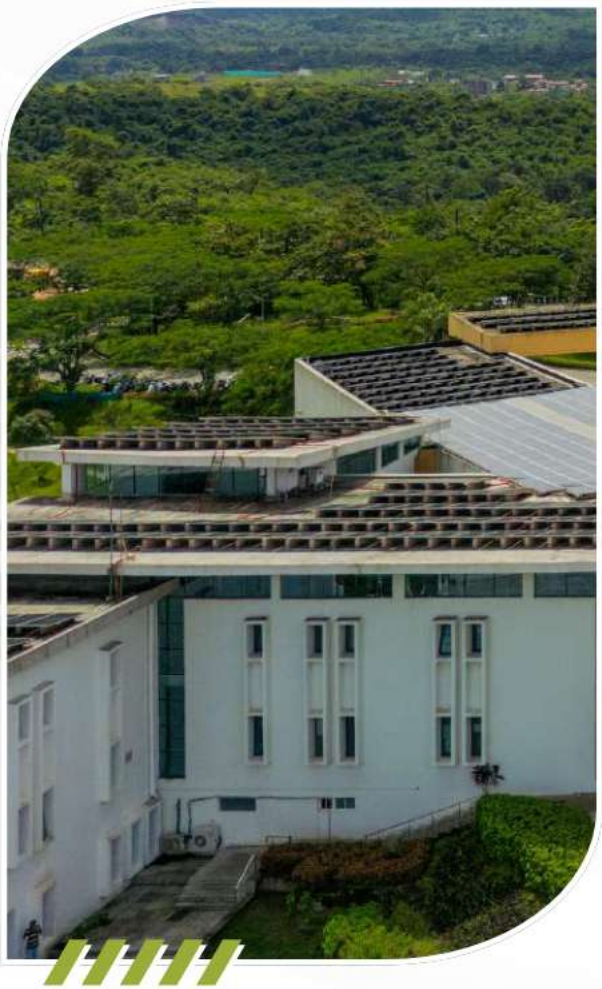
GOA INSTITUTE OF MANAGEMENT

Global Compact Network India

Post Graduate Certificate in

SUSTAINABILITY STRATEGY AND ESG LEADERSHIP

8–10 WEEKS (ONLINE) | 3 DAYS CAMPUS IMMERSION





HYBRID MODE **28TH NOVEMBER 2026** **VENUE: GIM CAMPUS, GOA**

PR OGR AM OVER VIEW

ESG creates lasting value when it is embedded into an organisation's vision, strategy, governance, and culture. By aligning sustainability objectives with business priorities and enterprise-wide decision-making, leaders can transform ESG from a compliance obligation into a powerful driver of resilience, innovation, growth, investor confidence, and stakeholder trust. The most successful organisations are those where ESG principles influence decisions at every level, from the boardroom to day-to-day operations, creating a culture that delivers sustainable business performance and impactful long-term value creation.

Moving beyond ESG compliance to ESG leadership, our program is designed specifically for Boards and CXOs seeking to integrate sustainability into corporate strategy, governance, audit oversight, and business performance. It equips leadership teams with the insights, frameworks, and practical tools needed to navigate evolving regulatory expectations, address implementation challenges, and make informed, data-driven decisions that create measurable value.

What distinguishes this program is its strong boardroom focus and emphasis on practical execution. Rather than concentrating solely on reporting requirements, the program bridges the gap between ESG commitments and organisational action. Participants gain exposure to real-world case studies, governance best practices, emerging investor expectations, ESG data and assurance considerations, and strategic decision-making frameworks that can be immediately applied within their organisations. The result is a leadership-ready approach that enables organisations to strengthen resilience, enhance stakeholder confidence, and position ESG as a strategic enabler of long-term business success.

WHY CHOOSE THIS PROGRAM?

- Build a strategic understanding of ESG and sustainable value creation.
- Integrate ESG into business strategy, governance, and risk management.
- Understand evolving regulations and reporting standards.
- Learn practical implementation approaches through case studies and industry examples.
- Develop an actionable ESG roadmap for your organization.
- Network with senior professionals and sustainability leaders across industries.

