

## SCOPE OF CALL FOR PAPERS

Goa Institute of Management (GIM) in collaboration with The Applied Economics Society (TAES) is pleased to host the 1<sup>st</sup> International Management Conference on the theme “**Business and Sustainable Economic Development**” during **25-26 April, 2025**.

## KEYNOTE SPEAKER

Dr. Pradip V. Sarmokadam, Member Secretary, GSBB.

Prof. Ajit Parulekar, Director, Goa Institute of Management, India.

Prof. Devaguptapu Nagavenkatesh, Dean, Goa Institute of Management, India.

# GIM 1<sup>st</sup> International Management Conference on Business and Sustainable Economic Development (25-26 April, 2025)



# SCOPE OF CALL FOR PAPERS

The conference on Business and Sustainable Economic Development aims to explore the intersection of business strategies, sustainable practices, and economic growth. It invites contributions that address theoretical and practical challenges, innovations, and strategies for fostering sustainable development in the context of modern economies and global challenges. Papers focusing on interdisciplinary approaches, innovative methodologies, and real-world case studies are highly encouraged.

## Track 1: Sustainable Economics and Policy

- Sustainable economic models and frameworks.
- Circular economy and resource efficiency.
- Green finance, carbon markets, and economic incentives for sustainability.
- Socioeconomic impacts of climate change policies.

## Track 2: Corporate Sustainability and Responsibility

- Environmental, social, and governance (ESG) practices in business.
- Corporate strategies for achieving net-zero emissions.

## IMPORTANT DATE

<b>Due Date for Paper Submission</b>	<b>28<sup>th</sup> February, 2025</b>
<b>Acceptance Decision</b>	<b>20<sup>th</sup> March, 2025</b>
<b>Deadline for Conference Registration</b>	<b>31<sup>st</sup> March, 2025</b>
<b>Conference Date</b>	<b>25-26 April, 2025</b>

## SUBMISSION PROCEDURE

All papers need to be uploaded in the following link: [GIMIMC 2025](#).

## REGISTRATION FEE AND ACCOMODATION



The registration fee is Rs 2500 for the conference. Your travel cost will be paid by the host organisation (3AC train fare or maximum of INR 3000). Free accommodation will be provided on the GIM campus on a sharing basis. The presenting author (one author per paper) can only avail all these facilities.

- Stakeholder engagement and reporting on sustainability initiatives.
- Role of businesses in achieving the UN SDGs.

### Track 3: Innovation and Technology for Sustainable Development

- Role of AI, big data, and IoT in driving sustainability.
- Clean and renewable energy innovations.
- Technological interventions for sustainable agriculture and urbanization.
- Digital transformation in promoting green business practices.

### Track 4. Finance and Investment for Sustainability

- Green bonds, sustainable investing, and impact investing.
- Role of venture capital in financing green startups.
- Challenges in financing renewable energy projects.
- Risk management in sustainable investments.

he other co-authors or any accompanying person needs to arrange their own travel, accommodation, local transport, food, etc., at their own cost.

## PUBLICATION OPPORTUNITY



All the presented papers in the conference will be recommended for the possible consideration of publication in Scopus-indexed journal.

## ORGANIZING COMMITTEE

1. Dr. Chinmaya Behera, Conference Chair, Goa Institute of Management ([chinmaya@gim.ac.in](mailto:chinmaya@gim.ac.in) or 9951385778).
2. Dr. Kingshuk Sarkar, Goa Institute of Management ([kingshuk@gim.ac.in](mailto:kingshuk@gim.ac.in)).