

PGDM BIG DATA ANALYTICS (BDA)

**PLACEMENT REPORT
2023-25**



MESSAGE FROM THE PGDM (BDA) PLACEMENT CHAIR



Prof. Shawnn Coutinho

Associate Professor and Placement Chair
Goa Institute of Management

It is with great pleasure and satisfaction that I present the Placement Report for the PGDM – Big Data Analytics (BDA) program at the Goa Institute of Management for the Batch of 2025.

The BDA program at GIM has carved a distinct space in management education by integrating the power of data science, analytics, and business. In a world driven by data-led decision making, our program prepares students to bridge the gap between complex data systems and actionable business insights.

This year's placement season reaffirms the growing demand for professionals with strong analytical skills and business acumen. Our students have been placed in diverse industries, ranging from consulting, BFSI, IT/ITES, FMCG, e-commerce, and healthcare amongst others. Students were able to secure attractive roles in data analytics, business intelligence, data engineering, product analytics, and more. Their performance speaks volumes about the strength of the curriculum and their preparedness to deliver real-world impact.

We extend our heartfelt gratitude to all our recruiting partners for recognizing the unique value our BDA graduates bring to the table, to our faculty for continually pushing the boundaries of interdisciplinary learning, and to the Placement and Corporate Relations team for building strong industry linkages. Above all, I commend our students for their curiosity, perseverance, and pursuit of excellence in a demanding and ever-evolving field.

As data continues to shape the future of business, we remain committed to developing professionals who can lead this transformation with insight, responsibility, and innovation.

PGDM (BDA) PLACEMENT SEASON HIGHLIGHTS BATCH OF 2025

32.2

LPA

HIGHEST CTC

15

LPA

AVERAGE CTC

14

LPA

MEDIAN CTC

21.3

LPA

TOP 20 STUDENTS

18.4

LPA

TOP 50 STUDENTS

15.9

LPA

AVERAGE TOP 100

*All values in INR



143

Total Number
of Students



131

Total Students
Participated



47

Number of Companies
that Visited Campus

BATCH PROFILE
GENDER DIVERSITY



Female

22%



Male

78%

WORK EXPERIENCE

39%

FRESHERS

10%

1-12 MONTHS

21%

13-24 MONTHS

19%

25-36 MONTHS

6%

37-48 MONTHS

5%

48+ MONTHS

ACADEMIC BACKGROUND

3%

COMMERCE

6%

ARTS

78%

**ENGINEERING/
TECHNOLOGY**

13%

SCIENCE



ACADEMIC BACKGROUND

PROFESSIONAL BACKGROUND

57%

IT/ITES & ANALYTICS



19%

OPERATIONS



10%

ENGINEERING & DESIGN



5%

CONSULTING



5%

FINANCE



4%

OTHERS



MAJOR SECTORS

19%

**BANKING, INSURANCE
& FINANCIAL SERVICES**

40%

**INFORMATION
TECHNOLOGY**

9%

MANUFACTURING

21%

CONSULTING

2%

FMCG/FMCD

4%

**HEALTHCARE/
PHARMACEUTICAL**

2%

AUTOMOTIVE

3%

OTHERS

MAJOR ROLES



DATA SCIENTIST



DATA ENGINEER



**BUSINESS
ANALYST**



**MANAGEMENT
TRAINEE**



**PRODUCT
MANAGER/
OWNER**



BI SPECIALIST



**PROJECT
MANAGER**



CONSULTANT



**FINANCIAL
ANALYST**

GEOGRAPHICAL DIVERSITY

13%

NORTH

29%

SOUTH

14%

EAST

29%

WEST

15%

CENTRAL

MAJOR RECRUITERS

 **airtel** Payments
Bank

 **accenture**

 **cognizant**

adani

fractal
INTELLIGENCE FOR IMAGINATION

 **FACTSPAN**

 **GE VERNOVA**

**AMERICAN
EXPRESS**

TREDENCE
Beyond Possible

LOWE'S

 **HDFC BANK**

Colgate

Optum

IIFB

DEXUR

 **EY**

 **HDFC
Life**

EXL

 **ADITYA BIRLA
CAPITAL**

JPMorganChase

 **GODREJ | CAPITAL**

 **HSBC**

 **EMPOWER**

Lenovo

TATA CAPITAL

 **ASPECT RATIO**

 **CRIF**

Deloitte.