WHO SHOULD ATTEND?

This program is ideal for:

- Board Members and Independent Directors
- CXOs and Senior Executives
- Business Heads Driving Organisational Transformation
- Finance, HR, Operations, and Supply Chain Leaders
- Strategy, Risk, Compliance, and Governance Leaders
- Sustainability and ESG Professionals
- Consultants and Professionals Advising Organizations on Sustainability

ELIGIBILITY

- A bachelor's degree (or equivalent) from a recognized university.
- A minimum of 5 years of professional work experience.
- Basic familiarity with business strategy, governance, or sustainability is desirable but no prior ESG expertise is required.



CORE TOPICS

ESG Fundamentals and Global Trends
- Setting up ESG Context
- Why Sustainability is Crucial
- Pre-work - BRSR and NGRBC fundamentals, Nine Principles, etc.

Regulatory Landscape and ESG Expectations
- The 17 SDG's
- UN SDG 2030 Core
- Mapping UNGC to NGRBC
- Hands-on activities

Understanding ESG Strategy, Materiality and LTVC
- ESG & Valuation
- Different types of ESG Ratings
- DMA & Case study discussion

Value Chain & SCOPE 3
- SCOPE 3 Quantification
- Supplier Segmentation, Engagement, Data & Reporting
- Vendor Scorecards & Procurement Integration
- Hands-on Activities

BRSR Core Metrics & Data Systems
- BRSR Core 9 attributes
- KPI Mapping & Challenges in ESG Governing and Reporting
- ISAE 3000 Standards
- Greenwashing, Greenwishing & Greenhushing

ESG Assurance, Compliance & Governance Practices
- Mock audit simulation - Risk scenario analysis;
- Directors' liability under Companies Act (Board responsibility)
- Circular Business Models

ESG Governance Through Board Structures
- Structuring ESG Governance
- BoD Composition & Skill Sets
- Case Study Discussion

ESG & Carbon Markets *(optional)*
- ESG & Valuation
- ESG ratings & Benchmarking
- Climate Risk & Green Finance
- Green Bonds & Sustainable Financing

Project:
Building an Organization-Wide ESG Action Plan

Masterclasses by renowned ESG Experts

LEARNING APPROACH

Live Faculty Sessions

Case Studies

Interactive Discussions

Practical Assignments and Peer Learning

LEARNING OUTCOMES

By the end of the program, participants will be able to:

- Embed ESG into business strategy.
- Develop practical ESG implementation plans.
- Measure ESG performance effectively.

PROGRAM HIGHLIGHTS

Duration: **8–10 Weeks** Delivery Mode: **Live Online**

Classes: **Saturdays & Sundays** **3 Day Campus Immersion with Valedictory**

Pedagogy: **Live Sessions, Case Studies, Hands on, Simulation (En-ROADS), Peer Learning**

CERTIFICATE

Certificate of Completion from Goa Institute of Management & UN Global Compact Network India (subject to attendance and assessment)



VENUE & ACCOMMODATION

While the programme is being conducted online, there will be a **3-day Campus Immersion** at the end of the programme.

- The programme will be held at the Goa Institute of Management, Sanquelim, Goa.
- Participants would get full board and air-conditioned single room accommodation.
- GIM norms do not allow participants to have guests staying with them during the programme.



PROGRAM FEE & PAYMENT OPTIONS

The program fee for the entire program is **₹ 75,000/-** plus **18%** GST from India and its equivalent in US Dollars for participants from other countries. The fee includes tuition fee, programme materials, boarding and lodging.

