



SDG SAMVAAD



From the Director's Desk -Professor Ajit Parulekar

'Learning Never Stops at GIM' is the ethos of the PGDM programmes at the Goa Institute of Management (GIM). Learning at GIM is a holistic and a continuous process and goes beyond the classroom. We are really proud of our much-appreciated social sensitivity and community engagement programs such as GiveGoa and several other programs of holistic learning.

The Centre for Social Sensitivity and Action (CSSA) at GIM plays a crucial role in inculcating among students values of sensitivity, responsibility, and empathy to enable them build a sustainable business and society.

It gives me immense pleasure to share that CSSA has taken a new step to broaden the dialogue on inclusivity, sustainability and social transformation. CSSA is launching a new newsletter - "SDG Samvaad". Achieving the Sustainable Development Goals (SDGs) by 2030 is relevant for business and society. Management schools are playing a pivotal role in creating awareness about SDGs among future professionals and business leaders.

We are happy to share that GIM has become the first Indian Business School to publish their SDG-related best practices on the SDG Dashboard developed by Erivan K. Haub School of Business at Saint Joseph's University, USA. We are excited to have got this outstanding opportunity to showcase our institutional efforts in integrating SDG in Teaching, Research, Partnerships, Dialogue, and Organisational Practices on a global platform. Preparation for this SDG dashboard facilitated GIM to measure our own efforts towards achieving Agenda 2030.

We are an active member of UN-PRME since 2011 and we are happy that recently we have also become member of the United Nations Sustainable Development Solutions Network (SDSN). SDG Samvaad will be another milestone in our journey towards mainstreaming discussions on sustainability among students, faculty, researchers and the industry.



From the Editors

It is a proud moment for all of us to announce the launch of the inaugural issue of SDG Samvaad; a quarterly newsletter from the Centre for Social Sensitivity and Action, GIM. The achievement of the Sustainable Development Goals is predicated on acquiring new skills, new perspectives, new tools and in some cases a profound transformation of organisations and businesses. We firmly believe that business schools can play a pivotal role in advancing the objectives of the Agenda 2030. The year 2020 marks the completion of five years of the adoption of the Global Goals and ushers in the SDG Decade of Action.

As a critical stakeholder, B-schools have the responsibility, towards highlighting gaps as well as flag ways to accelerate the progress towards sustainable development. We believe SDG Samvaad will provide the much-needed platform for engaging in conversations with the academia and the industry on SDGs related to health, education, gender equality, decent work and responsible consumption and production.

Do help us improve with your comments and suggestions.

Write to us : cssa@gim.ac.in
Professor Divya Singhal and Dr. Sreerupa Sengupta
Editors, SDG Samvaad
Coordination Team, CSSA





SDG SAMVAAD



CONTENT

From the Director's Desk

From the Editors

About Centre for Social Sensitivity and Action

Highlight: SDG Dashboard

SDG Trivia

Students Speaks: Engaging with SDGs

Business and SDGs

“
In all circumstances in the world - even the most difficult circumstances - we need to push for dialogue.”

António Guterres
Secretary-General of the United Nations

Centre for Social Sensitivity and Action

Centre for Social Sensitivity and Action: The Centre for Social Sensitivity and Action (CSSA) was established in 2013 and acts as a bridge between Goa Institute of Management (GIM) and the society. The Centre incorporates the values of equity, inclusivity and sustainability in all its activities. The motto of CSSA is to bring about societal transformation by creating responsive business leaders. The Centre collaborates with multiple stakeholders – academia, NGOs, government, public and private organisations at the regional, national and international levels to change the conversation around business for building a better tomorrow. The Centre sensitises and facilitates professionals towards mainstreaming SDGs in business and other enterprises.

