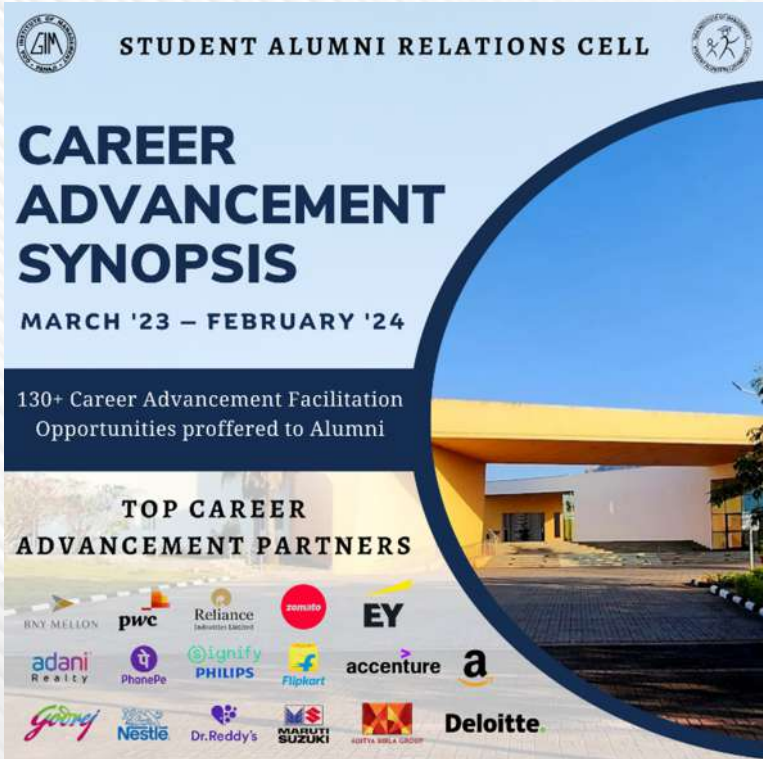
Like many others areas, Management Development Programmes can provide an opportunity for you to reconnect with GIM, and work a mutually beneficial engagement. MDPs is where theory meets practice and we would love to have some of you come back to share your experience with the participants. Similarly, you may like to look at specific needs of your organization and plan a customized MDP offering with GIM faculty, ones you may be learnt from and younger ones!

I look forward to interact with you and wish each one of you success and happiness.

The Student Alumni Relations Cell has successfully facilitated 131 job opportunities for our esteemed Alumni between March 2023 and February 2024. These career openings span various domains and specialties, catering to both middle and senior levels of employment.

Total No. of Companies	92
Total No. of Opportunities	131
Total No. of Roles	160
Top Locations	Mumbai, Delhi NCR, Bangalore, Hyderabad, Pune, Gurgaon
Top Companies	BNY, WC, Zomato, Amazon, EY, PhonePe, Accenture, Citi Bank, OLA, JP Morgan Chase and Co, Piramal Enterprises, etc.

This session, the collaboration of **90+ recruiters** played a crucial role in accomplishing this milestone. We express our gratitude and kindly urge our valued relationship partners to continue supporting our **Career Advancement** initiative. Assistance made in referring any job openings and leads greatly contribute to enhancing opportunities within our Alumni network.



1 i3 Club

The **Industry Institute Interaction club (i3)**, renowned for offering live projects to students at **Goa Institute of Management (GIM)**, proudly highlights **Prakhar Parashar**, the visionary founder and CEO of **Margdarshan**. Margdarshan, a platform dedicated to helping students identify and pursue their passions, has been Parashar's labor of love for the past two years. His commitment to guiding students in making informed career decisions and discovering their true calling is commendable.



Gratefully acknowledging Parashar's contributions to GIM, i3 Club expresses gratitude for his ongoing support in providing students with diverse **live projects**. Recent initiatives include projects in roles such as Strategic Market Analyst, Social Media Marketing, Python Developer, and Data Scientist. The projects have proven invaluable, benefiting numerous students who, not only gain practical insights but also receive certificates for their accomplishments. Prakhar Parashar's dedication to nurturing the next generation's talents is a testament to the transformative impact of mentorship and real-world experiences.

2 Aarohan

Aarohan, the Leadership Interaction Club at the Goa Institute of Management (GIM), achieved new heights with Samriddhi 2023, themed "Bisvision: Dream, Disrupt, Develop." Inaugurated by Dr. Ajit Parulekar and Dr. Naresh Tyagi, the event aimed to challenge norms, dream big, disrupt the status quo, and foster innovative futures.