The programme fee can be paid in one of these two ways:

A. Electronic Fund Transfer

1. Name of Beneficiary: **Goa Institute of Management, Sanquelim, Goa.**
2. Type of A/s: **Savings**
3. Address: **HDFC Bank Limited, Anant Prema, Near RadhaKrishna Temple, Sanquelim**
4. A/c Number: **23611450000016**
5. IFSC Code: **HDFC0002361**

CONTACT INFORMATION

Management Development Programs Office
Goa Institute of Management, Nr. Ravindra Bhawan, Sanquelim, Goa-403505
0832-2667936, Mob: **9834161149,** e-Mail: **mdpoffice@gim.ac.in**

UN Global Compact Network India
UN Global Compact Network India, 1706-1709, 17th Floor, World Trade Tower, Sector 16, Noida Uttar Pradesh - 201301
Mob: **9953537783**; e-Mail: **arya.dev@globalcompact.in**

ABOUT GIM & UN GCNI

UN Global Compact Network India (UNGCNI) is the Indian local network of the United Nations Global Compact, the world's largest corporate sustainability initiative. It works with businesses, institutions, and stakeholders to promote responsible business practices aligned with the UN Global Compact's Ten Principles covering human rights, labour, environment, and anti-corruption, as well as the Sustainable Development Goals (SDGs). Through advocacy, capacity building, and multistakeholder engagement, UN GCNI allows organizations to integrate sustainability into business strategy and operations. As a knowledge partner for this programme, UNGCNI brings global perspectives and practical insights to help leaders embed ESG principles into organizational decision-making.

The Goa Institute of Management (GIM) is one of India's leading business schools and is ranked 44thamong the best B Schools in India as per the NIRF Rakings (Govt. of India). It is known for developing responsible leaders who create sustainable value for business and society. With a strong focus on academic excellence, industry engagement, and experiential learning, GIM integrates sustainability, ethics, and responsible management into its teaching, research, and executive education. GIM partners with organizations to build leadership capabilities that address contemporary business challenges. GIM is committed to equipping leaders with the knowledge, tools, and strategic perspective needed to drive sustainable business transformation.

FACULTY PR OFILES

DR. DIYA GUHA ROY

Qua lifica tion: PhD (IIT Kha ra gp ur) | Exp erience: 15+ Yea rs



Dr. Diya Guha Roy is an Associate Professor at Goa Institute of Management with expertise in Consumer Behaviour, Neuromarketing, and Customer Relationship Management. Her interdisciplinary research lies at the intersection of consumer decision-making and technology, with a strong emphasis on responsible business practices, environmental responsibility, and tourism management. Her work explores how behavioural insights can inform sustainable consumption, improve customer experiences, and support evidence-based marketing strategies.



DR. ARPITA AMARNANI

Qua lifica tion: PhD (DDU, Gujra t)| Exp erience: 20+ Yea rs

Dr. Arpita Amarnani is an Associate Professor and Chair of the Centre for Excellence in Sustainable Development at GIM, specialising in Sustainable Finance, Corporate Finance, Financial Systems, and Fintech. She brings expertise in blended climate finance, green bonds, microfinance, and digital payments. She also works at the intersection of environmental sustainability and finance, with applied experience in the power sector.