 **DP WORLD**

 **HAVELLS**

 **HDFC BANK**

 **INDUS
VALLEY
PARTNERS**

KANTAR

 **newgen**

NYKAA

 **pwc**

**Tiger
Analytics™**

PGDM (BDA) SUMMER INTERSHIPS BATCH OF 2024-26

7,50,000

HIGHEST STIPEND

2,05,000

AVERAGE STIPEND

1,60,000

MEDIAN STIPEND

4,62,500

AVERAGE TOP 20

3,60,000

AVERAGE TOP 50

2,58,500

AVERAGE TOP 100

*All values in INR and Stipend for 5 Months



168

Total Number
of Students



48

Number of Companies
that Visited Campus

BATCH PROFILE
GENDER DIVERSITY



Female

25%



Male

75%

WORK EXPERIENCE

39%

FRESHERS

10%

1-12 MONTHS

21%

13-24 MONTHS

19%

25-36 MONTHS

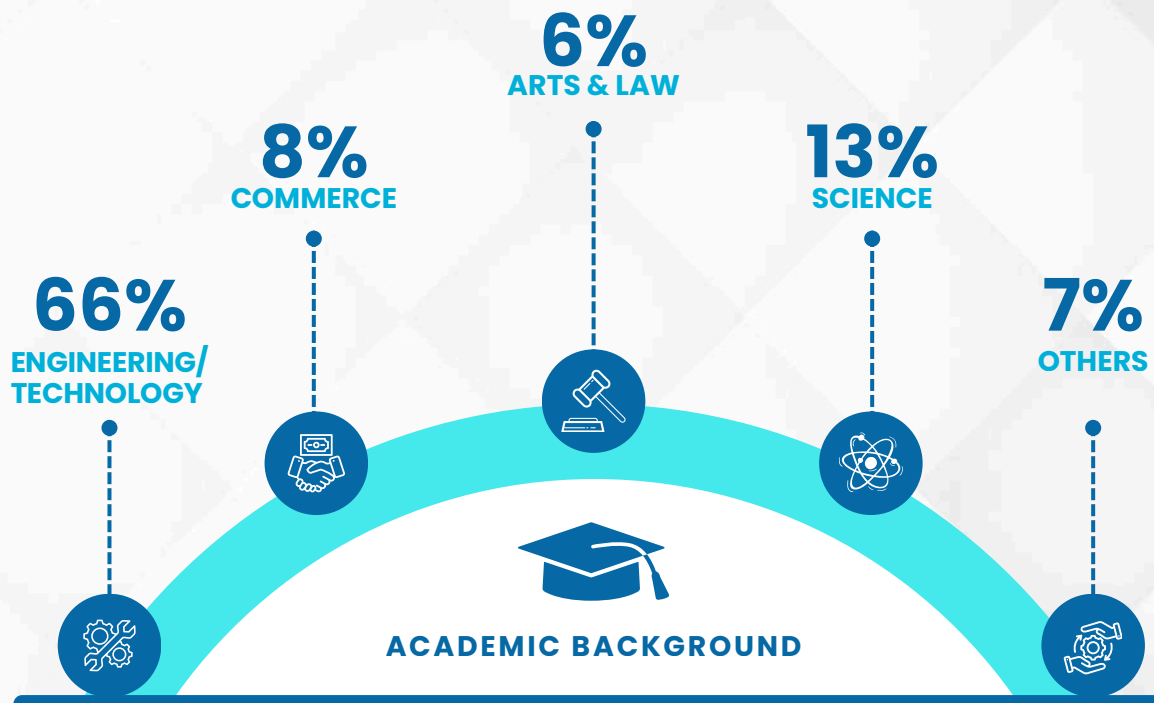
6%

37-48 MONTHS

5%

48+ MONTHS

ACADEMIC BACKGROUND



PROFESSIONAL BACKGROUND

8%

CONSULTING



43%

IT/ITES & ANALYTICS



18%

ENG/MANUFACTURING



13%

BFSI



10%

FMCG



8%

OTHERS



MAJOR SECTORS

24%

**BANKING, INSURANCE
& FINANCIAL SERVICES**

30%

**INFORMATION
TECHNOLOGY**

9%

MANUFACTURING

21%

CONSULTING

5%

FMCG/FMCD

4%

**HEALTHCARE/
PHARMACEUTICAL**

2%

AUTOMOTIVE

5%

OTHERS

GEOGRAPHICAL DIVERSITY

33%

NORTH

18%

SOUTH

14%

EAST

25%

WEST

10%

CENTRAL

MAJOR RECRUITERS

adani
wilmar

ADITYA BIRLA
CAPITAL

AMERICAN
EXPRESS

 **BOSCH**

CEAT

Colgate


EMPOWER


EY


Godrej | CAPITAL


HARMAN

 **HSBC**

IIFB

JPMorganChase


latentview
Artificial Insights - Accurate Decisions

Lenovo


LARSEN & TOUBRO

 **NatWest**

NOMURA

onix

Optum


Pfizer

PHILIPS

stirrup

 **Tangentia**
FUTURE IS AUTONOMOUS

TATA CAPITAL

 **TATA**
nexarc

foundit

 **Myntra**

L'ORÉAL

 **AUTODESK**


Mahindra

 **NetApp**

Placement Coordinators 2024-25



Left to Right Standing: Dinesh P, Aditya Swamy, Advait Ashok, Anand Wagh
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