



VIRTUAL DOCTORAL COLLOQUIUM

on

Driving Agenda 2030: Research for Societal and Business Sustainability

18-19 November 2021

Organised by

**Center for Social Sensitivity and Action
Goa Institute of Management
Goa, India**

BACKGROUND

The year 2015 witnessed crucial shifts in the discourse on human development. The United Nations launched the Sustainable Development Goals (SDGs), otherwise known as the Global Goals. The 17 Goals of Sustainable Development constituted a universal call to action to end poverty, eliminate all forms of inequalities, protect the planet and ensure that all people enjoy peace and prosperity by 2030. While, the SDGs largely drew from the framework of the Millennium Development Goals (MDGs), they also included new areas of focus such as climate change, economic inequality, innovation, sustainable consumption, peace and justice, among other priorities. The Global Goals are ambitious and will require collaboration between government, business, and academia.

Since 2015, sustainability has also been a key focus of higher education. With more than 190 countries pledged to meet the 17 SDGs by 2030, there has been a growing global interest among scholars to research various topics related to sustainable development. Further, as part of the mission of the higher education institutes (HEIs) to link academic knowledge to industry, the contributions of business and management scholars working on various sustainable development goals and their impact for business organizations has also grown exponentially.

With less than a decade left to realise the aspirations of the 2030 Agenda, it is the right time to review and understand the engagement of scholars in the management disciplines with SDGs, point out gaps in the research on SDGs, and identify ways in which academic research can be used by industry to effectively contribute to achieving various SDGs

With this background, The Center of Social Sensitivity and Action at the Goa Institute of Management, announces a two-day virtual Doctoral Colloquium *on Driving Agenda 2030: Research for Societal and Business Sustainability*

The colloquium invites doctoral students from management institutes and universities across India to share their research on topics related to SDGs. The Colloquium will be held on 18 -19 November, 2021.

OBJECTIVES OF THE DOCTORAL COLLOQUIUM

The doctoral colloquium will address a variety of normative and empirical concerns pertaining to governance, finance, implementation, technology, and partnerships required for the achievement of the 2030 Agenda as well as for the localising of SDGs in India. The colloquium will:

- Highlight current research trends on SDGs with regard to the management discipline and discuss ways to conduct high impact research on SDGs;
- Provide interdisciplinary networking opportunities and open up possibilities for collaboration and integrated research initiatives;
- Promote sustainability-oriented research that is relevant to academia and the industry

BENEFITS FOR DOCTORAL STUDENTS

The colloquium will benefit doctoral students by:

- a) Enhancing understanding of the importance of research on SDGs
- b) Providing opportunities to deliberate on the complexity and interdependence among SDGs
- c) Exploring avenues for integrating diverse topics related to sustainability and responsibility in management research;
- d) Providing a platform to early career scholars to interact with experts on sustainability and SDGs for impactful research and provide networking opportunities

CALL FOR PROPOSALS FOR PAPER PRESENTATIONS

We welcome submissions from doctoral students for paper presentations on a wide variety of topics related to sustainability that are relevant to academia or the industry. We will give particular weight to submissions that focus on two broad themes:

1) Responsible Management and Business

2) SDGs and Social Engagements (Academia, Government and NGOs).

Further, each theme includes several sub-themes.

1. Responsible Management and Business:

Today corporations have begun innovating and integrating responsible management practices throughout their entire value chain. Their efforts to strike a balance between profit and purpose helps them to address SDG 9 (Industry and Innovation) along with SDG 8 (Decent work and Economic Growth). For example, taking responsible sourcing as an aspect of responsible management, this is reflected in the way companies are adopting sustainable processes of selection, monitoring, evaluating and building long-term relations with suppliers based on their commitment to social or environmental causes. To accelerate the process of mainstreaming responsible management more broadly across industry, it is essential for research to address questions such as, “What specific process innovations have companies introduced that ensure responsible procurement? What challenges do companies encounter when adopting responsible procurement policies and practices? and How have companies addressed them? What business and social outcomes have resulted from the adoption of responsible procurement?”

The fashion industry is another sector where conscious effort has been made recently to integrate principles of responsible management principles into in their business operations. For example, proposal might submit proposals that address research on the kinds of new interventions undertaken by textile companies after 2015, to promote sustainable fashion, and to adopt ethical business practices.

Extended abstracts can be related to one or more of the sub-themes listed below.

- Decent Work and Sustainability Practices in Organisations
- Engagement of Industry with Diversity, Inclusion and Human Rights in
- Role of Business in Responsible Production (e.g Responsible Sourcing, Circular Economy, Green Financing, Green Marketing)
- Innovation for Responsible Production and Consumption in Industries
- Reducing Waste Generation (e.g. food waste, plastic waste)
- Marketing Sustainable lifestyle

2. SDGs and Social Engagement (Academia, Government and NGOs)

It is widely acknowledged that the SDGs are interlinked, and that success in achieving one SDG is often dependent on addressing issues related to other SDGs. It has also become evident that an effective response to SDGs requires the involvement of multiple stakeholders, i.e government, NGOs, civil society, academia, and industry. The sub-themes included in this broader theme explore how academia, government and NGOs have conceptualised responsible management; what kind of administrative structures, systems and processes have evolved to promote a culture that facilitates these shareholders in pursuing the various goals of sustainable

development. Also included in this theme are topics related to the critical challenges involved in creating appropriate governance structures and mindsets for implementation of SDGs.

