

FINAL PLACEMENT REPORT 2023-2024

PGDM-HEALTHCARE MANAGEMENT (HCM)

MESSAGE FROM THE HCM PLACEMENT CHAIR



SHAWNN COUTINHO ASSOCIATE PROFESSOR, GIM

Goa Institute of Management has emerged as a leading B-School in India providing best in class management education, delivered using effective B-School pedagogy. At GIM, we believe in nurturing future leaders by providing them operative, practical and theoretical exposure about the industry. The Healthcare Management Program (PGDM-HCM) is a premier and unique domain specific course and prepares the students with the overall understanding of the healthcare industry, encompassing both domain and management. The course exposes the students to public-private healthcare systems, medical device, pharma sectors and the functional knowledge of business, marketing, sales and distribution, consulting among others.

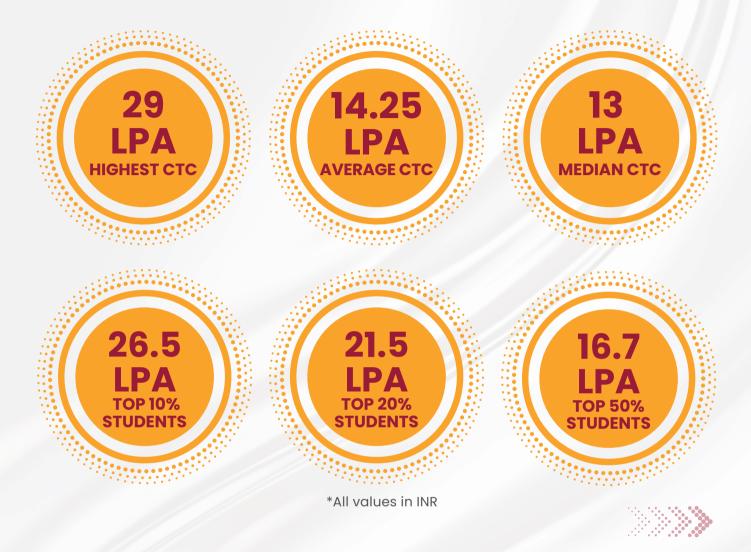
The Healthcare Management Program, leveraged its existing relationships and strong alumni bonds to drive the placements for the batch of 2023-24. In an otherwise global down turn, the domestic average package grew by a modest 6% to close at 14.25 LPA. This was only possible due to the persistent effort put forth by placement team. The HCM program saw recruiters from Medical device, Pharmaceutical, Consulting, Health IT, etc amongst other sectors.

Majority of our past recruiters like Johnson & Johnson, Phillips, Zimmer, Bain, etc extended the long-standing relationships and the Placement team were also able to rekindle older relationships with Fresenius and Dr. Lal Path Labs amongst others. This year also saw the advent of niche healthcare consulting companies like LEK, Deloitte, Syneos Health and Sagility.

We also achieved a 100% in the Summer Internships, with leading organizations and start ups bagging good roles as Summer Interns in Business Development, Marketing Research, Sales Interns, Project Management amongst many other roles. The Healthcare sector seems robust in the years ahead.

HCM PLACEMENT SEASON HIGHLIGHTS

BATCH OF 2024







Number of Companies that 22 Visited Campus

BATCH PROFILE

GENDER DIVERSITY

Female **65%**





MAJOR RECRUITERS















sagility





digit

LIFE INSURANCE







HCM SUMMER INTERNSHIP HIGHLIGHTS

BATCH OF 2025



*All values in INR





MAJOR ROLES



SALES

INTERN



BUSINESS DEVELOPMENT



MARKET RESEARCH



PROJECT MANAGEMENT



PRODUCT MANAGEMENT

PROMINENT RECRUITERS



PHILIPS



Medtronic











Rephroplus