DR. ISRAEL FORTIN

Qua lifica tion: PhD (HEC, Montrea l) | Exp erience: 15+ Yea rs



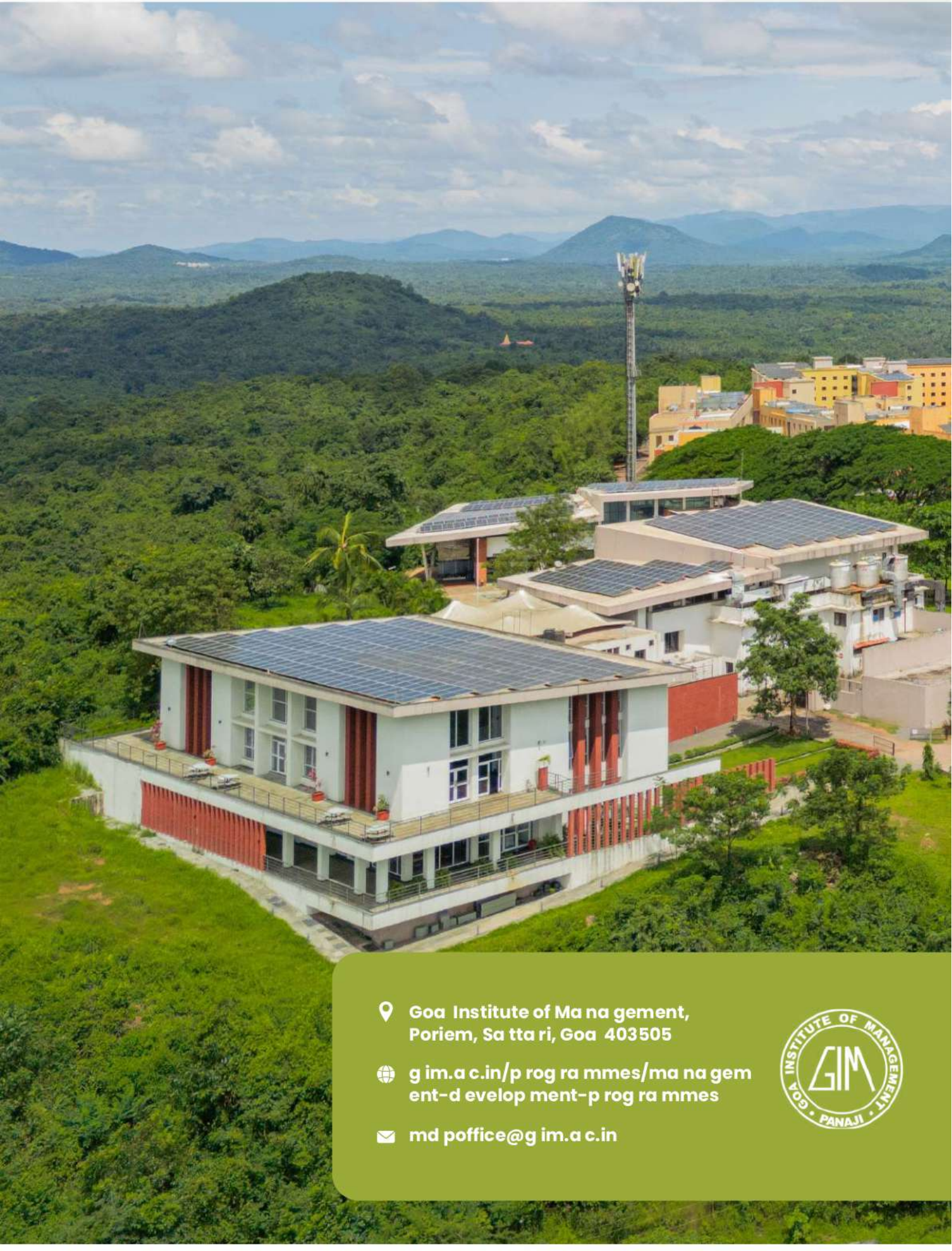
Dr Israel Fortin is an Assistant Professor of Organizational Behaviour at the Goa Institute of Management. He teaches organizational behaviour, human resources, and change management, having previously taught at IIM Bangalore. His research spans sustainable ecosystems, digitalization, and aerospace collaboration. His work appears in leading journals like the International Journal of Project Management and Journal of Management Inquiry.



DR. PRANUSHA KULKARNI

Qua lifica tion: PhD (IIM, Ahmed ab ad) | Exp erience: 3+ Yea rs

Dr. Pranusha Kulkarni is an Assistant Professor of General Management and Public Policy at the Goa Institute of Management (GIM), India. She holds a Ph.D. from the Indian Institute of Management Ahmedabad (IIM Ahmedabad), where her research examined the justice implications of India's renewable energy transition policies. She is a recipient of the UGC Junior Research Fellowship (Law) and a Gold Medal in LL.M. (Access to Justice) from the Tata Institute of Social Sciences (TISS), Mumbai.



Goa Institute of Ma na gement,
Poriem, Sa tta ri, Goa 403505

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ent-d evelop ment-p rog ra mmes

md poffice@g im.a c.in