Priority SDGs



Building Blocks





SDG SAMVAAD

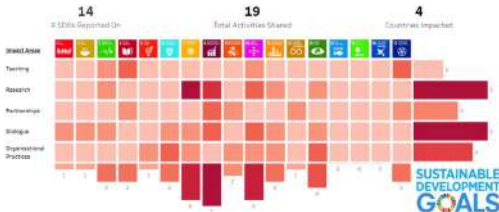


HAUB SCHOOL OF BUSINESS
SDG DASHBOARD
AT SAINT JOSEPH'S UNIVERSITY

Higher Education Institution: Reporting Year:

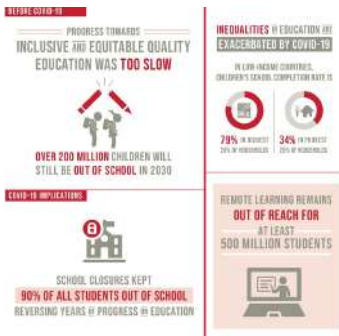


HIGHLIGHT



Goa Institute of Management has become the first Indian business school to publish their SDG-related best practices on the International SDG Dashboard developed by Erivan K. Haub School of Business at Saint Joseph's University, USA. SDG dashboard is a new reporting and data analytics tool which allows Business Schools to showcase their SDG-related best practices and mainstreaming of SDG in all their activities. The SDG dashboard has allowed GIM to dialogue with global business schools on Responsive Management Education and SDG Decade of Action.

SDG TRIVIA



Source :un.org



This interactive and intuitive visualization platform of the SDG Dashboard is a great initiative, and a very effective means of succinctly communicating institutional activities in this area. Given GIM's thrust and significant activities in the area of sustainability, we are well placed to showcase our academic and institutional efforts in the domain on this global platform.

- Professor Neeraj Amarnani
Dean (Academics), GIM



SDG SAMVAAD



Students' Speak: Engaging with SDGs



The world is changing at lightning speed - with stellar architecture, cutting edge technology and use of artificial intelligence. Undeniably, we are solving problems but also creating new ones. The growing inequalities and continuous depletion of resources bother all of us. So, what do we do? Can we do anything at all to create a sustainable future? GIM introduced us to Sustainable Development Goals and has given us the perfect platform to reflect and dialogue on sustainability issues through various courses and projects. We are now confident that we will be able to create a sustainable future through sensitisation and action.

Being part of the creation of SDG Samvaad has been a huge learning for us. Initiatives like this help us set a benchmark and work towards sustainability.

Harshul Bhatia, Rachita Donti, Sakshi Singh, Tanya Arora
(PGDM 2020-22)



We invite students, faculty, industry and the government to share their good practices on SDG 3,4,5,8,10,12, 17

Connect with us :



@cssagin

Centre for Social Sensitivity and Action

Goa Institute of Management

Poriem, Sattari, Goa 403505.

Tel: 0832-2366700

Website: www.gim.ac.in

Email: cssa@gim.ac.in

Concept

Dr. Sreerupa Sengupta,

Assistant

Professor, GIM

Design

Harshul Bhatia, Rachita Donti,

Sakshi Singh & Tanya Arora

Published by

CSSA, GIM

Business and SDGs

Why industry should integrate SDG?

It is no longer a question of "why", but "how". Company shareholders are asking for more responsible business practices, we the consumers now prefer brands which back authentic social/environmental causes and government regulations are slowly but surely progressing in the direction of embracing SDG's. So, in this age of global warming; the champions of capitalism will simply have to lead by example, to be part of the changing consumer desires and planet needs.



Ashwin Kak

Associate Director
Sustainability & Agriculture,
AB InBev South Asia

How has AB in-Bev embedded sustainability in its operations?

Our Sustainability goals clearly talk about our vision of flourishing for the next 100+ years, through positive impact on our ecology and our community. The best part about operating with a sustainability mind-set is that you do not have just a team working in a silo, but, every category team which lives by its principles – by devising operation efficiencies, supplier evaluations, cost-saving interventions and consumer-behaviour centric innovations – which all start taking inspiration from sustainable practices.

