



**GOA INSTITUTE
OF MANAGEMENT**
PORIEM, SATTARI, GOA

IN COLLABORATION WITH
KATHMANDU
FintekK

DIGITAL TRANSFORMATION AND FINTECH FOR BANKS AND FINANCIAL SERVICES

 **17th – 21st March 2025** | Duration : **5 Days**

 **GIM Campus, Goa – India**





OVERVIEW



Developments in digital technologies and the deepened internet penetration via mobile devices have brought significant disruption to the world of banking and finance by drastically changing the access to and consumption of financial services.

Technologies including Artificial Intelligence and Gen.AI, Machine Learning, Internet of Things, Robotic Process Automation, Blockchain and the Metaverse among others have found application across verticals of banking and financial services, and this intersection of finance and technology redefining the financial landscape is called Fintech.

This programme discusses these disruptive technologies, their transformative impact on banking and financial services, their determinants, the business models and key challenges for the BFSI sector going ahead. We discuss how payments, lending, banking services, insurance have done digital, and the imminent impact of digital currencies, blockchains, and CBDCs as well as regulatory technology. The participants will gain a larger perspective on digital transformation and the fintech disruption of banking and financial services.

It will also provide them a more granular understanding of how it would affect the present work they are doing, as well as give them basis to evaluate deployment of relevant technologies in banking and financial services roles they are involved in.



FORMAT



OFFLINE



INDUSTRY VISIT



CASE STUDIES

WHO CAN ATTEND?

MID AND SENIOR LEVEL EXECUTIVES IN
BANKING, FINANCIAL SERVICES AND INSURANCE

PROGRAM MODULES

1

Digital Transformation

a. Technology b. Transition Management

2

Digital Public Infrastructure in India & its Leverage by Banks

3

Technologies in Banking & Finance

a. Artificial Intelligence
b. Data Analytics & Visualization Techniques

4

Digital Eco-System

a. Blockchain b. Digital Currencies
c. CBDC (Central Bank Digital Currency)

5

Customer Experience Management

6

Field Visits



PROFILE OF THE PROGRAM DIRECTOR



Dr. Neeraj Amarnani

*BSc, MBA, PhD, Oxford
Programme on Fintech*

Dr. Amarnani is a Professor in Finance with over twenty-eight years of corporate and academic experience, including in the financial services sector.

He has been the Dean (Academics) at GIM, and has previously held positions of Chairperson - PGDM program, apart from other administrative assignments. Prior to joining Goa Institute of Management, he has worked at Institute of Management, Nirma University, and Mudra Institute of Communications, Ahmedabad (MICA), as faculty and Chief Project Leader of the Entrepreneurship Development Centre, where he was responsible for conceptualising and initiating the activities of the centre.

Dr. Amarnani's research interests are mainly in fintech, behavioural finance and investments. He has published papers in international and national journals, co-edited four books and has also contributed papers to international seminars. His awards include Best Paper in Finance at the Nirma International Conference on Management, 2007; 'Certificate of Excellence' at the Case Chase 2005 competition held at Indian School of Business, Hyderabad; 'Best Teacher in Financial Management' at the Lokmat National Awards for Educational Excellence - 2015; Prof Y K Bhushan Most Influential Professors, 2023.

He has also designed and conducted training programmes /workshops/modules on financial modelling using spreadsheets, fintech, finance for non-finance executives, apart from anchoring sessions in In-company training programmes in the areas of corporate finance.





DAY-WISE SESSION PLAN



Day	Session No	Venue	Agenda
1	Pre-Lunch	GIM Campus	<ul style="list-style-type: none">• Digital Technologies and Emerging Financial service Business Models• Digital Transformation of Banking services
	Post-Lunch		<ul style="list-style-type: none">• Digital Public Infrastructure and its Role in Promoting Transformation of Financial Services• Exercise to Contextualise the Transformation Possibilities in Nepalese Banking/ Financial Services
2	Pre-Lunch	GIM Campus	<ul style="list-style-type: none">• Artificial Intelligence and Machine Learning in Banking• Data Visualisation and Inferences to Drive Customer Engagement
	Post-Lunch	Field Visit	<ul style="list-style-type: none">• Field Visit to Bank / Fintech Company
3	Pre-Lunch	GIM Campus	<ul style="list-style-type: none">• Using AI and ML to Enhance Lending Through Better Credit Assessment• Hands on Exercise on AI Derived Credit Insights
	Post-Lunch		<ul style="list-style-type: none">• Customer Experience Management Through Digital Technologies
4	Pre-Lunch	GIM Campus	<ul style="list-style-type: none">• Blockchain, the Digital-Ecosystem and Decentralised Finance• Central Bank Digital Currencies
	Post-Lunch	Field Visit	<ul style="list-style-type: none">• Excursion for Local Sightseeing
5	Pre-Lunch	GIM Campus	<ul style="list-style-type: none">• Transformative Leadership for Banks• Valedictory Session and Certificate Distribution
	Post-Lunch	Field Visit	<ul style="list-style-type: none">• Cultural Experience of Goa



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