The symposium featured insightful talks by industry luminaries, including Mr. R. Gopalakrishnan, former Director at Tata Sons Pvt. Ltd. and current CEO at The Mindworks. He also served as the Chairman of GIM, playing a key role in establishing the current Sanquelim campus which made being invited to campus, he so fondly helped establish, feel like homecoming for him. His talk emphasized the softer aspects of transformation, exploring psychology, culture, and interpersonal dynamics.

Samriddhi 2023 hosted competitions, workshops, and engaging events like OxyGim's performance night and a DJ Night.

Aarohan organized three Ribandar Talks Series, providing a unique opportunity for students to gain valuable perspectives from leaders across diverse sectors.

Furthermore, a Wine Tasting Etiquette event in February 2023, led by a sommelier, exposed participants to a diverse range of Fratelli wines, contributing to Aarohan's legacy of shaping well-rounded potential leaders for the corporate world.

3 Prayas

We're thrilled to share the incredible success of the 10-year reunion organized by the S.A.R.C. for the alumni of GIM College. The event, with the Theme of 'Decade of Xpressions', was a nostalgic journey down memory lane, filled with laughter, camaraderie, and the unforgettable Gully Cricket Tournament, orchestrated by the sports club of GIM, the Prayas Club.

The Gully Cricket Tournament was the highlight of the reunion, bringing together alumni from the batch of 2013 in a friendly yet competitive atmosphere. The Prayas Club, renowned for its sports prowess at GIM, played a pivotal role in organizing the tournament, acting as umpires, commentators, and invaluable helpers throughout the event.

The matches were nothing short of a spectacle, featuring jaw-dropping dives, magnificent bowling and breathtaking shots by the alumni. The MPH echoed with cheers as the teams battled it out, creating an electrifying atmosphere. The running commentary added to the excitement, capturing the essence of the tournament.

After intense rounds of matches, the team '7 Under 40' emerged victorious, and the celebration that followed was a testament to the success of this initiative. Trophies were awarded to the first and second-placed teams, creating lasting memories for the proud alumni.



GIMPACT



31 years since its inception, GIM now has 6500+ Alumni who are each making their own impact on the world.

In light of this, GIMPACT was chosen as the theme of the 23rd edition of Vibhuthi. This theme spotlights the impact made by Alumni across various aspects – corporate, social, entrepreneurial, healthcare, education, policy making, leadership and more.

We thank the efforts of you, our Alumni base for your persevering impact on the world at large as well as on your Alma mater, whose current students look towards you for inspiration.

GIMPACT – MESSAGES FROM THE ALUMNI



MR. SAURABH KUMAR AKHOURI
Class of 1998

After doing B Tech in Petroleum Engineering from IIT ISM Dhanbad being All India second topper at IIT ISM Dhanbad entrance and being topper of the entrance of getting full scholarship at Post Graduate Diploma in Development Policy at India's leading think tank in economic policy analysis IGIDR Mumbai an Advance research institute established by Reserve Bank of India in economic policy research and analysis and a deemed University my study at GIM made my study of techno economic Commercial managerial circle complete. GIM was a selection made by me after that time top institute under MAT by All India Management Association and was a third batch of ours commencing 1996. GIM gave me enterprising and risk-taking ability with a sound infusion of leadership, managerial, team spirit and target achievement acumen. Deadlines to complete projects and with time and resource constraints helped me in industry. Optimization techniques, market research, consumer behaviour, operations research, organisation behaviour, project finance, operations management, human resource information system and a blend of electives across all managements clubbed with leadership and decision making skills qualitatively and quantitatively with IT skills back up made me 360 degree professional to run an organisation. I was not selected through campus due to not so good placement during initial years but the ruggedness and quality of education at GIM helped me to come up fast through my efforts in Corporate worked as Head position in Business development and Commercial Department in Start Ups, Indian Corporate and Australian MNC later acquired ACS from ICSI also today I am owning my own 10 year old multidisciplinary multisector consulting company Commercial Technical Consulting LLP and also giving my Company Secretarial services or Corporate advisory in multidisciplinary perspective that is techno commercial legal way which has become a need of the hour for startups and M. S. M. Es. I am happy to share that as part of GIM's continuous strive to engage alumni for their contribution towards GIM growth, GIM invited me consistently since 2013 for admission interview Panel to select creme de la creme. GIM enabled me to think on social causes and that's how I could author a chapter on Law-and-order founding pillar of Trillion dollar economy and coordinate editing and publication of the book Yogi@trillion drive by fourteen authors from JNU, DU, IIT and other professionals and academicians and the book Role of Women in Atma Nirbhar Bharat. Also coordinating and editing a book on women empowerment in last decade. Could present paper in International conference on Monetary policy on modelling of recession and recovery of inflation through fiscal stimulus organised by IGIDR and ICFAI business school. I was also honoured recently by ICSI by nominating me Member Task Force of Competition Act and also got honour as abstract reviewer of South America conference papers on Unconventional energy sources. I always followed principle of business ethics in Corporate world despite being in such a positions where there were ways to make cryptic and easy money but followed the principle of fairness to all stakeholders as taught at GIM. Thanks GIM to enrich me with such skills.