Extended abstracts can be related to one or more of the sub-themes listed below.

- Health, Well-being and SDGs
- Entrepreneurship and Sustainable Development
- ICT for Sustainable Development
- Capacity Building for Localizing SDGs at the grassroot level
- Partnerships for Implementation of Sustainable Development Goals
- Sustainable Development and Government policies
- International Sustainability Standards and Relevance of ESG Reporting

VIRTUAL DOCTORAL COLLOQUIUM: HIGHLIGHTS

Sessions for Discussion & Presentation	Workshops	Other Opportunities
Plenary Session (with distinguished experts on sustainability and SDGs) Oral Presentation by Doctoral Scholars	Creating Impact through Research on SDGs	Fireside Chat with Journal Editors

CALL FOR EXTENDED ABSTRACTS

The papers for presentation in the Doctoral Colloquium would be selected through extended abstracts. The extended abstract should be a summary of a research and is expected to meet the academic standards.

Cover Page of the Extended Abstract should include:

- Theme: As per the suggested two themes
- Sub-theme (as mentioned under each theme)
- Title of the paper
- Names of Author(s): First author’s First Name, First Author Last Name1; Second author’s First name, second author’s Last Name2; and so on
- Name of the university/institute you are pursuing your doctoral thesis: Department, University/Institute, Country
- Contact details of the Author(s): email addresses

Your Extended Abstract should consist of:

- Purpose/Rationale
- Methodology
- Brief Literature Review
- Empirical/Theoretical results
- Managerial Implications

Font & size: Times New Roman, size 12,

Line Space: Single space

Word count: 1500-2000 words

GUIDELINES FOR SUBMISSION

- Abstracts (in English) should be submitted via e-mail as an attachment in word format.
- Share your biography (within 50 words) with your abstract
- Notification of acceptance/rejection of the abstracts will be sent to you via e-mail
- The colloquium committee reserves the right to decide on the acceptance/rejection of the abstract and the method of presentation
- By submitting an abstract you grant permission to the organizers to publish the abstract in electronic format or in print format.
- Payment of registration fees is necessary to participate or to present at the colloquium or to publish your abstract in the compendium

The committee will review the extended abstracts and send all decision letters by 30 September, 2021. The evaluation will be based on the relevance of submission to the colloquium theme, originality, academic rigour. Accepted abstracts will be published as proceedings in the form of a colloquium compendium. Scholars invited for presentations must register by 20 October, 2021, in order to secure their position in the program.

Submit your extended abstract to – researchsdg@gim.ac.in

IMPORTANT DATES

EXTENSION: Submission Deadline of Abstracts	05 October 2021
Notification of Acceptance of Abstracts	10 October 2021
Registration Deadline	20 October 2021
Date of the virtual doctoral colloquium	18 - 19 November 2021

REGISTRATION FEE

INR 750 for Indian Scholars (Fee paid before 05 October 2021)

INR 1000 for India Scholars (Fee paid after 05 October 2021)

USD 25 (Fee paid before 05 October 2021)

USD 50 (Fee paid after 05 October 2021)

REGISTRATION LINK – <https://register.gim.ac.in/driving-agenda-register.php>

BEST PAPER AWARD

The colloquium review Committee will select the *Two Best Papers* based on the extended abstract and presentation.

DOCTORAL COLLOQUIUM COMMITTEE



Advisor
Professor Allan Bird



Convener
Dr. Sreerupa Sengupta



Co-Convener
Dr. Anup K. Maurya



Co-Convener
Dr. Shelly Pandey

FOR ANY QUERY, WRITE TO US AT

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cssa@gim.ac.in

CENTRE FOR SOCIAL SENSITIVITY AND ACTION (CSSA)

CSSA incorporates the values of equity, inclusivity and sustainability in all its activities. CSSA promotes and prioritises responsible management education and prepares future leaders to respond to the complex sustainability challenges faced by business and society.

CSSA engages with the social and economic goals of sustainable development. The priority SDGs for CSSA are – SDG3 (Good Health and Well Being), SDG 4 (Quality Education), SDG 5 (Gender Equality), SDG 8 (Decent Work and Economic Growth), SDG 10 (Reducing Inequalities), SDG 12 (Responsible Production and Consumption), and SDG 17 (Partnership for the Goals).

CSSA undertakes various initiatives such as training, workshops to disseminate knowledge on SDGs, collaborates with varied stakeholders to integrate SDGs in curricula and in research.

Know more - <https://gim.ac.in/institute/centres>

GOA INSTITUTE OF MANAGEMENT (GIM)

Goa Institute of Management (GIM) is one of the leading B-School in India and has been instrumental in shaping future leaders. While the institution offers academic excellence to students, it has also aligned its vision and mission to being socially responsible.

Vision of GIM: To be a preeminent business school at the forefront of management education and research. We will create transformative leaders focused on responsible, ethical and sustainable business practices

Mission of GIM: To develop responsible and agile leaders at the forefront of cutting-edge business practices

As a committed member of UN PRME, UN SDSN and GBSN, institute is taking several steps through its teaching, research and outreach activities to contribute towards creating an impact and translating the vision into reality.

Following the principles of 2030 Agenda and drawing from the mission and purpose of PRME, GBSN and UNSDSN; GIM established two centers to create social impact by integrating issues related to sustainability in teaching, research and outreach activities.

Know more: <https://gim.ac.in/institute/about-us>
