

**OVERARCHING GOAL: To be a Resource Centre in the field of Environmental Sustainability**

**FOCUS AREAS: SGDs 6,7,11,12,13**

	ACTIVITY	FIRST YEAR (2024-25)		SECOND YEAR (2025-26)		THIRD YEAR (2026-27)	
		ACTION	IMPACT	ACTION	IMPACT	ACTION	IMPACT
<p><b>GIM Oriented – (Living Lab concept)</b>  <b>Objective: a) To reduce the carbon-footprints of GIM and work towards building a culture of sustainability</b>  <b>b) Treat GIM like a living Lab and take the learnings forward</b></p>							
1	Sustainability and Events Management	Launch the pilot phase of sustainable events management at GIM by sharing guidelines and conducting competitions to recognize the most sustainable event.	<p>a) Reduced carbon footprint of events conducted on campus.</p> <p>b) Awareness about unsustainable practices in the organizing of events.</p> <p>c) Encouraging innovation amongst organisers through the competition.</p>	<p>A) Incorporating feedback on the guidelines and conduct of the competition for the current year.</p> <p>B) Working on developing general template for sustainable events and creating a calculator for measuring the carbon footprints of any event.</p> <p>C) Developing a training module for event management companies.</p>	<p>Improved efficiency and sustainable standards for events organized at GIM.</p> <p>Products that can be taken outside GIM.</p>	<p>Offer MDP and consultancies for Event Management Companies.</p> <p>Work on Case Study on the topic for publication.</p>	<p>A) Revenue Generation</p> <p>B) Establishing the centre as a resource centre for organising sustainable events</p> <p>C) Reduced Carbon Footprints within and beyond GIM and ways to measure this reduction</p> <p>D) Case Study publication</p>

	<b>ACTIVITY</b>	<b>FIRST YEAR (2024-25)</b>		<b>SECOND YEAR (2025-26)</b>		<b>THIRD YEAR (2026-27)</b>	
		<b>ACTION</b>	<b>IMPACT</b>	<b>ACTION</b>	<b>IMPACT</b>	<b>ACTION</b>	<b>IMPACT</b>
2	Environmental Policy and Carbon Footprint measurement	<p>A) Developing the calculator and measuring the carbon footprint of GIM.</p> <p>B) Working on the Environmental Policy for GIM along with targets.</p> <p>C) Conducting Conferences (as knowledge Partners on Sustainable Supply Chains)</p>	<p>Better understanding of the carbon footprint of GIM and working towards reducing the same.</p> <p>Networking through the conference.</p>	<p>a) Continue measuring carbon footprints.</p> <p>b) Developing a training module for top management of mid and small-sized companies on transformation to sustainable operations.</p> <p>c) Explore new areas of research.</p> <p>d) Work on white papers and research papers.</p>	Implementing measures to reduce carbon footprints.	<p>A) Conducting training programmes and offering consultancies on sustainable transformation for medium- and small-sized companies.</p> <p>B) Working on GIM moving closer to Net-Zero</p> <p>C) Explore new areas of research</p> <p>D) Work on white papers and research papers</p>	<p>A) Revenue Generation</p> <p>B) Establishing the center as a resource center for helping SMEs transform into sustainable practices.</p> <p>C) Reduced Carbon Foot-prints within and beyond GIM.</p> <p>D) Publications on the topic in reputed journals</p>

<b>Goa and India Oriented Activities</b>							
	<b>ACTIVITY</b>	<b>FIRST YEAR (2024-25)</b>		<b>SECOND YEAR (2025-26)</b>		<b>THIRD YEAR (2026-27)</b>	
		<b>ACTION</b>	<b>IMPACT</b>	<b>ACTION</b>	<b>IMPACT</b>	<b>ACTION</b>	<b>IMPACT</b>
3	Annual Event: Hackathon	Will try to open it for international audience	<p>Creating awareness and fostering innovation in the field.</p> <p>Widening reach through social media and fostering collaborations.</p>	Targeting international collaborations and participation with focus on dealing with upcoming global sustainability challenges.	<p>Creating awareness and fostering innovation in the field.</p>	Targeting international collaborations and participation with focus on dealing with upcoming global sustainability challenges.	<p>Creating awareness and fostering innovation in the field.</p>
4	Training Programmes	<p>Develop executive education modules on</p> <p>1) Carbon Literacy Training</p> <p>2) Understanding Environmental Sustainability</p> <p>3) Sustainable Tourism and Hospitality</p> <p>Design a Masters programme on sustainability</p>	<p>Revenue Generation.</p> <p>Capacity Building in the field for corporate as well academia.</p>	Develop new modules and widen the target audience.	<p>Revenue Generation</p> <p>Capacity Building in the field for corporate as well academia</p>	Develop new modules and increase the target audience.	<p>Revenue Generation</p> <p>Capacity Building in the field for corporate as well as academia.</p>

<b>International Projects</b> <b>Objective: To work with global partners to global sustainability challenges</b>							
	ACTIVITY	FIRST YEAR (2024-25)		SECOND YEAR (2025-26)		THIRD YEAR (2026-27)	
		ACTION	IMPACT	ACTION	IMPACT	ACTION	IMPACT
5	Co-Life Project	<p>A) Developing curriculum for a course on impact-focused entrepreneurship in India.</p> <p>B) Developing the learning material.</p> <p>C) Implementing the developed course by running a pilot that involves Indian and European students as well as teachers</p>	Capacity Building for students at GIM and opportunity to work with students from Europe.	<p>A) Re-develop the course based on the feedback from the first pilot.</p> <p>B) Develop Teachers training material and</p> <p>C) Conduct workshop for the teachers. Running the second pilot.</p>	<p>Capacity Building for students at GIM and opportunity to work with students from Europe.</p> <p>Capacity Building for teachers in India and abroad.</p>	Closing of the project and submitting the required reports.	Gained experience of implementing a large scale multi-year international project with funding from a multilateral organization.

#### Highlighting the risks in Implementing the Strategic Plan:

- a) HR Risk: As CESD continues to grow, retaining the existing members of the centre will be important. We will need to also explore the possibility of more professional administrative staff members for the centre.
- b) Funding Availability: Through the two sponsored we have generated some revenue for the centre. According to the strategic plan, CESD is likely to generate revenue largely through training programmes and consultancies. We will also explore the possibility of access to the CSR funds for companies with whom we partner.
- c) Market Risk: Considering that environmental sustainability is a very dynamic field with new technologies and changing policies bringing unprecedented changes regularly, we expect the market risk to be quite high. To mitigate this risk, we will need to focus on regular capacity-building programmes for the centre members. We would also seek to attract new faculty members working in the field who can contribute to the centre.