MR. SHANKAR G PEDNEKAR
Class of 1996

For career, helped me with positive, constructive thinking and communication. Through Philip Kotler book, I was able to introduce MDSS from MIS and understand ten mega trends which helped to get into IT industry and participate in Digital Transformation.

On personal lives, when me and my London MBA wife saw lord of the rings movie, we successfully managed to move to New Zealand.

Able to implement emotional intelligence as part of leadership skills. With behaviour science, organisation behaviour which I learnt in MBA demonstrated quality of leadership with emphasis on empathy. Learnt importance of ESG



MR. VIPUL MATHUR
Class of 1998

Imagine this! 2 AM! Most unusual time for a first-year Marketing case presentation... Yet there I stood before my marketing professor, CM Ramesh, presenting a case solution. Amazed.

Professor Ramesh generously gave us extra time for preparation in the evening and agreed to start presentations after dinner at 10 PM. Despite exhaustion looming over all of us, Professor Ramesh radiated energy and wisdom. His focus, insightful remarks, and willingness to work through the night left a lasting impression on my mind.

At that moment, I understood "going the extra mile" as more than a phrase—it became a guiding principle for me. Inspired by Professor Ramesh, I embraced this mindset in my life, which fueled professional and personal growth for me.

Reflecting on that night, it wasn't just an academic task; it taught resilience, dedication, and the impact of exceeding expectations.

I would always remain thankful to GIM and Prof. Ramesh for the altering experience.



MR. NISHEETH MISHRA
Class of 1999

July 1997.... I was just a boy, but still bullish that I had worked 2 years already when I went into GIM... Friendly faces, teachers' reputation, Father D'Souza's legacy is all that combined to give an air of familiarity to the entire endeavour... an air that was salty and had all the goa vibes in it... College was located right at the banks of Mandovi and there were the Gene's and Casa... and of course aunty....

It was a roller coaster ride, and throughout the 2 years all we did was fun, and never thought that I learnt anything worthwhile.... Though there were a few of our batchmates who would also visit library and computer labs....

Now that I look back, there were quite a few lessons that got embedded into my learning DNA... here are few that top my look back:

- a. Lessons of management are learnt out in the open, not in classrooms i.e. industry, case studies, visiting faculty stressful schedules, placements and the list is long
- b. Don't be afraid to say "I failed, I am sorry". This commitment to be true is the widest door one would open to learning and improvement.
- c. There is never thing such as "this is the only option", there are always options.... Life continued even when Alexander died... the strongest power in negotiation is to always work on this principle... Well, these were definitely the ones that I live by and none of these came immediately after passing out of college, then life was fun getting placed in one of the favourite cities, with house to share with room mates and weekend parties continued just like Goa.... Which continues till this day as some of the MBA friendships are the strongest, as far as I can see....

So here's wishing you all the best for what you do..... TODAY.



MR. RAJA SUBRAMANI
Class of 2000

GIM was both fun and serious work. The time management aspect was one of the best things imbibed at GIM. GIM gave a lot of confidence to face the industry as the curriculum encouraged industry interaction for every subject. Of late using the learning to raise voice against civic issues in Pune.



DR. ANJALI CHOPRA
Class of 2000

GIM has made a tremendous impact on me at a personal and professional level. I was taught by Professors like Uday Damodaran, Suma Ma'am, Prof Gopal, Prof Bandopadhyay who stretched us and made us think out of the box. They have been an inspiration for me and one of the reasons why I took up teaching as a career. The quizzes, readings from economic times, projects in sales and distribution management all helped in developing integrative thinking and I always reflect on how my professors made every session so impactful and engaging. I carry these images and relive my classroom days in my sessions at KJ Somaiya Institute of Management as a facilitator trying to constantly innovate and bring in new methods of teaching. having learnt from the best I have a very clear path laid out for me on what is excellence in management education



MR. ALOKMOY DUTTA
Class of 2001

Goa, a name synonymous with bright sun and alluring beaches, is akin to fun and frolic. A "Management Institute in Goa" – can't possibly impart serious management education. This notion of thought or comments from my colleagues and acquaintances in my initial days is quite far from truth. GIM provided me a solid foundation under the aegis of great faculty and engaging pedagogy which laid emphasis on practical application alongside strong theoretical fundamentals.

GIM infused leadership, teamwork, persuasion, and going beyond one's duties – traits that helped me thrive in healthcare corporate world for more than 2 decades. My current role at Otto Bock HealthCare India Pvt Ltd helps in creating a positive impact for Divyangs (Person with Disabilities). We as Team Ottobock try to understand their needs and provide practical solutions to celebrate Human Empowerment by making them mobile and improving their quality of lives.



