



FINAL PLACEMENT REPORT

2023-2024



**PGDM-BIG DATA
ANALYTICS (BDA)**

MESSAGE FROM THE BDA PLACEMENT CHAIR



SHAWN COUTINHO
ASSOCIATE PROFESSOR, GIM

Goa Institute of Management has emerged as a leading B-School in India providing best in class management education, delivered using effective B-School pedagogy. At GIM, we believe in nurturing future leaders by providing them operative, practical and theoretical exposure about the industry.

The Big Data Analytics Program (PGDM-BDA) is a trail blazer in that aspect and a unique management program that provides the students skills in analytics and business. The course having data analytics at its core along with functional knowledge of business, marketing, finance, operations, supply chain among others prepares the students for diverse careers cutting across sectors.

The BDA program was able to draw recruiters from the FMCG, Aerospace, Consulting, Banking, Manufacturing, Automobile amongst many other sectors. The Placement Team laboured hard to deliver, lucrative roles such as Business Analysts, Consultants, Data Scientists, Data Engineers, Financial Analysts among others and were able to deliver an average salary of 15.6 LPA.

The major recruiters for the BDA program included HSBC, Philips, JP Morgan Chase & Co, BNY Melon, Kelloggs amongst many others. The Summer Internship too saw a 100% with majority students availing 5 month internships which is the hall mark of the program. The demand for Analytics is poised to grow in the years ahead.

BDA PLACEMENT SEASON HIGHLIGHTS

BATCH OF 2024

22.5
LPA
HIGHEST CTC

15.6
LPA
AVERAGE CTC

14.7
LPA
MEDIAN CTC

21.7
LPA
TOP 10%
STUDENTS

21.2
LPA
TOP 20%
STUDENTS

18.3
LPA
TOP 50%
STUDENTS

*All values in INR



Total Number
Of Students

116



Number of
Students Placed

107

BATCH PROFILE

GENDER DIVERSITY



Female

31%

(36 MEMBERS)

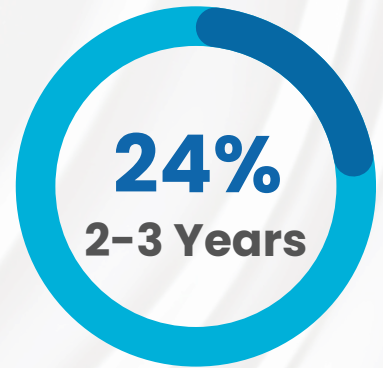
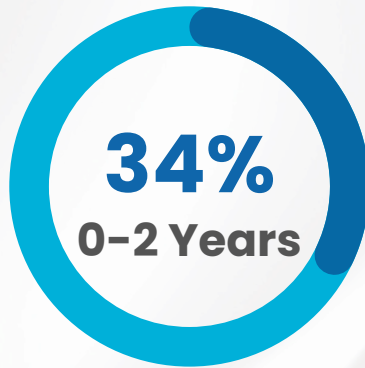


Male

69%

(80 MEMBERS)

WORK EXPERIENCE

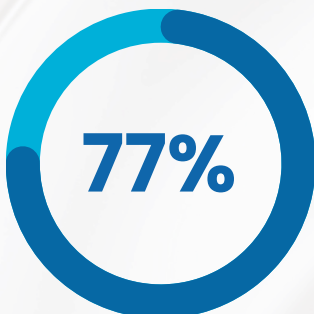


Average Experience
of Whole Batch

18



EDUCATIONAL BACKGROUND



ENGINEERING



COMMERCE

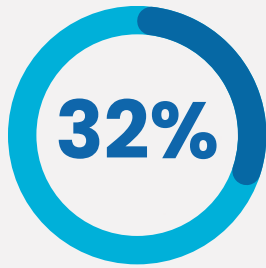


SCIENCE

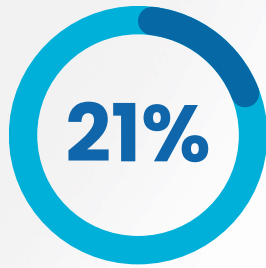


ARTS

ENGINEERING BIFURCATION



MECHANICAL



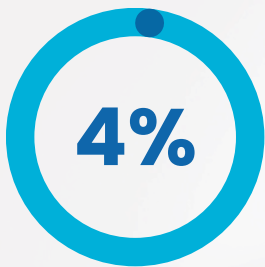
COMPUTER
SCIENCE



ELECTRONICS



INFORMATION
& TECHNOLOGY



CIVIL



ELECTRICAL &
ELECTRONICS



CHEMICAL



OTHERS

NON-ENGINEERING BIFURCATION



FINANCE



COMPUTER



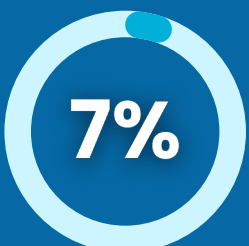
MARKETING



ACCOUNTS



ECONOMICS



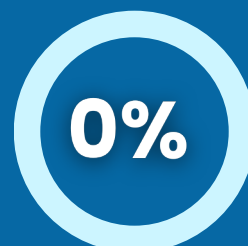
STATISTICS



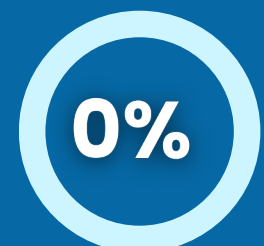
GENERAL



MATHEMATICS



SOCIOLOGY



PHYSICS

MAJOR SECTORS



ANALYTICS



BANKING



CONSULTING



IT



MANUFACTURING



FMCG



AEROSPACE



MAJOR ROLES



**DATA
SCIENTIST**



**DATA
ENGINEER**



**BUSINESS
ANALYST**



**MANAGEMENT
TRAINEE**



**PRODUCT
MANAGER/
OWNER**



**FINANCIAL
ANALYST**



**DATA
ANALYST**



CONSULTANT

MAJOR RECRUITERS



BDA SUMMER INTERNSHIP HIGHLIGHTS

BATCH OF 2025

1,80,000
HIGHEST
STIPEND

36,000
AVERAGE
STIPEND

32,000
MEDIAN
STIPEND

*All values in INR per month



Number of
Companies that
Visited Campus

61

PROMINENT RECRUITERS