MS. PALLAVI SINGH
Class of 2001

Being a GIM-ite has been quite an amazing and defining experience for me personally. 2 years of GIM journey, which actually passed in a flash, kept me always on my toes due to the rigorous program and demanding professors. I also enjoyed the fun of exploring Goa with friends, endless bike rides, beach trips and hostel parties.

After graduating from GIM, I started my career with TNS Global, then joined one of the largest Marketing Research and Analytics firms Nielsen. Post Nielsen, I switched to the IT Industry joining Tata Consultancy Services where Data and Analytics consulting has been my most satisfying professional experience till date.

Reading, research and analysis is an aspect that has remained with me from my GIM days.



MS. SIMRAN OBEROI
Class of 2003

Being at GIM was my first experience of living in an unknown place amongst complete strangers. It set the foundation of my own personal and professional journey. I discovered my own strengths and also what I could do to create wider impact, within the corporate and societal context, both. GIM also helped me introspect about how we need to balance our aspirations against challenges that we come up against due to external factors. Most importantly, it empowered me to truly know what was in my sphere of influence and what was not. That has been a guiding principle in the social impact that I have done over the years.



MR. VINAY PUSHPAKARAN
Class of 2004

Perspective - if I had to sum up the biggest impact that GIM had on me in a single word, it would be perspective. The ability to view situations, challenges, opportunities and setbacks from different lenses. Be it the conversations with faculty outside the classrooms or the brainstorming sessions in the cubicles or even the adda chats at Jaggu's, it was not just about the knowledge or the fun, it was about perspective.

Today, as the President of the Professional Speakers Association of India, or as the founder of a 12-year old speaking academy, or while teaching customer centricity in a B-school, it is this perspective that helps me connect with people and be a leader with clarity and resilience.

LETTER FROM STUDENT ALUMNI RELATIONS CELL (S.A.R.C.)

Dear Alumni,

A wise man once said- “An Institute’s greatest strength is its Alumni base.”

We have enjoyed working with you over the past year, helping forge stronger bonds, lasting connections, and overseeing the growth of the Alumni network of the institute that we all love so much. It is truly a great privilege to be able to serve as a bridge between you, our distinguished Alumni, and your Alma Mater.

This year, we celebrated as our Alumni continued to reach positions that most of the population fail to even dream of. We applauded as our Alumni continued to soar towards national and international recognition. We cheered on as our Alumni continued to sweep acclaimed awards that crores of people aspire towards.

Throughout the year, S.A.R.C. is driven forward by the active participation of Alumni, for it is only together that we can achieve greater shared successes. Alumni engagement constantly acts as a crucial multiplier factor, enabling our humble efforts to snowball into an initiative that is successful beyond our collective expectations. Thus, we look forward to your continued active involvement in the Alumni network, while we continue to launch unique initiatives.

We wish to thank the Executive Committee of the GIM Alumni Association for their passion and guidance. We eagerly anticipate further collaboration to elevate our Alumni community and Institute.

We wish to extend our heartfelt thanks to Prof. Ajit Parulekar (Director, GIM) for his constant attention towards the Alumni community. We are grateful to be guided in our efforts by Prof. Sreerupa Sengupta (Alumni Chair, GIM), and are thankful for the constant support provided by Ms. Priya Salgaonkar (Alumni Office, GIM). We wish to thank Mr. Amit Singh (Alumni Manager, GIM) for the zeal he has displayed ever since he has joined us.

Our greatest appreciation, however, ultimately goes to you, our beloved Alumni community. It is through your persistent engagement and commitment that our Institute continues to thrive. GIM’s eminent Alumni base is not only evidence of our beloved Institute’s past prosperity, but also forms the bedrock of its current success and illuminates the path toward future triumphs.

Our commitment at S.A.R.C. remains steadfast—to serve as a conduit connecting all stakeholders: our cherished Alumni, Students, and our beloved Alma mater to ensure mutual benefit. We strive to constantly be accessible to our esteemed Alumni and be ever ready to assist in any way possible. We are always open to feedback or suggestions in the interest of helping serve our Alumni community better. In case you need to reach out to us, you can do so via our official WhatsApp channels or on the Alumni Portal or via our Social Media handles. We look forward to connecting with you.

To conclude, we wish to leave you with this thought-

“As Students, you took pride in this Institution.

As Alumni, your Institution takes great pride in you.”

Regards,
S.A.R.C.

MEET OUR S.A.R.C. TEAM

Student Alumni Relations Cell (Class of 2022-24)



Student Alumni Relations Cell (Class of 2023-25)





Sanquelim, Poriem, Sattari Goa-403505



gim.ac.in